



LEAST NEAR Parade



AT MYERS' DRESS SHOPPE Ladies' Ready-to-Wear

Direct from the Style Center of America -- New York City -- Personally Selected by our Mrs. R. D. Goforth, who invites your inspection.

EASTER COMES EARLY THIS YEAR, SO MAKE YOUR SELECTIONS FROM OUR COMPLETE STOCK OF THE LATEST CREATIONS IN LADIES' READY-TO-WEAR NOW.

USE OUR LAY-AWAY PLAN

New Spring Gloves

To match your new Spring Ensemble. All the new spring shades in Angle and Capeskin.

59c to
\$1.94

Lingerie

"Kayser" Slips, Step-ins, Gowns, Pajamas and Bras series—

25c to
\$1.98



Hosiery

"Kayser's" Hose in all the wanted shades and sizes.

97c

Other Hose at

58c and 68c



NEW SPRING

Dresses

Make your Dress selections from our complete line. No age or size has been overlooked in our selections.

\$1.94 to
\$14.95

SADDLEBAG

Pocket Skirts

FOR SPRING

Heavy rayon suitings and all wool flannels. Pig skin grain Belts. A hit for spring!

\$1.94

NEW SPRING

Sweaters

Polorette Fashions, Cotton, Chinelle, and all wool Zephyr, slip-on and button front.

1.00 & 1.98

"MISS AMERICA"

Foundation Garments

To fit your figure and pocketbook.

\$1.00 to \$4.85

New Spring Slips

Lace trimmed, flare tail, satin, taffeta and jersey.

\$1.00 and \$1.98

"Kayser's" and other Brands

Yoke Lined JACKETS

In new Spring shades, assorted plaids and stripes. Yoke lined of Rayon Taffeta.

1.94 to 2.98

Top Notch Toppers

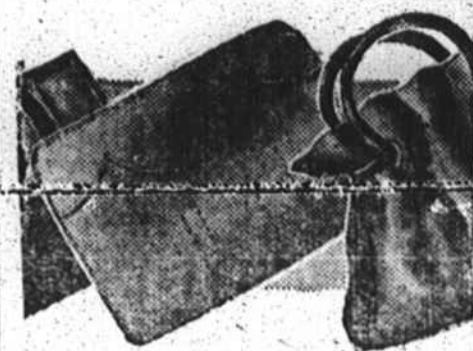
in all the new Spring shades.

\$1.94 to \$4.95

Ladies' & Junior COATS

Smart young fashions in gay fabrics, flattering styles and details. A furore of fashion at higher prices — and a sensation at—

\$4.95 to
\$16.95



Princess Hand Bags

FOR SPRING

Colors: Navy, Beige, Red, Natural, Black, Turquoise, Dusty Blue, White, Turf Tan.

97c to
\$1.94

LINED TAILORED

SUITS

Fully lined with fine grade of rayon taffeta.

Colors: Navy, Bankers Grey, Oxford, and all new Spring shades.

Sizes 14. to 20.

\$7.95 to
\$16.95

BRASSIERIES

25c and 50c

STEP-INS

in taffeta and fine Jersey "Kaysers" and other lines.

25c to 59c



New Hats

Flower trimmed Turbans, and "Gone With the Wind" styles. Nice assortment of Felt Sports—

97c to \$2.98

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