HIGHEST AND LOWEST

THE HIGHEST POINT IN AMERICA, THE PEAK OF MT. WHITNEY, IS WITHIN SIGHT OF THE FIGOR OF BEATH VALLEY, THE LOWEST U. S. SPOT . . . A 14,801 FOOT DIFFERENCE IN ALTITUDE.





THEY SAY YOU CAN HEAR THE DEATH CHANT OF AN INDIAN TRIBE THAT DROWNED ITSELF LONG AGO IN MISSISSIPPI'S PASCAGOULA RIVER -BUT YOU HAVE TO HAVE AN EAR



HE GREYHOUND BUS LINES ARE VERY FOND OF THE LADIES—AND APPARENTLY THE FEELING'S MUTUAL—FOR 66% OF ALL GREY-HOUND PASSENGERS ARE WOMEN!



SUSPENSION BRIDGE IN BOSTON'S PUBLIC GARDENS IS THE WORLD'S SHORTEST SUSPENSION BRIDGE—COMPLETE WITH CABLES AND PIERS, YET IT'S ONLY A FOOTBRIDGE ACROSS A LAGOON.

-WEEK-END SPECIALS-5 POUNDS BANANAS 250 24 POUNDS MOTHERS BEST ELOUR Plain-73c Self-Kising-75c 2 PACKAGES WHEATIES 21c 10 POUNDS SUGAR CARNATION or PET MILK 6 Small Cans—20c 3 Large Cans—20c

GROCERY & MARKET

Potted Meat-5c Size-8 for

Phone 58

Kings Mountain, N. C.

Pay Attention To **Highway Signs**

Paraphrasing Abraham Lincoln's famous utterance, Ronald Hocutt, di rector of the Higghway Safety Division, said this week that "you can ignore some warning signs all of the time, and all warning signs some of the time, but you can't ignore all warning signs all of the

The safety director made omment after looking over a report which showed that 12 North Caroll nians were killed and more than a score injured during the first six months of this year as a result of mashing into bridge abutments. overpasses and underpasses.

. "There is no conceivable excuse for accidents of this nature," said Hocutt, "It is trus that a good ma

by nighway brouges in this state and sobe overpasses and underpasse are dangerously narrow, but every single one of them is plainly marked. It will take lots of time and money to widen all these bridges and und erpasses, and meanwhile it is up to motor vehicle operators to pay attention to the signs the State has erected to call attention to these

Hocutt stated that every one of the 60 highway bridges and underpasses into which automobiles smashed during the first half of this year were plainly indicated by large warning signs. These signs read: Dangr - Narrow Bridge; or Slow - Underpass Ahead, or some such warning message.

"You just can't continually ignore warning sigs without eventually coming to grief." Hocutt Jeclared. "My advise to drivers is to read and heed every highway warning you see, Ninet-nine times out of a hundred you might be able to ignore a sign without meeting with an accident, but you never know which time is the hundredth.

Profitable maintenance of the soy bean industry at its present level of production may be materially affect ed by the rigid blockade surrounding warring European countries.



Going Off To School?

SUBSCRIBE TO The HERALD

For Nine Month Term

Herald Rub. House Telephone 167

Industry Ready to "Keep'em Rolling" for Defense



Graphic illustration of the way in which one of America's greatest industries gears its activities with the United States Army for national defense is found at Little Falls, Minn., where the greatest peacetime maneuvers in the history of the country are being held Aug. 3—Aug. 24.

To "keep them rolling," Chevrolet, one of the largest suppliers of motor transport equipment to the nation's armed forces, has set up through one of its dealers, the Bert Basion Motor Co., of Minneapolis, a complete parts and service headquarters in the military reservation at Little Falls. More than \$10,000 worth of parts is maintained at this depot, where three service representatives are on duty 24 hours daily to service Chevrolet equip—

Juicy Fruit Roll "Makes" the Meal

WHEN the family tires of berries plain and berries fancy, try a new trick. It's raspberry roll which folds juicy raspberries in a crisp pastry. It's delicious, you'll agree.

An aid to shorter hours indoors is the new self-rising flour which makes hot biscuits, cakes and desserts in two shakes. The baking powder and salt are ready-mixed into it, thus a double saving of (1) price of these two ingredients, and (2) the time of sifting them with the flour.

Try the new, speed flour in the following summer dessert:

Raspberry Roll

Make pastry by cutting 1/2 cup fat into 21/2 cups self-rising flour until the mixture is thoroughly blended; adding cold water a little at a time to make a stiff dough. Roll pastry in a rectangular shape, keeping it about 1/8 inch thick. Brush lightly with 1 egg white diluted in 2 table-spoons cold water. Spread with 2 cups red raspberries, 1/2 cup sugar, tablespoons butter, and 1 tablespoon self-rising flour. Roll as for Wet the edges and press ену гон. together to keep in the juice. Brush top of roll with remaining egg white, prick with a fork, and place in a greased dripping pan. Bake in hot oven (400 degrees F.) for 30 to 40 minutes. Serve with a hard sauce made by beating 1/2 cup butter to the consistency of thick cream, sifting in 11/2 cups confectioner's sugar slowly, beating until the mass is fluffy, then adding I teaspoon flavoring extract.

Approximately half a million work ers in North Carolina are protected by the State Unemployment Compen sation Law.

About 9,000 employers in .North Carolina, normally those with eight! or more employees, are subject to the State Unemployment Compensa tion Law.

Compensation for 3,112,696 weeks of unemployment or partial unemployment was paid in North Caroli na in two and one-half years, thru June 30, 1940.

Unemployed eligible workers in North Carolina received 2,307,131 checks in jobless benefits in two and one-half years, thru June 30,

Liable North Carolina employers had paid \$35,911,303.91 into the State Unemployment Fund through June 30, 1940.

Local public employment offices handled 6,241,036 initial and continued claims in two and one-half years for unemployed workers in North Carolina.

Approximately \$35,000,000 been distributed in North Carolina through operation of the Social Security program.

No one, not ever the Governor, can restore a drivers' license that has been revoked for drunken driv

Speeding is the principal traffic violation in North Carolina, accoun ting for 25 percent of all convitions on traffic counts.

College Students: Herald \$1.00 For Nine Months



YOU ARE INTERESTED in educing your insurance costs, h absolute dependability of protection, then let us show you how it can be done!

CHAIG AND THOMPSON

Mutual Insurance Agency J. P. Thompson W. R. Craig, Jr.

SCHOOL DAYS

BRING FOOD REDUCTIONS AT YOUR HOME STORE

Tomatoes 1 NO. 2 CANS

Peaches NO. 21/2 CAN ALASKA PINK TALL CANS

Salmon 25c

Sugar 10 POUND BAG RED ROSE 24 LB. BAG FLOU

63c NO. 1 TALL CAN Fruit Cocktail

INDEPENDENCE Matches

2 FOR 5c

25c

Vegetole — Jewel — Scoco -SHORTENING-

4 lb. 37c 8 lb. 73c

Fresh Fish and Oysters in our Sanitary Market

GOOD EATS

ZERO PRICES

"Where The Dollar Does It's Duty"