

Sterchi Representative



Kennon Blanton, a native of Shelby, and who has been connected with Sterchi's Shelby store for the past eight years, today takes active charge of customer service in this district. Mr. Blanton fills the vacancy created when E. C. McClain, resigned last week. He will devote his entire time to serving the families in Kings Mountain and vicinity. Mr. Blanton is a man of pleasing personality and local Sterchi customers are fortunate in having him to serve them.

STERCHI BROS.

SHELBY, N. C.

Luxury For Smart Southern Homes!

8 PC. LIVING ROOM!



MASSIVELY STYLED — AND AT THE AMAZING LOW PRICE OF

\$53⁸³

- ★ Huge, Massively Styled Sofa!
- ★ Big Luxury Styled Lounge Chair!
- ★ Expensive Carvings on Sofa and Chair!
- ★ Fashion's Newest Shades of Upholstery Material!
- ★ Smart, Upholstered Occasional Chair!
- ★ Beautiful Floor Lamp!
- ★ Smart Bridge Lamp!
- ★ Table Lamp!
- ★ Metal Lounge Smoker!
- ★ Modern, Walnut Finished End Table!

These thrilling Pieces are included in this never-to-be-forgotten Festival Value! A Complete Ensemble that will make your Living Room a thing of Perfect Beauty!

★ SUPER-VALUE! ★

You asked for Value! Here it is—This 8-Pc. BEDROOM Ensemble!

Guaranteed SIMMONS Mattress Included!



\$37⁵⁰
Complete Ensembles As Listed
COMPLETE

All These Included

- ★ Striking, Tu-Tone Walnut Veneered Effect Vanity!
- ★ Handsome Chest!
- ★ Massive Poster Bed!
- ★ Lovely Chenille Bedspread!
- ★ Two (2) big, fluffy Bedpillows!
- ★ Comfortable Mattress!
- ★ New, Built-in Coil Spring!
- ★ Gorgeous, Expensive Veneered Tu-Tone Effect!

Don't reach blindly for this Value—compare it! See for yourself that here are EIGHT PIECES of Value-Giving that challenge all around! This lovely creation is a Special Purchase... for a very limited few Who Demand Savings in a Big Way. See it... Compare it... and buy!

★ Have it Delivered Today—Save!



6-Pc. Sofa-Bed Ensemble!
\$38⁸⁴

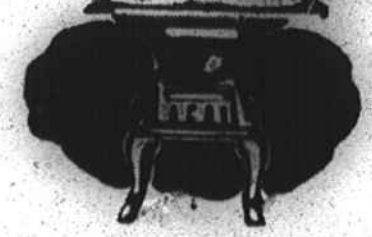
- ★ Massive, Upholstered Sofa-Bed!
- ★ Luxurious Inner-spring Unit for Perfect Relaxation!
- ★ Two Walnut Finish End Tables!
- ★ Two Table Lamps!
- ★ Sofa-Bed makes into Full-Size Bed Instantly!
- ★ Thrilling Festival Savings!
- ★ Choice of Occasional Chair or Rocker!

By day—it's as charming and beautiful a Living Room as you've ever stepped into... by night, it's suddenly transformed into a luxurious boudoir! Precision-Built Inner-spring Unit for sleeping comfort. Entire Ensemble is included at the Thrilling Festival price.



POSTER BED GROUP

- ★ Full or Twin Size!
- ★ In WALNUT, MAPLE or MAHOGANY!
- ★ Famous Inner-Coil Unit Inner-spring Mattress!
- ★ Two (2) Lovely, smartly styled Bed pillows!
- ★ Resilient, Strong Coil Spring!



Yes! It's the Famous PIONEER Laundry Heater!
Now Get Bounteous Festival Savings On This Famous Laundry Heater—As



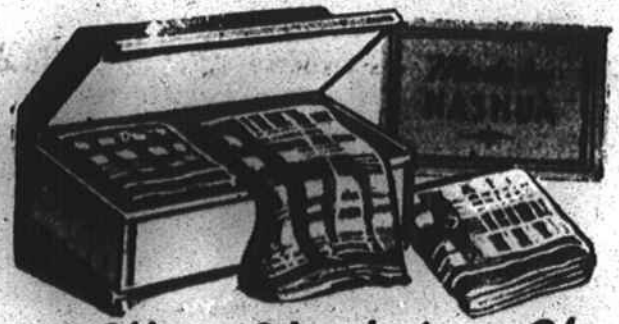
Choice 4 Styles

Only **\$29.75**

These from 4 styles—these smart mirrors for Living Room or Hall! Reg. \$3.50
Valued Copper Sealed back! **1⁷⁵** Each

STERCHI BROS.

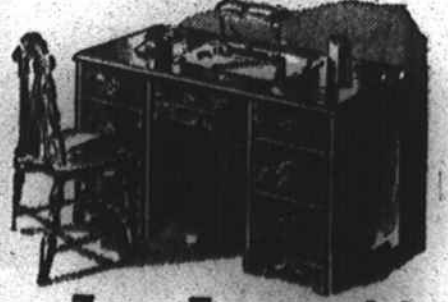
SHELBY, N. C.



es! All 3--Blankets & Chest!

es! You get not only these 3 famous WASHUA Blankets—containing more than 1% Wool—but the Giant Size Utility Storage Chest to keep them safely in! Blankets some 66"x80"—in your choice of colors!

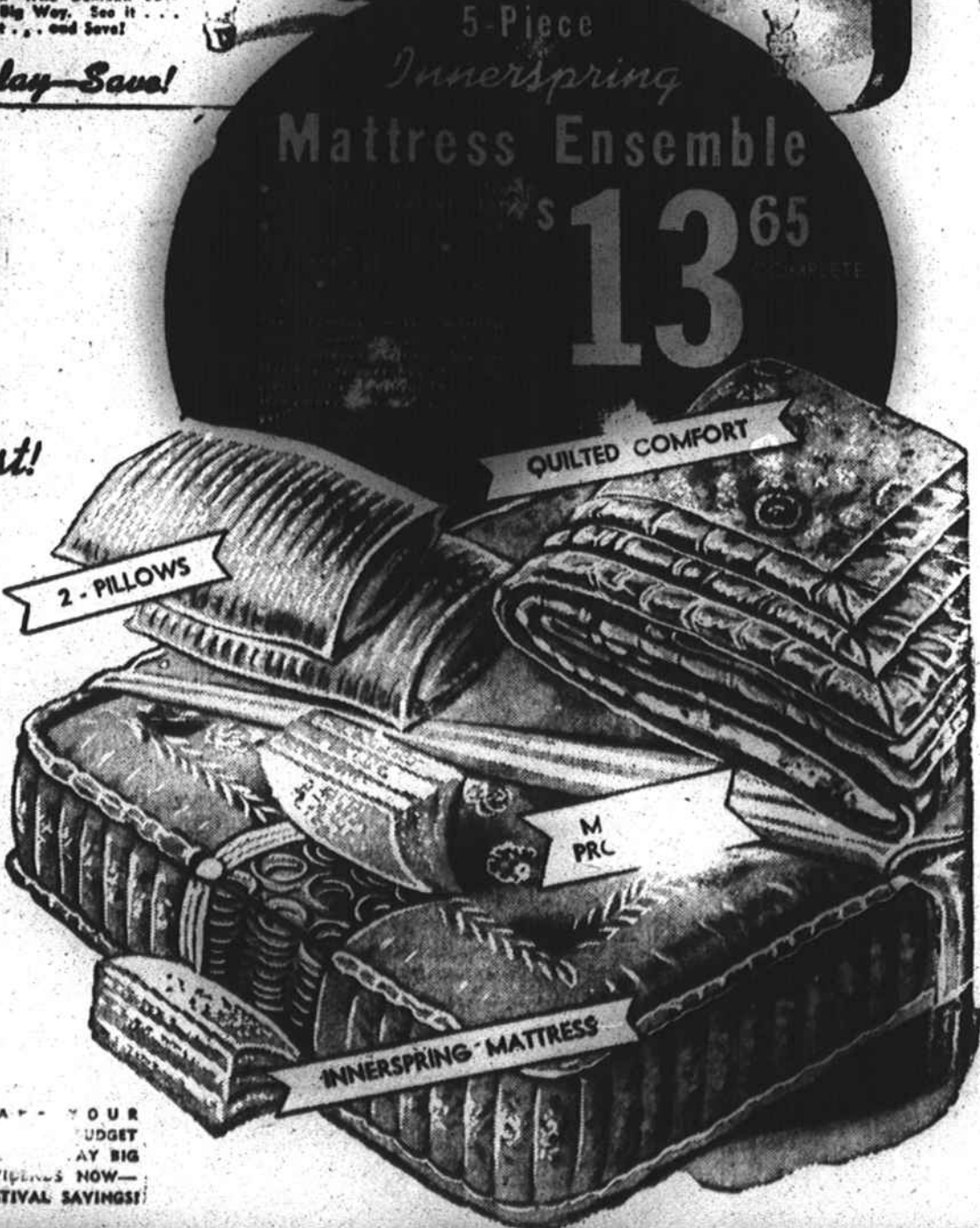
ONLY **\$6.45**



7-pc. Ensemble

- ★ Keeble Desk!
- ★ Window Chair!
- ★ Desk Lamp!
- ★ 6-Pc. Desk Set!
- ★ All Included at the amazing Festival Savings price!
- ★ Desk Finished Walnut!

15⁷⁵



5-Piece Innerspring Mattress Ensemble
\$13⁶⁵

2 - PILLOWS

QUILTED COMFORT

M PRC

INNERSPRING MATTRESS

MAKE YOUR BUDGET ACCOUNT PAY BIG DIVIDENDS NOW—FESTIVAL SAVINGS!