# **Rural Lights** Remodeled

More light is possible in many ruval homes with the rapid growth of rural electric lines. Where new pow er is lighting farm homes, most of the users are installing modern fixtures.

But in homes where electricity has been available for some time, many farm families can remodel their existing lighting system without much expense to provide better light with loss glare, says D. E. Jones, v rural electrification specialist of the state college extension service.

tratting with the weeks much more light and better distribu ted light in homes than they did formerly. It is better for the eyes. they say, if all light in a room is well difused, with a minimum of glare, and with no sharp contrast between lighted objects and their background.

Jones points out that possible im provements might include more convenien't outlets and switches. more properly designed portable lamps, the shading of bare bulbs and more powerful light bulbs.

Double or triple convenience out lets in the living room increase the number of table or floor tamps the family can use for such close-seeing activities as reading, studying wri ting or sewing, the State College specialist declared. Similarly, extra outlets in bedrooms make it possible to have bureau and bedside lights and a reading in bed light.

QUICK RESULTS - LOW COST HERALD CLASSIFIED 2c a word for first insertion:

half price for subsequent insertions.

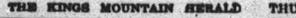
Minimum charge 25c.

Do not ask for information regarding "keyed" ads, as they are strictly confidential.

If error is made, The Herald is responsible for only one incorrect insertion. The customer is responsible for subsequent insertions. The advertiser should notify im mediately of any corrections need-Want ads are always cash in advance except to business men or concerns having accounts with this newspaper.

FOR SALE CHEAP: 94 acres J. T Hord Estate Farm on York Road See T. Edd Bumgardner. 10-24p.

FOR RENT: 6 room house, Grover Highway. See Frank Glass at 10-24c



-by Mat

OUR DEMOCRACY

FREE SPEECH

HOMAS JEFFERSON,

WHO WROTE DECLARATION

TO SPEAK HIS THOUGHTS IS

EVERY FREEMAN'S RIGHT.

manin

JEFFERSON'S PRINCIPLE

IS THE KEYSTONE OF

DEMOCRACY IN WHICH

DIFFERENT OPINIONS

ARE HEARD BEFORE /

ISSUES ARE DECIDED.

OF INDEPENDENCE, SAID:

THURSDAY, OCT. 17, 1940

N. C. Leads In

**Diphtheria Cases** 

RALEIGH .- North Carolina led

he online United States in the num

ber of diptheria cases reported dur-

ing the week ending Sept. 28, ac-

cording to official figures just re-

ceived from Washington by Dr. Carl

Reynolds. State Health Officer

For North Carolina, with its 1940

population of 3.563,174, there were

46 cases reported during that week,

as compared with 14 cases for New

York, with its population of 13,379.

: Cases reported from surrounding

outhern States were as follows

There is, howeve, a brighter side

to the picture. Dr. Reynolds pointed

cut, citing figures to show that dur

ing the corresponding week in 1934

there were 115. "But." he added.

with North Carolina's compulsory

immunization law, requiring inocula

tion of all infants during the first

year of life and as a condition of

admission to any school, public, par

ochial or private, now in full force

and effect, the number of cases

should have been practically nil.

This law, he went on became effec-

Traffic accidents killed 498 per

sons the first eight months of 1940.

**1941 PHILCO** 

FARM RADIO

tive January 1, 1940.

Incinia. The Statistic Content

Georgia 18: and Tennessee, 10.

662.

ADMINISTRATOR'S NOTICE Having qualified as administrator of the estate of Bessie Ramscur, deceased, late of Cleveland County North Carolina, this is to notify all persous having claims against the estate of said deceased to exhibit them to tre undersigned at his office in Kings Mountain, N. C., on or before the 18th day of September. 1941, or this notice will be pleaded in bar of their recivery All persons

indebted to said estate will please make immediate payment. This 18th day of September, 1940.

W. L. Ramseur, Administrator of the Estate of Bessie Ramseur. Deceased. adv-oct 31-H.

**READ THE ADS** Along With the News

Whatever YOU want in tires we've got the perfect answer at real savings!





**U.S. ROYAL MASTER** 

For those who demand the best?

America's foremost

safety tire. Greater pro-

rection against blowouts

and skids, Stops faster,

Wears longer. Costs loss than you think on our

change-over plan.



## THE U.S. TIRE WANT THE BEST LOW-PRICED TIRE ... MY BUDGET IS

op quality at bottom price! A rugged, full-size tire packed with "U.S." quality and safety fea-tures. Built by "U.S.", world's largest producer of rubber. Backed by a double lifetime guarantee.



DICTATORS SMOTHER FREE SPEECH, SOMETIMES BY DEATH PENALTY - KEEP FROM THEIR PEOPLE THE INFORMATION WITH WHICH TO FORM OPINION.

### **Market Is Offered For Black Walnut Products**

Americans consume fifty million dollars worth of nuts each year and about one-fifth of these are from wild trees in the forests. In other words, ten million dollars picked picked from the ground, not including the nuts consumed by thousands of farm families who have their own.

With this in view, R. W. Graeber, Extension forester at N. C. State College, suggests that North Carolina farm families, especially 4-H Club boys and girls, add the growing of black walnuts trees as a side line to their agricultural enterprises

'No less than \$150,000 worth of nuts are sold in North Carolina each year,' he declared, and the possibili ties for growing black walnut, both for nuts and lumber, are good. The, market is far from saturated."

making this one of the chief sources of our income. Six million people are directly or indirectly employed in

rives, it is printed on paper made of wood. Our shoes would be so . stiff treated with tannic acid, which is extracted from chestnut, hemlock,

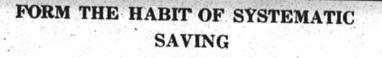
#### COTTON GINNING REPORT

The cotton census report show that 6.265 bales of cotton were ginned in Cleveland county, N. C., from the crop of 1940 vior to Oct. 1, as

SAVE 2/3 OF BATTERY COST AND CURRENT DRAIN! No wet batteries to pay for and recharge . . . no wind chargers.

New Battery Block almost doubles capacity at 1/3 the cost. New tubes cut current drain 2/3. Finer tone, more stations, greater power . . . even in daytime! See this amazing Philco 90CB now!

**KINGS MOUSTAIN** FURNITURE CO.



PLONK MOTOR CO.

Phone 138

LIMITED

Table showing Growth of Optional Stock of Monthly Deposits in Years with Earnings at 4 Percent Per Annum Payable Semi-Annually.

#### Monthly

Savings	1 Year	3 Years	5 Years	10 Years
\$ 1.00	\$ 12.26	\$ 38.29	\$ 66.46	\$ 147.48
\$ 5.00	\$ 61.30	\$191.45	\$ 332.32	\$ 737.42
\$10.00	\$122.61	\$382.90	\$ 664.64	\$1474.84
\$15.00	\$183.92	\$574.35	\$ 996.97	\$2212.27
\$25.00	\$306 52	2057 00	0 000.01	94414.44

our forests; and if it was not for wood, another 122 million or more would have a hard tibe making a satisfactory living. The house we live in is usually made of wood, as well as the bed we sleep in, the chair we relay in, the table we eat at; and the stove we cook with consumes a lot of wood. Even when the newspaper ar-

we couln't bend if they were or oak bark.

