

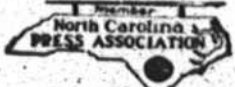
The Kings Mountain Herald Established 1889 Published Every Thursday

HERALD PUBLISHING HOUSE, Haywood E. Lynch Editor-Manager

Entered as second class matter at the Postoffice at Kings Mountain N. C., under the Act of March 3 1879.

SUBSCRIPTION RATES One Year \$1.50 Six Months .75

A weekly newspaper devoted to the promotion of the general welfare and published for the enlightenment of the citizens of Kings Mountain and its vicinity.



AS WE SEE IT When life's a knot and tangle. And everything goes wrong; When friends seem all disloyal. And enemies grow strong; There's still a bright side shining. For us the sage has said: "To polish up the dark side Will light the way ahead. The plank of darkest oak ofttimes Will show the finest grain; Likewise the roughest rock will yield A glittering golden vein. To rail at fate, concluding that No brightness looms ahead; Is folly, for the black side Can be turned to white instead. —Joseph Russell

LET'S CO-OPERATE Mr. H. L. Burdette, the new city manager, is a man of proven ability. He comes to Kings Mountain highly recommended. He accomplished big things at Monroe, N. C. The Herald, a long advocate of the City manager plan, welcomes Mr. Burdette to Kings Mountain. The Best Town in the State, and wishes for him a successful administration. Mr. Burdette is entitled to the cooperation of the citizens who stand to gain by his experience and ability. We know that the people of Kings Mountain will work with Mr. Burdette and give him an opportunity to prove his worth.

A FEW OBSERVATIONS FROM THE PLAYING FIELD Play fair, with no four tacksles. The greatest compliment that be paid a man, no matter how much he may have achieved, is that he kept his record clean. You play the game — grandstands were built for spectators. Weak men wait for opportunities. Strong men build them. Never lose confidence in yourself. They conquer who believe they can. Make your goal. Never quit in midfield. Your body is the only one you will ever have to live in. Develop and maintain it.—F. H. Yost.

EVERY DAY North Carolina's Thanksgiving day will come on November 23 as proclaimed by Governor Hoey, a week later than the day designated by President Roosevelt, but that's all right. Go ahead and celebrate both days if you feel that way. The way things are across the oceans, contrasted with the shape things are in America, in the United States and in North Carolina, a person would be justified in observing two Thanksgiving days or a week or a month of them. Every day is a thanksgiving day over here, provided one has the wit to perceive it and the humility to acknowledge it. It is not necessary in understanding this to make a comparison of Europe and America, of a French province and North Carolina, of London and Charlotte. Even a child knows the difference. The Governor in his proclamation wrote that "America has been blessed beyond her deserts." It is true. We don't deserve it but such is the case. So observe all the thanksgiving days you desire and still the giving of thanks can't be overdone.—Charlotte Observer.

ONCE UPON A TIME Once upon a time there was a man, who lived in a town, and spent all his money away from home. He was sure that he could take care of himself and that his town didn't mean anything to him. After a few years, his business was not as keen as he had hoped it would be, his friends didn't seem to think he was quite as important as he thought he was, and trade seemed to flow by his doors. He began to watch his competitor, who he found was an intelligent advertiser, a contributor to the public purse, a man anxious to give some of his time and thought to community projects, and a believer in the fact that it pays to keep money at home, where it can keep floating around between the stores and businesses there. And, after noting all these factors he continued to wonder why some of his old customers went to the newcomer, and why almost everybody had the idea that he was a tightwad and his competitor a public-spirited leader of community life.

Here and There

The coal people of Kings Mountain are living up to their names. P. D. Herndon and Evelyn Hambright have terrible colds. Here's a very funny story that could have been very sad had not Glee Bridges been thoughtful enough to point the gun at paint instead of a man. P. D. Herndon who was invited to go on a big deer hunt with a Radio Announcer, stopped by Bridges and Hamrick to get a gun. In some manner while demonstrating the gun to the big game hunter it exploded and shot two men in the head. Some of the paint splashed on Glee and P. D., but the spectator, a salesman from Charlotte was covered from head to foot. It cost \$3.00 to get his suit cleaned. The moral to the story is: If Glee Bridges can shoot birds as well as he does paint, he's some hunter. The New City Manager, Mr. H. L. Burdette has a striking resemblance to Dr. O. P. Lewis.

I slipped off last week-end to Atlanta. The things that impressed me most were the friendliness of the people and the beautiful girls. Now, I don't mean by that that the girls got friendly, but just everybody was pleasant. And the girls, they were lovely, and just about nine out of ten had handsome fur coats, to make them even more beautiful.

Louise Brackett, the efficient and charming young lady in the City Hall office rang the fire whistle for the first time Monday, calling the firemen to the home of John Mitchell. It so happened that I was the one who phoned the call in and I believe she was more excited than the lady whose house was on fire. Sport of the Week: Sport Tolly Shuford taking his best girl to the Dixie Theatre Monday night. I guess the less said about the Duke-Carolina game the better because I understand there are still some mighty sick Duke fans here.

THEY DO READ IT! Ordinarily one thinks the number of families reading a newspaper is the number of families that subscribe for it. That isn't so. Traveling 58 miles on a rural route that extends some 5 or 18 miles from Sleep Eye. Ollie Neudecker Friday contacted 16 families who were not subscribers to the Herald-Dispatch. Seven of them said they read the paper regularly at the home of parents or neighbors. That is one of the striking differences between newspaper and hand bills. The paper is passed from hand to hand, even from family to family, remains somewhere about the house ready for reference for three or four days after it is received. Quite frequently the handbill is passed from the mail-box to the waste basket or the kitchen stove. Who ever heard of anyone calling on neighbors or relatives to read the circulars received during the week?—Sleepy-Eye (Minn.) Herald Dispatch.

HEIGHT OF IRONY Here's a little news item that might be termed the height of irony. Some time ago a group of unemployed hosiery workers decided to create their own jobs by going into business for themselves. They made a deal with a bank for possession of an abandoned hosiery mill. Shortly after opening they signed an agreement with their union to pay themselves union wages. However, they found that this was a financial impossibility, and so they had to petition the union for the right to cut their own pay. The union refused. Result: The enterprise faces bankruptcy, which would mean a return of the workers partners to the relief rolls.

DOOTS FOR HUNTERS Many people would be alive today had all hunters been careful with firearms. Here are a few suggestions to prevent tragedies on hunting trips: 1. Treat your gun with the respect of a loaded gun. 2. Carry only empty guns, taken down or with the action open, into your automobile, camp or home. 3. Always be sure the barrel and action are clear of obstructions. 4. Always carry your gun so you can control the direction of the muzzle even if you stumble. 5. Be sure of your target before you pull the trigger. 6. Never point a gun at anything you do not want to shoot. 7. Never leave your gun unattended unless you unload it first. 8. Never climb a tree or fence with a loaded gun. 9. Never shoot at a flat, hard surface or the surface of water. 10. Do not mix gunpowder and alcohol.

For every dollar paid to stockholders last year, railroads of this country paid nearly three dollars in taxes.

Improper Passing On Highways

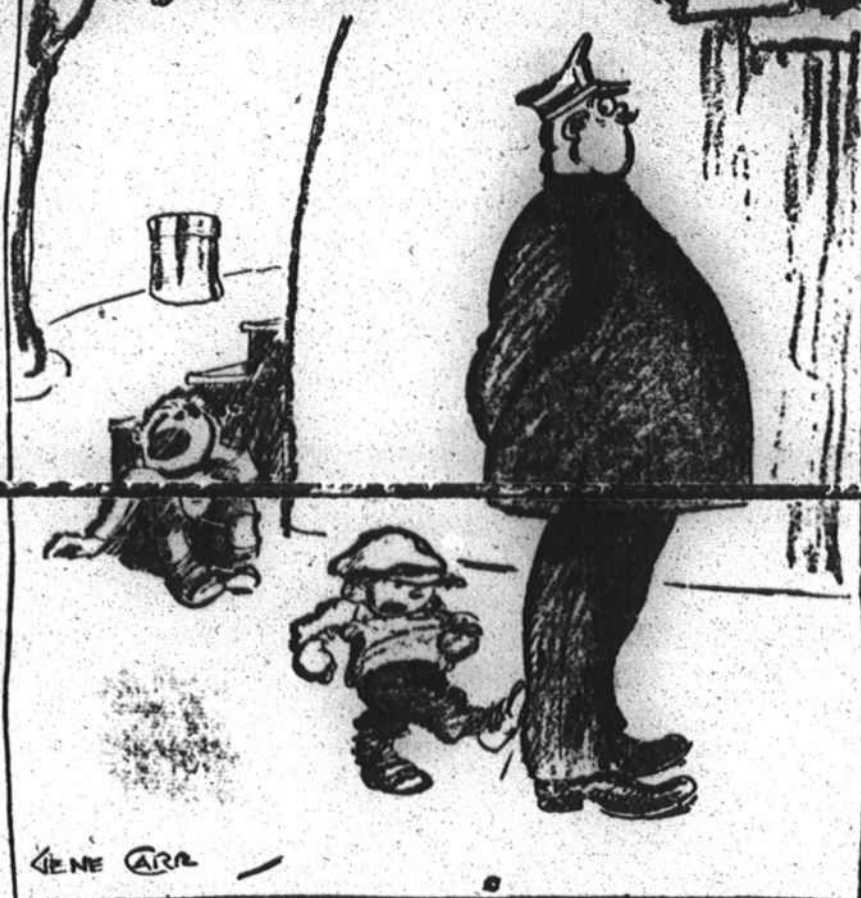
"North Carolina needs a Marshal Foch to tell motorists that 'they shall not pass.'" Ronald Hocutt, director of the Highway Safety Division, declared this week in commenting on the fact that several people were killed in the State last month as a result of improper passing on the highways. Hocutt said close to 30 persons have been killed in North Carolina this year as a result of passing or attempting to pass on curves, on the crests of hills, at intersections and at other places where common sense should have told them it was improper.

"Knowing where to pass is important, but it is just as important if not more so to know when to pass and how to pass." Hocutt said. "When you have overtaken another car and wish to pass it, be sure that there is sufficient space ahead. Give a left turn signal to notify the driver behind you that you are changing lanes. Then sound your horn so that the driver in front will know that you intend to pass. Look to the rear to see if any car is passing you. Always pass the other car on the left. A good way to judge when you are safely past a car is when you can see the left headlight in your mirror. Then you can return to the right hand side of the road."

Hocutt listed the following as places where passing is not only dangerous but is forbidden by law: On hills, on curves, at intersection, at railroad crossings, within 100 feet of a bridge, and when another car is approaching. "The use of good judgment and common sense in passing is one of the surest earmarks of a good driver," Hocutt stated.

The concrete used recently in a superhighway built in one single American state would have built 4 pyramids equal in size to the famous Cheops pyramid in Egypt. The United States produces more electric power than the total of the next six or eight countries of the world combined.

JUST HUMANS By GENE CARR



Supply, War Called Major Cotton Factors

Cotton farmers, who will vote December 1 on a marketing quota for their 1941 crop, should give serious consideration to the European War and its effect on cotton, declares E. Y. Floyd, AAA executive officer of N. C. State College. Quotas will be in effect if approved by two-thirds of the farmers voting in the Nation. Regardless of the outcome of the war, Floyd said, cotton farmers face difficulties ahead. If Germany and her allies win, the United States may be faced with unfavorable trade policies and economic blockades. If Great Britain wins, it will be extremely difficult to carry on normal trade in the markets of the world because a great part of the world's resources and purchasing power will have been dissipated.

Table listing various grocery items and prices, including Palmolive, Klek, Sm. Super Suds, Large Super Suds, Lge. Octagon Soap, Lge. Octagon Powders, Sm. Octagon Soap, Sm. Octagon Powders, Octagon Toilet, Octagon Cleanser, Octagon Granulated, Hollywood, and Crystal White.

Already the war has caused a severe reduction in cotton exports. During the first three months of the 1940-41 marketing season, the United States sold less than 300,000 bales of cotton abroad as compared with about 1,500,000 bales during the same period last year. Domestic consumption of cotton, Floyd stated, continues at a high level. Estimates are that about eight million bales, a new record for domestic consumption, will be used in this country in the 1940-41 season. However, Floyd warned, loss in exports will more than offset the prospective gain in domestic consumption. Clearly, he continued, cotton farmers must use every revision of their farm program to meet this situation. They must work together to keep supply in line with demand. Only in his way can they hope eventually to solve the problems af-

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Advertisement for the movie 'Made for Each Other' starring Carole Lombard and James Stewart. Directed by David O. Selznick. Chapter One: New York's busy streets, the bright sunshine, the roar of traffic, the hurrying throngs, were not for Johnny Mason. Not on this day of days. He might have been sitting on a pink cloud somewhere in space, gazing raptly at the photograph he carried in his hand. He was a detached island, moving down the sidewalk along the line of least resistance, stopping from time to time for another look at the young, blonde beautiful dream that was his.

Large advertisement for Greyhound Lines featuring the slogan 'Give 3 reasons (besides economy) for traveling by GREYHOUND!' and listing terminal service stations in Atlanta, Jacksonville, Columbia, Wino-Salem, and New York.

Advertisement for Esotane Gas Service, featuring the slogan 'NOW YOU CAN HAVE MODERN GAS COOKING SERVICE EVERYWHERE' and listing Piedmont Gas Company and Cleveland Gas Company.