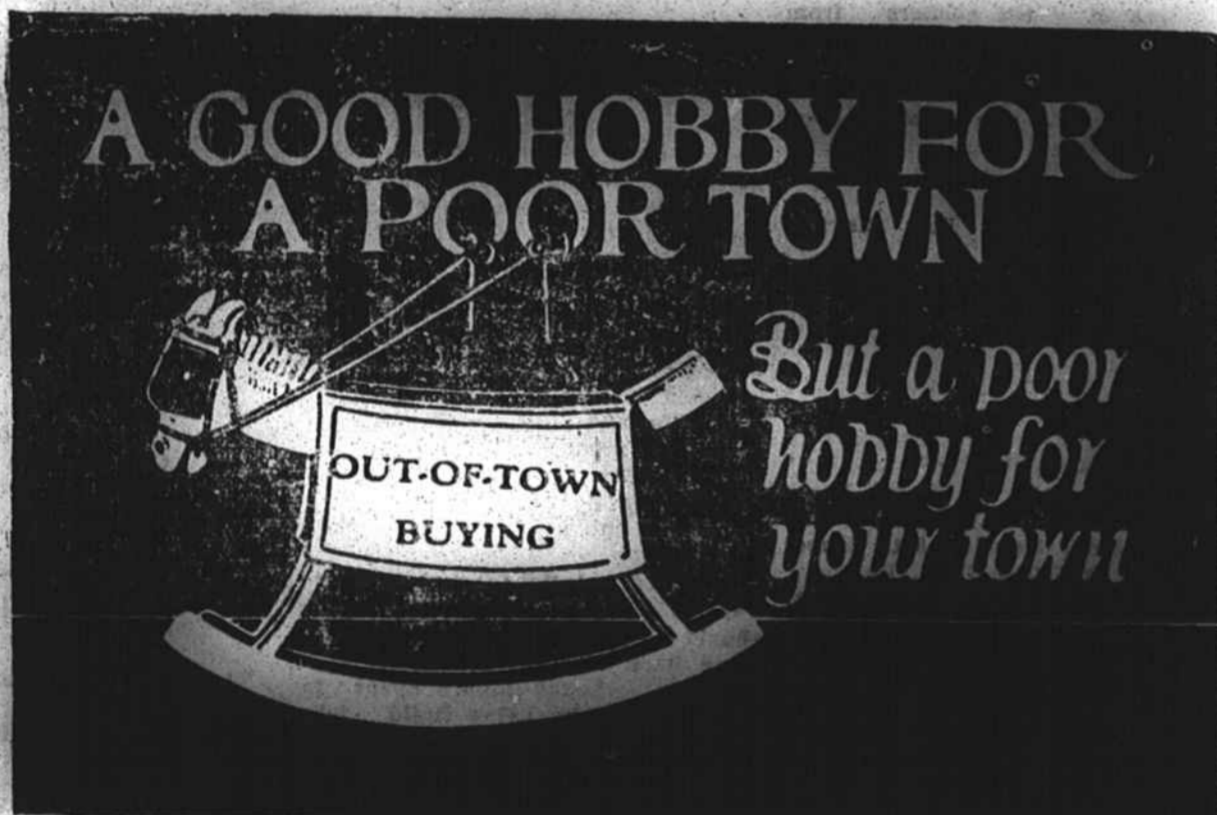


<p>ELMER LUMBER COMPANY</p> <p>Building Kings Mountain Since 1924</p>	<p>KINGS MOUNTAIN TIN SHOP</p> <p>Air Conditioning Roofing . . . Heating Sheet Metal Work Phone 123-M W. A. Childers, Prop.</p>	<p>Your Friendly Merchant</p> <p>MYERS' DEPARTMENT STORE</p> <p>Dress Shoppe 2nd Floor</p>	<p>Save With Safety At Your Rexall Store</p> <p>KINGS MOUNTAIN DRUG COMPANY</p> <p>We Fill Any Doctors' Prescription Phones 41-81</p>	<p>Your Shopping Center</p> <p>BELK'S DEPARTMENT STORE</p> <p>Remember— You Always Save At Belk's</p>
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\$ Dollars Spent In Kings Mountain

Will Return To You

— AS YOU SOW —
SO SHALL YOU REAP —



Try Your Home Town First

Community benefits can be expected only in proportion to the support local business obtains from its local trade area.

The citizenry of The Best Town in the State can insist that the merchants and business men of Kings Mountain keep an adequate supply of merchandise on hand and maintain a reasonable price range.

The merchants and business men of Kings Mountain will gladly do this but the full support and co-operation of the people of this trade area is necessary. Support your local business firms and merchants. The law of Supply and Demand will act accordingly. Your home town will then grow and prosper, and what helps your town helps you.

The business and professional men of Kings Mountain ask you, the customer to help them by giving suggestions on Better Merchandising.

Let's co-operate By All Pulling Together for a Greater and Better Kings Mountain.

BUYING AT HOME INCREASES LOCAL PAYROLLS

<p>Your Warmest And Coldest Friends</p> <p>KINGS MOUNTAIN ICE & COAL COMPANY</p> <p>Phone 124</p>	<p>—Grocery Values —Delivery Service —Quality Always</p> <p>BLALOCK GROCERY AND MARKET</p> <p>Phone 58 We Deliver</p>	<p>Locally Owned And Operated</p> <p>WESTERN AUTO STORE</p> <p>Bicycles . . . Radios Auto Supplies Phone 92</p>	<p>Get Your Coal Now While It Is Available</p> <p>VICTORY GIN CO., Inc.</p> <p>Phone 239</p>	<p>The Old Reliable</p> <p>GRIFFIN DRUG STORE</p> <p>Just A Good Drug Store In A Good Town Phone 8</p>
<p>The Home Of Quality Furniture</p> <p>D. F. HORD FURNITURE CO.</p> <p>Buy It For Less At Hord's</p>	<p>Let Us Do Your Printing</p> <p>Your Home Town Printers</p> <p>HERALD PUBLISHING HOUSE</p> <p>Phone 167</p>	<p>For Quality At Reasonable Prices</p> <p>PLONK BROS. AND COMPANY</p> <p>Known For Honest Values Since 1899</p>	<p>Kings Mountain's New Big 5c-10c & 25c Store</p> <p>ROSE'S 5c-10c & 25c STORE</p> <p>Visit Us Often For Quality Merchandise At Reasonable Prices</p>	<p>Goodrich Tires A Better Tire for Every Need</p> <p>CENTER SERVICE Everything For The Car Phone 62 E. E. Marlowe J. C. Arnette</p>