THE POCKETBOOK of KNOWLEDGE MILE LONG ARE USED BY FISHERMEN OF MADEIRA

Behydrated foods, declared equal; m value to canned foods by the Food Committee of the Army and Navy Rations Board, may hely sola possible shortage of tin.

A new process for using staple cotton instead of cotton linters in the manufacture of smokeless powder will be given a plant test soon M. Hopewell, Virginia.

The Herald \$1.50 A Year

Most Cabarrus County poultry men keeping demonstration flock records will have more pullets . put in their laying houses this fall reports W. H. Williams, assistant farm agent.

Corn projects conducted by Martin County 41H Club boys will prob ably make record yields this year, More Eggs In Basket reports A. L. Eagles, assistant farm agent of the N. C. State College Ex tension Service.





Own Your Own Home

The safest and best investment you can make, now or any time, is in a home of your own! Now is the time to buy or build. We are in position to make loans to finance purchase, construction or modernization.

July Series Opens

It's the steady, systematic Building & Loan plan that turns your pennies into dollars and your dollars into homes. We invite new members to our July Series.

Home Building & Loan Association

A. H. Patterson, Secretary-Treasurer

Farm Price of Cotton Is Not Retail Price Factor

The improved farm prices of cotton in the past several months may ter corn" is becoming increasingly tors in the relatively increased pri-E. V. Floyd. AAA executive officer State College. at State College.

"Rather," Floyd reports, "the increased SPREAD of profit to the cotton manufacturer has been tagged as responsible for the rapid in- time to maintain the supply of feed crease in the price of cotton prod-

was moving up three cents a pound between June, 1940, and June, 1941 basis in 1938, have shown up excepmill margins for cotton manufacture | tionally well. At the Pledmont were moving up 11 cents a pound. Last May, when a consumer bought high yields have been secured. an ordinary dollar cotton shirt, he paid less than nine cents to the farmer who spent a whole year in Winter, the standard bearded barproducing the cotton that went to make the shirt even less than the yields as follows: Tennessee Winlaundry price for washing the gar- ter 33.6 bushels to the acre; Ran-

history of the nation's oldest "mon- centage increase for Davidson ey Crop.' the farmer has a government guaranteed price for cotton under the AAA oan program. The for 1941 cotton. Floyd says.

March of this year than for the

On the basis of the consumer age barley. cost of the finished cotton articleprice of the lint used would have popularity of two of these barleys been 19 cents a pound, whereas. it was actually several cents a pound

leader concludes. "that the farm price of cotton is not pushing up the retail cost.

Better Chicks Mean

Here's a tip from C. J. Maupin. extension poultryman of N. C. State College, to the poultry grower interested in increasing his egg production: Buy only certified chicks sired by pedigreed cockerels.

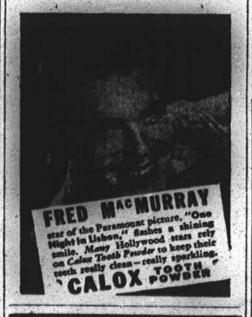
The grower following this advice would boost his average flock production by 25 or more eggs per hen annually. Then, too, the general use of such chicks in maintaining the laying flock, together with good feeding, care, and management, would provide several billion additional eggs a year for national defense needs.

T qualify for U. S. Record of Per formance rating under the National Poultry Improvement Plan, cockerels must be from hens laying more than 200 eggs a year. The NPIP is cooperative effort to improve poultry flocks.

Because the sire and dam are equally responsible for the level of production in the offspring, Maupin predicts ROP cockerels, or males of equally good pedigree, used in the average poultry flock, would raise the State's average annual production of 85 eggs per hen to 110

This increase, the specialist explained, is midway between average farm flock production and the production of pullet flocks from which hens are selected to produce ROP cackerels.

One way to make certain that chicks purchased are sired by N. C. ROP males is to get them from Cer tified or Verified hatcheries. County agents have available lists containing the names of these approv-



PRESCRIPTION SERVICE

We Fill any Doctors' Prescription promptly and accurately at reasonable prices with the confidence of your physician.

KINGS MOUNTAIN DRUG CO.

THE REXALL STORE We Call For And Deliver Phones 41-81

More Growers Turn To Barley For Feed

Barley, often referred to as "winnot be considered determining fac- popular as a feed grain among Nor Carolina farmers, says E. C. ces of finished cotton goods says Blair, extension agronomist of N. C

This is especially true in areas where it is desirable to substitute soil-conserving for row crops and where it is necessary at the same

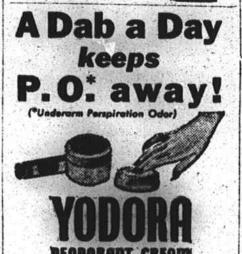
The two bearded strains of bar-"While the farm price of cotton ley, Davidson and Randolph, which were released to farmers on a trial Branch near Statesville relatively

During a nine year test, these two strains outyielded Tennessee ley in the region, with average dolph 38 bushels; and Davidson, This year, for the first time in the 40.6 bushels. This represents a per-

Blair said the first hoode dstrains of barley were distributed in ... the guaranteed price to the farmer, fall of last year. Hooded selected. with loans at 85 percent of the 23, named fredell, has produced parity price, is 13.43 cents a pound more grain than has Tennessee No. 6 Hood in seven of the nine years The same labor employed in cot- it has been in nursery trials. On ton manufacturing plants produced the basis of average yields. Ire-110.7 percent more cotton goods in dell has outyielded Tenn, No. 6 33.4 bushels to 28.8. The new selecaverage month in 1940. Floyd adds. tion will be used primarly as a for-

In addition to their yielding abilin March of this year, the farm ity, another reason for the growing is their resistance to smut. Iredelt and Davidson have been found high ly resistant to brown loose smut "So, it is easy to see, the AAA collected locally, as well as to several races of black loose and cover

ed batcheries, or the information may be obt 2ed com the poultry department of the College.



-isn't stiff or sticky! Soft-it spreads like face cream. is actually soothing! Use right after shaving-will not irritate. -has light, pleasant scent. No sickly smell to cling to fingers or clothing. -will not spoil delicate fabrics.

Yet tests in the tropics-made by nurses prove that Yodora protects under trying conditions. In tubes or Jurs, 10c, 25c, 60c. McKesson & Robbins, Inc., Bridgeport, Cons.

CALL OR SEE

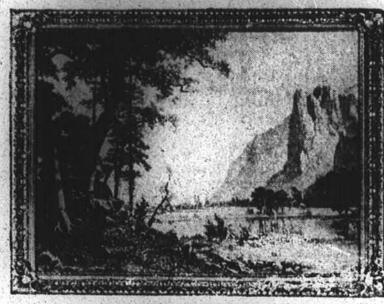
Kennon Blanton At Terminal Ser. Station

PHONE NO. 10 STERCHI BROS.

Representative

in Kings Mountain Territory

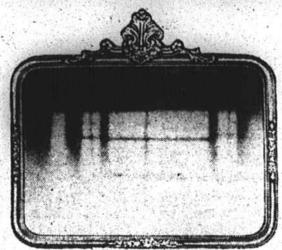
BELK'S **GIGANTIC PURCHASE AND SALE Beautiful Picture**



Size 22 by 36 inches Oil Reproductions of Famous Scenes GOLD FRAMES Regular \$3.98 Values

\$1.89 Each

Clear Vision Mirrors



Large Size Square, Round and Oval Gold Frames Another Belk Scoop \$3.98 Values

\$1.68 Each

See Our Window Display

New Shipment First Quality

Felt Base Rugs

Floral and Marble Patterns **Assortment of Colors**

\$3.48 Size 9 by 12 feet

Size 6 by 9 feet

\$1.98

Belk's Dept. Store

REMEMBER - You Always Save at BELK'S

Where Your Health Is Concerned You Have A Right To Expect The Best

Pasteurized Milk Is Better Because It Is Safer

Carolina Dairy APPROVED Milk Is Pasteurized From Grade "A" Milk Produced in Cleveland County.

Carolina Dairy, Inc.

Phone 125-Shelby, N. C. "Extra Care Makes Them Extra Good"