THE KINGS MOUNTAIN HERALD, THURSDAY, AUG. 28, 1941

HEADQUARTERS FOR SMART AND PRACTICAL SCHOOL WEAR VALUE GIVING PRICES



PARENTS WHO KNOW THE A. B. C.'s **OF THRIFTMATIC** ARE BRINGING THEIR CHILDREN HERE

Dependable Merchandise Plus Style Plus Low Prices Equals Belk's **New Fall Dresses New Fall Fabrics**

STOCK UP

AT THIS

LOW

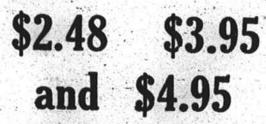
PRICE

Crisp and New as Autumn itself! Copies of more expensive models. Materials, Spun Rayon and Crepes Sizes 11 to 44. Buy several of these.

\$1.98 each

DRESSES

3 Special Groups of Better Fall Dresses. We selected these for style and quality. Woolens, Silks, and Spun Rayons.



BLOUSES AND SKIRTS

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.98

Special Buy of Advance sale of tailored shirt waist Blouses. Long sleeves. Cottons, Rayon and Silks

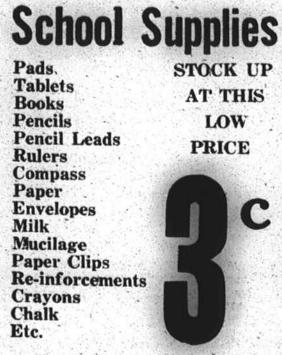
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new Fall Skirts Plaids, / Tweeds Spuns and Flan



HATS

NEW FALL STYLES Sport and dressy toppers in all the new Fall Shades.

\$1.00 & \$1.98

HOSE

The Silk Market is low, but our Stock is complete.

48c to \$1.00



Fast Color Prints in Newest Fall Patterns, 80 Square.

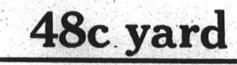
A. B. C. Fine Percales. Best for Service. Prints and Solids.

25c yard

WOVEN SUITING 36 inch New Fall Woven Plaid Suitings. Bright Color combinations.



NEW FALL CREPES "Talk of the Town" Wash Crepes. Beautiful New Patterns.



SANFORIZED KHAKI Fine for the Boys who are Rough and Ready.



56 inch fine quality Plaid and Plain Woolens.

