

Navy Ad Help
Ballistics

Raleigh, Nov. 12.—At least one fourth of the 500 men recruited by the Navy in North and South Carolina during October were influenced by the current Navy advertising campaign being conducted in the two states. Lt. Comdr. McFarland W. Wood, officer in charge of recruiting in the Carolinas, announced today.

Records reveal that at least one-fourth of October's total recruitments—the largest number taken in one month since World War I—joined the Navy as a result of the advertising campaign, while other recruits reported that the ads had helped them decide to join America's "first line of defense."

The campaign will begin September 22 in newspapers throughout

North and South Carolina and is producing definite results in the Carolinas by showing young men the many opportunities offered by the Navy.

Most of the recruits in October's record-breaking enlistment total who were influenced by the ads came from rural homes because the campaign is designed to reach the rural areas of the Carolinas—two of the South's greatest agricultural states. Advertisements were awarded only to newspapers in towns of less than 50,000 population and the majority of the ads went to weeklies and semi-weeklies.

According to data gathered during October, the average recruit was 20.44 years old, weighed 139.67 pounds and was 68.36 inches tall. "North and South Carolina are continuing to furnish the Navy with healthy, alert young men as it has during past years and past national emergencies," commented Commander Wood.

With the aid of the advertising campaign, the Raleigh main station and six sub-stations in North Carolina enlisted 375 men from the Tar Heel State, while the five South Carolina sub-stations accented 174 men. The Charlotte sub-station accepted 106 men during October and set an all-time record by being the first Navy recruiting center in the Carolinas to enlist over 100 men in one month. October's district figure was 301 above the October 1940 total of 259, and surpassed August's total of 467 men which broke all records until the past month.

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Kennon Blanton
At Terminal Ser. Station
PHONE NO. 10
STERCHI BROS.
Representative
in Kings Mountain Territory

A ROUND TRIP ticket—
saves a good ROUND SUM



TERMINAL SERVICE STATION
Phone 10

One-Way \$2.00	One-Way \$1.00
Round Trip \$3.50	Round Trip \$2.00
Round Trip \$4.50	Round Trip \$3.00
Round Trip \$5.50	Round Trip \$4.00

BREYHOUND

Price Announcement

Due to increasing costs we are forced to announce the following new prices, to be able to maintain our high standard of Quality of Laundry Work.

FAMILY FINISH
7c Per Lb. to Wash Entire Bundle, plus 12c Lb. For Wearing Apparel.

WET WASH 2c Lb. Washed and Returned Damp

THRIFT T WASH 7c Lb. Wearing Apparel Returned Damp. Flat Pieces Ironed.


DRY WASH 7c Lb. Wearing Apparel all Dried. Flat Pieces Ironed.

ROUGH DRY 2c Lb. Wearing Apparel Starched and Dried. Flat Pieces Ironed.

New-Way Laundry

Gaston's Oldest, Largest and Best
Branch Office 282-284 West Main Ave.
Jan. R. Rankin, Pres. Jan. W. Rankin, Sec.
"Send Your Dry Cleaning With Your Laundry"
Phone 165 and 644 Gastonia, N. C.

PERFECTION
For All Quality Milk



The right degree of perfection means the difference between quality and inferiority. To kill milk would ruin its fresh, vital taste. To heat it to the right degree means protection of taste, health and enjoyment. Be certain that the milk on your table is proved pasteurized!

IT'S PURE **IT'S SAFER**

Sunrise Dairy

Phone 1488 Gastonia, N. C.

The Victor Charles Puppeteers



"Tom Sawyer" Coming In Big Puppet Show

The Victor Charles Puppeteers come here tomorrow night at the High School Auditorium with their latest large puppet to present Mark Twain's famous comedy "Tom Sawyer" and a rollicking stage revue that features—in extraordinarily lifelike puppets—such personalities as Mac West, Clark Gable, George Henle, Greta Garbo, Myrna Loy and other interesting types and characters.

In "Tom Sawyer" Mr. Charles is using almost exact likenesses of famous movie stars throughout to play the various roles. "Tom" will be played by a puppet Jackie Cooper; "Becky" by Shirley Temple; Huck, by Mickey Rooney; Aunt Polly, by Fina von Oliver; "Old Leg" by Stop'n Fetch; Mamma, by Louise Beane, and others.

There will be four acts with the two scenes of the third act both in the case. Effects impossible even in motion pictures can be secured with puppets, and the audience will thrill to the story of Tom, Becky and Huck as they get in and out of trouble, adventure and difficulty.

Mr. Charles was formerly associated with Tom Sarg, and his father was stage director for the famous Savage Productions as well as for the Chicago Grand Opera Company. Young Victor Charles thereby has a long tradition of the theater behind him and absorbed at an early age much of the background and feeling for it that has enabled him to come to the fore in his own chosen field of the marionette theatre. His company of three are all experienced puppeteers, and give to their work the energy and zest which only a real love for the theater can command.

This is the fifth successive season during which the Collins Festivals have used marionettes, and past experience indicates it is one of the most popular forms of modern entertainment.

Peasants yield this year in Martin County have fallen below those of 1940, but are better than most farmers had expected.

John H. Robinson of the Youngs Cover watershed area in Mitchell County put up 15 stacks of hay this year on the same field that produced only five before he started using TVA phosphate and AAA lime.

Tailored to Fit Your Figure



Worsted Suits for Fall \$22.50

See our new suits that feature...
Jim McGill

Britain Needs Food, Extension Falls Told

"Every best kind of food that the United States sends to Great Britain reduces the time that will elapse before the democracies of the world triumph over Hitlerism," Paul H. Appleby, undersecretary of agriculture in Washington, told the 400 Extension service workers in convention at State College in Raleigh this week.

Appleby was one of the principal speakers at the conference of all county farm and home agent, assistant agents and Extension specialists and administrative leaders. He gave a report on his recent trip to England as a representative of the U. S. Department of Agriculture upon the invitation of the British.

The United States has been called upon to send 25 percent of the British people—or about 10 million pounds—1942 wheat and through-out 1942, Appleby declared. Food is extremely short in England, but our ships are reaching the other side of the ocean and conditions are constantly improving by constant.

The government official said that by last night pounds and his companion on the trip, A. M. Evans, National AAA administrator, had 10 pounds, during the four weeks they were in England and the two weeks they spent in Portugal. He said they each had only one egg to eat in four weeks and no time did they have milk to drink.

Red Cross Helps Solve Problems Of Our Recruits

Through Its Directors in Camps Red Cross Links Men With Home

Washington, D. C.—On the home and military fronts the American Red Cross is making its focus on the men in uniform in its behalf, more than 1,000,000 are being recruited. Volunteers are donating their blood for a new plasma bank. Red Cross groups in chapters throughout the country are making 40,000,000 surgical dressings and knitting sweaters for men in military posts and sailors on board.

But these are not fragments of the story. In military and naval stations, the Red Cross is concentrating itself with the personal problems of the service men, helping him adjust himself to military life. For the disabled, the Red Cross is on the job in service hospitals, helping to speed recovery of the men through a morale-building program.

In mobilizing a 2,000,000 light-fee force, the personal problems of the able-bodied man in uniform have in turn become problems of the morale divisions. Red Cross field directors stationed in all camps and reservations have been entrusted with the task of helping to solve these problems.

Speaking in a nation-wide broadcast recently, Chief of Staff Marshall, of the Army, addressed the following words to Red Cross field directors: "When you help straighten out any of the great variety of tangled that human beings seem unable to avoid, you are helping to maintain morale on the home front and on the military front; you are helping us in training for defense."

The disabled man in a service hospital also can look to the Red Cross for help in speeding recovery. Medical-social workers, trained for their specialized assignment, are on duty at Army general and Navy hospitals to aid service physicians, to act as a medium of communication with the families of hospitalized men and to conduct recreational programs for convalescents.

The Red Cross provides recreational service for patients in all Army and Navy hospitals. Sixty-five new hospitals are under construction by the Army, and their recreation buildings are being equipped and staffed by the Red Cross as each opens.

As part of the Army and Navy safety programs, members of the national Red Cross staff are qualifying instructors in First Aid and Water Safety among the ranks of the enlisted men. Instructors taught by the Red Cross in turn conduct classes on the reservations.

The number of Army and Navy men assisted by Red Cross field directors has increased in volume 140 per cent since Selective Service has been in operation. During the past year 128,515 men involving active service men have been handled in the camps.

The Red Cross recently made available \$1,000,000 to meet an emergency need for athletic equipment for the Army and Navy. This need arose when Government appropriations for the purpose became exhausted.

In addition to providing the Army and Navy with an official inventory of sports, the Red Cross is cataloging the nation's medical technologies. Through this program, in which approximately 1,500 technicians have registered, the Army and Navy will select such professional personnel as laboratory workers, dietitians, dental technicians, pharmacists and other categories of trained technologists.

percent, and its milk production by 4 percent. 1942, he said, and you county farm and home agents and Extension specialists must lead the program and help farm people to achieve their increased production goals.

Although the turn out of seed in more than anticipated, the supply of impurities and combined this year will be less than last year's report by W. P. Fox, farm agent of Perquimans County.

SAVE TIME AND MONEY


Have Thanksgiving Dinner With Us

—Roast Turkey—
With all the trimmings

Ideal Restaurant

Beginning Monday, Nov. 10

LISTEN TO THE THRILLING ADVENTURES OF



On Station W S P A
950 KILOCYCLES EVERY
Monday, Wednesday, Friday,
7:45 P. M.

Thrill to the Adventures of Superman, Mighty "Man of Steel" with physical powers far beyond those of mortal men... Hear How Superman came to Earth when the Planet Krypton, where he was born, was destroyed by quakes and explosions... follow the exciting story of Superman's never-ending Battle Against Crime and Oppression.

The "Adventures of Superman" is Sponsored by **Waldensian Bakery Co.**
Rothley, N. C.

