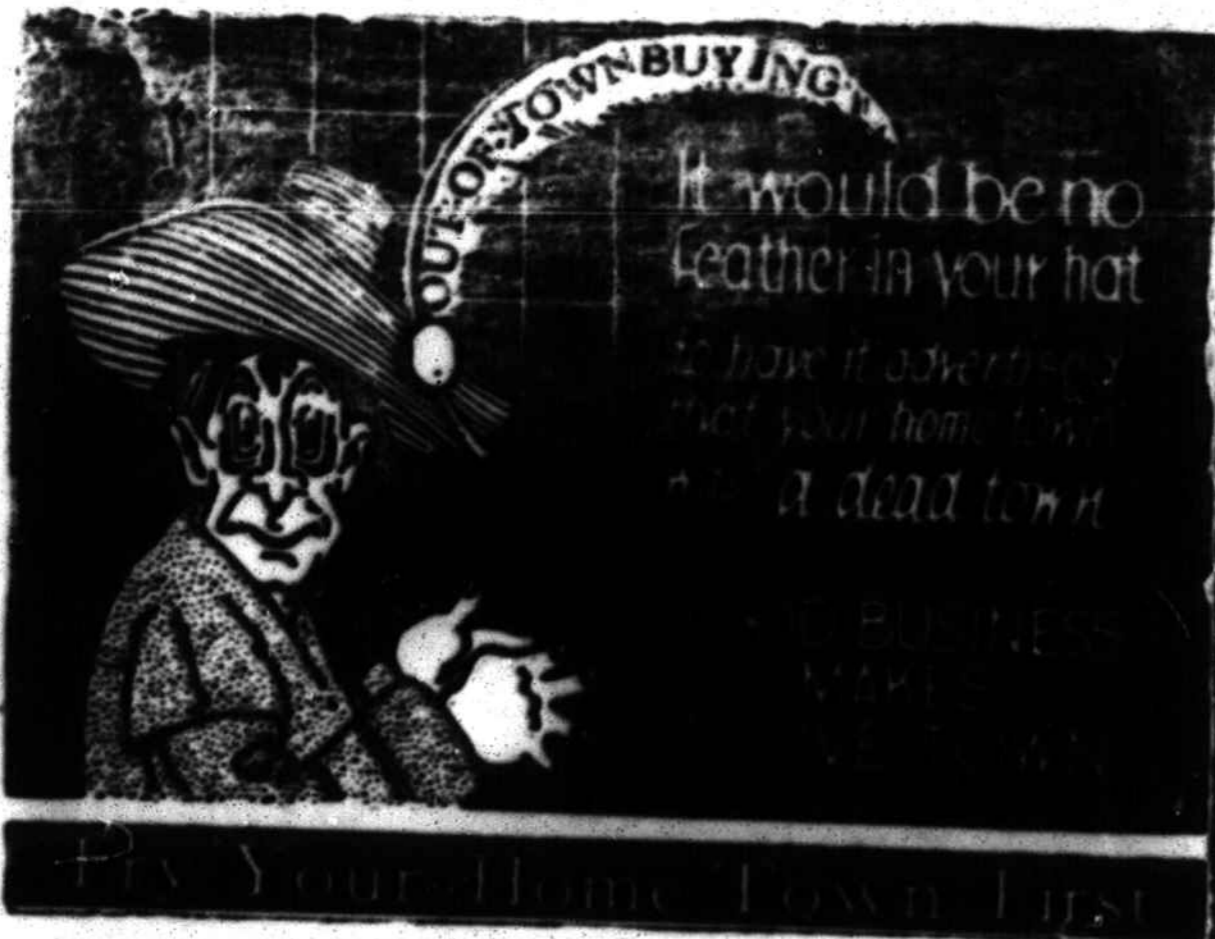


<p>ELMER LUMBER COMPANY Building Kings Mountain Since 1924</p>	<p>KINGS MOUNTAIN TIN SHOP Air Conditioning Roofing . . . Heating Sheet Metal Work Phone 123-M W. A. Childers, Prop.</p>	<p>Your Friendly Merchant MYERS' DEPARTMENT STORE Dress Shoppe 2nd Floor</p>	<p>Save With Safety At Your Retail Store KINGS MOUNTAIN DRUG COMPANY We Fill Any Doctors' Prescription Phones 41-81</p>	<p>Your Shopping Center BELK'S DEPARTMENT STORE Remember— You Always Save At Belk's</p>
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\$ Dollars Spent In Kings Mountain Will Return To You

BUYING AT HOME INCREASES LOCAL PAYROLLS



ONCE THERE WAS A MERCHANT EVERY ONE KNEW HIM WELL BUT—
Its a Sad Story—Yet a True One—

Back in the gay old Nineties Mr. Smith had a large General Merchandise store, in a progressive community, supported by industrious farmers industrial workers. Mr. Smith was loved by all the country side because he was the people's druggist, he supplied them with hardware, with dry goods to make their clothes and the food that went on their tables. As the wheels of industry turns changes mus go on, like all other communities the people wanted their community to be progressive and grow and so it was—

The time came when the people wanted a new school, they decided they must have a new court house, some paved-streets and electric lights, this done their town was progressive and modern. Hand in hand with these progressive people Mr. Merchant contributed much in helping to build the town. It was very modern and every one was proud of his home town.

Then came the high competitive era, with streamlined transportation, good highways to the big cities. Today this progressive little town is considered a DEAD TOWN because of out of town buying. Don't let your home town be called a DEAD TOWN, support your local firms as much as possible and there will be no sad story to tell about anyone.

Do Your Christmas Shopping In Kings Mountain

<p>Your Warmest And Coldest Friends KINGS MOUNTAIN ICE & COAL COMPANY Phone 124</p>	<p>—Grocery Values —Delivery Service —Quality Always BLALOCK GROCERY AND MARKET Phone 58 We Deliver</p>	<p>Locally Owned And Operated WESTERN AUTO STORE Bicycles . . . Radios Auto Supplies Phone 92</p>	<p>Get Your Coal Now While It is Available VICTORY GIN CO., Inc. Phone 239</p>	<p>The Old Reliable GRIFFIN DRUG STORE Just A Good Drug Store In A Good Town Phone 8</p>
<p>The Home Of Quality Furniture D. F. HORD FURNITURE CO. Buy It For Less At Hord's</p>	<p>Let Us Do Your Printing Your Home Town Printers HERALD PUBLISHING HOUSE Phone 107</p>	<p>Subscribe To Your Home Town Paper Keep up with Events Happening In Kings Mountain Rate: \$1.50 Per Year</p>	<p>Kings Mountain's New Big 5c-10c & 25c Store ROSE'S 5c-10c & 25c STORE Visit Us Often For Quality Merchandise At Reasonable Prices</p>	<p>Goodrich Tires A Better Tire for Every Need CENTER SERVICE Everything For The Car Phone 62 E. E. Marlowe J. C. Arnette</p>