



"U" Boats Are a Menace—Help Us Destroy Them"

"One of the biggest tasks facing our Navy in this war is the building of sufficient escort vessels to protect our ships in convoy, against the torpedoes of prowling 'U' boats.

"The long distance telephone plays a vital role in the building of these sturdy ships that help keep our shipping lanes clear. From keel to top deck and from bow to stern, thousands of telephone calls assist the speedy launching of each powerful vessel—calls to suppliers and shippers in all parts of the country.

"How important it is then, that long distance telephone lines to war-busy centers be kept free of unessential calls.

"Those who build the tools to destroy our enemies are counting on you to help free the lanes of communication, that the seas may be freed for safe shipping."

Southern Bell Telephone and Telegraph Company
Incorporated

V-Mail letters are addressed just like other mail, and are handled automatically by the Navy, whether there is a V-Mail station at the destination or not.

State College Hints To Farm Homemakers

Quick, stirring statements made to children are remembered far longer than grown-ups realize and may be responsible for some of the inferiority complexes of later years. A thoughtful consideration and a sympathetic understanding of child psychology on the other hand, pay big dividends in family happiness, joy and contentment.

Making friends feel welcome, a one of the chief achievements that makes a house a home.

Poultry and eggs are especially helpful in a meat shortage. A family with its own chickens and eggs is sure of its own protein food and helps ease the demand on the market. Thousands of women who grew up on farms and know how to raise poultry can be of the greatest help in the country's food situation this year if they will turn to raising chickens.

Count on to chicks for each member of your family when you order your baby chicks this spring. But before you get your chicks, make the right preparations for housing, feeding, watering and keeping them in good health.

A bulletin board placed on the kitchen wall and used for inter-family reminders and messages is helpful in many households.

If you are having a busy Sunday morning and are planning to produce a warm, syrupy apple pie for Sunday dinner in record time, try this idea. Prepare the pie completely the day before and store uncooked in the refrigerator overnight. Then after church and while the dinner is cooking, place it in the oven for baking.

American golfers are urged by their national association to explore the possibilities of using parts of golf courses for Victory Gardens, without digging up valuable turf fairways, greens or trees.

V-mail is considered almost as important as ammunition; ammunition is number 1 priority. V-Mail is No. 1 priority over all other types of personal mail.

Aid to Enemy

"Any American who willfully neglects to pay his taxes on time or to invest every cent he can in War Bonds is surely giving aid and comfort to the enemy. . . . We have a job to do and we are all called for service to our country. Our dollars are called to service too. Let us all ask ourselves, 'Shall we be more tender with our dollars than with the lives of our sons?' — Secretary Morgenthau.

American People Face Acid Test in Treasury's 2nd War Loan To Raise 13 Billion Dollars in Three Weeks

The Nation Dare Not Fail in This Greatest Financing Task in History—"They Give Their Lives—You Lend Your Money."

Washington, D. C.—Coming as it does upon the heels of income tax payments, the people of America will face an acid test this month when the Treasury's Second War Loan drive opens April 12 with an objective of thirteen billion dollars to be raised through sale of Government securities.

A substantial part of this huge financing, the most stupendous ever undertaken by any government in the world's history, must be loaned by people in ordinary walks of life.

High Government officials have pointed out that the nation must not fail in this duty to our men on the battle fronts who are now carrying the offensive to the enemy at every stage. It is obvious to every thinking man and woman that as the United Nations take this offensive against the dictators, the cost of war operations increases in proportion.

The American people must no longer think of war costs in terms of equipping a soldier, building a tank or plane or a ship. We must now think in terms of the cost of battles, invasions and new offensives. Attacking armies cost more money than equipping that army and we must meet that increased cost by buying more War Bonds and Second War Loan Securities.

They Give Their Lives.
It is not only necessary that the American people lend their money in the war effort—it is an honor to do so. . . . for we here at home can do no less than attempt to approach the sacrifices of our brave men out on the fighting fronts to whom the last great measure of sacrifice is but a daily offering. They give their lives. . . . we are asked only to lend our money.

And that is the theme of the Second War Loan, "They Give Their Lives—You Lend Your Money."

Financial experts who know monetary conditions in the nation point out that at the present time there is in liquid funds, cash and commercial bank deposits over and above taxes and present investment in Government Bonds, and over and

above what can be bought this year because of restrictions and rationing. . . . approximately 40 billions of dollars which should go into Government Bonds.

It should be the objective of every American to invest these loose dollars, idle dollars, in Government securities, not only from a patriotic standpoint, but from the standpoint of their own financial security. There is available during the Second War Loan a type of Security to fit every pocketbook.

Are Wild Dollars
Every dollar of these forty billions of dollars available, which is not invested in Government securities during this War Loan Drive is a "wild" dollar which, together with its mate, will tend to increase inflation. Unchecked inflation might raise the cost of living to a point where the dollar is worthless. It can happen. It happened in Germany after the last war when the price of a loaf of bread cost more than an annual wage.

Invested in Government securities, your dollar will work for you. It will hold down inflation because it is harnessed in war work; it will help buy food, transportation, munitions for our boys on the front lines and it will be earning interest that, together with your original loan, will come back to you later to help you buy the things you cannot buy today. . . . to insure your peace of the future.

Remember those boys out there. . . . in Tunisia. . . . in the South Pacific. . . . They give their lives—You lend your money.

NOTICE OF SALE
Under and by virtue of the power of sale contained in a Trust given by Jesse Rhodes and his wife, W. H. Rhodes, on the 10th day of July, 1941, registered in the Register of Deeds Office for Cleveland County in Book 208 at page 115, to secure the indebtedness therein mentioned, I, the undersigned, as trustee, for Briggs and Hamrick, will sell for cash at the Courthouse door in Shelby, Cleveland County, North Carolina, on Monday, May 17, 1943, at 10:00 o'clock A. M. or within legal hours the following described real estate: Beginning at a stake, Blackwell's corner, formerly Uren's corner and runs with Blackwell's line South 137 1/2 feet to a corner of Blackwell's home lot; thence along his line 80 feet to a new corner; thence along a new line 137 1/2 feet North to a stake, a new corner; thence West 80 feet to the beginning, containing one-fourth of an acre, more or less, and being the North half of Lot 26, 5 to per a plat made by L. T. Mann and registered in the Register of Deeds Office for Cleveland County in Book 65 at page 192 and being the same land conveyed by J. C. Lockett, substitute trustee for the Kings Mountain Building and Loan Association to Jesse Rhodes, as will appear on record.

This the 14th day of April, 1943.
R. S. Neill, Trustee.
J. B. Davis, Atty. —adv may 6.

BUY WAR BONDS AND STAMPS



Eyes Examined Glasses Fitted
DR. J. M. MORRISON
Optometrist
Office Days
—Kings Mountain, N. C.—
Tuesday and Friday afternoons 1 P. M. to 5 P. M.
Office Next to Attorney J. R. Davis
Broken Lenses Duplicated. Glasses Repaired

IN THE NAVY they say:
"GAL" for soap
"GUP-GUP" for buy up
"GUY" for compulsory officer
"GARD" for the Navy man's favorite cigarette

YOU GET 100 FOR CAMEL. THAT'S SMALL CHANGE AND EXTRA BONUS CANT BE BEAT!

FIRST OF THE SERIES
With men in the Navy, Army, Marine, and Coast Guard, the favorite cigarette is Camel.
(Based on actual sales records in Canteen and Post Packages.)

Camel COSTLIER TOBACCOS

FARM NOTES

Q.—What causes young figs to drop before ripening?

A.—Prof. M. E. Gardner, head of the Department of Horticulture at N. C. State College, says that the dropping of immature figs may be due to several causes. In the case of chalice seedlings of the myra fig, they will not bear, due to lack of pollination. Sometimes droppage is due to disease attacking parts of the bush, such as a severe attack of root knot or leaf rust. Droppage may also be caused by environmental conditions such as winter injury, poor drainage, unsuitable soil and over stimulation from too much fertilizer. Young, vigorous growing plants may fail to carry a full crop for several seasons and then bear normally, when the growth slows down.

Q.—Is a pressure cooker necessary in canning vegetables?

A.—Canning with a steam pressure cooker is the best method of saving surplus vegetables, says Mrs. Cornelia C. Norris, home economist in food conservation at N. C. State College. Drying is advised for a limited number of products, since dried vegetables are prone to deterioration in flavor and table quality. Vegetables to be dried require partial pre-cooking to preserve the food value, and steam rather than water should be used.

NORTH CAROLINA CLEVELAND COUNTY

To Any And All Persons Whom It May Concern:

Take notice, that the undersigned H. D. Ward, State Highway Patrolman, stationed at Kings Mountain, N. C., Cleveland County, has seized one Lincoln Zephyr Fordor Sedan, 1939 model, 1943 License No. 702368, together with 15 cases of tax paid liquor being unlawfully transported in said automobile, the said seizure took place in Cleveland County about 2 1/2 miles north of the town of Kings Mountain. Notice is hereby given to all persons having or claiming an interest in said automobile and liquors to file their claims with the undersigned seizing officer pursuant to the provisions of section 2411 (f) of Michie's N. C. Code, and within ten days from the 29th day of April 1943, and failure thereof, the said automobile will be sold at the Court House door in Shelby, N. C., on Monday, May 17, 1943, at 10 o'clock A. M. or within legal hours. At 11:00 time of the said seizure no person was in charge of, or found operating the said automobile.

First published April 22, 1943, in the Kings Mountain Herald, a weekly newspaper published in Cleveland County, North Carolina.
H. D. WARD
State Highway Patrolman
—adv—apr. 22-43—43

Equipped with new American machinery, India is producing as much gun ammunition in a month as she produced in a year prior to the war.

Patents owned by the Allen Property Custodian and made available to public inspection occupy 75 feet of shelf space.

Golden Guernsey Milk

That's tempting! — that's delicious! — that's economical! Truly, GOLDEN GUERNSEY is a mighty good milk to drink. GOOD for the oldsters; GOOD for the youngsters. Order your's today!

Archdale Farms

Phone 2405

I've Learned How To Make My Clothes Last

He's a fortunate man, for these are the times when making things last is most important. But it's not a hard lesson to learn. A few simple every day habits plus regular visits to us will give you 100 percent in clothes conservation. Air and brush your clothes after wearing, see that they are properly mended when necessary, and have them cleaned regularly! You'll be amazed at the increased service they'll give.

New-Way Laundry

Gastonia's Oldest, Largest and Best
Local Representative: J. C. JENKINS
Phone 150-W
"Send Your Dry Cleaning With Your Laundry"

Here's how a BUS IN NORTH CAROLINA helps win a BATTLE IN TUNISIA

It looks just like it always did—but Greyhound you see loading up at the terminal in your town—but it's bound on a "military mission", just as surely as if it were rolling in a convoy down a mountain road in Tunisia.

Tools of war have to be built before battles are won—and warlike have to be transported to the war plants that are supplying our growing armies. That's a big part of Greyhound's wartime duties — getting workers to work, often many miles from their homes.

Then, there are soldiers to carry to and from training camps or other military centers—on duty and on leave. And there are many others whose travel is essential to full war effort.

If on some occasion Greyhound service isn't quite as convenient or comfortable as in the past, please remember that the war effort comes first—that the job of shipping the Axis has to be done at home as well as abroad. With Greyhound you will come far service than ever.

TERMINAL SERVICE STATION
Phone 10
GREYHOUND