



# Christmas Opening And Song Title Contest

Thursday, Friday, Saturday

## THERE'LL ALWAYS BE CHRISTMAS

YES, EVEN IN WARTIME, THE SPIRIT OF OLD SANTA PROMPTS US TO "GIVE" TO THOSE WE LOVE AT THE YULETIDE SEASON. READY TO AID YOU IN SPREADING CHEER DURING THIS, OUR THIRD CHRISTMAS AT WAR, ARE YOUR FRIENDS, THE MERCHANTS OF KINGS MOUNTAIN. WE WANT TO HELP YOU; WE HOPE TO GIVE YOU THE NEAREST POSSIBLE EQUIVALENT OF OUR PRE-WAR SERVICE, UNDER EXISTING CONDITIONS. KINGS MOUNTAIN MERCHANTS HAVE FOR YOUR SHOPPING PLEASURE LOVELY ARRAYS OF GIFTS.

### Christmas Opening & Song Title Contest

Opens Thurs., Dec. 2, 9:30 A. M.—Closes Sat., Dec. 4, 9:00 P. M.

#### THREE PATRIOTIC PRIZES

- First Prize . . . . . \$25.00 War Bond
- Second Prize . . . . . \$10.00 War Stamps
- Third Prize . . . . . \$5.00 War Stamps

#### RULES

1. Get an entry blank. No purchase of merchandise is required. You will find them in any store listed in this folder.
2. There are 12 stores entered. There is one contest title for each window. You will fill what you think is the appropriate title to each window.
3. Start at any window having a contest entry card. Mark the title window carefully. Go over the list of titles carefully. Decide which title fits that window. Write the name of the title opposite the store name.
4. Do this with every window which has a contest card, until you have filled in the contest title for each of the 12 stores entered on the entry blank.
5. Print in your name and address carefully. Take the entry blank to any store in the contest. Deposit it in the box provided.
6. These entry blanks must be deposited in the boxes provided not later than 9:00 p. m. Monday Dec. 5. No mailed entries will be accepted.
7. Merchants will assist in case contest, but contestants in filling the proper titles to 12 windows is most important.
8. Everyone is eligible except members of the contest committee and their families.
9. The decision of the judges will be final.

Complete the following sentence with 25 words or less which is on the back of the entry blank: "I LIKE TO SHOP IN KINGS MOUNTAIN BECAUSE"

ONLY ONE ENTRY MAY BE MADE BY THE SAME INDIVIDUAL

SECURE YOUR OFFICIAL ENTRY BLANK FROM ONE OF THE 12 FIRMS PARTICIPATING IN THE SONG TITLE CONTEST

ALEXANDER GROCERY  
BELT'S DEPT. STORE  
BALDWIN'S GROCERY  
BARKER'S GROCERY  
BRIDGES & HARRICK  
CARLAND'S CREDIT JEWELRY  
HARD FURNITURE CO.  
HESTER'S DEPT. STORE

KINGS MOUNTAIN DRUG CO.  
KINGS BTH. FURNITURE CO.  
EVERY DEPT. STORE  
FLORE BROTHERS & CO.  
PUMPER HARDWARE CO.  
GAUDIN'S DRY CLEANERS  
WESTERN AUTO STORE  
WALKER'S DRY CLEANERS

SONG TITLE CONTEST AND CHRISTMAS OPENING SPONSORED BY

# Kings Mountain Merchants Association

## Start Your Christmas Shopping Now!

### IT'S PATRIOTIC TO:

#### 1. Buy Now

WHILE STOCKS ARE FRESH AND COMPLETE

#### 2. Carry Your Parcels

THUS SAVING UNNECESSARY DELIVERIES

#### 3. Mail Before Dec. 10th

YOUR POSTMASTER AND YOUR MERCHANTS REMIND YOU THAT CHRISTMAS PARCELS TO BE CERTAIN OF PRE-HOLIDAY DELIVERY, MUST BE MAILED BEFORE DEC. 10th!

