

Dr. Mike J. Palmer

OPTOMETRIST

Examination, Diagnosis, Glasses Fitted
Office open each Friday 9 A. M. to 5 P. M.
207 FIRST NATIONAL BANK BLDG.

Christmas Items

SLEEP WELL—AND YOU'LL LOOK WELL.

CHATHAM MAKES
GOOD BLANKETS



There's nothing like a Chatham blanket to promote a beauty sleep . . . because of its warmth-plus-lightness, its extra six inches in length! Come look at our Chatham "Airloom", for example, made of 75% wool, 25% cotton, and three and a half pounds of luxurious comfort.

Rose, blue, cedar, green, peach. Rayon satin binding. 72 x 90" **\$7.95**

Keeter's Dept. Store

Hinson Coming Home From Philippines

LEYTE, P. I.—Sgt. Hinson of 105 Lackey street, Kings Mountain, N. C., is on his way home after 23 months in the BWPA. Sgt. Hinson is being processed for return to the States at the 25th Replacement Depot (Disposition Center) on Leyte, P. I.

Sgt. Hinson came to the Pacific Theater on Dec. 26, 1943, landing at Oahu, Hawaii. He served as a Tank Driver in the 708th Amphibious Tank Battalion, and participated in operations at Kwajalein, Saipan, Eniwetok, Tinian, Leyte, Okinawa, and Kerama Rottos. Sgt. Hinson was awarded the Purple Heart for wounds received at Kwajalein. He is entitled to wear the Asiatic-Pacific Theater Ribbon, the Arrowhead, and three battle stars. His outfit, the 708th Amph. Tank Bn., was awarded the unit citation for its work at Saipan.

Sgt. Hinson is the son of Mrs. V. L. Hinson of 105 Lackey street, Kings Mountain. His brother, Pfc. Curtis A. Hinson, is a jeep driver with the 1144th Combat Engineers.

Office or Lodge Decorated With Little Effort

Have you been chosen to arrange your office or lodge Christmas party this year?

Don't look at it as a chore, or something that can be done in the last few days before the actual holiday. Make preparations for it ahead of time—and you will see how much more enjoyment everyone will get out of it.

Christmas is the season for parties when people spend much of their time indoors either entertaining or being entertained. It is during this season that everyone is looking for new ideas for decorating homes, offices, recreation centers or gathering places.

Christmas greens are the favorite decoration and most univer-



sally used in all countries. In America, the pines, holly and mistletoe are displayed in wreaths or hung about the room to give a holiday atmosphere.

Other natural materials may be added, such as pine cones, shells, seed pods, ground pine or fruits.

If color is to be added, paint the gourds or pine cones with poster paints and fasten them on the pine boughs with wire or string. Pine cones painted in white and edged with red or blue are especially striking when hung against a dark green background.

Three dimensional posters make effective decorations, and are easily made from cloth, stiff paper or other material. This type of decoration is particularly effective made up in the traditional Christmas scenes such as the bringing in the Yule log, Nativity scenes, or carolling.

Christmas cards are a good source to go to for suggestions if you need a design for a poster or bulletin board as a central piece.



Center Service

"Everything For The Car"
Phone 22

NOW is The Time for CHRISTMAS SHOPPING!



Having Trouble?

Check This List!

Here are a few of the Christmas gift selection we have to help you with your Christmas shopping:

TABLECLOTHS

BRIDGE SETS

BLOUSES

(Shipment just arrived)

BIBLES (self-pronouncing)

LADIES' and MEN'S SCARFS

HANDKERCHIEFS

COMPACTS

DRESSER SCARFS

LADIES' BILLFOLDS

BABY'S APPAREL

BABY'S TOYS

RATTLETS

STUFFED ANIMALS

SWINGS

WHITE FUR SPORT GLOVES

THROW RUGS

SWEATERS AND SKIRTS

MEN'S BELTS

SUSPENDERS

GLOVES

TIES

SOCKS

BOYS' OUTING PAJAMAS

BOYS' HATS

(Shipment Just Received)

Plonk Bros. & Company

"Your Merchant Since 1899"

LOOK

HOW MANY CALLS

NORTH CAROLINA MADE THIS YEAR



As Telephone Tommy points out, North Carolinians did a whale of a lot of talking from January through November of this year. Fact is, more local and long distance calls were made than in any other similar period in the entire history of the telephone in North Carolina.

We wish you could have seen the rush of these calls through our telephone exchanges. They made the signal lights dance across our switchboards with such speed and sparkle as to turn the lights on Broadway green with envy.

You might have felt that with so many calls being handled, the telephone folks were making money because of the war. The best way for Telephone Tommy to prove the company did not profit by the war is to tell you this startling fact. And that is "telephone earnings in 1945 will be the lowest in the company's history, except for the worst of the depression years".

This is because our expenses—wages, taxes, cost of materials, cost of services—increased at a greater rate than our revenues.

Telephone people, however, were glad to be busy handling North Carolina's calls. They were not concerned primarily with figures. Instead these 3,712 busy North Carolinians were concerned with service—getting your calls through and seeing that lines were kept in order. They knew their job was to serve you well and with a pleasant "thank you".

E. H. WASSON, Carolinas Manager

SOUTHERN BELL TELEPHONE AND TELEGRAPH COMPANY
INCORPORATED