

Substantial increases in pulpwood production must occur during the rest of this year as well as in the early months of 1946 if the pulp and paper industry is to successfully meet an anticipated 15 percent increase in industry demands, according to a statement made this week by M. O. Dobrow, executive secretary of the Writing Paper Manufacturers Association.

"We ended the war with the pipe lines pretty empty," said Mr. Do-

bow, "with no inventory at the mills and with substantial inventories in the hands of merchants and consumers and more or less scarcity conditions in paper markets generally."

Mr. Dobrow made his statement in spite of figures just released which

Approximately one out of every 1,600 members of the country's armed forces was a furloughed employe of the Southern Railway System during World War II. Of the 7,616 Southern employes to enter the services, 1,158 have already returned to work on the Southern after receiving their honorable discharges from the armed forces.

show that total paper and paperboard production was at the rate of nearly 18,000,000 tons annually, the highest level since 1942.

Three important factors were cited by Mr. Dobrow in explaining his concern over the pulp and paper situation. They were:

1. While pulp production has been fairly well maintained and imports have increased considerably there is not enough pulp in sight to maintain the needed 15 percent increase in pulp availability during the first six months of 1946.
2. Publications are expected to increase consumption of paper from 750,000 tons to 1,000,000 tons, placing a tremendous squeeze on the whole white paper field.
3. Reconversion needs are expected to maintain the strong demand for paper and paperboard through 1946.

The Association secretary's predictions lent added importance to the program to place 50,000 additional men in woods and mill jobs, currently being conducted by the pulp and paper industry through the U. S. Employment Service.

"The over-all outlook for 1946," Mr. Dobrow pointed out, "is one of high volume. Scarcity is in prospect for at least the first six months of the year."

"While the full 1946 picture cannot be predicted now," he concluded, "production of all types of paper and board for the 12 months from July 1945, through June 1946, in all probability will establish a new high."

Mills in this area are in urgent need of more top quality pulpwood NOW.

NOTICE

Notice is hereby given that the annual meeting of stockholders of the First National Bank will be held in the directors' room of the First National Bank, Kings Mountain, N. C., on Tuesday, January 8, 1946, at 2:00 P. M.

This the 6th day of December, 1945.
M. B. Winstead, Cashier.
d-13-20-24-J-3.

NORTH CAROLINA, CLEVELAND COUNTY.
In The Superior Court.
NOTICE
Margaret Connor, Plaintiff,
vs.
James Connor, Defendant.

The defendant above named will take notice that an action entitled as above has been commenced in the Superior Court of Cleveland County, North Carolina, wherein the plaintiff seeks an absolute divorce from the defendant; that said defendant will also take notice that she is required to appear at the Clerk of Court's office at the Courthouse in said County in Shelby, North Carolina, within twenty days after the final publication of this notice and answer or demur said complaint now on file in the Clerk's Office in said action or the plaintiff will apply to the Court for the relief demanded in said complaint.

This the 16th day of November, 1945.
E. A. Houser, Jr.
Clerk Superior Court.
n-22-29-d-6-13-H

666

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On The First

UNLESS BILLS ARE PAID BY THE CLOSE OF BUSINESS SATURDAY, SERVICE WILL BE SUSPENDED

Water and Light Department

City Of Kings Mountain

Notice

The Kings Mountain Laundry will close Saturday afternoon, December 22, at 4 o'clock, and will be closed during the week of December 24, in order to give our employees a well-deserved Christmas vacation.

Patrons are requested to note this change and arrange their laundry in order that they will not be inconvenienced during the week the laundry is closed.

Kings Mountain Laundry

Phone 270

E. A. Harrill Paul Mauney

Change Made in Celebrating Day

New Year's became a holiday long after the American custom of New Year's calls, which justify its observance, had gone the way of the hoop skirt and the polka. There is nothing American about the carnival-like merrymaking which nowadays welcomes the New Year. Or can it be that even this is a metamorphosis of the watchnight-meeting of 40 years or more ago? To deacons and elders, to all anxious heads of families, it used to seem fitting to spend the last three hours of the year in singing lugubrious hymns and giving thanks that they had been stabled

GOLDEN SUPRANSEY

QUALITY POINTS

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- 2—HIGH SOLIDS CONTENT — for more minerals, milk, sugar, proteins.
- 3—HIGH FOOD VALUE — combination of high fat and high solids gives more food value.

Archdale Farms

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Christmas Gift Troubles?

GIVE A SUBSCRIPTION TO THE

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This is a gift that not only meets the demand for reasonableness but will be appreciated 52 times during the coming year. Gift notices mailed with each gift subscription.



The Herald \$2.00 Per Year

CIRCULATION MANAGER
THE KINGS MOUNTAIN HERALD
KINGS MOUNTAIN, North Carolina.

Enclosed find two dollars for which send The Kings Mountain Herald for one year to:

Name _____

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King in the New Year.

out for preservation when so many had been removed by an equally discerning providence.

But to the young the watchnight meeting was always a dreary service, only to be endured in view of the joys of the morrow. And when the life and color were taken out of the observance of New Year's itself there seemed little sense in ushering in a day of gloom with a still gloomier New Year's eve. So they left the watchmeeting to those who found no more pleasure in their days and for themselves introduced the practice now generally prevalent of indulging in a last fling in preparation for the morrow's disagreeable business of turning over a new leaf.

They have revived the old pagan ceremony except that no miniature skeletons are passed around at the feast to remind them that they are mortal. Nothing in this modern New Year's eve abandon, however, commends it as a substitute for the old gracious custom of paying and receiving calls, a custom for which desuetude was hastened by the prodigious growth of the large cities in the 25 years following the Civil war.

Corn belt farmers report that electric brooders for their early spring pig crops save one to two pigs per

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PHONE 41-42

What do you see in the woods?



Remember the old saying about the man who "couldn't see the forest for the trees"? Lots of people are like that. All they see is trees. Others look at the forest and see it filled with books, magazines, newspapers. They see the raw materials of many great industries which depend on pulpwood, such as rayon and plastics. They see cartons and boxes, and many other products manufactured from pulpwood.

They see jobs and wealth. Security for the workers and prosperity for the entire community. And if this forest wealth is properly harvested, it will increase in value in the years to come.

Let's take another look at our woods: Let's look at the trees and see the opportunities that lie within.

Cut This Ad Out—

If you know some man getting out of the service, or out of war work and looking for a future that offers a good income and a good life, cut this ad out and send it to him.

Maybe his big opportunity lies right here.

VICTORY PULPWOOD COMMITTEE

Hilton Ruth
Haywood E. Lynch
Byron Keeter

US VICTORY PULPWOOD CAMPAIGN

Apply any U.S. Employment Service Office

DON'T WASTE PRECIOUS TIME ★ ★ CUT TOP QUALITY WOOD

Herald Publishing House