

The Kings Mountain Herald

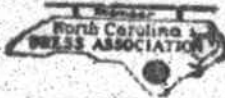
Established 1889

A weekly newspaper devoted to the promotion of the general welfare and published for the enlightenment, entertainment and benefit of the citizens of Kings Mountain and its vicinity, published every Friday by the Herald Publishing House.

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TODAY'S BIBLE VERSE

Deceit is in the heart of them that manage evil: but to the counselors of peace is joy. Proverbs 12:20.

A Welcome Visitor

Next Thursday afternoon, Kings Mountain will entertain a semi-annual visitor, but though he arrives twice a year, he makes a public appearance only once.

Reference is made to old man Santa Claus, who visits Kings Mountain and most other cities early in the season, prior to his down-the-chimney tour on Christmas Eve.

The Kings Mountain Merchants Association has joined the trend of earlier opening of the Christmas season this year, and the various merchants are already receiving large shipments of Christmas merchandise, toys, wheel goods and the many other specialties of the Christmas season.

The Association promotion committee has been hard at work making ready for next week's welcoming parade, and it should be well-attended. The word to the early shopper is that he will be a much happier fellow the last few days before Christmas.

It is most unusual that a church is able to hold its dedication service within five months of its opening service, but Dixon Presbyterian church was able to better the five-month record by two weeks. Actually, most churches labor under the handicaps of mortgages for years. But it has become the habit of Kings Mountain area church people to dispose of church fiscal matters in rapid order. It is an especial tribute to the members of Dixon Church that they have completed their payments in what might well be record time. For the community in general, it is always a sign of good citizenship when a population is liberal with its giving to churches. For the church remains the foremost and staunchest force for moral and spiritual good in the world today.

It was noted recently that the State of Maine will show at the end of its current fiscal year the best statement in history, with a dwindling public debt and the other favorable factors. North Carolina was in even better shape a short 10 months ago. Today we're talking about short-term notes to pay operating expenses.

Congratulations, too, to Shu Carlton, on his appointment as assistant coach to the North Carolina Shrine Bowl team. Coach Carlton has done a good job as football coach in the two seasons he has been in Kings Mountain. Though the victory column has been thin, he has done well with a minimum of material, and it is customary that his teams, even when losing, play heads up ball. Incidentally, more victories are being anticipated for future years, though nothing could please any and all citizens more than a victory Friday night. The opponent is Shelby, in event the news hadn't got around sufficiently.

10 YEARS AGO THIS WEEK

Neal Hawkins Construction Company of Gastonia broke ground on Kings Mountain's new \$70,000 Post Office Monday, beginning a 2200 square feet excavation in preparation for the Gallimore Construction Company of Greensboro who will construct the building.

SOCIAL AND PERSONAL

Mrs. Harold Hunnicutt was a most

Book Week

There are many promotional weeks—music week, newspaper week, etc., in fact so many that the weeks of the year have run out and many special weeks find it necessary to share its emphasis with others—but the current week is National Book Week, and in Kings Mountain there is something to shout about.

It is the Jacob S. Mauney Memorial Library.

This relatively new public library is as yet limited in number of volumes and other respects, but it is growing in all departments, in circulation and in the other factors which serve to form a barometer of a library's worth to a particular community. It is being operated on the long-term American theory that an enterprise first crawls, then walks, then runs.

At the moment, the library committee is making its annual appeal for the library book fund, and this appeal deserves the support of the community. There's nothing as enduring, and capable of giving a great number of people instruction and pleasure than a good book. The Herald would rate the Jacob S. Mauney Library currently in the walking stage, and is glad to add its voice in support of this important community adjunct.

For Economy

The latest—and what might be, one of the most effective campaigns to promote economy in government has been launched recently by the United States Junior Chamber of Commerce. They call their Movement "Operation Economy."

In the campaign, they intend to keep the Congress informed that they, as citizens, are aware that the Congress is spending the citizens' money and they want only the useful expenditures, leaving off the waste and the gratuities.

If the Jaycees can do the job of awakening the people to the job of making their feelings felt in Washington, it is entirely possible that some developments can be made.

The big trouble is that most people mutter about the way the federal government spends money, yet lets it go at that. There never was a Congressman who lasted long if he wasn't responsive to the wishes of the people. Usually, he hears from the special interest pressure groups, but seldom from Mr. Average Citizen.

The Kiwanis Club has again demonstrated its worth to the community in realistic terms by a series of donations totaling \$450 to other worthwhile enterprises. The largest amount—\$250—went to the fund for lunches for underprivileged children. The Herald would say the gifts were made in amounts according to their relative importance.

A best bow to Carl Weisner, who is the new president of the Kings Mountain Sportsmen's Wildlife Club.

Items of news taken from the 1939 files of the Kings Mountain Herald.

charming hostess at a dinner bridge party at the Woman's Club on Tuesday evening at which time she announced the engagement and approaching marriage of her sister, Miss Pauline Neisler to Ensign William F. Brewer of Henderson and Norfolk, Va., the wedding will take place November 29.

martin's medicine

By Martin Harmon

(Containing bits of news, wisdom, humor, and comment. To be taken weekly. Avoid over-dosage.)

Clothes Concoction

I don't know what suit company coined the phrase that "clothes make the man," and while I never thought about it before, I have suddenly been struck between the eyes by a question as to why some of these fancy women's shops never say "clothes make the woman." There would be several objections: (1) every woman I ever knew was already sufficiently clothes-conscious and such advertising would be superfluous; (2) the phrase is a little bit insulting, if you think it through.

But, as is customary in this column, women's clothes are only indirectly involved in this column, and the main body comes from a well-done, somewhat facetious interview in Sunday's Charlotte Observer with the president of Hart Schaffner and Marx, a company which put a piddling \$68 million worth of suits on men's backs throughout the globe during its most recent fiscal year.

The Observer reporter, admitting to feeling a little shop-worn in the presence of such sartorial eminence, popped several interesting questions, but the pair which struck my eye was reported in this sequence:

The reporter: "Do women object to the male trend toward color?"

The Hart-Schaffner president: "No, indeed. They are helping bring it about. Women buy 70 percent of all haberdashery and usually help the men select their clothes. Wives save husbands foolish mistakes."

The reporter: "Does your wife pick out your suits?"

The Hart-Schaffner man: "No."

This seemed to be a considerable inconsistency, to contend that wives save husbands foolish mistakes in one breath and to deny in the second that his madame didn't buy his clothes.

Of course there is no question about his statement that the women buy 70 percent of the haberdashery. This does not mean that the ladies actually go to the stores in that particular percentage. Though many do, the remainder (and I suspect the total is more than 70 percent) take care of the matter by ordering the husband to return the suit he's just picked out. If you don't believe me, make a check of the salesmen who sell men's suits in Kings Mountain. Many have their customers spotted. When the man comes in alone, they're not trying to sell him what he likes. They're mentally noting what his wife likes and this is the suit the salesman tries to sell. If the salesman doesn't hit, he's got a return—and quick. And there's nothing more discouraging to a salesman's morale than to have to return the price of a suit at today's prices.

All red-blooded men will object to the statement that wives save their husbands foolish mistakes (in buying clothes). After all, they must have been pretty decent-looking before the women married 'em.

Which reminds that Saunders' announced last week among-the-leaders lists in its best-dressed-man contests. I have thus far heard no complaints from the male members of the community, though I did chide the Herald force for its failure to have even one representative in the leader's lists.

I did get a surprise relative to men's clothes last week. A couple of men were reporting that sartorial tragedy usually associated mainly with women. They had purchased suits and were real proud of them. Wearing them with some degree of pride and pleasure a few nights later, they found their suit-rack twins sitting across the table at a public meeting. What surprised me was that they were non-plussed about it. For all these years I thought men were impervious to such matters. And it reminds that I probably made a terrible mistake several years back. I had bought a suit off a piece of goods, and Aubrey Mauney was buying one. I recall that Aubrey asked me if I minded him getting one like it. Instead of replying, "Not at all," I should have thrown up my head in surprised discomfiture and shouted, "Indeed!"

To stray from the subject only slightly, I know of several rabid football fans who had toyed with the idea of going to New York this week for the Carolina-Notre Dame game Saturday. Several decided against it at the last minute for good financial reasons. "The trip would be costly enough anyway," one husband told me.

"and there are an awful lot of shops in New York. The wife would just have to do some shopping and I don't believe the bank account would stand the double load."

NOTICE OF SALE

Under and by virtue of the power of sale contained in a deed of trust given by Jessie Yarbro and wife, Flora Yarbro, to the undersigned as trustee for the Home Building and Loan Association on the 3rd day of May, 1946, now on record in the Register of Deeds Office for Cleveland County in book 315 at page 154 to secure the payment of the indebtedness therein mentioned and default having been made in the payment of same and at the request of the Home Building and Loan Association, I will sell for cash at the courthouse door in Shelby, Cleveland County, North Carolina, on Monday, Nov. 21, 1949, at 10:00 o'clock a. m., or within legal hours, the following described real estate:

AAH of lots numbers 92, 93, 94, 95, 112, 113, 114, and 115 in section B, as shown on a plat or map by Sam Lowe, Surveyor, on August 11-13, 1924, for the S. P. Goff estate as will appear on record in the register of Deeds Office for Cleveland County in book of plats No. 3, at pages 10 and 11, the date of the above plat is October 1941.

This the 21st day of October, 1949.

B. S. Neill, Trustee.

J. R. Davis, Atty. o-21-28-n-4-11.

ADMINISTRATOR'S NOTICE

Having qualified as administrator for the estate of J. B. Thomasson, deceased, this is to notify all persons who have claims against said estate to file same with the undersigned on or before the 13th day of October, 1950, or this notice will be pleaded in bar of their recovery.

All persons indebted to said estate will please make immediate payment.

This the 10th day of October, 1949.

A. H. Patterson,

Administrator for the Estate of J. B. Thomasson, Deceased.

J. R. Davis, Attorney oct 14-nov 18

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