



LAY-AWAY
AT STERCHI'S
NOW

for Christmas

A small deposit will hold the gift of your choice for delivery before Christmas.

Smooth Rolling!
COASTER
WAGON
\$9.95



New, fast, streamlined wagon. 36" long, all steel, gig solid tires, chrome hub caps.



EASY-DRIVING
PONTIAC
\$19.95

The safest car on the market for the young motorist. Bright enamel finish with chrome trim . . . fabric-type seat . . . solid rubber tires.



Practically Tumbleproof!
TRICYCLE
\$9.95

A grand "bike" for the small tots in bright red with ivory trim. Rubber tires, heavy spoke wheels, adjustable saddle and handlebars.



Torpedo Headlight!
BICYCLE
\$59.95

Fast-as-lightning deluxe bicycle with streamlined equipment. Bright enamel finish . . . balloon tires . . . spring saddle . . . parking stand.



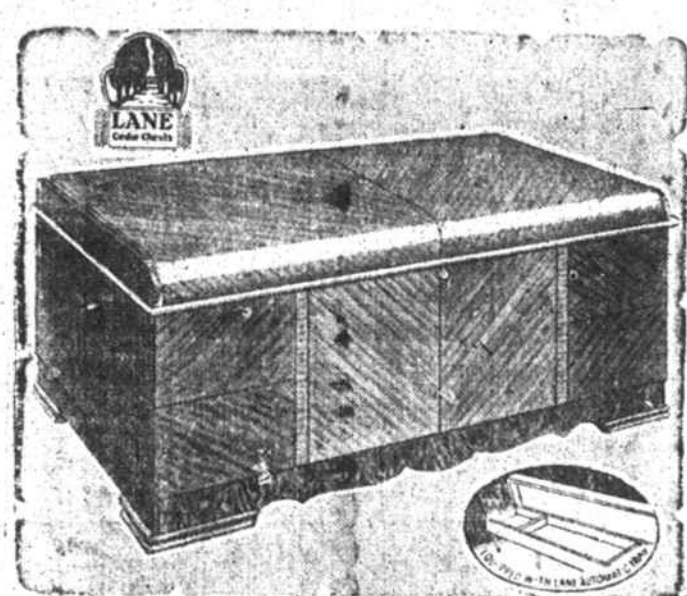
It's a Speeder!
FIRE TRUCK
\$24.95

A rugged truck real boys go for. Tough steel and solid rubber tires built to take punishment. Chrome plated bell . . . two ladders.



Give Mellow Maple \$119.95
3 Pc. Living Room

For a sun-filled room choose the warm glow of maple. It's low in price but not in quality. A warm, friendly 3 piece living room . . . superbly constructed in Early American fashion . . . upholstered in gay plaid tapestry.



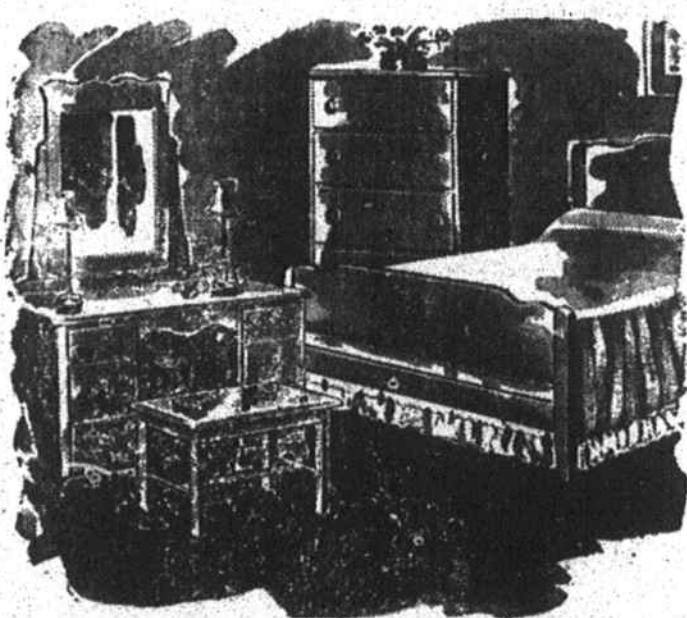
Moth Insurance Policy
LANE CEDAR CHEST

The loveliest Christmas gift of all . . . aroma-tight Lane chest. Genuine American walnut veneers with cedar lining to give protection for your linens, wools and furs. Automatic tray. \$49.94



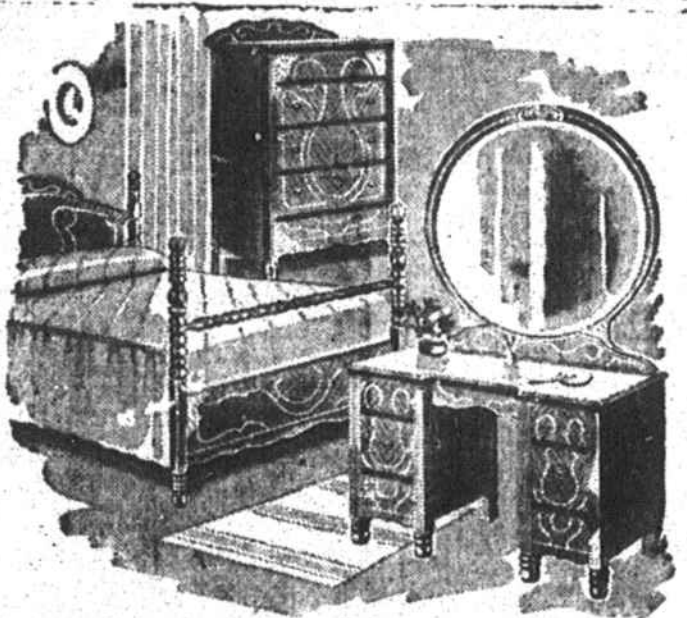
Useful 24 Hours a Day \$59.50
Give this Sofa Bed

Double service . . . beauty and comfort . . . at a special savings price! Spacious sofa or roomy double bed in attractive tapestry covering. Presto! Your space problem for an extra bed is cleverly solved!



Give this Warm Maple \$99.50
3 Pc. Bedroom

Here it is . . . the much desired Colonial styling and honey-toned maple finish . . . at a wonderful Christmas Sale price! 3 sturdy, perfectly matched pieces to add restful charm and luxurious comfort to your home. Bed, vanity, chest.



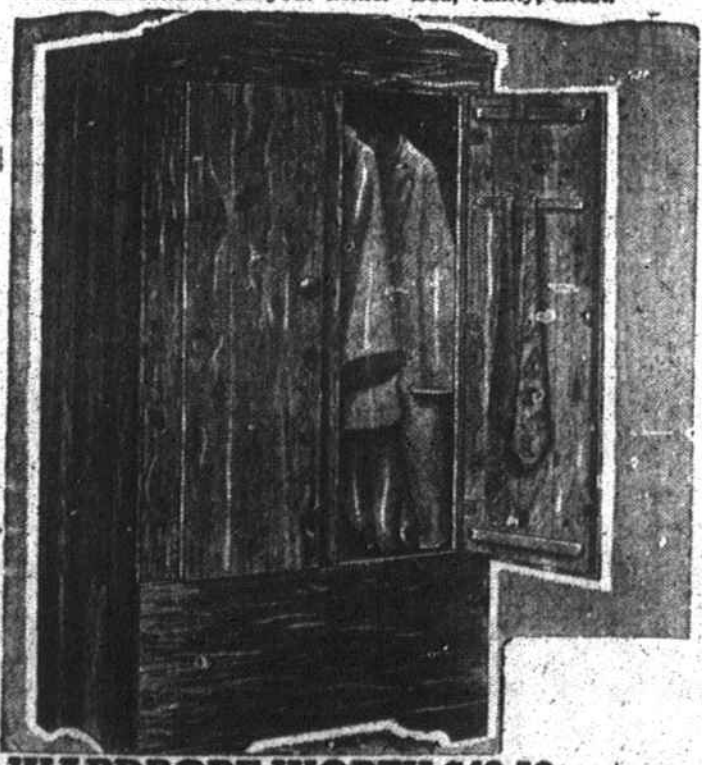
Modern Walnut Finish \$97.50
3 Pc. Bedroom

A suite that's well within your budget. 3 handsome, well-proportioned pieces that look far more expensive than the price you pay. Modern and comfortable . . . finished in the rich luster of American walnut.



Bedding Bargain \$24.50
Innerspring Mattress

Feel and look like a million dollars . . . at a very small cost. Good health, good looks go with "a good night's sleep" every night . . . on a comfortable innerspring mattress. Durable ticking cover. \$3.00 Delivery

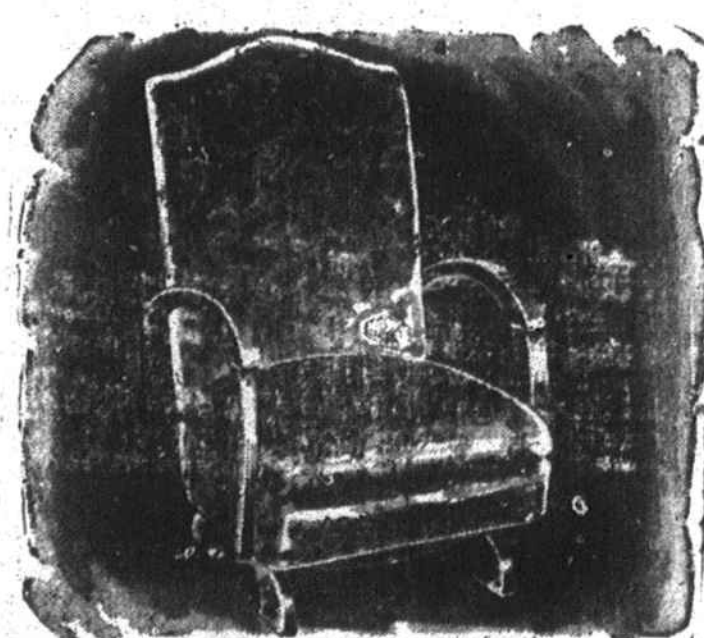


WARDROBE WORTH \$49.50
Made in 3-4 in. solid Tenn. red Cedar with sparkling glass lacquer finish. Safer, handier, trouble-free, economical, spacious storage space at home for your precious furs, woolens, and other clothing. Christmas Jubilee special.



Tubular Chrome Legs \$64.75
5 Piece Dinette

So smooth, so smart, so very practical . . . designed for style-wise, budget-wise homemakers! Porcelain top table extends for extra guests . . . matching chairs in gay upholstery.



Upholstered Platform Rocker \$17.95

Here's a handsome Christmas present that promises comfort and relaxation the year 'round. Richly upholstered . . . spring-filled! Convenient Terms



A Gift of Furniture from **Sterchi's** Is Best

Mountain St.

Convenient Terms

Phone 348