

Greenville's Textile Exposition Expected To Attract About 40,000

GREENVILLE, S. C. — The "biggest show on earth" of its kind to have been held regularly over a span of more than a quarter century is putting on the largest performance yet this fall, with expanded facilities, greater accommodations and a general "new look".

It's not the kind of show the average person knows much about. That's because it's not directed to the public but to an industry — textiles. Yet a show that can attract close to 40,000 people — even if they are all connected with the trade — isn't peanuts and popcorn in anybody's language.

It's called the Southern Textile Exposition but "Southern" is really a misnomer, for it is industry-wide in scope and since the first show was held back in 1915, the Southeast has become the center of the vast cotton textile industry — with the great bulk of it situated within a 100-mile radius of Greenville.

The 17th biennial Southern Textile Exposition is to be held this year October 6-11 in the usual place, Greenville's mammoth Textile Hall, built especially for the purpose. This is the occasion upon which manufacturers and dealers in machinery, equipment, accessories, supplies, primary fabricating materials and parts exhibit their newest wares.

And there is a lot which is "new" this year. New developments and improved designs cover a wide range. A number of these will be shown to the trade for the first time.

The scope and magnitude of such an exhibition, and the interest which it evokes, can be realized when it is considered that in the aggregate textile man-

ufacturing is very big business, cotton textiles alone providing jobs for more than a half million operatives and turning out goods valued in the primary market at over six billion dollars annually. In serving the demands of the public — and the armed services — its importance is exceeded only by food and shelter. Yet, unlike most major industries, it does not consist of a few large companies, but hundreds and hundreds of mills scattered from Maine to Texas and California. The average mill or unit accounts for only a minor fraction of one percent of the industry's business.

The American cotton mills buy two billion dollars worth of American-grown cotton a year. Others, of course, buy synthetic fibers and yarns and wool. Not only are they big users of coal and electricity, but they are buyers of tremendous quantities of other materials, exclusive of raw materials, chemicals and machinery.

Textile machinery alone represents a large investment on the part of the mills. Some of the larger pieces of machinery, for instance, cost many times more than the world's highest priced automobile. A leading textile engineering firm has estimated that it costs over \$16,000 to set up a single job — building, machinery, operating capital, etc.

In a show like the Southern Textile Exposition this year there will be around 250 exhibitors from all parts of the country. They all don't make textile machinery, of course, or even accessories. But textile mills use practically everything — from slashers as big as a locomotive to a small piece of chalk, not to mention spinning and weaving machinery.

The yearly market in mill supplies alone runs into an astronomical figure. And, skipping the technical side of the picture, the mills use, like any other modern business, such things as electric accounting machines, and electric card-punch systems.

ADMINISTRATOR'S NOTICE
Having qualified as administrator for the estate of William Howard Jenkins, deceased, before the Clerk of Superior Court for Cleveland County, all persons having claims against the estate are notified to file same with the undersigned on or before the 23rd day of July, 1952, or this notice will be pleaded in bar of their recovery.

All persons indebted to said estate will please make immediate payment.

This the 22nd day of July, 1952
William H. Jenkins,
Administrator
2907 Randleman Road
Greensboro, N. C.
Davis and White, Attorneys.
July 24-31—Aug 7-14-21-28

No Kidding! Fishing School Scheduled

No kidding, here's a school you go to just to fish!

The prospectus, naturally, doesn't state it just like that. It says: "The first Salt Water Sports Fishing Institute... Theme — The Improvement of Salt Water Sports Fishing."

The Institute will be held Sept. 15-19 at Morehead City, North Carolina, sponsored by N. C. State College. Curriculum will include lectures on fishing techniques and "laboratories" aboard sports fishing boats in Stream. The fee, \$80.00, includes board, lodging, and boats. Enrollment will be limited to 48 men and women. Prospectus and application form free on request to Division of College Extension, Box 5125, State College Station, Raleigh, North Carolina.

Trench Silos Fair Substitute

A properly constructed trench silo is a satisfactory substitute for the conventional upright silo even though trench silos are not as efficient in preserving silage, Howard Clapp county agent for State College Extension Service, points out.

A well-drained site is the first requirement for a trench silo, according to Mr. Clapp. If there is a gentle slope, the trench may be dug the desired depth at the upper end and the excavated dirt used to build up the sides at the lower end. If the site is level the trench may be below the natural ground level, provided that suitable drainage to a dry well is available.

On poorly drained ground, a trench may be built above the natural ground level by constructing stone or concrete walls with heavy footings back by wide, compact dirt banks. Stone or concrete approaches are necessary for removal of silage in all weather.

Farmers planning a silo should consider the herd size, silage needed daily, length of feeding season and amount of forage to be stored. Mature animals need about one cubic foot of silage per day, or two cubic feet if little hay is fed. Well-packed silage averages 40 pounds per cubic foot.

To ease removal of silage, the silo should be no more than eight feet deep; for ease in packing, no less than 12 feet wide at the bottom; and for ease in covering not more than 20 feet wide

Post-Korean Vets To Get Flight Training Aid

Post-Korean veterans who want to learn how to fly will get 75 per cent of their flight training costs paid by the Government, under a new GI Bill signed by the President in mid-July. The rest will have to come out of the veteran's own pocket.

The new GI Bill, Public Law 550, applies to veterans who served since the outbreak of fighting in Korea in June 1950. Their service need not necessarily have been in Korea.

It provides veterans with five benefits: education and training and GI loans, both administered by the Veterans Administration; and unemployment compensation, mustering-out pay and job-finding assistance, handled by other agencies.

Under the new GI Bill, the VA will make monthly payments directly to veteran-trainees, and not to the school. Out of the allowance, veterans will have to meet all their own expenses, including tuition.

The VA allowance for flight trainees also will go to the veterans, but they must turn the money over to the flight school, along with some funds of their own, to cover the cost of the training.

The law specifies that the flight training pay will be based on 75 per cent of the school's established charge for non-veterans taking the same course.

In the case of a veteran taking flight training along with some other course under the new GI Bill, he will receive both the flight allowance plus whatever other allowance he may be entitled to — depending on the course.

Question — I am a World War II veteran taking a correspondence course under the GI Bill. May I switch to a classroom course in the same field this coming fall, even though the GI cut-off date has passed?

ANSWER — No. Under post-cut-off-date regulations, veterans may not switch from correspondence to classroom training, even if it's in the same field.

at the bottom. The walls should have an outward slope of one to two feet for each four feet rise and the bottom should have a slight crown in the center and gutter along the sides. If the floor is dirt or stone, it should slope one foot in 50 feet; if concrete, it should slope one foot in 100 feet.

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Can't Use It? SELL IT THROUGH THE HERALD WANTADS

QUESTION: How can I obtain higher returns from my farm flock?
ANSWER: "There is little doubt that the labor income per bird in the vast majority of farm flocks can be increased by an aggressive program which would include better bred stock, a balanced diet, and careful management," according to R. S. Dearstyne, head of the poultry department at North Carolina State College.

Dearstyne advises replacing mongrel birds by purebreds or by carefully bred crosses which

would be held for one laying year only.

Many farm flock owners like to reproduce their own flocks in order to have a constant supply of young chickens available, and this is understandable, asserts Dearstyne. However, farmers should realize that the chicks hatched are a reflection of their parents.

Good parent stock is necessary if the chicks are to live and put on flesh economically. Consequently, a good breeding program should exist in the farm flock or it should be an all-puller flock replaced from a reliable source each year.

Dearstyne recommends selling off pullets after the first year of lay and replacing them with new pullets, which should do much to build up the supply of eggs. After the first lay, the performance of the chicken is drastically reduced, and thus, returns are reduced, the poultryman adds.

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2 FOR COARSE PORES
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2 FOR DAINTINESS
HEAVEN-SENT EAU DE TOILETTE, divine floral bouquet in a clinging, long-lasting fragrance. Also HEAVEN-SENT DEODORANT CREAM ends perspiration problems, keeps you fresh. Combination value, 1.85.
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2 FOR PERFUMING
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WATERPROOF MASCARA in cream form, won't run, streak or smear, even if you cry or swim with it on. With it, EYE CREAM SPECIAL, rich, easily absorbed for dry eye area and squint lines. Combination value, 2.00.
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