




##  <br> That Call

WAS WORTH A MILLION, SON"
"What a grand surpriset I wan't expecting you
so soon. When you ploned from the tation and said you were back, 1 could hardly believe it. phone. The usefulues of telephionc ecrvice cel moments of anxicty. When such mopminusus come,
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EYES EXAMINED GLASSES FITTED

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$\mathbf{N}^{\text {of }}$ of automobile "musts" is power-the life and lift of your going.
In this Buick Sprcial you get a valve-im that can pour out a wealth of the thrillingest power you ever beld rein on-more power. per dolus than you'll find elsewbere.
Number Two is ride-the way you go-the comfort and steadiness. and luxury of your

Every Buick has big soft coill springs on aocb whoel to cusbion your way-and an muyield. ing torque-tube that firms amd steadies your
side. Yet these are fiwst two of the fitteen

Buick ride features that cost, literally, more
Then there's style, there's room, there's visibility, there's handling ease-all part of your between good going and.great going.
But price is very much part of the picture, to0-what you pay for what you get.
So when you add in the big horsepower rat-
ing you get in a Buick, plus the extra thrill and thrift of its Fireball performance. When you measure the inches of room, count up the many hours of comfort through the years, check of things like durability and
-any way you figure


And when you put this total against the price of a Buick-you're going to say; "Man! Come in and see us today or tomorrow, woa't you?


[^0]
[^0]:    DEAN BUICK COMPANY

