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## When It's In The Kings Mountain Herald It Reaches The People Of Kings Mountain

If you have a message for the people of Kings Mountain, you can reach them through the columns of the Herald. You can know that they read this newspaper, for they pay their subscriptions in advance.

> Here Are Facts From Our Latest Audit Bureau of Circulations Report:

Total Net Paid Circulation,	excluding	bulk		. 1,560
Average Bulk Sales			<b>.</b>	 
Service Copies, Local Adver Employees, Correspondents,		•• ••		 50
Advertising Agencies Compl	im ont sur			

and Exchanges

## Net Press Run --- 2,121 Copies

Ask For An AUDIT BUREAU OF CIRCULATIONS REPORT

**Our Circulation Records Are Open to All Persons** 

It's a Good Idea to Know What You Are Buying When You Spend Advertising Money.

