

Belk's
Home of Better Values

Big Double SALE!

Our Big July Clearance And 20th Anniversary Sale Combined!

SPECIAL
Boxer
Dungarees
Sizes 1-6
89c

ALL SUMMER
CHILDREN'S

Sheer Dresses
1/2 Price
Sizes 6 mo. to 14 years

ALL CHILDREN'S
Sportswear
1/2 Price

Including Shorts, Bathing Suits, Polo Shirts, Cotton Skirts and Halters.

• SPECIAL •
Sanforized
Cotton Slips
Sizes 6 mo. to 12 years
69c each

Infants Wear
Including Slips, Dresses, Gowns, Diapers, Shirts and Pillow Cases
\$1.00

SPECIAL
Ladies' Elastic
Nylon Brief
39c EACH, or
3 Pts. \$1.00

Ladies Gloves
Including String Crochets and Nylons. Values to \$1.98.
Now 99c

LADIES' SUMMER
BAGS
Including Straws and Fannies. Values to \$3.98.
Now \$1.59

SPECIAL GROUP
Jewelry and
Flowers
Values to \$1.98
Now 50c

HOSE
51-Ga. - 15 Den.
NYLON HOSE
If perfect would sell for \$1.00.
Special 2/\$1.00

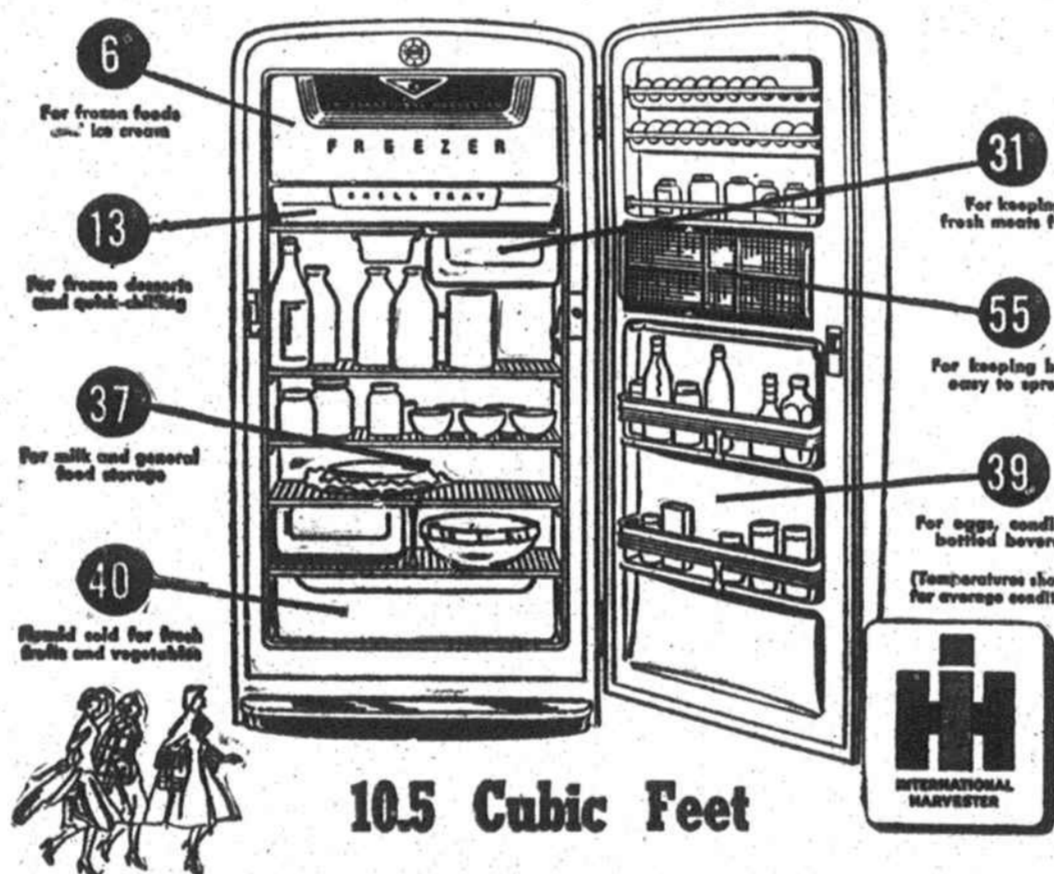
FREE A Great New 7-Climate Refrigerator

by INTERNATIONAL HARVESTER

The Sale you've waited for! Belk's July Clearance and Anniversary Sale Combined Starts Thursday, July 16th. We are 20 years old in Kings Mountain. We are throwing the party and giving the gift. Nothing to buy, just come in and register. You do not have to be present to win but we do love company!

DRAWING TAKES PLACE SATURDAY, AUG. 1st., 6:45 P. M. Come in and register often.

The Sale You've Waited For...



10.5 Cubic Feet

It takes 7 different areas of cold—from 6° to 55°—to keep all foods in prime condition. International Harvester gives you all 7 of these essential "food climates"—all working at once—in distinguished new refrigerators you'll be proud to have in your home.

Come in and see how these wonderful new IH Refrigerators can help you feed your family better—get more out of your grocery money, too. See how big and good-looking they are—and how roomy they are, without taking up extra floor space.

Just a few of the wonderful features you get

- New Push-Button automatic defrosting
- Beautiful Springs-Fresh Green Interiors
- Famous "Tight-Weld" seal with 5-year warranty
- Giant Coldroom
- Crispers of stain-resistant porcelain enamel
- Full-width freezer
- Pantry-Door shelves provide extra space

Regularly ~~\$449.95~~

Come In And Register Today

CHILDREN'S Values to 39c
SOX
First Quality
• SPECIAL •
10c

Cannon TOWELS
Assorted solid colors. Regular 55c values
2 for 89c
WASH CLOTHS
5c each

EMBROIDERED
Pillow Cases
Standard Size
\$1.00 Pr.

Crinkled Bed Spreads
Full Double Bed Size. Rose, Blue, Green and Yellow.
\$1.98 each

Jacquard Bed Spreads
Full Size, assorted colors.
\$2.98 each

• SPECIAL •
Chenille Bed Spreads
Full Size
\$2.77 each

Ladies Dresses
Including all Summer Sheers. Sizes 7-15, 12-20, 38-44.
1/2 Price

ALL SUMMER
HATS
\$1.00

One Rack Ladies'
Cotton Dresses
• SPECIAL •
\$1.99

ONE LOT LADIES'
BLOUSES
32-38
\$1.00 each

SHEETING
39 in., 80-Sq. Unbleached
5 yds. \$1.00

56-in. Plastic
Green, Yellow, Grey, Blue, Natural, Red, Chartreuse & Brown.
\$1.00 yd.

ONE BIG TABLE
PRINTS
29c YARD
4 yds. \$1.00

ALL SUMMER
Materials
1/3 Off

• VERY SPECIAL •
Step-On Garbage Can
\$1.00 each

Enamel Kitchen Stools
\$1.00 each

Colonial Foot Stools
\$1.00 each

Folding Camp Stools
Metal Frame, Canvas Seat.
\$1.19

Bed Pillows
Fancy Ticking
\$1.00 each

ALL SUMMER
SUITS
1/2 Price

Values Galore Belk's Men's Store

New Fire-King Oven - Ware
Casserole in Metal Frame.
\$1.00 Complete

Straw Rugs
3 x 5. \$1.00 Value
59c

MEN'S
Dress Oxfords
Special Group Value to \$10.95
\$4.77

Dress Pants
in Linen Weave and Nylon Cord.
• Extra Special •
\$3.99

MEN'S SWIM
TRUNKS
All Sizes \$2.98 values
\$1.96

One Table Summer Shoes for Women. Assorted styles.
\$1.77

NATURAL BRIDGE SHOES FOR WOMEN \$8.95 and \$9.95 values. All One Price
\$6.95

BOYS' **Dungarees**
8 oz. Sanforized Blue Denim with zipper fly. Sizes to 16.
Sale \$1.77

T-SHIRTS
79c value Slightly Irregular
39c

Handkerchiefs
First Quality Wide Hems
12 for \$1.00

MEN'S CASUAL
OXFORDS
in Blue, Brown or Burgundy. Crepe Soles.
\$3.59

NYLON
Sport Shirts
\$3.98 Values Lowest Ever
\$2.89

Skip-Dent Men's
Sport Shirts
Sizes S-M-L
\$1.00

Boys' Sanforized
Sport Shirts
Sizes 6 to 16
Sale 99c

Men's Belts
Group assorted styles. Values to \$1.50
48c

BOYS' **Swim Suits**
Good assortment
\$1.00

Sanforized
Cotton Pants
for work or dress \$2.98 value
\$1.99

Men's Sox
One Group Fancies
10c pr.

SUMMER
Sport Coats
Linen Weave Value to \$22.50
\$10.99

GENUINE PANAMA
HATS
For Men
• SALE PRICE •
\$2.89

MEN'S KNIT
Polo Shirts
Assorted Patterns \$1.98 Values
\$1.00

Belk's
Home of Better Values



KINGS MOUNTAIN, N. C.

Lee Overalls
Also, OSH KOSH, first quality. \$4.29 values.
• VERY SPECIAL •
\$3.49

Schick "66" RAZORS
Complete with blades
39c

Men's Long Sleeve
Sport Shirts
Special group including Nylon and Gabardines. All sizes.
\$1.96