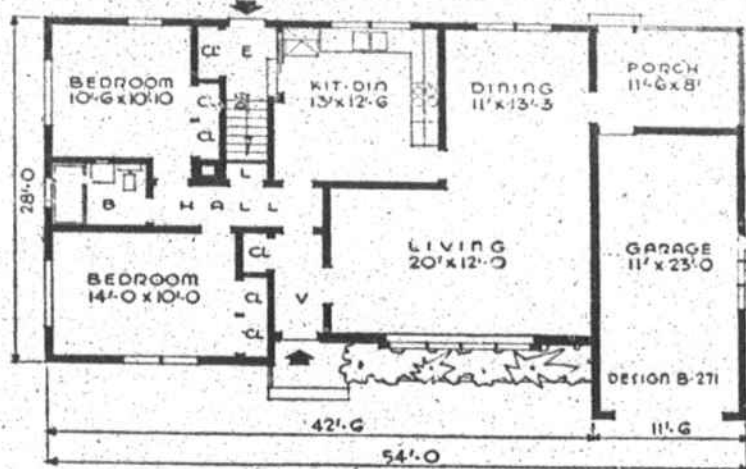


Herald "House of the Week"



A SMALL HOUSE PLANNING BUREAU DESIGN NO. B-271



DESIGN B-271. This plan combines the living and dining rooms into the shape of an ell, running through the house with windows front and rear.

The garage is attached to the house and shelters the porch from the street. There is a full basement, two bedrooms, bathroom and large kitchen. The kitchen features an efficient cabinet arrangement and room enough for a dining table with space to walk around it.

A linen closet is in the hall, coat closet in front vestibule, coat and supply closets in entry and wardrobes in the bedrooms. Exterior finish consists of wide siding, stone facing in front, asphalt shingles, planting area and projecting bay in living room. Floor area is 1,140 sq. ft. and 21,547 cu. ft.

For further information about DESIGN B-271, write the Small House Planning Bureau, St. Cloud, Minn.

Big Winners To Compete At Darlington

DARLINGTON, S. C.—The present leader and runner-up in the NASCAR Grand National Circuit point standings are among the early field of entrants in the fourth annual "Southern 500" mile race for late model cars on Labor Day, Monday, Sept. 7, at the Darlington Raceway.

Herb Thomas of Olivia, N. C., who holds a slim lead in the chase for national championship honors, will be seeking to become the first two-time winner of the 500-mile classic. He tucked away the trophy in 1951, the year he won the national title. A win at Darlington, which carries a total of 1,250 points, would virtually clinch the crown for the 30-year-old saw mill operator, a d farmer.

Dick Rathman, heavy footer from Daytona Beach, Fla., is close on the heels of Thomas in the national standings. Always a top-flight contender, Rathman has never finished in the top five in his previous "Southern 500" runs. Dick holds the present qualifying speed record with an average of 89.06 miles per hour over an eight-lap test last year.

Tim Flock of Atlanta, Ga., fully recovered from a narrow escape with death in a freak accident, has returned to raceway action and has filed his entry in the Labor Day event. Tim, the youngest of the famous trio of racing brothers, missed seven Grand National races prior to his return at Hillsboro, N. C. last week.

Flock sustained a head injury when a car backed against his head while he was sleeping prior to a race in Spartanburg, S. C. on July 4th. "I was lucky," Tim said. "It was the closest call I've ever had even counting the spills on the tracks." He did not have his helmet on at the time.

"Southern 500" laurels is Joe Eubanks of Spartanburg, S. C. He finished seventh last year. Eubanks, who turned 28 years of age last Sunday, ranks eighth in the national point standings. Among the other early entrants are Otis Martin, Martinsville, Va.; Chester Williams, Detroit, Mich.; Arden Mounts, Gilbert, W. Va.; Mike Magill, Haddonfield, N. J.; and Elton Hildreth, Bridgeton, N. J.

One of the highlights of the festivities at the 500-mile race will be the appearance of the Parris Island Marine Corps Recruit Depot band. The 54-piece Marine marching band displayed their maneuvers on the gridiron at the Orange Bowl classic in 1952 and 1953.

Sheriff Logan Named Association Leader

Sheriff E. M. Logan, of Cabarrus county, brother of Police Chief Hugh A. Logan, Jr., of Kings Mountain, has been named first vice-president of the North Carolina Sheriff's association. He is a son of Mrs. H. A. Logan, Sr. of Morgan street in Shelby.

Stocks of corn, wheat and oats in North Carolina on July 1 totaled 12,087,000 bushels, 28 per cent below the same date last year.

Many North Carolina beekeepers have never seen the tiny, sausage-like eggs laid by the queen bee.

Public Relations Department Added By Foote

PHILADELPHIA — Foote Mineral Company, specialists in industrial ores and chemicals, recently announced the formation of a public and industrial relations department.

The new department which will unify and coordinate public relations and personnel policies at the company level, is headed by Robert D. Drake, Robert Gorham is personnel manager and Charles Marsh is assistant personnel manager.

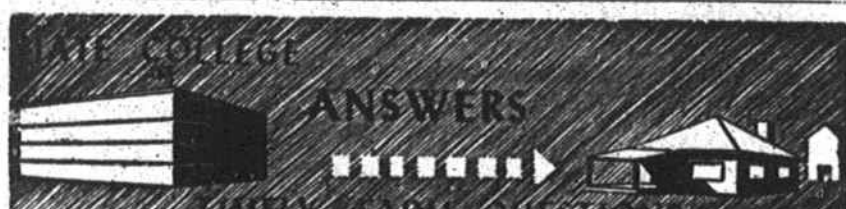
Each plant, laboratory, or office, also has a personnel assistant who is responsible for personnel activities in that area.

To assist the new department in its tasks, a committee on personnel has also been established. Objectives of this committee are to develop and recommend policies on all phases of employee relations such as: recruiting employees, employment procedures and practices, employee indoctrination, wage and salary structures, bonus plans, management-employee communications, on the job training, employee benefits, job classifications, safety and welfare, recreation, job advancement, and external education.

The committee meets quarterly to discuss employee problems and to plan programs to improve employee relations. Drake is chairman and Gorham is secretary of this committee.

Commercial slaughter of cattle, calves, sheep, lambs, and hogs in North Carolina during June totaled 19,724,000 pounds, 6.9 per cent above the same period last year.

Prices paid by North Carolina farmers for most feed items have changed little this year.



QUESTION: How can I make my cut flowers last longer?
ANSWER: There are several processes, but the best, perhaps, is to add a chemical preservative

with the trade name, Floral Life to the water. This material can be obtained at most floral shops and at some dime stores. It should be added to the water as directed, approximately one ounce to each quart of water. It is best to cut flowers early in the morning and place them in warm water and then put them in a cool room. Each day the stems should be cut and fresh warm water added.

QUESTION: What does a bee egg look like?
ANSWER: Of course the bee egg is quite small. It looks more like a link of sausage than an egg. It is pearly white in color and can easily be seen with the naked eye, although thousands of beekeepers have never seen the tiny egg that the queen places on end in the bottom of the cell. There is only one queen bee to lay the eggs in each hive. A good queen will lay 2,000 eggs in 24 hours. This is equal to her own weight in eggs in a single day.

QUESTION: Can I dry crops in my flue-curing tobacco barn?
ANSWER: Yes. A small drying plant is rapidly becoming a necessity on many North Carolina farms. Drying hay, for instance, in the tobacco barn, is an established practice and the number of farmers doing this is increasing each year. Hybrid seed corn dryers have proved very practical. Research has shown that flue drying crops works best with a coal stoker on an automatic oil burner, installed in, or in connection with the conventional tobacco barn furnace. For more details see your county agent.

If the current rate of economic growth in the U. S. continues until 1960, the standard of living should be at least 15 per cent above that of today.

Advertisement for Watch Master featuring a woman and a watch. Text includes: "OOPS! DID YOU DROP IT?", "YOUR WATCH", "Has it met with an accident? Is it not keeping good time? Let us test it on our FREE Watch Master", "It prints a record showing the exact rate and condition of your watch.", "WATCH REPAIRS BY EXPERTS", "PROMPT ECONOMICAL SERVICE", "Alexander's Jewel Box", "Battleground Ave."

CROSSWORD By A. C. Gordon

Crossword puzzle grid with numbers 1 through 63 indicating starting points for clues.

- ACROSS: 1-Famous Hindu leader, 2-Ancient power noted for stoicism, 11-Scene of Commodore Perry's famous victory, 12-Flying mammal, 14-Conquered by Caesar, 15-Crain, 16-Favorite of Queen Elizabeth I, 18-Subsidiary, 19-Chemical symbol for rubidium, 26-American general, 21-The first woman, 23-Compass direction, 24-East, 25-Direct of negation, 27-Referring to, 28-Pseudonym of Mary Ann Evans, English novelist, 32-Famous English navigator, 34-Lead of the storied world, 35-Famous march composer, 36-Everyone individually (abbrev.).
- DOWN: 3-First name of famous bridge jumper, 4-American naval hero, 6-Musical note, 8-Ending place, 9-Preposition, 10-Defiance, 11-Humor, 12-Street railway, 13-Part of "to be", 15-Portable chair, 17-Scandinavian elf, 18-Fruit covering, 20-Roman god, 21-Dry granulated starch, 22-Discoverer of the Mississippi, 23-To restrict, 24-Former English king, 25-Matter of Arabia, 26-A young leech, 27-Profess denoting "down", 28-Forewielder dramatist, 29-Dutch painter of the 17th century, 30-Chemical symbol for silver, 31-Scottish rose, 32-Wide vessel, 33-Consort of Queen Victoria, 34-Lie, 35-College degree, 36-Roman god, 37-Ferrous sulphate, 38-Period of time, 39-Composer of "Carmen", 40-Town of Bolivia, 41-President of Germany from 1919 to 1925, 42-Biblical character, 43-Headplace, 44-Bleeding impartment, 45-American statesman who negotiated purchase of Alaska, 46-Pore, 47-Cosmos, 48-Chinese sea, 49-Authoritative formula, 50-Pan name of Samuel Clemens, 51-Great Lake, 52-Like, 53-Preposition, 54-Therefore, 55-Printer's measure, 56-Romans 593, 57-Auditory organ, 58-Perform, 59-The elder (abbrev.).

Advertisement for Delta Floor Furnace. Text includes: "BIG PERFORMANCE at SMALL PRICE!", "THE NEW, COMPLETELY AUTOMATIC DELTA FLOOR FURNACE WITH GUN-TYPE BURNER", "NOW you can heat an average home with a compact, efficient furnace that sets in the floor out of sight—at a fraction of the cost of other type furnaces.", "The amazing new DELTA with trouble-free gun-type burner is completely automatic. Just set the wall thermostat at the temperature you desire... and enjoy economical, healthful, carefree comfort all winter long! Quickly and quietly, the DELTA circulates clean warm air throughout every corner of your house.", "CHECK THESE AMAZING FEATURES! Burns low cost #2 fuel oil, Oil tank may be underground—burner has a built-in fuel pump, No pilot light—burner lights itself! Electric fan circulates warm air—heats entire house in a few minutes, Safely Minneapolis-Honeywell controls, Clean luminous flame... no soot or carbon!", "SMALL SIZE + SMALL PRICE — LARGE PERFORMANCE", "BEN T. GOFORTH PLUMBING AND HEATING", "York Road Phone 900"

Fortune Teller Orient 234567

YOU can have fun figuring out your message from the Orient by use of this pleasant little letter puzzle. If the number of letters in your first name is 5 or less, subtract from 7. If more result and find your key letter in the word ORIENT at the top of this puzzle. Then, starting at the upper left corner, check each one of your large key letters as it appears from left to right. Below the key letters is a code message for you.

Life Insurance Death Payments Show Decline

NEW YORK — North Carolina families received \$15,130,000 in life insurance death benefits in the first half of this year, compared with \$15,209,000 in the corresponding period of last year, it is reported by the Institute of Life Insurance. This year's payments are 53 percent greater than those in the corresponding period eight years ago, when the six month total was \$9,866,000. The number of policies paid off because of death in the first six months of 1953 was 12,690, which compared with 14,386 in the first half of 1952 and 10,626 in the first half of 1945.

SISK FUNERAL HOME 809 E. King St. Telephone 37 SAFE, DEPENDABLE Ambulance Service REASONABLE RATES—\$2 PER TRIP in the Kings Mountain area Free Ambulance Service in Kings Mtn. City Limits

of 1953, \$9,830,000 was under 3,418 ordinary policies; \$2,748,000 was under 1,512 group life insurance policies; and \$2,552,000 was under 7,730 industrial or weekly premium policies. For the nation as a whole, \$1,002,769,000 was paid as death claims under 803,685 policies in the first half of 1953, compared with \$921,804,000 under 778,272 policies in the corresponding period of last year and \$662,617,000 under 704,258 policies in the first six months of 1945. Of this year's payments \$650,881,000 was under 237,591 ordinary policies; \$221,203,000 was under 98,577 group policies; and \$130,685,000 was under 467,607 industrial policies. Total payments to American families by their life insurance companies were \$2,256,765,000 in the first six months of this year, \$894,262,000 more than similar payments in the first half of 1945.

5 STYLES to choose from... a size for every home! Waterbury OIL-FIRED WARM AIR FURNACES and AIR CONDITIONERS. 1. THE LO-BOY Air Conditioner 7 Sizes For homes of 5 to 8 Average-Size Rooms. 2. THE HI-BOY 3 Sizes For Homes of 5 to 8 Average-Size Rooms. 3. THE DOWNFLO 2 Sizes For homes of 5 to 7 Average-Size Rooms. 4. SUSPENDED 4 Sizes For homes without basements. Commercial buildings where floor space is precious. 5. B-300 SERIES Air Conditioner 6 Sizes The ideal unit for larger homes, stores, churches, schools, garages. 10-Year Written Factory Guarantee. Davis Sheet Metal & Furnace Co. York Rd. Phone 100

TRADE NOW-and SAVE! Dodge Coronet V-Eight 4-door Sedan. Step Up to the Car with Winning Ways at Big August Savings that Lower Your Cost! Now is the time to take advantage of high trade-in allowance for your present car on a high-powered, high-performance, high-styled '53 Dodge. Your present car is getting older, depreciating in value as winter approaches. August is the month! Dodge is the car! Take a look at its winning ways during 1953 as proof of the extra value Dodge offers you. In the famous 1206-mile 1953 Mobilgas Economy Run, the Dodge V-8 took the measure of every car in its class... outperformed all other '8's' in every class with a spectacular demonstration of Red Ram V-8 economy. Two weeks later, the same Dodge broke all records for standard American cars over the Measured Mile. At various times during the year, the advanced beauty of Dodge "Action-Styling" received recognition from three highly respected academies of art and design. Only Dodge brings you such a great record of achievement. Step up to the Action Car—at prices that start below many models in the lowest priced field. Wins its class, Mobilgas Economy Run. Tops all 8's, Mobilgas Economy Run. Sets new records, AAA Performance Runs. Wins Beauty Awards, 3 Academies of Design. TUNE IN MEDALLION THEATRE EVERY WEEK ON CBS-TV... SEE TV PAGE FOR TIME AND STATION. dependable DODGE V-EIGHT OR SIX. COME TAKE A "ROAD TEST RIDE" IN THE WINNER! MARLOWE'S, Inc. 507 E. King St.