

CHRISTMAS

Has Come To Kings Mountain
 In All Its Shining Glory
 And Kings Mountain Stores Offer
 Most Happy Solutions To Your
 Gift-Shopping Problems



A banker doesn't have a supply of goods to sell at Christmas time, of course, for a banker sells service, but we at First National think it's a good time to suggest to the people of Kings Mountain that they will do themselves a favor to shop their own hometown stores in the search for desirable, suitable Christmas gifts for kin and friends.

We have made a point to do a little shopping on our own and frankly think Kings Mountain stores are in best situation ever to supply almost any kind of gift any person could desire.

Other than the fact that quality merchandise is obtainable at home—many times at more reasonable prices than exist in larger cities—it seems good policy to shop Kings Mountain stores first as one means of keeping Christ in Christmas. All of us are interdependent on each other. The merchant is a neighbor who helps build our schools, our churches, contributes to local charities, does countless good deeds regularly to help his neighbors, the citizens of Kings Mountain. It's good business to help each other.

It is said the banker is always a source of information and advice, and we at First National think it good advice to call attention of the community to the excellent offerings of Christmas goods right here at home.

And to assure Christmas shopping money NEXT Christmas, join our Christmas Savings Club for 1954, now getting underway.

First National Bank

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