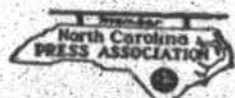




The Kings Mountain Herald

Established 1889



A weekly newspaper devoted to the promotion of the general welfare and published for the enlightenment, entertainment and benefit of the citizens of Kings Mountain and its vicinity, published every Thursday by the Herald Publishing House.

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EDITORIAL DEPARTMENT

Martin Harmon Editor-Publisher
Charles T. Carpenter, Jr. Sports, Circulation, News
Miss Elizabeth Stewart Society

MECHANICAL DEPARTMENT

Eugene Matthews Horace Walker David Weathers Ivan Weaver*
Charles Miller Paul Jackson

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TODAY'S BIBLE VERSE

Take heed to yourselves: If thy brother trespass against thee, rebuke him; and if he repent, forgive him, St. Luke 17:3.

Pay Raise For Congress

Even some local Republicans are reported incensed at the report of a commission recommending increase of Congressional salaries to \$27,500 per year, as well as great increases for federal judges at all levels.

Perhaps a raise is in order for some, including the Congressmen, but working people who pay the bill and who count raises in terms of five and ten cents per hour would have taken more kindly to suggestions of raises in the \$2,000 to \$2,500 range.

Happily North Carolina's delegation has responded sensibly, to the suggestions of pay increases.

Republican Charlie Jonas, from Lincoln, says it's no time to raise Congressional pay, with cuts being instituted in other government departments.

Democrat Woodrow Jones, from Rutherfordton, noted that he knew the Congressional salary when he ran for office and that, if he didn't like it, he could go home.

The Jonas remark is a blast against the old medieval doctrine of feasts for the kings and crumbs for the poor. While the fact of differentials in income and living standards is an accepted one and a logical one in many ways, the differences are less extreme than they once were. Both a Cadillac and a Chevrolet will get the drivers to destination in about the same safe driving time. And the Chevrolet passenger won't be much less comfortable than the Cadillac passenger.

The Congressmen who vote "yes" on pay raise suggestions during 1954 are likely to have rough sledding at future elections. When factories are cutting work weeks and instituting layoffs, it is no time for pinched taxpayers to be raising their hired hands.

Thrift Week

Currently being observed over the nation is National Thrift Week, which, more solid citizens would say, is one of the more important of the many "weeks" vying for attention of the people and for the limited number of weeks in a calendar year.

Banks, building and loan associations, and other institutions majoring in the business of encouraging savings, are wiping the dust off the old truisms in Ben Franklin's Poor Richard's Almanac to remind present day men, women, boys and girls, that "pennies make dollars", that "a penny saved is a penny earned", and others that have been handed down through the years.

Old Ben's dictum for continual thrift has been pretty well practiced. Today, personal savings in their various forms, have reached record totals.

On the local level, the same story is true, yet all of the lending institutions are in position to handle still more savings accounts.

If a person once becomes a saver he'll never quit, it is said. As the total of savings mounts, the respect for the amount saved mounts, too.

Saving was good business for anyone and everyone in colonial America, and in giant, industrial America 248 years after the birth of Ben Franklin, it's just as good business today.

Ask your banker or building and loan secretary about getting started on Thrift Road.

Those citizens who haven't yet given to the March of Dimes campaign should act once. It requires many dimes to reach \$5,000 and that is Kings Mountain's part in the 1954 fund campaign against polio. Success in developing an anti-polio vaccine seems just around the corner. Make today giving day to the March of Dimes.

10 YEARS AGO THIS WEEK taken from the 1943 files of the Kings Mountain Herald.

Kings Mountain's quota in the Fourth War Loan campaign is \$375,000.00, according to J. R. Davis, chairman of the drive. Eighty-five percent of all war bond sales are made person-to-person and special emphasis is being made on the sale of "E" bonds, Mr. Davis said.

Hall to hold the annual banquet next month, at which time newly elected officers will be installed. Social and Personal Mrs. Paul Mauney was hostess to Study Club members at her home Tuesday afternoon. Mrs. Grady Patterson had charge of the program.

N. C. Mr. and Mrs. W. K. Crook have returned from Fort Myers, Fla., where they visited their son, T/Sgt. Cecil Crook. Mrs. Cecil Crook arrived in Fort Myers from Shelby Monday and will remain in Florida with her husband. Byron Keeter returned home yesterday from a business trip to New York and Baltimore, Md.

MARTIN'S MEDICINE

By Martin Harmon
Ingredients: bits of news, wisdom, humor, and comment.
Directions: Take weekly, if possible, but avoid overdose.

Helmlines up, necklines down.

The supposedly staid Wall Street Journal reports those findings, among others, at the Los Angeles style show last week, which bears out the trend as established by Dior, the French style expert, several months ago.

At that time, many of the American designers said they weren't going along, and many a famous person had a comment to make. But at the Los Angeles event, rated the second-biggest style show next to New York's upcoming one, the Dior lead was followed.

This poses certain problems in the women's clothing field, but not as much as lowering the hemline. There's an old saying, "It's always possible to trim off, but adding on is difficult, if not impossible." There will be plenty of hemline renovating on the dresses, coats, and suits, now in wardrobes, but that further plunge of the neckline appears impossible to me, at least for some frocks, which look like they're in the middle of a high dive already.

All of the changes are part of the general idea of clothing manufacturers (and eagerly joined in by auto makers, refrigerator makers, TV set manufacturers and others) to keep the buying public unhappy by new gadgets, trends, fender changes, etc. While the end-point again is an improved product, too, the main thing is change.

What sells cars? The need for transportation is just part of it. As much a selling force as anything is the purchase of a new one by a neighbor. Somehow the old bus begins to look older, the shine less shiny, and the gear mechanism less trustworthy. A little feeling like that, and, first thing a guy knows, he's driving a new car and in hock again, or deeper, to the financin' fellows.

It's the same way with clothes (particularly for the fairer sex who, unlike majority of men, regard clothes as an investment) before marriage, for you know what, and 2) after marriage, for a reasonable substitute for the water of the Fountain of Youth.

The word from Los Angeles is good (and bad) in another important category, too. The price trend, says the Wall Street Disturber, is generally down. This is pleasant news for the retailer who has been "squeezed" as old baseballer Diz Dean would say, for the past several seasons. The retailer has found the manufacturer's price high, and his service somewhat shoddy. In other words, if clothes were to arrive they had to be ordered on a very early basis. This season, as he once did, the manufacturer is going to have to accept some risk if he is to obtain sufficient volume to show a profit. The first move has been to slash price and up quality.

Said the Journal: last year's \$4.75 orlon sweater will be available this year for \$3.75; their sportswear will be cheaper, too; dresses and petticoats, also.

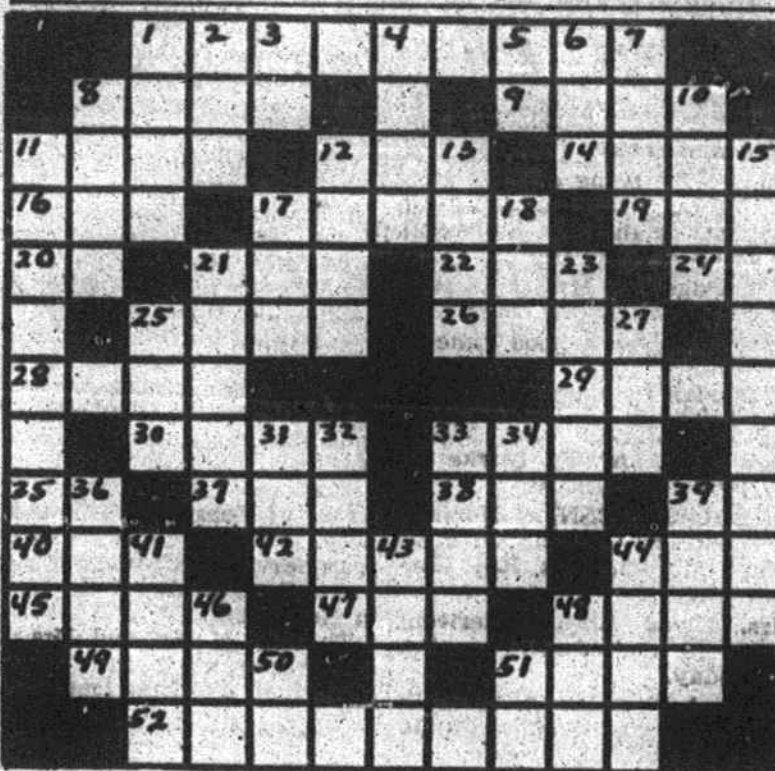
That is good news only in the sense of getting more for the dollar. Since women are avid "sale" or "bargain" shoppers, it is conceivable that the headline over the particular story "ladies spring togs will cost Pop less", is a misnomer. But mama probably will benefit with a more ample wardrobe.

Nylon is not the magic word it once was, a local merchant confided recently, which, of course, is obvious from the standpoint of hose alone. Once, if it were nylon, the price was \$2.

Colors being advertised as new include wild shrimp, coolie blue, El Dorado gold, and pop-sicle green.

In one store here recently a ladies' suit salesman invited in a lady from her car to model his showings. She was quite pretty and I asked, "What size?" She smiled sweetly and replied, "12." I wanted to ask whether she were working as wife or model, but I didn't have the nerve. Anyway, the guy was making sales, which was the point, and the modeling wasn't hurting any.

CROSSWORD By A. C. Gordon



- ACROSS**
- 1—Yellow flower
 - 2—Perfume obtained from flowers
 - 3—Something every gardener likes to see his flowers do
 - 4—Blade
 - 5—To catch game
 - 6—On an ocean voyage
 - 7—Shade tree
 - 8—Popular tree source of syrup
 - 9—Like
 - 10—Viscous liquid from distillation of wood
 - 11—Old English Maple (abb.)
 - 12—College degree
 - 13—A "cousin" of the onion
 - 14—Woody plant
 - 15—Widemouthed jug
 - 16—Fruit rock
 - 17—Bears
 - 18—Needy
 - 19—Southern U.S. state (abb.)
- DOWN**
- 1—Part of every flower
 - 2—United Tree Society (abb.)
 - 3—Negative
 - 4—Jump
 - 5—Wheat Growers (abb.)
 - 6—Age
 - 7—Popular coverage flower
 - 8—Products of flaxseed
 - 9—Part of verb "to be"
 - 10—Decline
 - 11—Made of a certain strong tree
 - 12—To speak impatiently (colloq.)
 - 13—Poetical "taken"
 - 14—Tree trunk overgrowth
 - 15—Flower of the bulb variety
 - 16—Plant parts used for making a popular brew
 - 17—Part of a tree
 - 18—Combining form denoting mastery of
 - 19—Blue-flowered plant (poet.)
 - 20—Girl's name
 - 21—Fruit always
 - 22—The earth
 - 23—Popular fruit
 - 24—Time past
 - 25—Fruit tree
 - 26—Spill of corn
 - 27—Bird's chirp
 - 28—Science of birds (abb.)
 - 29—State of disorder (colloq.)
 - 30—Allow
 - 31—Edible seed of a legume plant
 - 32—A fab
 - 33—Garden vegetable
 - 34—Worthless coin
 - 35—Close by (abb.)
 - 36—Abbreviated manuscript

See The Want Ad Section For This Week's Completed Puzzle

Viewpoints of Other Editors

WISHFUL PROPHETS

We recall that some twenty years and more ago people were trying to bring about prosperity by predicting prosperity. That did not work very well. As a matter of fact it got to the point where prosperity prophecies were distrusted to the extent that they had an effect opposite to that intended.

We do not believe that predictions of a recession will bring about a recession either. If people want to buy things and have the money to buy them—and there are indications that they have both the money and inclination—then other people will make and sell the things that people want to buy. They will be so busy at the task that they will not even have time to listen to the impassioned oratory of economic doom.

Nevertheless it is becoming quite clear that there are some people in this country to whom a recession would be a not-unwelcome development and who are acting as people usually act when the wish is father to the thought.

These are the gentlemen, and ladies also, who only a few short years ago were cutting a wide swath about Washington fixing prices and allocating materials. In between times they wrote articles and made speeches informing us that the free economy was as dead as the dodo and the country could be thankful that there were farseeing gentlemen around who would consent to take us over and save the people from themselves.

It seems to us that a great many of the pessimistic opinions that have gained some passing notice come from those very sources. Could it be that in their rosy dreams these people see themselves called back to Washington to resume high titles in new alphabetical agencies? Not to keep the reader in suspense, we think it could be.

Closely allied to these gentlemen are some—by no means all—labor leaders who miss being in the positions of power which they occupied a short time ago. It is just possible that the loss of power is not unrelated to the jaded view of the economic situation which they are ready to express at the drop of the hat. Or if a hat is not dropped, they express the view anyway.

This newspaper does not pretend to know what the future holds for trade, business and industry. Furthermore we do not know anyone else who does know. Some people can make better guesses than others and some have the knowledge to make educated guesses. The views of such people are worthwhile although if they are right half the time, their average is good.

But we would like to point out that in The New York Times of January 12 there were 38 columns of advertisements for help wanted compared with three columns of advertisements for situations wanted. — Wall Street Journal

BARNS GO MODERN

Most every day we hear a new expression often labeled "modern", but recently new names were applied to dairy barns—milking parlor and lounging barn. Even most of our rural homes are not so well provided. The living room has replaced the old-time parlor, and the lounge—that's just not included in many

INCREASED NUMBER FIRES

No official proclamation declares this Fire Prevention Week, but considering the increased number of fires occurring in this community of late, we feel that this and every other week should be dubbed fire prevention weeks.

A number of costly fires have caused heavy property damage in and around Liberty in the past several weeks. These frequent occurrences would lead us to believe that people aren't being as fire preventive conscious as they might be.

Oftentimes the causes of fires are unknown, but were the cause known we believe it would be evident that most are caused by carelessness on the part of someone. We believe that most could have been prevented with a little careful consideration.

Every family should check carefully its source of heat in the cold winter months; and the same goes for people operating business establishments. A definite fire hazard has been created in downtown Liberty by various persons burning trash in the incinerator behind a group of stores and next to Dependable Hosiery Mills. When a strong wind blows, sparks from this incinerator could ignite serious fires in any of the downtown stores.

This incinerator should be modified so that it contains all sparks for the fire, and those persons using it should be instructed to keep careful watch over the fire when it has been ignited. Although this is no official Fire Prevention Week, local citizens might do well to consider ways and means of preventing fires the year round.

Let's cut down on the number of disastrous fires in the community in 1954. — Liberty News

of our homes—but the faithful old cow deserves a break, and no doubt enjoys lounging around before being hooked up to those new fangled milking machines as she enters the "parlor."—Canton Enterprise.

Sauline Players Here January 28

The Sauline Players will be at the high school on January 28.

with the Junior Class sponsoring their appearance. In the afternoon at 1:30 they will present "David Copperfield". At 8 p. m. they will present "Have A Heart."

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