

Speed Control Will Limit Accidents, Chief Logan Reminds Motorists

"Speed kills, take it easy!" This warning was issued today by Chief Hugh A. Logan, Jr., who stressed the need for speed control as a curb on traffic accidents. Chief Logan spoke on behalf of the speed control program the Police Department is conducting this month in cooperation with the National Safety Council.

"More than 25 percent of the drivers involved in fatal traffic accidents annually are violating a speed law at the time of the accident," Logan said.

Because many factors enter into the making of every accident, Logan said it is impossible to determine to what extent speed is to blame in any single accident. However, he pointed out that we know enough about speed to make us realize that it's dynamite if used unwisely.

"For instance," Chief Logan said, "a speeding car travels a greater distance between the time the brakes are applied and the time the car stops than a slower moving vehicle. Obviously, a driver's chances of hitting an object that suddenly looms in his path increase as his speed increases.

To illustrate his point, Logan said that a car with good brakes can stop in about 21 feet after the brakes are applied from a speed of 20 miles per hour. It

will take about 189 feet for the car to stop if the speed is 60 miles per hour.

Another dangerous factor about speed, Chief Logan said, is that force of impact is increased much more rapidly than speed—at twice the speed, for example, you hit four times as hard.

"In other words," Chief Logan said, "if your car hits a fixed obstacle when you're going 20 miles an hour it will suffer as much damage as if it were dropped from a height of 13 feet onto a concrete highway. But if you hit the same object when you're doing 60, the car will be damaged as much as if it were dropped from a 10-story building."

Rites Conducted For Oscar Adams

Funeral services were held for Oscar Adams, 65, Tuesday at 11 a. m. from the home of his son, William Adams, at 505 Wilson street. Rev. A. D. Holt conducted the rites, and interment was in the Greenwood cemetery, Belmont.

Mr. Adams died Sunday afternoon in a Morganton hospital. Surviving are two sons, William Adams of Kings Mountain, and Coleman Adams of Stanley;

Hints To Homemakers

PENNY SAVERS — Buy foods in quantity, if possible. For example, when buying apples for baking, plan to use them in other meals in different forms, like apple salads, fried apple rings, and apple betty.

Buy government inspected meat with a purple inspection stamp. This stamp is required on all meat shipped across state lines. Meat grades include Prime, Choice, Good, Commercial and Utility. In general, the less expensive cuts and lower grades will be the best buy if properly cooked—but choose carefully. Cheaper cuts may prove more costly in the long run if they contain too much fat or bone. When buying ungraded beef, check to see that the lean meat is light red, velvety appearing and liberally veined with fat.

Buy breads, flour and cereals only if "enriched" or "restored" or "whole grain" is printed on the labels. They cost no more and add extra B vitamins and minerals to the diet.

Buy "cash-and-carry" to save the extra cost of credit or delivery charges.

Buy foods by weight rather than bulk measure or count whenever possible. Check scale to be sure the indicator is on zero before food is weighed.

and one daughter, Mrs. Boyd Patterson of Shelby.

Farmer Finds Mixing Fertilizers Pays

When the price of farm products is falling and the prices paid by farmers are rising there is a natural tendency to cut costs by cutting down on fertilizer. If lowering fertilizer costs is done at the expense of over-all soil fertility a mistake is being made.

These are the sentiments of agricultural leaders and many progressive farmers. Many are finding it profitable to use high analysis materials such as 33 per cent ammonium nitrate, 48 and 62 per cent potash and mix their own required analysis.

One such farmer is Milton Moretz of Watauga County. L. E. Tuckwiller, county agent for the State College Extension Service, says Moretz mixes all his own fertilizer. For corn at planting he uses 100 pounds of 33 per cent nitrogen, 100 pounds of 48 per cent phosphate and 100 pounds of 60 per cent potash. This gives him the equivalent of more than 500 pounds of 5-10-10. His cost is about \$9.85, while 500 pounds of 5-10-10 would cost about \$13.75.

With his own mix he gets 33 pounds of nitrogen, 48 pounds of

ADVERTISEMENT FOR BIDS

Sealed proposals will be received by the Kings Mountain School Board in the office of the Superintendent of City Schools, Kings Mountain, North Carolina, until 3:00 p. m. Tuesday, April 20, 1954, for furnishing all labor, materials, supplies and equipment required for the construction of alterations and additions to East Elementary School, Kings Mountain, North Carolina, at which time they will be publicly opened and read. Separate proposals will be received for the following work, including all sub headings called for on Proposal Forms:

- General Construction.
- Electrical.
- Plumbing.
- Heating.

Contractors, in order to bid on this project, shall be duly licensed according to Law in North Carolina with a limitation suitable for this work. Attention is invited to Bidders License required by Section 105-54 of the General Statutes of North Carolina.

Plans and specifications are on file and open to public inspection at the office of the Superintendent of the Kings Mountain City School, at the A. G. C. office and at the F. W. Dodge office in Charlotte, N. C. Copies may be obtained by prime bidders from James L. Beam, Jr., Architect, Cherryville, North Carolina, upon deposit of \$25.00 per set. The full amount of the Plan Deposit will be returned to bona fide bidders upon return of all documents in good condition within five days after date of opening of bids.

Copies of plans and specifications can be furnished to subcontractors and material dealers upon payment of \$5.00 per set. This amount will not be returned.

Each proposal must be accompanied by a Certified Check drawn on a bank or trust company authorized to do business in North Carolina made payable to the Kings Mountain School Board, in the amount of not less than 5% of the total amount of the base bid. In lieu of a 5% Certified Check the Contractors may submit a bid bond for 5% of his bid. Bid bonds and/or checks will be returned promptly to the unsuccessful bidders, and to the successful bidder, upon execution of the contract and performance bond. Should the successful bidder fail to execute the contract and furnish bond within 10 days after the notice of acceptance of his proposal, the bid bond and/or check will be forfeited to the Kings Mountain School Board as liquidated damages.

Bids may not be withdrawn for a period of thirty days after scheduled date for receipt of bids.

A Performance Bond to be paid for by the contractor will be required in an amount equal to 100% of the contract price conditioned upon the faithful performance of the contract and upon the payment of all persons supplying labor and furnishings materials for the construction of the project.

General Contractors are notified that "An Act to Regulate the Practice of General Contracting," ratified by the General Assembly of North Carolina, on March 10, 1925, and as subsequently amended, will be observed in receiving and awarding the General Contract.

Electrical Contractors are notified that Provisions of Chapter 87, Public Laws of 1937, and as subsequently amended, will be observed in receiving bids and awarding Electrical Contracts.

Plumbing and Heating Contractors are notified that Public Local Laws of 1931, Chapter 52, and as subsequently amended will be observed in receiving and awarding Plumbing and Heating Contracts.

Awards will be made to the lowest responsible bidder provided it is to the Owner's interest to accept such bids. Deductible alternates, if contained in the proposal, will be used at the Owner's option in the sequence set forth in the Proposal. The Owner reserves the right to reject any or all bids and to waive informalities.

KINGS MOUNTAIN SCHOOL BOARD
B. N. Barnes, Secretary
4-8-15.

Shiloh Revival To End Friday

Rev. J. Eade Anderson, pastor of Olney Presbyterian church in Gastonia, will conclude a special evangelistic series this weekend at the Shiloh Presbyterian church in Grover. Services are at 7:30 each evening Sunday through Friday.

Franklin Pethel of Kings Mountain is the song leader and director of music. Mrs. F. B. Hambricht, organist at Shiloh, accompanies the singing in the hymn-service. Special music has been arranged for each service.

The Rev. Mr. Anderson is a native of Transylvania county, and formerly was pastor of the Presbyterian church of Waynesboro, Georgia. He was educated at Davidson College and Columbia Theological Seminary, Decatur, Georgia. He has studied at New College, Edinburgh, towards the Doctor of Theology degree. A veteran of World War II, having served in the Pacific Amphibious Fleet of the Navy, he is

phosphate and 60 pounds of potash. With 5-10-10 he would get 25 pounds of nitrogen, 50 pounds of phosphate and 50 pounds of potash. Thus he gets eight pounds more nitrogen, two pounds less phosphate, and 10 pounds more potash for \$3.90 less per acre by mixing his own.

For blue grass pastures he uses 100 pounds of 62 per cent phosphate and 100 pounds 60 per cent potash. This gives him the equivalent of more than 400 pounds of an 0-14-14 per acre at a cost of \$4.72. The cost of the 0-14-14 would be approximately \$10. Savings would be \$6.18 per acre.

For alfalfa he uses 100 pounds 62 per cent phosphate and 200 pounds 60 per cent potash per acre. Costs on this is \$7.72 per acre. In addition he uses 35 pounds of borax per acre every other year which costs approximately \$1. Thus his yearly cost would be \$8.52. Savings in this case amount to \$4.48 per acre based on 500 pounds 0-9-27 per acre.

These examples of savings are typical of what many demonstration farmers are doing, says Tuckwiller. But often many fail to convert high analysis fertilizers to meet soil test recommendations.

now a Naval Reserve Chaplain. His wife is the former Miss Jane Clapp of Atlanta, and they have one daughter.

Mr. Anderson was supply pastor at First Presbyterian church here for two summers.

"Liberty" Stamp To Be Introduced

The Post Office Department will introduce its first regular 8c United States stamp bearing the motto "In God We Trust" and also portraying the Statue of Liberty to a nationwide television and radio audience on Thursday noon, April 8, 1954, in a program from the office of the Postmaster General.

Participants in this ceremony will include President Dwight D. Eisenhower; Secretary of State John Foster Dulles; Postmaster General Arthur E. Summerfield; Bishop William C. Martin, National Council of Churches; Francis Cardinal Spellman, Archbishop of New York; and Dr. Norman Salt, President, Syna-

gorge Council of America. This ceremony on April 8 from 12:15 to 12:30 p. m., eastern standard time, over stations to

be announced later, commemorates far more than the issuance of a new stamp used primarily for international mail.



HERALD PUBLISHING HOUSE
Phones 167 & 283

Easter Flowers

- CORSAGES
- POT PLANTS
- CUT FLOWERS
- ARTIFICIAL DESIGNS

We Deliver per your request and convenience. Place Your Easter order today.



Dot's Flower Shop

Phone 656-M — 511 West Mountain St.
MRS. CHARLIE BLALOCK, Owner

TCP gives you up to 15% unexpected power from your engine

Blended into Shell Premium Gasoline, TCP* releases power "locked-in" by lead deposits. It's the greatest gasoline development in 31 years.

You'll feel your engine's had a tune-up before you've finished your second tankful.

YES, your engine may be 15% more powerful than you think!

And the reason is this:

Lead deposits are constantly building up in your engine. They "lock-in" power that you should be getting.

These deposits get red hot and set off the fuel charge ahead of time... before the piston reaches its proper firing position. Power works against you—not for you. This condition is called pre-ignition, which automotive engineers consider the biggest cause of power loss.

You also lose power when these lead deposits make your spark plugs misfire. Building up on spark plug insulators, they short-circuit the spark.

Both of these power robbers—pre-ignition and short-circuited spark plugs—are at their worst when you need power most—such as climbing a hill or accelerating.

Now, however, you can change all this. TCP, a Shell-discovered additive, blended into Shell Premium Gasoline releases the "captive power" in your engine.

First, it "fireproofs" the deposits in your combustion chambers—to stop pre-ignition. Second, by making the deposits non-conductive, TCP additive stops the short-circuiting of your spark plugs.

Shell Premium with TCP acts quickly, too. In fact, before you've finished your second tankful, you'll feel your engine's had a tune-up. But, remember, as these lead deposits accumulate constantly, continued use of Shell Premium with TCP additive is essential to retain its full benefits. It is the greatest gasoline development since the discovery of tetraethyl lead.

Shell Premium with TCP is available only at your Shell Dealer's.

*Shell's trademark for this unique gasoline additive developed by Shell Research. Patent applied for.



SHELL PREMIUM WITH TCP

The Greatest Gasoline Development in 31 years

FRED PLONK OIL COMPANY

GROVER ROAD

PHONE 936

YOU CAN NOW SAVE 10% ON JEWELRY and SILVERWARE

We are happy to announce the reduction of the excise tax. Greater values are now yours.

We pledge our continued efforts to give you the best in quality Jewelry, Diamonds, Watches, Silverware, China and Crystal at the lowest prices.

Exclusively Authorized Dealer In Kings Mountain For These Famous Makes Sterling Silver

Towle (Patterns)	Gorham (Patterns)	International (Patterns)	Wallace (Patterns)	Reed & Barton (Patterns)
Silver Flutes	Greenbrier	Spring Glory	Grande Baroque	Burgundy
Candlelight	Lyric	Prelude	Grand Colonial	Dancing Flowers
Chippondale	Buttercup	Blossom Time	Romance of the Sea	Francis First
Maderia	Camellia	Courtship	Rose Point	Georgian Rose
Old Lace	Chantilly	Enchantress	Sir Christopher	Marlborough
Rambler Rose	Lily of the Valley	Queen's Lace	Stradivari	Silver Wheat
French Provincial	Rondo	Serenity	Waltz of Spring	French Renaissance
Old Master	English Gadroon	Brocade	Violet	Heirloom (Patterns)
Old Colonial	King Edward	Wedgwood	La Reine	Damask Rose
King Richard	Strasbourg	Joan of Arc	Lucerne	Lasting Spring
Esplanade	Melrose	Wild Rose	Irving	Mansion House
Contour	Decor	Royal Danish		Reigning Beauty
Old Mirror		Northern Lights		Stanton Hall
Louis XIV		Richlieu		
Royal Windsor				
Southwind				

Dellinger's Jewel Shop

Kings Mountain's Leading Jewelers