

FORTUNE TELLER

ORIENT

2 3 4 5 6 7

YOU can have fun figuring out your message from the Orient by use of this pleasant little letter puzzle. If the number of letters in your first name is 8 or less, subtract from 7. If more than 8 letters in your first name, subtract from 12. Now take this result and find your key letter in the word ORIENT at the top of this puzzle. When starting at the upper left corner, check each one of your letters as it appears from left to right. Below the key letters is a code message for you.

I	N	O	R	T	E	O	R	E	T	I	N	R
F	R	I	N	O	A	T	E	R	M	I	O	I
N	E	E	T	I	O	R	N	I	C	A	T	N
O	T	O	O	N	E	R	I	T	E	N	I	R
S	J	I	M	H	I	T	O	D	S	I	Y	
E	N	T	I	R	E	N	E	T	O	N	T	E
B	E	N	E	O	R	T	R	O	N	I	E	I
S	T	O	R	N	I	O	R	T	I	N	E	T
O	A	T	E	S	S	E	S	S	E	S	N	S

Joy Installs CinemaScope

Joy Theatre has installed CinemaScope and stereophonic sound, and the first presentation of the new medium began Wednesday. "Prince Vallant" began yesterday and runs today and tomorrow.

Equipment for the new projection process arrived here May 11 and engineers began installing the system immediately. S. E. Tutor, manager said.

The engineers report, Mr. Tutor said, that the Joy installation should be one of the best in the South with the excellent acoustics in the new building.

CinemaScope utilizes photography with lenses that give the most natural perception and anamorphic lenses attached to the projectors gives the viewer a certain amount of depth without use of glasses.

Stereophonic sound utilizes four sound tracks and adds realism and direction to sound. It improves the acoustic character of the space around the performers and the overall sound quality and naturalness are greatly improved.

"The Joy Theatre now has just as good projection and sound as you will find anywhere," Mr. Tutor said. "The company went to a lot of expense to keep the Joy the best in the state," he added.

KIDD ELEVATED

John W. Kidd, uncle of Humes Houston of Kings Mountain, has been promoted by Southern Railway to the position of assistant chief engineer, Maintenance of Way and Structures, Eastern Lines, with headquarters at Charlotte. Mr. Kidd has been serving as assistant superintendent of the Southern Railway at Knoxville, Tenn.

Youth Receives Minor Injuries

Frank Navy, 14, son of Mr. and Mrs. Jim Navy, of 913 Church street, was reported by the police department to have received minor injuries Friday, May 7 in a bicycle auto accident. According to the police report, the youth was riding his bicycle on Church street, and cut from behind a parked milk truck directly into the path of a car driven by Ross Lefevers, of route 3. The bicycle was reported to be a total loss. Damages to the car was estimated to total \$2. Investigating officer was B. P. Cook.

A minor accident involving two cars was reported to the police department May 8. According to the police report, a car driven by Yates A. Smith, Jr., of route 2, was entering Cleveland avenue from Bennett street, and was struck on the left side by a car driven by Boyd H. Panther, of route 2. Damages estimated to both cars total \$90. Investigating officers were Bill Bell and R. R. Carrigan.

Price Support Loans Depend On Storage

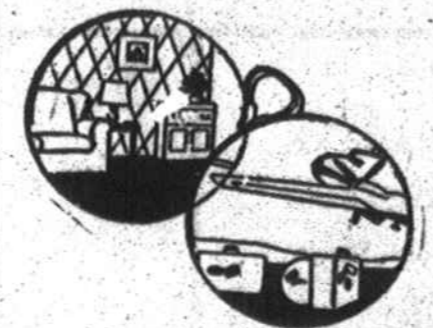
Cleveland County small grain producers who intend to take advantage of government price support loans on this year's harvest should be giving serious consideration to the problem of obtaining the necessary storage space.

Howard Clapp, Cleveland County farm agent for the State College Extension Service, reminds farmers that it is their responsibility to provide storage, either on the farm or in commercial space, before they can obtain government loans. And even though they do not plan to apply for a loan, inability to find space at the last moment can lead to the necessity for dumping crops on the market at harvest time when prices are often as much as 70 cents below their normal levels for later in the year.

The question of storage space is particularly important this year, says Mr. Clapp, because national carryovers from last year plus this year's production are expected to result in the greatest total supply of grain and oilseeds we have ever had. This will undoubtedly strain all existing storage facilities, despite the fact that the government has taken steps to expand space through use of the "mothball fleet" to hold stocks owned by the Commodity Credit Corporation and building of 100,000,000 bushels additional CCC bin space, as well as through an occupancy guarantee program to encourage building of additional commercial elevators. Current estimates indicate that there may be a shortage of storage space amounting to 150 to 250 million bushels.

The answer for many farmers is to provide space on their own farms sufficient to house their own crops. Information about the type of facilities which would best meet their needs can be obtained from the county agent. Information about special loans available to finance new facilities or remodel existing buildings can be obtained from the county ASC Committee at Shelby.

"The period between the moment a traffic light changes and the time the boob behind blows his horn."



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C. E. WARLICK
Insurance Agency
Phone 9
203 W. Mountain St.

Building Permits Totaled \$21,200

Seven building permits totaling \$21,200 have been approved by Building Inspector J. W. Webster.

On May 5, a permit was issued to Fred Weaver to remodel a porch at 202 Juniper street, at an estimated cost of \$300.

C. E. Neisler, Jr., was issued a permit May 10, to repair a two story building on property located at 600 N. Piedmont avenue, at an estimated cost of \$3,000.

On May 10, a permit was issued to H. R. Hunnicutt to repair a one story building at 510 N. Piedmont avenue at an estimated cost of \$1,000.

A permit was issued to Mannie Tensley, May 11, to build an addition to her residence at 418 Parker street, to be used as a bathroom, at an estimated cost of \$400.

On May 3, Arthur D. Cornwell, was issued a permit to erect a house on E. Gold street at an estimated cost of \$6,000.

T. F. Bridges obtained a permit May 3 to build a one story building on Jackson and Katharine street, to be used as a residence at an estimated cost of \$10,000.

On April 28, L. W. Painter of 107 Cleveland ave. was issued a permit to erect a one story building to be used as a garage at an estimated cost of \$500.



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Frantic Mother Hazard On Highway

With a screeching of horn, a long four-door Cadillac backed up on Highway 29 at the ARP church corner, May 9, and reversed into Piedmont avenue.

A city police car stopped in front of McGilli's Esso Service, and Officer Tom Gladden rushed over to the Cadillac.

The woman at the wheel, almost hysterical, asked hurriedly if the city police had received a wreck report on a Pontiac. Her daughter was away from home in the Pontiac and she "knew" she'd had a wreck.

Officer Gladden said no, and suggested that the lady report the car number to police for radio broadcast but the woman replied she was "frantic and had to do something," gunned the accelerator and moved again into Highway 29 traffic. She never told the officer whom she sought, nor where she lived.

The officer guessed he should have booked the woman for reckless driving, but he didn't.



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—USE HERALD WANT ADS—

Postal Receipts Up For April

April receipts at Kings Mountain postoffice continued to increase over 1953.

Total receipts, as reported by Postmaster W. E. Blakely, were \$4,941.56, a gain of \$511.73 over receipts of \$4,429.83 for April 1953.

METER RECEIPTS

A total of \$155.40 was collected from the city's parking meters on May 12, according to a report from Joe McDaniel, of the city clerk's office.

Brush burners and smokers cause more forest fires in North Carolina than all other causes combined.

TCP

pierces power curtain

makes engines up to

15% more powerful

TCP, the Shell-discovered fuel additive now blended into Shell Premium Gasoline, neutralizes lead and carbon deposits which formerly caused pre-ignition and spark plug "miss"

Actually repowers engines in less than 400 miles—in most of the cars on the road today!

Full engine power, as designed for your car, seldom survives the first 2½ months of driving. After that, lead and carbon deposits smother power, waste fuel, reduce pick-up.

How deposits attack

These deposits, formed in combustion chambers, become red hot and prefire the fuel, before the piston is in firing position. The same deposits, built up on spark plugs, short-circuit the electric current, and the spark plug misfires.

This dual attack results in the greatest cause of power waste in today's engines, and it hits just when you need full power most—on hills, or during rapid acceleration.

More power than you think

Up to 15% more power than you think your engine can deliver is unleashed by Shell Premium Gasoline with TCP. This fuel additive, discov-

ered after years of research by Shell scientists, "fireproofs" deposits in combustion chambers and stops pre-ignition. It makes the spark plug deposits non-conductive, and prevents misfiring.

In 400 miles

So swift is the corrective action of Shell Premium with TCP that you'll feel your engine has had a tune-up before you've driven 400 miles. But engine deposits accumulate constantly. Continued use of Shell Premium with TCP is the only way to maintain the benefits you've gained.

Shell Premium Gasoline with TCP is the greatest gasoline development since the discovery of tetraethyl lead. It is available only at your Shell Dealer's.

*Shell's trademark for this unique gasoline additive developed by Shell Research. Patent applied for.



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