

# IT COSTS LESS AT — Sterchi's Featuring Two Big Events

## City-Wide Midsummer Sale and 'Boss-Away' Sale

Here we go again, folks! We got away with it a year ago, and we're doing it again, this time in conjunction with the city-wide midsummer sale. The Boss — J. Kennon Blanton — is out of town, this time on a deserved vacation, and we're tearing the house down while he's gone. He said to move some goods, but he failed to mention the price. We figure to move 'em.

Some of the prices look ridiculous and all of them look low, and you're right both times. We've marked down to rock-bottom and more and there are more values in Sterchi's than you can shake a stick at. Come on in this weekend, and enjoy the friendly treatment on price and service from Sterchi's employees in their second annual "Boss-Away" splurge! And don't forget Friday's prizes to early-bird visitors, not the big free drawing for Saturday. Come in and look! Come in and buy! Come in and be satisfied!



Henderson Herndon  
Salesman

1 16-in. Rotary **POWER MOWER** ..... worth \$69.95  
used, mighty good shape **\$24.50**

1 slightly used **POWER MOWER**, sale price **\$34.50** worth \$89.95  
Why push and strain?

1 slightly used 18-in. **POWER MOWER**, sale price **\$64.50** worth \$89.95  
Only practice-cutting by this one

1 used Kenmore table-top **OIL RANGE** — sale price ..... **\$9.95** worth \$49.95

1 used New Perfection table-top **Oil Range**—sale priced at .... **\$19.95** worth \$69.95  
A neat number

### 3 - BIG DAYS - 3

#### Thursday - Friday - Saturday

**EASY TERMS!**



Charles A. Goforth, Jr.  
Salesman

2 Coolerator (we're getting foolish) **ICE REFRIGERATORS**—ea. .. **\$1.95**  
That's right just \$1.95

1 used 20in. **WINDOW FAN** — low, low .. **\$14.95** worth \$39.95  
we want to move it!

1 used Ivanhoe **OIL RANGE** — sale priced ..... **\$7.95** worth \$24.95  
can't beat this price

1 used 5-pc. **WOOD DINETTE** — only ..... **\$2.95** worth \$9.95  
This much worth for kindlin'

1 used 5-pc. **Wood Dinette**, sale tag says .. **\$4.95** worth \$12.95  
A delectable buy!



Faye Neal  
Bookkeeper

1 used electric **WASHER** with pump, on sale .. **\$9.95** worth \$29.95  
Save that washboard back

1 used 18-in. **Power Mower**, on sale at ..... **\$49.95** worth \$69.95  
clean as a pin

1 used Lined Oak **BEDROOM SUITE**—on sale **\$69.95** worth \$119.95  
Two beautiful pieces

4 used Linoleum **RUGS** — each just ..... **19c**  
As is, cash-and-carry

**EASY TERMS!**



John H. Lewis  
Office Manager

4 **Coca Door Mats**, each **\$1**

Worth \$2.95

10 **8-piece Snack Sets**, at **\$1**

Worth \$2.95 each

3 cane-bottom **CHAIRS** — each only ..... **29c** worth \$1.50  
cash-and-carry

1 used 8-ft. **KELVINATOR** ..... **\$79.95**  
Tip-top working condition

Just 2 **LAMP BASES**—each ..... **\$1.49** worth \$4.95 each  
You furnish the shades!

1 Outside **T-V ANTENNA**—only ..... **\$7.95** Reg. \$19.95  
Cheap way to get Greenville!

3-pc. used Poster **BEDROOM SUITE** — S. P. .... **\$89.95** worth \$149.95  
Sleep in frugal comfort!



Z. V. Byers  
Truck Driver

**EASY TERMS!**

3-pc. used plastic covered **LIVING ROOM GROUP** ..... **\$19.95** once \$169.95  
Sofa, chair and ottoman

New 20-in. reel-type **POWER MOWER**—on sale **\$79.95** Reg. \$124.95  
You save \$45 smackers

3 brand-new 9 x 12 **WOOL RUGS** — each at ..... **\$19.95** Reg. \$39.95  
You save \$20 on each one



Walter Weaver  
Truck Driver

**EASY TERMS!**



Bill Osborne  
Shipping Clerk

2 reg. \$1.95 **VANITY LAMPS** — each ..... **19c**  
cash-and-carry

1 only regularly \$28.95 **ELECTRIC BLANKET** ..... **\$16.95**  
Winter's on the way!

All remaining (we're not overloaded) **SLAT STEEL Furniture** **1/2 Price**  
Porch and Lawn comfort!

**THURS., FRI., SAT., ONLY**

**Another Mid-summer Sale Special**

	Reg. Price	Sale Price
9 x 12 Rotarus Rugs	\$ 7.95	\$ 5.95
9 x 12 Beautytone Rugs	\$10.95	\$ 8.95
9 x 12 Armstrong Quaker Rugs	\$14.95	\$11.95

**Two Missing!**

Two of our employees aren't shown here, Margaret Franklin, cashier, and Flora Hendricks, maid, due to lack of pictures. But they're in on this sale, too! Everybody is collaborating at Sterchi's to knock down prices!

IT COSTS LESS AT — **Sterchi's**

PHONE 348 ● MOUNTAIN STREET