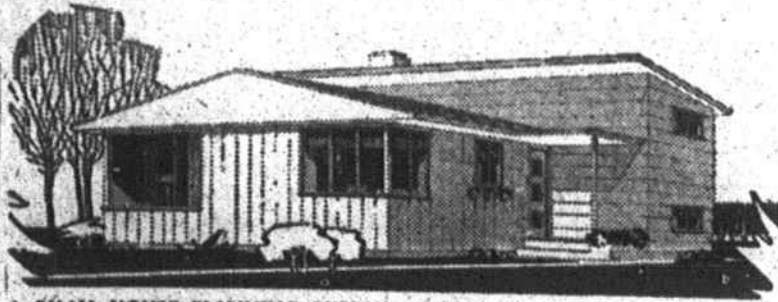
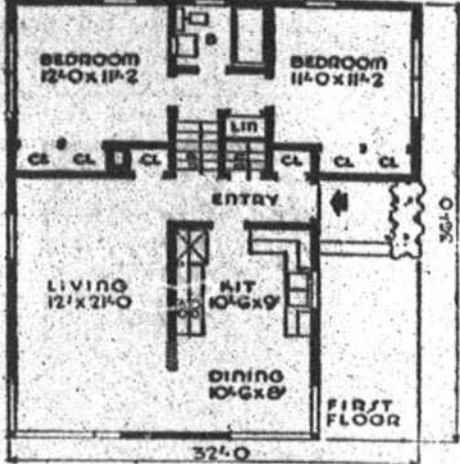


HERALD HOUSE OF THE WEEK



A SMALL HOUSE PLANNING BUREAU DESIGN NO. C-310-S

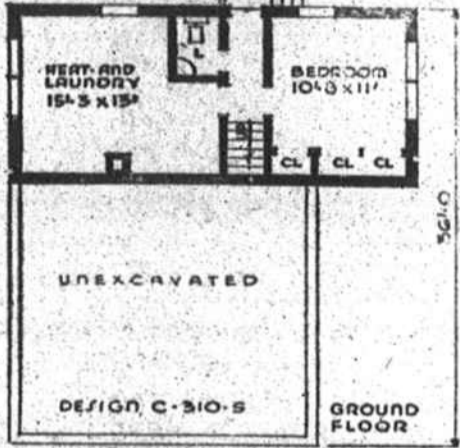


DESIGN C-310-S. This three level plan can face the street either way, depending on the width of the lot. There are three good-sized bedrooms, two on the upper level, with the bath, and one on the lower level which also has a lavatory, laundry and furnace room.

The main floor level contains a large living room and a combination kitchen-dinette which can open into the living room. This level has wood floor construction over a crawl space.

Exterior finish includes both vertical and wide siding, gable roof over the living room, and a flat roof over the bedroom wing. Closets are plentiful on all three levels. Floor area is 980 sq. ft., with cubage 18,900 cu. ft.

For further information about DESIGN C-310-S, write the Small House Planning Bureau, St. Cloud, Minn. In Canada, the Small House Planning Bureau of Canada, St. John, New Brunswick.



Mass Safety Effort Making Dent In Nation's Highway Death Toll

The nation's organized safety educational and enforcement pressures are at last beginning to make a dent in the annual highway death toll. This opinion was expressed today by Arthur S. Johnson, engineering vice-president of the American Mutual Liability Insurance company and director of the company's Institute For Safer Living. He said that more than 1,400 persons are now alive who would not have been had the fatality figures of a year ago been repeated in 1954. Although the number of motor vehicle miles traveled this year has climbed three per cent, motor vehicle deaths have declined about six per cent.

However, Mr. Johnson grimly emphasized that the dent remains pitifully small. He predicted a minimum of 36,000 traffic deaths in 1955, or an equivalent of six fatalities per 100 million miles vehicle miles driven.

Cupboard Gifts Suit Recipients

Have you experienced that panicky feeling that comes when you discover you've forgotten someone at Christmas time? Probably so. You can, however, save yourself a good deal of embarrassment by having some gifts wrapped and on hand in case just such an occasion should arise.

And what is a safer bet than something that you, yourself, have made—perhaps seasonal cookies and candies, nuts, and stuffed fruits?

According to Virginia Wilson, State College extension specialist in foods and nutrition, these are the gifts with a particularly personal touch. And that, after all, is what the spirit of Christmas giving should be—giving a little of yourself to others.

Miss Wilson suggests packing your handiwork in a wooden or earthenware bowl, a flower pot, small basket, or inexpensive cake or loaf pan. If you have more time than money, you can put oatmeal boxes, coffee cans, or paper plates to good use by covering them with gay paper and packing your cookies and candies into them.

A gaily wrapped package makes even the smallest gift look good. Use odd ends of wallpaper, brightly colored magazine covers, shelf paper or scraps of material to glamorize your gifts.

If you have a favorite candy, cookie or fruit or nut bread recipe, use it, by all means. And for an additional touch, tuck a copy of your pet recipe into your gift. Persons who will be particularly appreciative of these gifts from your kitchen are those living in rooming houses or apart-

He pointed out that if the present highway death rate is permitted to continue during the next 20 years, 800,000 persons, equal to one tenth of the population of New York City will be killed, and the number of disabled and injured will equal the total population of all New England, New York, and New Jersey.

He stated that many individuals and agencies in the safety field are now working hard to establish new concepts of engineering, enforcement and driver education that will be geared to meet the mushrooming growth in driver population and vehicle miles traveled. Until these improved methods are found and put into effect, Mr. Johnson warned that there can be no great hope of rolling back the flood tide of life and property destruction on the highways.

Walter Griffin Wins Promotion By Navy

SANFORD, FLA. (FHTNC)—Walter K. Griffin, son of Mr. and Mrs. Ellebe W. Griffin of 310 W. Mountain st., Kings Mountain, N. C., has been advanced to aviation structural mechanic third class, USN, while serving with Photographic Squadron 62 at the U. S. Naval Auxiliary Air Station here.

Advancements were made Nov. 16th based on a Navy-wide competitive examination testing military and professional skills.

To be eligible for advancement, all personnel must demonstrate high qualities of leadership and proficiency in their Navy job specialties.

North Carolina dairymen who are buying feed again this year because of the summer drought must be careful to buy the most economical feed if they are to make a profit expansion dairy specialists say.

ments where they have neither the time or facilities for cooking.

EXECUTRIX'S NOTICE
Having qualified as executrix for the Last Will and Testament of J. C. Lackey, deceased, all persons having claims against said estate will please file same with the undersigned on or before the 16th day of December, 1955 or this notice will be pleaded in bar of their recovery.
All persons indebted to said estate will please make immediate payment.
Mrs. Mary Ellen Lackey, Executrix for the estate of J. C. Lackey
Davis and White, Attorneys
12:16:1:20

EXECUTOR'S NOTICE
Having qualified as Administrator for the estate of R. L. Lackey, deceased, all persons having claims against said estate are required to file same with the undersigned on or before the 9th day of December, 1955 or this notice will be pleaded in bar of recovery.
All persons indebted to said estate will please make immediate payment.
This the 4th day of December, 1954.
Charles P. Lackey, Administrator for R. L. Lackey Estate.
Davis and White, Attorneys
12:9:1:13

EXECUTRIX'S NOTICE
Having qualified as executrix for the estate of Edward Thomas Plott, deceased, all persons having claims against said estate will please file same with the undersigned on or before the 25th day of November, 1955 or this notice will be pleaded in bar of recovery of same.
All persons indebted to said estate will please make immediate payment.
This the 25th day of November, 1954.
Myrtis W. Plott, Executrix for the estate of Edward Thomas Plott
Davis and White, Attorneys
11:25:12:30

NOTICE TO STOCKHOLDERS
Notice is hereby given that the annual meeting of stockholders of the First National Bank will be held in the lobby of the First National Bank, Kings Mountain, North Carolina, on Tuesday, January 11, 1955, at 4 p. m.
This the seventh day of December 1954.
(Signed) R. S. LENNON
Vice-President & Cashier
12:9:30

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COLDS
take 666
LIQUID OR TABLETS - SAME FAST RELIEF

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FOA-5X is a magic anti-clogging ingredient that keeps burner filter screen clean all winter long—keeps your burner operating economically and at peak efficiency.
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FRED PLONK OIL COMPANY
Grover Road Phone 936
SHELL
JOBBER
SUBSCRIBE TO THE HERALD!

QUESTION: If the cotton referendum December 14 does not carry, will allotments end?
ANSWER: No. The object of the referendum is to set the support level of next year's cotton.
QUESTION: If the election carries, how will it effect me?
ANSWER: Cotton will be supported at only 50 per cent of parity, or around 17 cents a pound.

the magic ingredient

A company doesn't just happen to live for 75 years. Usually some one factor, more than others, makes it possible. In the case of Southern Bell, the magic ingredient has been the public's acceptance of good and growing telephone service furnished at the lowest possible cost.

Chartered on December 20, 1879, with 11,246 telephones, Southern Bell was formed by men of foresight, with faith in the South's future. Their faith was borne out, and the Company grew to 26,396 telephones by 1900.

Since World War II, telephone progress in the South has broken all records: From 1,863,000 telephones at the end of 1945 to over 4,500,000 today, while Long Distance circuits have more than doubled. Such remarkable scientific developments as the transistor, microwave radio-relay and direct operator dialing of Long Distance calls have opened exciting new vistas of service.

In the years ahead, the men and women of Southern Bell pledge to keep on furnishing the best possible telephone service at the lowest possible cost. On this, our 75th Anniversary, we express our appreciation for the opportunity of serving you.

in a diamond anniversary

SOUTHERN BELL TELEPHONE AND TELEGRAPH COMPANY

As we celebrate our 75th Anniversary, the Telephone Folks wish you and yours a very Merry Christmas and a Happy New Year.

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