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### About This N' That

Mrs. Max Linnens presented the program, "Blueprints for Problem Solving" at Thursday's meeting of Baptist Ministers' Wives of the Kings Mountain Baptist Association. Edmonson, Grover, announce the

Sharing hostess duties with Mrs. James Dowd were Mrs. Norman Brown, and Mrs. D. W. Digh.

March 12, Kings Mountain hos-The program topics were special problem areas relatpital. ing to a minister's wife, including church membership and family life. Mrs. E. S. Elliott, Mrs. Wilson Harmon, Mrs. C. Sanders, Bessemer City, announce the birth of a daughter, Friday, Minuet A. Kirby, Mrs. Norman Brown and Mrs. W. V. Tarlton led March 12, Kings Mountain hosthe discussion, inviting questions and answers in a group dispital. cussion of the topics.

Mrs. Oscar Funderburke gave the devotional.

At refreshment time the hostesses served pecan pra-13, Kings Mountain hospital. line squares with crackers, nuts and coffee.

Twenty-four members attended.

March 14, Kings Mountain hos- Heads Up, Forward Miss Betty Brazzell of Kings Mountain and Harold pital Thacker of Mount Holly were married Monday afternoon at 1:30 in the offices of Magistrate J. Lee Roberts.

312 Cleveland avenue, announce the birth of a daughter, Sunday, Jane Anthony Mrs. Thacker is the daughter of Mr. and Mrs. Leroy March 14, Kings Mountain hos Brazzell. Mr. Thacker's parents are Mr. and Mrs. Russell G. pital. Thacker of Mount Holly. 306 W. Mountain street, an nounce the birth of a son, Mon-

The newlyweds will make their home with the bride's parents at 307 Fairview street.

route3, Gastonia, announce the Little March Mr. and Mrs. Charles McCarter will soon occupy a new residence on the Kings Mountain-York highway adjacent to the State line in South Carolina. pital.

Mr. and Mrs. William Prince of Charlotte announce the arrival of their second daughter, born Wednesday, March 10th. Kings Mountain grandparents are Mr. and Mrs. A. B. Prince.



#### KINGS MOUNTAIN HERALD, KINGS MOUNTAIN, N. C.

**Piano Students** 

Give Recital

Sailing Along ..... Nancy Hord

Carol Goforth

Windy Night ..... Sharon Plonk

Martha Jane Mauney

Jane Anthony

Meredith McGill

Sarah Beth Simpson

Linda Falls

Anne Finger

. Bach

..... Kuhlau

Falling Leaves .....

Whistling

March!

Sonatina

Minuet in G Minor

Birth

Announcements

Mr. and Mrs. Donald Eugene

and Mrs. Earl Thoma

Mr. and Mrs. William C. Hovis, On A

Mr. and Mrs. Alfred Stamey

Mr. and Mrs. James Hamrick,

Mr. and Mrs. James Chastain,

birth of

Mr.

hospital.

a daughter, Friday,

### Women Golfers Plan Tournament

Piano pupils of Mrs. Martin Kings Mountain Women's Golf Harmon presented a recital Tues-day afternoon in the choir room Women's Golf Day and the Footof Boyce Memorial (ARP church. hills League Tournament March 30th at Kings Mountain Country The program included: Club. Weybright

Women should make reserva-tions with Mrs. John C. Smathers by Tuesday or sign up in the pro shop at the local club. Bach

Women golfers from 11 surrounding towns are expected to Clark 204 Stowe Acres, announce the birth of a son, Saturday, March Little Miss Muffet ..... Clark attend. Tee-off timewill be 9:30 a.m.

Luncheon will also be served. Prizes will be awarded in each Clark Bessemer City, announce the Minuet in G Major ...... Bach birth of a daughter, Sunday, Ginger Finger class of the first annual tournament of 1965 for the Foothills

League **Police Report Two Accidents** 

Kings Mountain police investigated two highway accidents during the past week, the first Hazel Edward Huffstickler, 39, of 307 East King Street was in-

cars were traveling east on King Street, Damage to the 1965 mod. erans Administration at 60 per-Street. Damage to the 1965 mod-

Rebecca Ann Russell, 17, of Gastonia, driving a 1962 model ed. If he should be rated 100 per-

Mountain.

**VA** Questions And Answers authoritative answers by the Veterans Administration to some of

the many current questions from former servicemen and their families. Further information on veterans benefits may be obtained at any VA office.

Q-I was discharged in 1960 after five years service. Is it true that GI Insurance may now be available to me?

earnings of ministers were all covered by social security. Now I understand ministers could A-The re-opening of National Service Life Insurance for a year beginning May 1, 1965, apcome under social security if they wish to do? plies to disabled veterans who were originally eligible for in-A-No, not exactly. They do have until April 15, 1965. surance after October 7, 1940, and before January 1, 1957. You Q—What would a minister have to do if he decided he wanted to should check with the nearest VA office to see if you are eligi-

Q—Is a down payment required on a GI home loan? A-Not as a matter of law, ut the lender may occurring Wednesday, March 10 at 11:30 p.m. on East Kings Street, 150 feet west of its inter-section with Dilling Street. request a edness

Q-My father is service-convolved in an accident with Paul nected for gastritis. This condi-Edwin Barber, Jr., of Shelby. Both tion has been rated by the Vetshow he applied for coverage at the proper time. know about. Ministers usually get a salary. What connection will the church have with his election of coverage?

A-No. The veteran must be rated by the VA as permanently ed self-employed. The second accident occured Thursday, March 11 at 2:50 p.m. at the intersection of Cleveland Avenue and Stone Street. his 1964 earnings?

Ford, was travelling south on cent disabled based on individual Cleveland Avenue when she unemployability because of his swirved to avoid hitting a park-ed car and instead hit a 1950

vae. These damage fabrics; not

estimated at \$125 and damage to was charged with improper park.

The driver of the parked car investigated.

**Clinics** Set Schedule of pre-school clinit for prospective first graders has been announced by Schools Supt. B. N. Barnes.

and SOCIAL SECURITY

The schedule follows: April 5: 9 a.m. Grover clinic at Grover school auditorium; 1:30 p.m. Bethware clinic at David Baptist church.

April 6: 9 a.m. Davidson clinic at Mount Zion Baptist church; 1:30 p.m. East clinic at fellowship hall of Grace Methodist Q-Most people assumed the church.

April 7: 9 a.m. Compact clinic at Mount Olive Baptist church; 1:30 p.m. West clinic at educa-tional building of Central Methodist church.

April 8: 9 a.m. North school clinic at North school.

Parents are encouraged to ace under social security? A-He would have to file a company their children to the respective schools for pre-school waiver certificate. It is a 3-part form and the number is 2031. He health check-ups.

#### would complete the form and Mrs. Allen's send all copies to the Director of Internal Revenue. The Director would stamp one copy and re **Rites Thursday** turn it to the minister. He should keep that stamped copy in a safe place. That will be all he has to Funeral for Mrs. Ida Jane Al-

len, 66, of Patterson Springs, will be held Thursday at Pleasant Q-Another thing I'd like to Hill Baptist church

Mrs. Allen, widow of Trent Alen, died at her home Monday ight following a short illness.

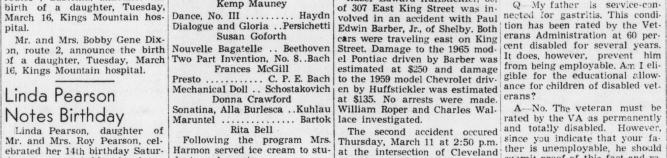
Surviving are three sons, Wil-A-None. For social security ard Allen of Chesnee, S. C., Wilpurposes ministers are consider liam Paul Allen of Grover and Pred Lee Allen of Shelby; five laughters, M.s. Joseph Harlach-Q—If a minister elects to be covered and files the waiver er, Mrs. J. D. Allen, Mrs. John Bradley, Mrs. Marcell Black and Mrs. Theodore Black, all of Paulo I, Grouper a sister Mrs. form 2031 by April 15th will he pay the self-employment tax on Route 1. Grover; a sister, Mrs.

A-Yes, he will. The effective Greer Allen of Shelby; 23 granddate of the waiver will be the children and three great-grandfirst taxable year ending after 1961. For most this would mean children. paying the self-employment tax

California's population is expected to grow by 340,000 a year for the next 10 years. on 1962 and 1963 earnings as Q-Should the ministers desiring coverage contact the social

U. S. Census Bureau predicts that by 1985 every two out of live persons will be a teenager.

A-They could get the waiver Jackie Barrett and Ellis King from our office. It is quite pro-tection coverage would give them tection coverage would give them bable most of them would like to before filing the waiver.



day, March 15, Kings Mountain Sometimes I Love You, Youmans

day at a party held at her home at 803 Katherine Avenue. dents and guests.

Party games and dancing feaed home after a three-weeks the evening's entertainvisit in Taylorsville with her son, ment for 14 other young people, including Gail Bennett, Lynn Richard White and family. Clark, Kathy Hardin, Jo Ann Dean, Connie Hollifield, Charlie Mr. and Mrs. Jones Fortune of

Kingsport, Tennessee, spent the Lynn, Jimmy Hall, Wayne Mulli-nax, Mark Goforth Robbie Goday Saturday with Mr. Fortune's sister, Mrs. Pauline F. Weaver, forth, Scott Kelly, Joe Cornwell, Danny Lewis and Doug Mercier. coming to attend funeral rites for Mrs. H. M. Houser, aunt of The yellow and green birthday cake was shaped in the form of Mrs. Fortune.

a record with a miniature boy and girl dancing on top. The Great Britain has increased in come taxes to pay for increased cake was cut and served with pensions and other social securiother party refreshments. ty benefits.

MEMO TO ADVERTISERS uestions swers about NEWSPAPER ADVERTISING

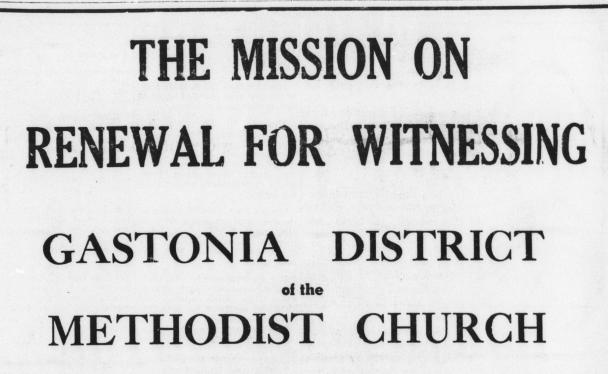
Q. What are the 3 most important rules for profitable newspaper advertising?

A. 1. Your advertising message should be newsy, friendly, informative, easy to read. Give facts and news about your merchandise and

A. At regular intervals one of the Bureau's large

Q. What does A.B.C. do for me?

staff of experienced circulation auditors makes a thorough audit of the circulation records of each publisher member. The results of each



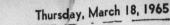
well.

nue

security office or Internal Reve-



ed car and instead hit a 1959 model Chevrolet driven by Bill Eugene Sparrow of Route 1, Kings





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Th ed i eligi shop port

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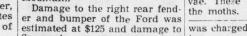


Donna Crawford Sonatina, Alla Burlesca ..Kuhlau Wauntal Bartok lace investigated.

Avenue and Stone Street.

Sparrow's car was reported at ing. \$100

Mrs. Ethel White has return

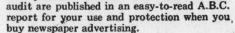


- 2. Advertise regularly. Make your advertising do what successful salesmen do-call on customers and prospects consistently.
- 3. Insist on audited circulation reports that give you the FACTS about the audience that your sales messages will have when you buy newspaper advertising.
- Q. Is there a measure for the value of newspaper circulation to an advertiser such as the standards a merchant uses in buying merchandise-for example, like **STERLING on silver?**
- A. Yes-in the well known circulation standards of the AUDIT BUREAU OF CIRCULATIONS.

### Q. What is the A.B.C.?

nd man

A. The A.B.C. is a cooperative, non-profit association of 3,450 advertisers, advertising agencies and publishers in the United States and Canada. Organized in 1914. Brought order out of advertising chaos by establishing a definition for paid 9 circulation, rules and standards for measuring, auditing and re-AD porting the circulations of newspapers and periodicals.



Q. What are the FACTS in A.B.C. reports?

- A. A.B.C. reports tell you how much circulation, where it goes, how obtained and other FACTS that help you buy advertising as you would make any sound business investment-on the basis of known values and audited information.
- Q. Are all publications eligible for A.B.C. membership?
- A. No. Only those with paid circulation. This is important to advertisers because it is evidence that the paper is wanted and read.

Q. Is this newspaper a member of the Audit **Bureau of Circulations?** 

A. Yes. We are proud of our circulation. We want you to know the FACTS about the audience your selling messages will have when they appear in these pages. Ask for a copy of our latest A.B.C. report.

## **KINGS MOUNTAIN HERALD**

ULA

Keport

G REPORTS - FACTS AS A BASIC MEASURE OF ADVERTISING VALUE

#### Belwood Charge

CHURCH

Kadesh ..... C. B. Barr, Jr. Knob Creek ..... Morris Byers St. Peters ..... E. H. Neese, Jr.

GUEST MINISTER

Casar Charge

Casar ..... Tom Britton Kistler's Union ..... John Rufty Pleasant Hill ..... H. S. Carter

Cleveland Circuit

New Home ...... John Waters Moriah-Mt. Pleasant. Ellis P. Green Lee's Chapel -Mt. Harmony ..... L. B. Lane

Clover Hill ..... W. A. Kerr, Jr. El Bethel -

Hoey Memorial .. Harold Reeves Roy Lockridge Fallston . Friendship

Oscar Dowdle, Jr.

Kings Mtn

#### **Methodist Churches**

**Involved** In

The Gastonia

**District** - wide

United

**Cleveland County Local** 

Central ..... Phillip Shore Grace ..... Aubert Smith

CHURCH

Lawndale ..... B. A. Haire Oak Grove - St. Paul. J. C. Phillips Palm Tree .... J. Charles Reichard Pine Grove ..... Howard Haskell Polkville ..... Vernon Tyson Rehobeth ..... Herman Billings Sharon - Boiling Springs ...... John McWhorter Shelby

GUEST MINISTER

Aldersgate ..... Earl Brendall Central ..... A. M. Faulkner Hoyle Memorial . . Charles Shannon Lafayette Street .... J. R. Hamilton Martin Street ..... Bill Bass Sulphur Springs ..... Bryce Parker

6.60

Simultaneous

Evangelistic

# PREACHING MISSION

**MARCH 21 - 26**