

**KINGS MOUNTAIN
Hospital Log**

VISITING HOURS
Daily 10:30 to 11:30 a.m.
3 to 4 p.m. and 7 to 8 p.m.

Mrs. Jack Bailey
Mrs. Elbert Bridges
Mr. Henry Broome
Mrs. Samuel Byers
Mr. Archie Carpenter
Mr. Samuel Clinton
Mr. Marion Falls
Mrs. J. N. Gamble
Darrell Goin
Mrs. George Hord
Mr. William Houser
Mr. Junius Hullender
Mrs. Leroy Jackson
Mrs. Donald Kiser
Bobby Leonard Lawson
Mrs. Willie Lee
Mr. Irvin Mauney
Mrs. Faye Melton
Mrs. Dalton Mooney
Mr. C. R. Oliver
Mrs. R. G. Plonk
Mrs. Blanche Poplin
Mrs. Bessie Putnam
Miss Betty Ruth Rhinehardt
Mrs. Jake Robinson
Mr. Carl Ross
Mrs. Nancy Sue Service
Mrs. Carlisle Singleton
Rev. Adam Smith
Mrs. Essie Stepp
Mr. John Wells
Miss Pasha Wright
ADMITTED THURSDAY
Scott Bennett, 1000 Bennett Dr.
Paul Harrelson, Box 662
Johnny Lee Parker, Rt. 1, Box 76
ADMITTED FRIDAY
Mrs. Howard Anthony, Rt. 1, Box 400-B
Mrs. Docil Dye, 416 W. Ridge St.
Mrs. Virginia Grigg, 905 Boyce St.
Mrs. Neil Hullender, 811 N. Gant St.
Mr. E. J. Machowicz, 906 Sherwood Lane
Christopher Smith, Box 567, Bessemer City
Mrs. William Harold Wells, Rt. 2
Mrs. Martin L. Wilson, Jr., 516 Phenix St.
ADMITTED SATURDAY
Mrs. Charles Benson, Rt. 2, Box 164-A, Bessemer City
Mrs. Dewey Falls, 402 Wilson St.
Mr. John Galloway, Gen. Del.
Mr. Grady Meeks, Box 643, Bessemer City
Mr. Larry Dean Smith, 1401 Shelby Dr.
Mrs. Michael Stroupe, 401 Ridge St.
Mr. George Thornburg, Box 445, Bessemer City
Mrs. Mearl Valentine, 808 Cleveland Ave.
ADMITTED SUNDAY
Teresa Jo Bennet, 127 McGinnis St.
Mrs. Mills Camp, Box 264, Grover
Mrs. Bobby Gene Couch, 207 Union St., Spindale
Mrs. Carl Donald Green, Box 332, Grover
Mrs. Ragan Harper, 611 Cansler St.
Mrs. Robert Eugene Morris, Rt. 3
Mrs. Martin McCarter, Rt. 1, Clover, S. C.
ADMITTED MONDAY
Mrs. James Robert Champion, Jr., 504 Katherine Ave.
Mr. Gracen Davis, 405 N. Cansler St.
Mrs. Sidney Dixon, Rt. 2, Box 360 B
Mr. Charles Doster, Rt. 1, Box 44A, Bessemer City
Mrs. Robert Graham, 318 Waco Rd.
Mr. Hughston Stroupe, 7300 Midpines
Mrs. Hughey Long, Rt. 2
Mrs. David Hugh Smith, Box 322
ADMITTED TUESDAY
Peggy Ann Gofford, 1322 W. Franklin Ave.
Mrs. Arthur Wester, 301 Fairview St.
Mrs. Michael Ware, Rt. 3, Box 294
Mrs. Billy R. Davis, 507 Wilson St.
Mrs. Oliver Black, Rt. 1, Box 328, Grover
Mrs. Elender Barrett, 920 Baker Blvd., Gastonia
Mrs. Sara Blanton, Box 333
Mrs. Floyd Ballinger, 1004 E. Harrison Ave., Gastonia
Mrs. Dwight Chapman, 114 Oriental Ave.
Bobby James Dowda, Box 261, Grover
Mr. James George Guin, Cornwall Apts.
Mrs. James Hughes, Gen. Del.
Mrs. Nell Kircus, 209 Margrace
Mrs. Elbert Moss, Rt. 1, Box 107, Bessemer City
Christopher Whitaker, 207 Fulton St.

**Birth
Announcements**

Mr. and Mrs. Clyde Eugene Williams, 2717 Skyland Drive, Gastonia, announce the birth of a daughter, Wednesday, November 10, Kings Mountain hospital.
Mr. and Mrs. Billy Dean Melton, 216 Katherine Avenue, announce the birth of a daughter, Thursday, November 11, Kings Mountain hospital.
Mr. and Mrs. Alfred Pettis, Jr., Bessemer City, announce the birth of a son, Thursday, November 11, Kings Mountain hospital.
Mr. and Mrs. Ronnie Towery, route 2, announce the birth of their daughter, Friday, November 12, Kings Mountain hospital.
Mr. and Mrs. June David Adams, route 2, Shelby, announce the birth of a son, Thursday, November 11, Kings Mountain hospital.
Mr. and Mrs. Mearl Valentine, 808 Cleveland Avenue, announce the birth of a daughter, Saturday, November 13, Kings Mountain hospital.
Mr. and Mrs. Carl Donald Green, Grover, announce the birth of a son, Sunday, November 14, Kings Mountain hospital.
Mr. and Mrs. Michael Stroupe, 401 Ridge street, announce the birth of a daughter, Sunday, November 14, Kings Mountain hospital.
Mr. and Mrs. Robert Morris, route 3, announce the birth of a daughter, Sunday, November 14, Kings Mountain hospital.
Mr. and Mrs. Raegan Harper, Jr., 611 Cansler street, announce the birth of a daughter, Sunday, November 14, Kings Mountain hospital.
Mr. and Mrs. Robert Champion, Jr., 502 Katherine Avenue, announce the birth of a son, Tuesday, November 16, Kings Mountain hospital.
Mr. and Mrs. Michael Ware, route 3, announce the birth of a daughter, Tuesday, November 16, Kings Mountain hospital.
Mr. and Mrs. Arthur Ivester, 301 Fairview street, announce the birth of a son, Tuesday, November 16, Kings Mountain hospital.
Mr. and Mrs. Billy R. Davis, 507 Wilson street, announce the birth of twins, a boy and a girl, Wednesday, November 17, Kings Mountain hospital.
Mr. and Mrs. Bobby Gene Couch, 207 Union street, Spindale, announce the birth of a daughter, Tuesday, November 16, Kings Mountain hospital.

**Seek Flu
Vaccine Early**

CHAPEL HILL — When winter comes, can flu be far behind? Not this year, according to three North Carolina agencies.
The agencies, concerned about a probable flu epidemic this winter, have joined to urge persons in certain high risk groups to check with their physicians immediately regarding influenza vaccination.
The North Carolina State Board of Health, the North Carolina Heart Association, and the North Carolina Tuberculosis Association base their recommendation on the general prediction of a heavy outbreak of influenza in the offing. The most recent major outbreaks in the United States generally were in 1962-63, and on the West Coast, in 1963-64. The two-to-three-year cycle typical of the disease would indicate a flu epidemic this winter.
Because people with heart or circulatory problems are likely to be more seriously affected than others if they develop flu, the three agencies recommend that they check with their doctor in the advisability of vaccination. Immunization with flu vaccine has been recommended by public health authorities for a number of high risk categories. These risk categories, according to the North Carolina Heart Association are:
Persons of all ages suffering from chronic diseases, such as rheumatic heart disease, other heart and circulatory problems, respiratory ailments such as asthma and emphysema, and diabetes.
Persons in older age groups.
Influenza deaths are disproportionately higher among those over 65 and much higher in the over-65 bracket.
Pregnant women.
Patients in nursing homes and chronic disease hospitals.
The vaccine developed for use this season offers protection against five different types of viruses, all capable of causing influenza. While it will not ensure complete immunity, vaccination has in past years produced a marked degree of protection for a large majority of those who received it.
Flu vaccine is administered in two doses: the first in the fall, the second about two months later. However, the interval can be reduced if an epidemic threatens. Those vaccinated within the past two years need only one booster dose this fall.
Because of narrow streets, Siena, Italy, has banned auto traffic in the center of town.
Damascus is one of the world's oldest cities.

**Mrs. Royster's
Brother Passes**

Doyt K. Hoffman, 51, brother of Mrs. Frank Royster, of Grover died Tuesday at 4:20 a.m.
Funeral services were held Wednesday at 4:15 p.m. in the Colonial Chapel of Carothers Funeral Home. Burial was in Gaston Memorial Park.
Other survivors were his wife, Mrs. Reda Mae Hoffman; his parents, the Rev. W. A. Hoffman and Mrs. Bertha Spargo Hoffman of Gastonia; one son, Doyt K. Hoffman Jr., of Gastonia, and another sister, Mrs. W. W. Biggers of Gastonia.

**Rotary Week
Underway Here**

Kings Mountain Rotary club will join more than 12,000 other Rotary clubs in 128 countries and geographical regions in participating in this week's world-wide observance of "The Rotary Foundation Week," Nov. 14-20, according to club president Devere R. Smith.
"The idea of this special week is to focus attention on the objective of the Foundation: to promote understanding and friendly relations between people of different nations through tangible and effective projects," he said. "This year the Foundation has provided nearly \$1 million dollars for support of its programs, including the recent expansion of activities.
"These new activities, to be carried on in addition to the already well established Rotary Foundation Fellowship program, include grants for study teams of young business and professional men to be exchanged between Rotary districts in different countries, awards to young men to enable them to take technical training in other countries, and consideration of financial support for new experimental projects to further international understanding."
First awards have already been made for 34 Rotary districts to exchange study teams over a two-year period. The initial grants under the technical training program are scheduled for 1966. The Rotary Foundation's Fellowship program provides for one year of graduate study at a university in another country. Since 1947, the program's inaugural year, nearly 2,000 awards have been made to young people from 70 countries who have studied in 58 countries. Fellowship awards have amounted to over \$4.5 million during this time.
Kings Mountain Rotarians will celebrate the "Week" at their meeting on Thursday at 12:15 at Kings Mountain Country club with a special program to inaugurate the 1 and 10 Foundation Plan in Kings Mountain.

**Lovelace Rites
Held Monday**

Final rites for William Ramsey Lovelace, 75, were held Monday at 3:30 p.m. from Oak Grove Baptist church, interment following in the church cemetery.
Mr. Lovelace died Saturday at 4:30 p.m. at his home after illness of several years.
A native of Cleveland County, he was the son of the late Mr. and Mrs. James N. Lovelace. He had been at one time employed by Bethware school and was a member of Oak Grove Baptist church.
He is survived by his wife, Mrs. Lela Dellinger Lovelace; three daughters, Mrs. Russell Smith of Charlotte, Mrs. Lawrence Ross and Mrs. Lexie Horton, both of Kings Mountain; three sisters, Mrs. W. C. Blanton and Mrs. Lee Blanton, both of Kings Mountain, and Mrs. Ollie Gladden of Charlotte; and three brothers, Alonzo and Jake Lovelace of Clover, S. C. and Oliver Lovelace of Florence, S. C.
Rev. James Holder, assisted by Rev. Floyd Willis, officiated at the final rites.

**Groups To Sing
Handel's Messiah**

The Cleveland County Choral Society and the UNC-C Chorus of the University of North Carolina at Charlotte will sing Handel's "Messiah," at Kings Mountain Baptist church November 30th at 8 o'clock p.m.
Harvey L. Woodruff will direct the presentation and Jo Ellen Carter will be at the organ. Featured as soloists will be Delores Poovey, soprano; Robert Carter, tenor; Polly Willis, mezzo-soprano; and Robert Decker, baritone.
Mr. Woodruff said the choir will present three works by Handel at Cleveland County churches during the Christmas season. They will sing the Christmas portion of "The Messiah", "Lift Up Your Heads, O Ye Gates", and "The Hallelujah Chorus."
Other performances are scheduled on November 28th at 3 p.m. at Fallston Baptist church and December 5th at 8 p.m. at Shelby Presbyterian church.
The two groups will also perform at 11:30 a.m. on Wednesday, Dec. 15th, in the J. Murrey Atkins Library at UNC at Charlotte, Mr. Woodruff continued.

24 pt FT - MORRISON
24 pt FT - BANK Remodeling.

**Methodist Men
To Hear Herbert**

Methodist Men of Central Methodist church will meet Monday night, November 22nd, at 6:45 for their regular monthly supper meeting.
A. V. Yarbro, program chairman, announced that Dr. C. C. Herbert, Jr., pastor of First Methodist church, Gastonia, will be the speaker. Dr. Herbert is an outstanding preacher and a leader in North Carolina Methodism.
"Every member should make an effort to hear him. Make your reservation by Monday at noon," Mr. Yarbro said.

**Club Continues
Fruit Cake Sale**

The Kings Mountain Lions club is continuing its annual fruit cake sale for benefit of the blind.
Gene Timms and Howard Bryant, co-chairmen of the project, said that proceeds from the sale will be used by the civic club to aid the blind and also those with sight deficiencies.
Other members of the project committee are Edwin Moore, George Diacou and Warren Burgess.
The club is again offering the popular Claxton three pound fruit cake for \$3.

**Mixed Chorus
Sings Thursday**

The Kings Mountain high school Mixed Chorus, under direction of Mrs. J. N. McClure, will present the operetta, "Cherrie of Cherokee Road", Thursday (tonight) in Central Auditorium.
Curtain time is 7:30 o'clock. Admission is \$1 for adults and 50 cents for students.
Lead roles in the operetta will be portrayed by Teresa Jolley and Jerry Ledford. Miss Jolley is cast as Cherrie, a young girl trying to find her way home, and Mr. Ledford as Alan O'Day, young owner of Feudal Rock Ranch.
Supporting roles are played by Gaither Bumgardner, Freda Conner, Libby Alexander, Becky Dixon, Reg Alexander, Ronnie Burton, Paul Ferris and Harry Fortenberry.
The story of "Cherrie of Cherokee Road" is portrayed in song and dance with all members of the high school Chorus participating.

**Rites Thursday
For Mrs. Capps**

Mrs. Ma Mae Holland Capps, 71, mother of Mrs. Vida Lynn, died at her home at 8 a.m. Tuesday morning.
Other survivors include her husband, Marvin L. Capps; three daughters, Mrs. Thelma Stewart of Morganton, Mrs. Maybell Bullinger of Lincolnton, Mrs. Irene Waldrop of California; four sons, R. B. Capps, Marvin Capps Jr., William Capps and Roy L. Capps all of Bessemer City; one brother, Henry Holland of Clearwater, Fla.; four sisters, Mrs. Gus Clark of Cherryville, Mrs. Dewitt Conrad of Gastonia, and Mrs. Minnie Tate and Mrs. Martha Bell, both of Bessemer City and eight great-grandchildren.
Funeral services will be held Thursday at 4 p.m. at Holland Memorial Baptist church in Bessemer City of which she was a member. Burial will be held in Westview Gardens.

**Pay Schedules
Are Approved**

The board of education held a busy but routine meeting Monday night.
Principal action was approval of secretarial and janitorial pay schedules. Included was a maximum janitorial monthly outlay for the new high school of \$505.
The board also authorized pay increase of 25 cents per hour for Merle Seism, schools maintenance supervisor, and a work-week increase of an hour to 43. He is paid wholly from local funds.
Also approved was a 15-cent hourly increase for Mrs. Becky Seism, superintendent's office secretary, paid both from state and local funds.
In other actions the board:
1) adopted federal Office of Education suggested clarifications of the pupil assignment plan,
2) agreed to pay installation costs of a steam cooker at North school cafeteria,
3) authorized the 1966 Kings Mountain high school junior-senior prom,
4) approved payment of expenses of several faculty members to recent conferences and clinics and authorized, with expenses paid, attendance of Mrs. Lela Wellman, special education teacher at Davidson school, at an upcoming two-day clinic in Asheville.

**Chestnut Ridge
Turkey Supper Set**

Chestnut Ridge Baptist church will sponsor a turkey supper Saturday from 4 until 6:30 p.m. in the church fellowship hall.
Plates are \$1.25 for adults and 75c for children and delivery service is available by telephoning 739-4015, a spokesman for the church said.
Proceeds are earmarked for the building fund.
TO RUTHERFORDTON
Mrs. J. P. McDaniel was transferred Monday from Kings Mountain hospital to Haven-N-Hills Rest Home in Rutherford County. Mrs. McDaniel, an invalid for more than three years, was hospitalized here nine weeks ago.
Israel's population is 2,500,000.
Elahim is a Hebrew name of God.

NO MEETING

The Kings Mountain Rotary club will not meet on Thanksgiving Day, November 25th, club president Devere Smith has announced.

NEW KIWANIS

Dr. Sam L. Robinson, Kings Mountain surgeon, and Rev. Thomas L. Richie, minister of Boyce Memorial ARP church, joined the Kings Mountain Kiwanis club at a recent meeting.

LADIES' NIGHT

The Kings Mountain Rotary club will hold its annual ladies night banquet Friday, Dec. 10th, at Kings Mountain Country club, President Devere Smith has announced.

LIONS TO MEET

Kings Mountain Lions club will hold regular monthly meeting Tuesday night at 7 o'clock at the Woman's club. Lion Bob Haden is program chairman.

CHRISTMAS LIST

The Kings Mountain Rotary club's list of local servicemen for a Christmas Card Project has reached 30, President Devere Smith has announced. The local committee will meet this week to make plans for the project.

METER RECEIPTS

Parking meter receipts for the week ending Wednesday totaled \$246.80. Included was \$147.20 from on-street meters, \$74.50 in fines, and \$25.10 from off-street meters.

Thanksgiving Rites

This offering is sponsored by the Children's Department of the Church School.
Men of the Church of Boyce Memorial ARP church will serve breakfast at 8 a.m. A 7:30 worship service will be held before the meal.
Kings Mountain Baptist church members will gather for breakfast from 7:30 until 8:30, the meal to be served by the Brotherhood. A worship service will begin at 9 a.m. in the church sanctuary.
A combined service of Holy Communion and Thanksgiving meditations will be held by Trinity Episcopal and St. Andrew's Episcopal churches at the St. Andrew's church in Bessemer City at 10 a.m. The Youth Choirs of both churches will sing anthems.
Thanksgiving Day Mass will be celebrated at services at 11 a.m. at Christ the King Catholic church.
At Wednesday's mid-week service at First Presbyterian church the young people will conduct an annual Thanksgiving program at 7:30.
First Baptist church will hold special services, "Father, I Thank Thee", at the evening service Sunday night at 7 p.m.
Resurrection Lutheran church will hold special services on Wednesday night at 7:30 with Rev. Charles Easley, pastor of St. Matthew's Lutheran church, to deliver the Thanksgiving message.
Grace Methodist church plans a special mid-week service Wednesday.

COMEDY CORNER



VISITING
Former Herald Sports Editor Harold Pearson, now with the Richmond Times-Dispatch, was in town Wednesday visiting with his parents Mr. and Mrs. Olland Pearson. Mr. Pearson leaves for Richmond Thursday.
Cumaec, an ancient town of Greece, dates back nearly 1,500 years before Christ.
Colorado has 63 counties.

BUILDING PERMIT
Contractor Marion Dixon purchased a building permit this week for construction of a six-room brick residence, estimated to cost \$14,000, at 1017 Brookwood Drive.
Brazil became the coffee center of the world after a rust fungus invaded coffee plantations in Ceylon ruining production. Ceylon turned to tea crops and coffee production went to South America.

MEMO TO ADVERTISERS

**Questions
and
Answers
about NEWSPAPER ADVERTISING**

Q. What are the 3 most important rules for profitable newspaper advertising?

A. 1. Your advertising message should be newsy, friendly, informative, easy to read. Give facts and news about your merchandise and service.

2. Advertise regularly. Make your advertising do what successful salesmen do—call on customers and prospects consistently.

3. Insist on audited circulation reports that give you the FACTS about the audience that your sales messages will have when you buy newspaper advertising.

Q. What does A.B.C. do for me?

A. At regular intervals one of the Bureau's large staff of experienced circulation auditors makes a thorough audit of the circulation records of each publisher member. The results of each audit are published in an easy-to-read A.B.C. report for your use and protection when you buy newspaper advertising.

Q. What are the FACTS in A.B.C. reports?

A. A.B.C. reports tell you how much circulation, where it goes, how obtained and other FACTS that help you buy advertising as you would make any sound business investment—on the basis of known values and audited information.

Q. Are all publications eligible for A.B.C. membership?

A. No. Only those with paid circulation. This is important to advertisers because it is evidence that the paper is wanted and read.

Q. Is there a measure for the value of newspaper circulation to an advertiser such as the standards a merchant uses in buying merchandise—for example, like STERLING on silver?

A. Yes—in the well known circulation standards of the AUDIT BUREAU OF CIRCULATIONS.

Q. Is this newspaper a member of the Audit Bureau of Circulations?

A. Yes. We are proud of our circulation. We want you to know the FACTS about the audience your selling messages will have when they appear in these pages. Ask for a copy of our latest A.B.C. report.

KINGS MOUNTAIN HERALD

A.B.C. REPORTS — FACTS AS A BASIC MEASURE OF ADVERTISING VALUE