

FOUNDER'S DAYS SALE!

STARTS THURSDAY
APRIL 21ST-APRIL 30TH

DON'T MISS THIS EXCITING ONCE-A-YEAR EVENT! A SHOWBOAT OF VALUES... SAVE ON NEW FASHIONS FOR THE FAMILY... SAVE ON EVERYTHING FOR THE HOME... SAVE THROUGHOUT THE STORE! COME CELEBRATE WITH US!

Save!
Archdale®
Crew Socks
2 prs. \$1

FOR MEN AND BOYS
 Cloud-soft, high-bulk Orlon® acrylic and stretch nylon, reinforced heel. One size fits men's 10-13 and boys' 9-11.

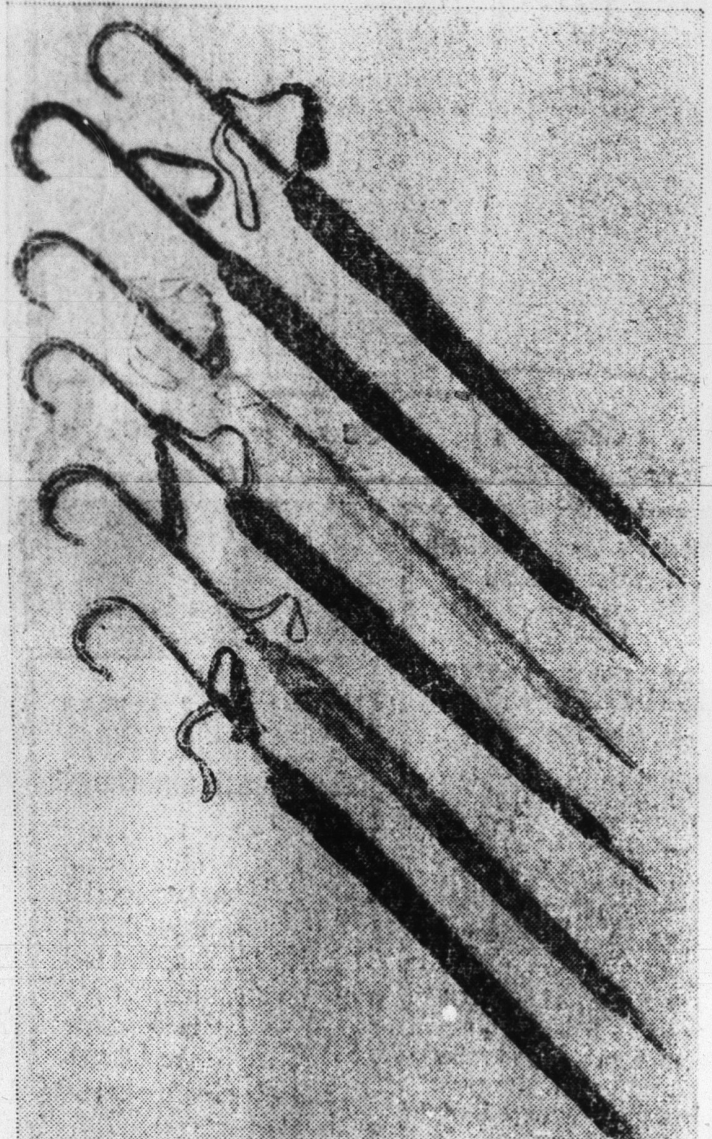
'State Pride'
Towel Ensemble
28¢ | 58¢ | 1.08

Wash cloth Handkerchief Bath towel



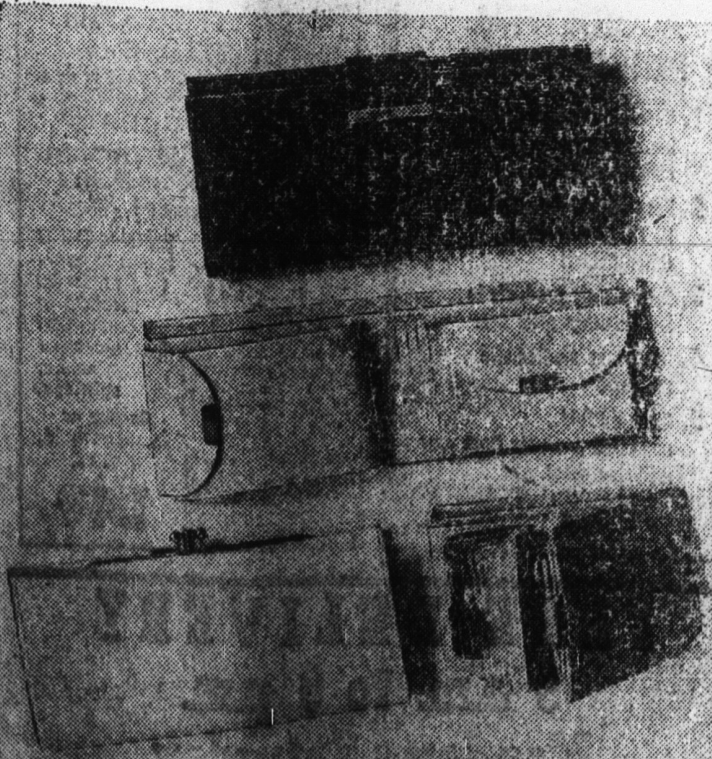
FINE IMPORTED STRAW CASUAL HANDBAGS
 WITH THAT INTEREST PEBBLY TEXTURE
SALE 7.78

Double-handle totes, top-handle styles combining natural-tone straws with the high-polish of mahogany tone cowhide. Nailheads, interesting clasps.



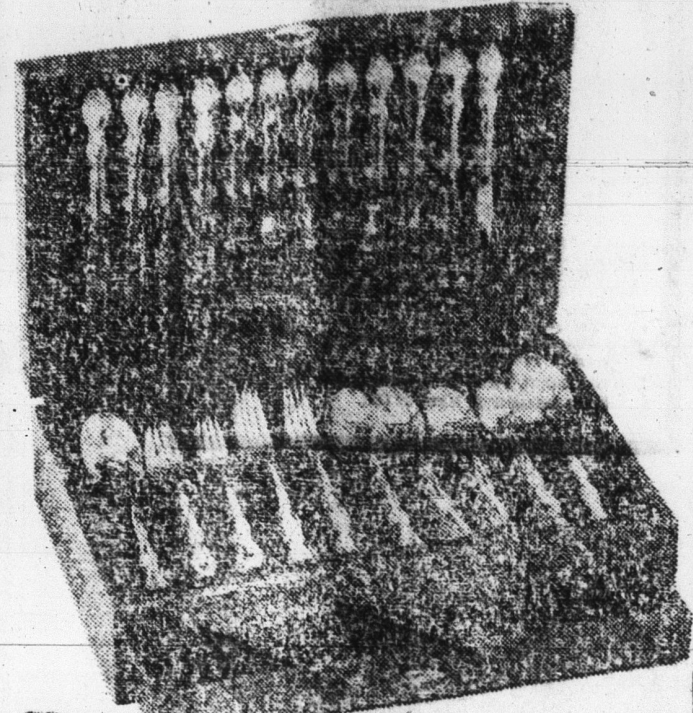
FOUNDER'S DAYS SUPER-VALUE! SAVE!
LADIES' HIGH FASHION UMBRELLAS
SALE 3.78

Black, pastels, prints, high shades! Impressive handles: wrapped effects, antique metals, wood grain looks. Nylons, acetates in group, 16-rib and 10-rib.



WOMEN'S PROCESSED LEATHER WALLETS
WHITE, BLACK - LIGHT, BRIGHT COLORS
SALE 78c

We'll show you six different styles! Some with handy snapshot sections. Clutches, wallets, purses. White, red, black, turquoise, pink, bone, mint. From one of our most important makers—great buy!



sale!

YOU GET 12 EACH:
 hollow handle knives with forged blades
 salad forks
 feed tea spoons

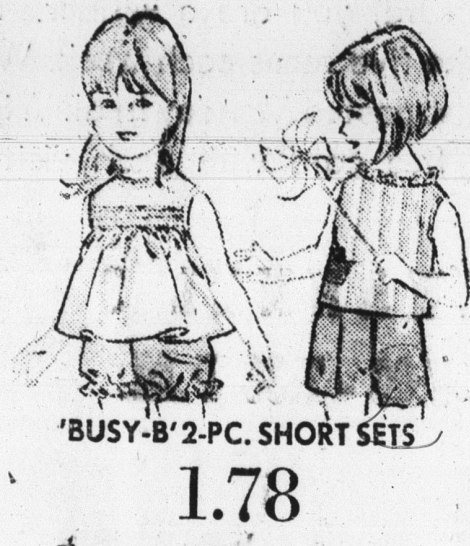
dinner forks
 dessert spoons
 teaspoons

PLUS THESE EXTRAS:
 tablespoon
 pierced tablespoon

FAMOUS ORIGINAL ROGERS
SILVER PLATE
 74-piece service for twelve
 made by International Silver

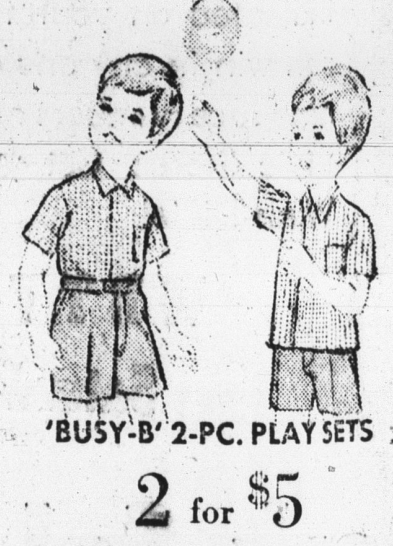
39.78

A beautiful new pattern in the traditional mood. Perfect choice with your very best china, yet so sensibly priced you can enjoy it day after day! You get years of excellent service too, because International gives you extra plate at points that show most wear. And look — all the "basic" pieces to serve a dozen people PLUS two tablespoons PLUS handsome drawer-chest. See "Camelot" right away! Ask too about Layaway.



'BUSY-B' 2-PC. SHORT SETS
1.78

Bloomer or half boxer shorts with sleeveless tops. Smocking, appliques. Wash-wear cottons. 2-4.



'BUSY-B' 2-PC. PLAY SETS
2 for \$5

Woven stripe or check button-down shirts with solid Dacron® polyester and cotton shorts. Boys' 2-4.



PAJAMAS WITH 2-PANTS
1.78

Our own 'Busy-B'. Each with long and short pants. Cotton prints and stripes. 2 to 4, boys' and girls'.



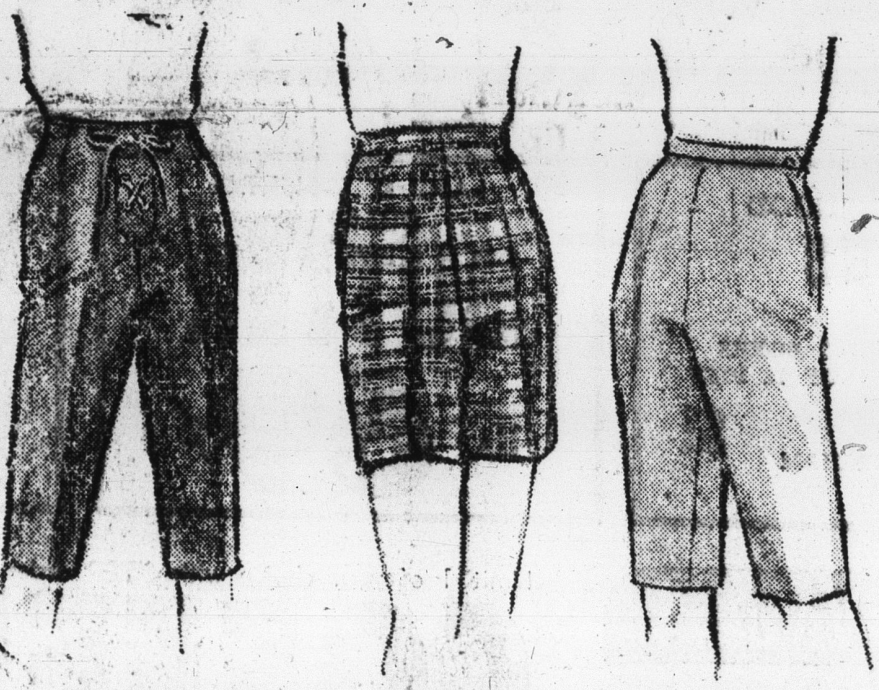
GIRLS' 2-PC. PLAY SETS
2 for \$5

Pastels, prints! Striped knit Henley shirts Shirred-back shorts. Some cover need ironing. 3-6'



PRE-FOLD GAUZE DIAPERS
2 doz. 5.78

Stock up now. Curity pre-fold gauze diapers in white, plus one pre-fold printed gauze diaper.



MANY FABRICS AND COLORS—SOME NEVER NEED IRONING
Jamaicas and Kneeknockers
2 prs. for 5.00

Twills, denims, sturdy duck! Plaids, flower print, those marvelous stretch fabrics! Some with elasticized button tabs, others with surfer lacings, elasticized web belts. All machine wash, many are permanent pressed, never need ironing. Misses' sizes 8 to 20 in the group. Great buy—come early!



MADE TO OUR OWN SPECIFICATIONS
Our B-Casual® Walk Shorts
2 prs. for 7.00

USUALLY 3.99 EACH

All the fashionable styles and fabrics! Side zippers, front zippers... Fortrel® polyester and cotton, Dacron® polyester and cotton, 100% cotton, and more. Belts, belt tabs and tab closings. Solids, plaids, prints in denim, navy, pink, green, sand, blue, more. Many permanently pressed. Sizes 8 to 20.



MISSIES' COTTON TERRY AFTER-BATH
DRESSERS BLOT UP MOISTURE FAST!
SALE 2 for 7.00

Top maker! Step from your beauty bath into your thick-looped, thirsty terry robe. Short sleeves, jumbo pockets for curlers, cap, comb! Choice of flower prints or soft pastel shades. Sizes 10-16.



PRINTS, CHECKS, PASTELS, WHITE
Sleeveless Blouses
1.78 each

Light, cool, easy-care summer blouses with squared bottoms to wear in or out. All easy-care 65% Dacron polyester blended with 35% cotton—most never need ironing! Pleasing pastel and bright colorings to top a season of skirts, slim jims, shorts. At this wonderfully low price, you'll be smart to buy a whole new wardrobe of it. Sizes 32 to 33.

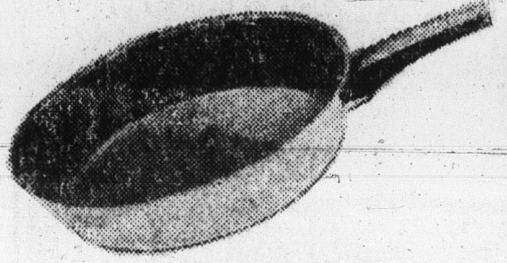


SALE! OUR ARCHDALE®
MEN'S HANDKERCHIEFS
10 for 67c

Snowy-white cotton, neat hems. 18 x 18" cut size. Our own brand — and now at extra savings! Shop, compare — then fill in his supply!

'SWEET LORRAINE' QUILTED
Taffeta Bedspread
8.78

Garlands of flowers wreath this beautiful acetate taffeta bedspread richly quilted with bonded cotton. Washable. Full or twin sizes. Cheerful for master bedroom, teenage boudoir. In rose, gold or lilac.



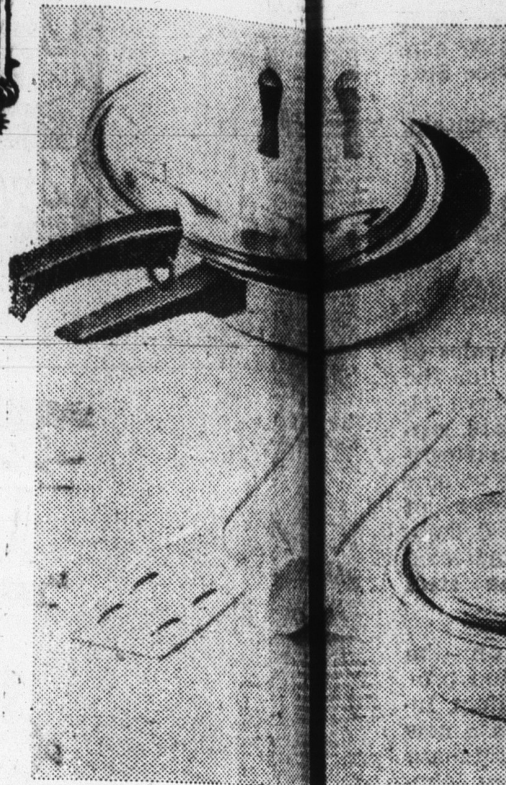
VALUE! 9" TEFLON® FRY PAN
99c

Polished aluminum frying pan by Mirro with no-stick DuPont Teflon® coating for greaseless frying, no-scour cleaning.

Cotton
Seersucker
Duster
5.00

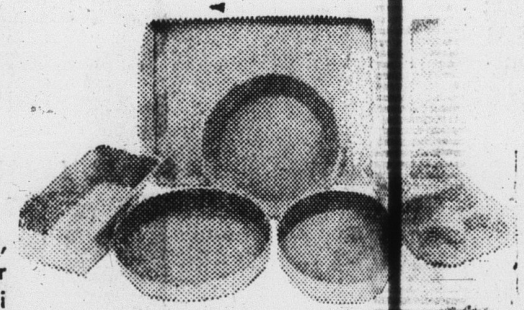
USUALLY 6.99

A great lounge... our woven, striped cotton seersucker duster with a panel of Schiffler embroidery down the front. Pink, blue, mint. Our own Heiress® S, M, L.



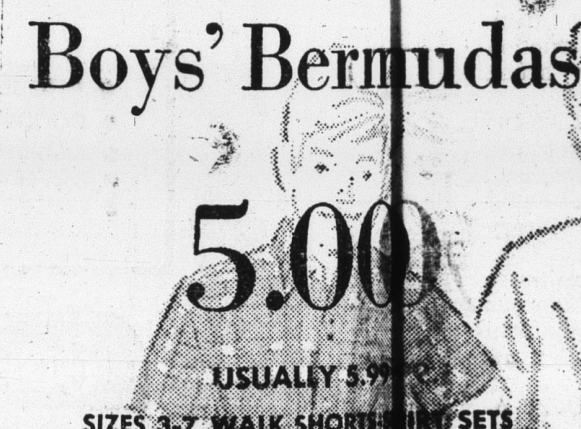
Teflon®-Coated Alu

Thick aluminum coating with DuPont Teflon® interiors. Never need scraping or scouring handles and knobs. Includes: 1- and 2-pan with covers; 4- covered Dutch oven; 1- covered frying pan; nylon spoon and spatula.



'STATE PRIDE' TEFLON® MAKE SET
6.78

DuPont Teflon® no-stick coating. Includes: 9" pie pan, 6-cup muffin pan, cake & loaf pan, cookie pan. Two 2 1/2" cake pans.

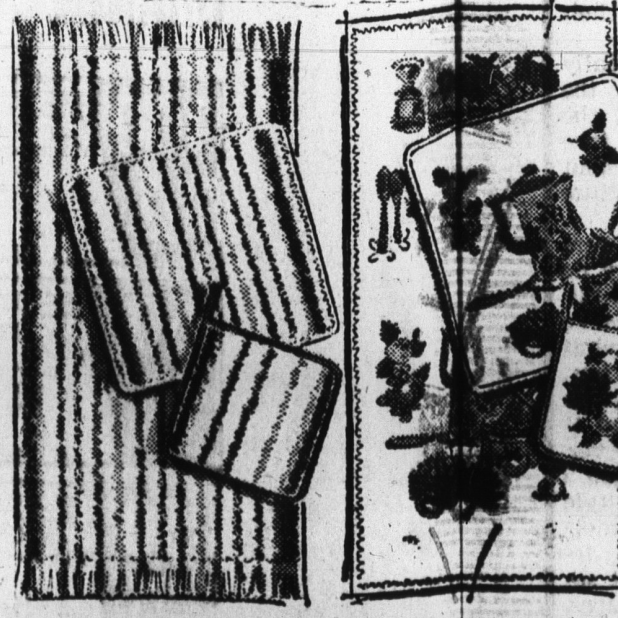


Boys' Bermudas
5.00

USUALLY 5.99

SIZES 3-7 WALK SHORTS
 Machine wash, tumble dry—never need ironing! Polyester and cotton button-down collared shirt. 14" waist. Monizing color shorts have side elastic waist belt to make shirt. Our own Dixie Lad®, young man's choice of quality.

SIZES 8-20 NO-IRON BERMUDA SHORTS
 Ivy models in 65% Dacron® polyester and 35% cotton or 50% Fortrel® polyester and 50% cotton. A Karatran® finished so they never need ironing. A wonderful selection of plaids and solids in the group.



FAMOUS MAKE 3-PIECE KITCHEN SET
DISHCLOTH, TOWEL, POOR HOLDER
SALE 78c

Careful — and mighty efficient! Terry towel, waffle weave dish cloth, double-hemmed terry pot holder. Choice of stripes, floral, geometric print.