

Thursday, February 29, 1968

Mrs. Andrews' Mother Passes

Funeral rites for Mrs. Mari Mode Jones, 47, mother of Mrs. Ronald Andrews of Grover, were held Monday at 4 p.m. from Sock Springs Baptist church, interment following in Mount Paran cemetery.

Mrs. Jones died at 8:35 a.m. Saturday in Cherokee County Memorial hospital after a three-month illness.

Other survivors include her husband; five sons; a daughter; five brothers; and two sisters.



Birth Announcements

Mr. and Mrs. Lloyd Eugent Brown, 413 Ellis street, announce the birth of a son, Thursday, February 22, Kings Mountain hospital.

Mr. and Mrs. Jerry Conner route 3, announce the birth of a daughter, Thursday, February 22, Kings Mountain hospital.

Mr. and Mrs. Gary Smart, Clifford street, announce the birth of a son, Sunday, February 25, Kings Mountain hospital.

Mr. and Mrs. Joseph Smith, Route 1, York, S. C., announce the birth of a son, Sunday, February 25, Kings Mountain hospital.

Mr. and Mrs. James Rhodes, 905 West Louisiana Avenue, Bessemer City, announce the birth of a son, Saturday, February 24, Kings Mountain hospital.

Mr. and Mrs. Donald Davis, 419 E. Georgia Avenue, Bessemer City, announce the birth of a daughter, Tuesday, February 27, Kings Mountain hospital.

Crack-Down In N. C. Traffic Deaths Is Underway By Patrol

CHARLOTTE—The steady decline in North Carolina's highway deaths since the State Highway Patrol started its crackdown on traffic law violators may cause the N. C. State Motor Club to take a new look at its holiday fatality projections this year, President Thomas B. Watkins said today.

"Our estimates for the first six holiday periods in 1967 were less than the actual number of fatalities — three of them set new records and two equalled previous highs," he noted. "As a consequence, we overshot the Christmas traffic deaths by seven (29 projected—22 killed) and New Year's by 13 (27 and 14.)"

His club's projections are based on current driving and fatality patterns coupled with past holiday experience, Watkins said, adding that "we can account for the seven fewer at Christmas. One chronic speeder decided that VASCAR would catch up with him and drove within the speed limits; another didn't take the usual big drink before starting his trip; two used their seat belts; a change and were only slightly injured; and three others were killed in a wreck just after crossing the state line."

"The weather during New Year's might have kept the expected highway toll down, because even the poor drivers, oddly enough, tend to be more careful when rain and snow make the roads hazardous," but Watkins said he wanted to give full credit to the Highway Patrol's all-out campaign against speeders, drinking drivers and other offenders.

Last Nov. 27 the state's traffic deaths were running 64 ahead of the 1966 pace, when a record 1,724 were killed. At year's end, the immediate count actually showed three less with 1,721, but delayed death reports have now raised the 1967 total to 1,744 traffic fatalities, a new high but about 80 less than had been projected.

Nevertheless, the December death toll was sharply reduced from the 214 recorded in December, 1966, the worst month on record in the state.

"The tide began to turn when Ralph Howland was named Motor Vehicles Commissioner in October," Watkins said. "At field meetings over the state, he quickly carried the message to the patrolmen that the full force of his office and the State of North Carolina were solidly behind them in implementing Governor Moore's program of highway safety, with focus on the speeders and drinking drivers."

The patrol served notice that the "honeymoon is over" and arrests for speeding increased 53 per cent from September to 11,090 in November, while 1,370 were arrested for driving under the influence in December. Traffic deaths dropped.

Commissioner Howland credits public acceptance of departmental programs aimed at curbing the chronic and habitual offenders as the main factor in the downward trend in highway deaths.

"The momentum which built up during the latter part of 1967 appears to be continuing into this year," he says. "As of January 24, the fatality count was 31 behind the same period in 1967. And January 1967, was a low month as far as highway deaths are concerned."

Watkins commented: "Whatever the reason for the decline, let's keep it up. If it continues, we will happily scale down our holiday predictions."

More people than ever before are investing their money in American business. The stock market annually reports new records. The company with the largest number of share owners in the country is AT&T. It now has 3 million share owners. Back in 1900, it had 7,000.

Does automation do away with jobs? Not in the nationwide Bell System. In the early '20s, when the mechanization of telephone service began, the Bell System had 275,000 employees. Today, more than 840,000 people work for the System.

Deaths caused by high blood pressure have dropped 52 per cent in the past 20 years for Tarheel men between the ages of 45 and 64. The North Carolina Heart Association says that advances in the treatment of high blood pressure, made possible by heart association-supported scientific research, is a major factor in this saving of lives.

Burlington Expansion Announced

Burlington Industries has announced consolidation and expansion of its yarn and throwing operations into one division, Burlington Yarn Company.

The division will serve all yarn markets, including manufacturing, sales, merchandising, advertising and customer services. Initial emphasis will be placed on expanded research and applications facilities to more fully utilize styling, fashion, and fabric know-how both here and abroad.

Officers of Burlington Yarn Company include Earle A. Hamrick Jr. of New York, president; John G. Gravelle of Gastonia and Charles S. Stribling of High Point, vice presidents for many factoring; G. Robert Pittman of New York and Bruce D. Hodges, Jr. formerly of Greensboro, executive vice presidents for merchandising; John F. Wesley, vice president and sales manager in New York; David W. Petree of High Point, vice president, research and applications; Steve Weller of New York, manager marketing development; J. T. McLoud of Greensboro, cotton and synthetic products manager; and John H. Callen Jr. of New York, worsted products manager.

Mr. Hamrick pointed out that as a result of consolidating the two divisions, the Burlington Yarn Company's Research and Applications Center at High Point is being expanded.

More emphasis, he said, will be put on combining spun and textured yarns of many types in order to take advantage of new market trends in knitwear.

The consolidation gives Burlington Yarn Company ten manufacturing plants in North Carolina: Ranlo, R.C.G. Love and Flint plants in Gastonia; Butler Robeson plants in St. Pauls; Phenix Plant at Kings Mountain; Lincoln Plant at Lincolnton; Oxford Worsted Plant at Oxford; Hillcrest Plant in High Point; Granite Throwing in Graham; and Reidsville Plant in Reidsville; an other plant in Green Cove

Newer-Style Credit Card Is Available

RALEIGH — One of the newer style credit cards is the bank credit card.

It entitles you to charge purchases in a number of stores with just one card, Mrs. Justine J. Rozier, extension home management specialist, North Carolina State University, explains. Then these purchases are billed to you by the sponsoring bank on a single monthly statement.

In addition, the bank credit card permits a combination charge account and revolving credit service.

If you pay your bill in full within a short time, usually 20 to 30 days, there is no credit charge. If you take longer to pay, you are making use of the credit service which usually costs 1 1/2 per cent interest charge a month. Whether you arrange for the charge or credit service or both is up to you when you arrange at your bank for a credit card, Mrs. Rozier says.

How does the merchant get his money? He issues a duplicate sales slip to the bank that issued your credit card. The bank immediately credits the money owed to his account less a determined discount. Then the bank bills you and you settle directly with the bank.

There are advantages to the bank credit card plan. You have one card; not several. You can keep easy track of bills adding up and watch your credit situation. Your credit worthiness is backed by a good source — the bank and your debt will be a private one — not involving the merchant.

There's a warning note, though. You can overdo a good thing. Free spending, as with any credit card, can get out of hand in a hurry.

Springs, Florida; and a 12th one under construction at Mountain City, Tenn.

Woman's Role Is Explained

RALEIGH — A woman is changeable in her attitude toward herself. Sometimes she wants to be the warm, soft beauty a man wishes to protect and sometimes she wants to be the cold, efficient business person who can compete with any man. At times she wants a man to do things for her; other times she wishes to be independent. And pity the poor man who can't tell the difference.

Is there a solution to this dilemma? These five reminders from extension family relations specialists at North Carolina State University, may help you understand such a woman.

First, a person satisfies some of his needs by fitting into roles. The role of wife and mother is meaningful. So is that of a business or professional person. A person usually gets a sense of accomplishment from meeting effectively the responsibilities of his roles.

Second, some persons find self-fulfillment in ways other than money paying careers. Civic, church and recreational activities can serve as important outlets for a person's drive for achievement. Volunteer workers make a great contribution to the life of our society.

Third, women who never marry are neither a success nor a failure simply because of their single state. Some find their self-fulfillment in their way of life; others don't. The same is true of married women. It would not be correct to say that one's marital status has nothing to do with self-fulfillment. But it is correct to say that self-fulfillment is possible, though in different ways, both for the single and for the married.

Fourth, the roles of married women can change at various times in life. In the first phase of her married life a woman might find satisfaction in her wife-and-

Cancer Society Cites Belk

RALEIGH, N. C. — The American Cancer Society has awarded its 1967 Distinguished Service Award to Charlotte businessman and former Senator from Mecklenburg County, Irwin Belk. The award is the highest honor in the Society.

Belk is the immediate past president of the North Carolina Division, American Cancer Society, and has done volunteer work for the organization on both the local and state levels. At present he serves as Chairman of the Nominating Committee as well as a member of the Division Executive Committee. He also serves as Chairman of the Committee to Study the Utilization of Local Facilities for the Improvement of Patient Care for the Governor's Cancer Commission.

President of Belk Enterprises, Mr. Belk is the ninth person to receive this award. Other recipients are Dr. Ivan Procter, Raleigh; Judge John D. Larkins, Jr., Trenton; Dr. H. Fleming Fuller, Kinston; Dr. Donald B. Koonce, Wilmington; Dr. H. Max Schiebel, Durham; Dr. John R. Kernode, Burlington; Dr. Paul Kimmelsel, Millwaukee, Wisconsin; and Mr. John R. Jordan, Jr., Raleigh.

mother role. After her last child has left home she might pursue a career. And though it is hard to do so, some women manage to combine the two quite successfully.

Finally, our varying roles are not necessarily mutually exclusive. It is possible to be, at the same time, both a woman and a person. A truly feminine career woman is no more an impossibility than a truly masculine career man. A strong and positive person can also be a kind and gentle mother and father.

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