

38 Citizens

Housing: John L. McGill, Tom Harper and James Adams.
Income maintenance and social service: Rev. D. B. Alderman.
Mrs. Sarah Boyd and wife Griffin.
Employment and Economical Development: L. E. Hinnant, Franklin Ware, Gene Timms, Lucco Wilson and Joe Smith.
Crime and Delinquency: Rev. Robert Mann, Police Chief Thomas McDevitt, J. Lee Roberts, Charles Ford, John Blalock and Joe Lee Woodward.
Physical Environment: Glee E. Bridges, Robert Powell, Ken Roberts and Rev. R. L. Garvin.
Relocation: Paul McGinnis, Larry Hamrick, Charles Blanton, Martin Harmon and Hazel Gill.
Design, historic preservation and new technology: Mrs. Aubrey Mauney, James Falls, W. J. Keeter and Nathan Shank.

Contest For Mayor

Head, William Orr, J. D. Turner, Robert Hubbard and Roy Lee Dedmon. Mr. Orr, Kings Mountain Negro, is first of his race to file for a seat on the commission in modern political history.

4) Also without opposition in the primary or general election is incumbent Democratic Register of Deeds Ralph Tucker.

5) Other local area races spurring interest in this election year are those for district judge and for U. S. Representative from the 10th Congressional District.

Ten Democrats and one Republican are seeking the five judgeships which will be created in the three-county area of Cleveland, Gaston and Lincoln counties with implementation of the court reform amendment in December.

Cleveland County has two candidates in the race. Democrats Joe Mull and Horace Kennedy, both Sheshians. A former Kings Mountain man, Recorder's Court Judge Bill Mason of Mount Holly, is also a candidate. Other candidates are John A. Friday of Lincolnton, Lewis Bulwinkle, J. Ralph Phillips, William G. Holland and Oscar F. Mason, all of Gastonia, William J. Allran, Jr., of Cherryville and John Auten, Jr., of Mount Holly. The one GOP candidate for district judge is Daniel J. Walton of Gastonia.

6) Another race political observers term a "red hot" race will be between Incumbent U. S. Representative Basil L. Whitener, Gastonia Democrat, and Incumbent U. S. Representative James Broyles, Hill of Lenoir, Republican. The two were thrown into the 10th District through reapportionment last year by the N. C. Legislature.

Cancer Appeal To Be Launched

Mrs. Charles H. Adams will head Kings Mountain's campaign for \$4,000 for the Cleveland County Cancer Crusade.

A kick-off luncheon meeting of Cleveland County volunteers will be held Wednesday at noon at Hotel Charles, Shelby. Goal of the Cleveland County effort is \$20,000, said Lloyd Williams, campaign chairman.

The fund-raising drive will be conducted throughout the month of April.

Mrs. Adams announced that Mrs. James E. Herndon, Jr., 119 North Piedmont avenue, has agreed to serve as permanent memorial fund chairman. Memorial gifts are to be mailed to Mrs. Herndon.

Mrs. Adams also announced chairmen in the various phases of the Kings Mountain drive. They include: Tom Burke, industrial; Charles Blanton, Norman F. McGill, Jr. and Bob Southwell, business; Mrs. C. T. Carpenter, Jr., residential; Mrs. Henry P. Neisler, special gifts; Mrs. Paul Ausley, schools; and Mrs. John A. Cheshire, civic clubs.

A house-to-house canvass will culminate the fund-raising drive in April.

Mrs. Adams is wife of Dr. Adams, partner in McGill clinic Kings Mountain medical doctor.

275 Legionnaires At Banquet Here

Over 275 Legionnaires attended the annual Division Five Go-Getters Banquet Saturday night at Otis D. Green Post 155 American Legion.

The new addition to the Post building was open for the first time. Members of the local post of which Carl V. Wiesner is commander, were hosts. Dinner was served buffet style at 7 o'clock.

Ralph Adecock of Hickory, division commander, introduced state officers present.

REXALI

1c SALE

STARTS

MARCH 28

Kings Mountain
Drug Company

Mr. Williams' Rites Conducted

Funeral rites for Homer Williams, 67, were held Monday at 4 p.m. from Buffalo Baptist church, interment following in the church cemetery.

Mr. Williams died Saturday night in the Kings Mountain hospital.

He was the son of the late John and Caroline Tesseneyer Williams and a member of Buffalo Baptist church.

Surviving are his wife, Mrs. Madge White Williams; six sons, John Williams of Pompano Beach, Fla., William, Paul, Harold and Larry Williams, all of Kings Mountain, and Bobby Williams of Sioux City, Iowa; three daughters, Mrs. Summie Cook of Casar, Mrs. Max Tesseneyer of West Palm Beach, Fla., and Mrs. Melvin Butler of Hickory; two brothers, Carl Williams of Kings Mountain and Clifford Williams of Shelby; two sisters, Mrs. Lester Blanton of Kings Mountain and Mrs. Curtis Deskin of Groer; 38 grandchildren and eight great-grandchildren.

Rev. Aaron Phillips and Rev. Toy Walker officiated at the funeral rites and interment was in the church cemetery.

DAR Medal Winners Named

Betty Moss, Irene Louise Easley, Donna Jones, Jane Lynn Tate and Myra Deborah McGinnis are winners of annual DAR rite awards in the elementary schools.

Announcement was made by Mrs. L. E. Hinnant, a member of the Colonel Frederick Hambright Chapter contest committee which sponsors the essay contest in fifth, sixth, seventh and eighth grades of the local schools and awards medals to winners in each grade. Certificates of participation are presented each student submitting an essay.

The contest is sponsored annually by the National Society, Daughters of the American Revolution to stimulate interest in American history. The subject for this year was "An American Inventor."

The five winners: Betty Moss, daughter of Mr. and Mrs. W. W. Moss, of route two, is an eighth grader at Central. Her winning essay was, "An American Inventor Walter Elias Disney."

Irene Louise Easley, daughter of Rev. and Mrs. Charles Easley, is a seventh grader at Central. Her winning essay was written on "Walt Disney."

Donna Jones, sixth grader at West, is daughter of Schools Supt. Donald Jones and Mrs. Jones. She used the topic, "An American Inventor Robert Fulton."

Jane Lynn Tate, sixth grader at West, is daughter of Mr. and Mrs. Tom Tate. She used the topic, "Inventors of the Flying Machine."

Myra Deborah McGinnis, daughter of Mr. and Mrs. Dick McGinnis, is a fifth grader at West. She used the topic, "Peter Cooper."

SERIOUSLY ILL

Ward 5 Commissioner O. O. Walker continues seriously ill in Kings Mountain hospital where he was admitted Monday morning after falling and suffering a broken hip.

White Mauney

grant me this privilege." Robert W. Stone, owner and operator of Stone Oil Company and a resident of the one mile perimeter, is a native of Shelby where he attended school. He graduated from Gardner-Webb college, served two years in the Navy and at present is a member of the Shelby Planning and Zoning Board.

"This has been a very serious decision for me to make because of the great responsibility involved," he said. "However, I feel an obligation to my four children and all other children in our county in seeing they get the type of education they deserve. I'm willing to do anything I can to help raise the standards of our schools to an even higher standard."

"Our county school system is a big business, involving a great deal of money and decisions affecting the system should be done in a business-like manner. All matters concerning money spent by the board should be reported to the people of the county so that they might know where tax dollars go."

Stone is the son of Mrs. Ethel Stone and the late I. D. Stone. He is married to the former Jacky Brooks and has four children.

Charles E. Jackson, 48, a native of Sampson County, lives on Route 4, Shelby, and is manager of the Cleveland Branch of Siler City Mills, Inc. He was educated in Clinton city schools and at Wake Forest college. He is married and the father of six children. There are three grandchildren. He is a member of Shelby First Baptist church where he is an assistant teacher in the adult department, is a Mason, a member of the Cleveland County Poultry Council and past president of the Washburn Switch Road Friendship club.

In a formal statement Jackson said, "I think we have the groundwork for building an excellent school system in our county. As a parent and taxpayer, I am anxious to see our schools develop just as rapidly as our abilities and finances will permit. I want the best education available for my own children and my neighbor's children because they are our future businessmen and women, industrialists, homemakers, taxpayers and educators."

"I pledge to the voters if I am chosen to go on the county board of education that I will place the needs of the children first to see that they have the best facilities, the best qualified teachers and administrators and a more varied curriculum so that we may reach each child and help him or her to develop talents and intellect each possesses. I pledge that I will give prayerful consideration to every decision that I will be called on to make and that I will do my best to see that every dollar allocated to our school system is wisely spent."

STUDENT TEACHER

Mrs. Joe Hedden of Kings Mountain, senior at Lenoir Rhyne college in Hickory, is doing her student teaching in the fifth grade at S. Ray Lowder school in Lincolnton. She is one of 69 Lenoir Rhyne college student teachers presently practicing teaching.

ON DEAN'S LIST

Anne Trott, Kings Mountain, junior at the University of Tennessee in Knoxville, was listed on the dean's list with high honors for the past quarter. She is daughter of Mr. and Mrs. Thomas L. Trott.

KINGS MOUNTAIN Hospital Log VISITING HOURS

Daily 10:30 To 11:30 a.m.
3 to 4 p.m. and 7 to 8 p.m.

Mrs. Ella T. Beam
Mr. Joe P. Camp
Mrs. Mary G. Hay
Mrs. Effie G. Jolley, Mooresville
Mr. Forney W. Lowe, Bessemer City

Mrs. Maggie S. McClain
Mr. Arthur Powell
Mrs. Dora C. Powell
Mrs. Betty M. Randall
Mrs. Euanna B. Sparks, Shelby

Mrs. Cleo R. Van Dyke
Mrs. Obedith O. Walker
Mrs. Hattie J. Welch
Mr. Jack P. Belk
Mrs. Clarence Byrd, Jr.
Mrs. Rufus J. Clark, Shelby

Mr. David F. Crank, Bessemer City
Mrs. Margaret P. Dellinger
Mrs. Martha Delin
Mrs. Francis H. Fields, Gastonia
Mrs. Helen H. Fite, Gastonia
Mr. Leroy Green
Mr. Gregory Hall, Jr.
Mr. Yates Harbison
Mrs. Andy J. Harris, Gastonia
Mrs. Doris T. Haskins, Shelby
Mr. Joe B. Herndon
Mrs. Earl Huffman, Bessemer City

Mrs. Pruvit H. Hoyle, Bessemer City
Mrs. Ruth S. Johnson
Mrs. Claude L. Kelly, Gastonia
Pamela E. Lance, Mt. Holly
Mr. Jim Laws, Bessemer City
Mrs. Florence A. Lynn
Mr. Eugene H. Mayhue
Mrs. Carl J. Dales
Mr. Lawrence Putnam
Mrs. Sally W. Sanders
Miss Nancy S. Servis, Bessemer City

Mr. Floyd E. Smith
Mr. Harry L. Stewart
Mr. Clarence C. Summit
Mrs. Arthur Tesseneyer, Grover
Mrs. Leroy Watkins
Mrs. Norma Watson, Grover
Mrs. Otis Weaver
Mrs. Grady Weaver, Grover
Mr. Will Whetstone
Mrs. Rick P. Whiting, Bessemer City

Mr. Carl E. Wiggins, Gastonia
Mrs. Charles H. Wiggins, Bessemer City
Mrs. Charles F. Williams
Mrs. Clara B. Wright, Shelby
Mrs. Thomas Foster
Mr. Herman Pennington, Shelby

Mr. Reuben Stroupe, Dallas
Mr. Goldie Byers, Bessemer City

Mrs. Dorothy Rose, Clover, S.C.
Mr. Robert Moore
Mrs. William Mitchell, Bessemer City
Keith Isenhour, Gastonia
Mrs. Charles Coon, Bessemer City
Mrs. Ronald Conrad, Lincolnton
Mrs. Leonard Barber, Clover, S.C.
Mrs. James Boheler

CHRISTENED

Kenny Davis, four-month-old son of Mr. and Mrs. Kenneth Davis, was christened at morning worship services Sunday at First Presbyterian church. The youngster is grandson of Mr. and Mrs. Lloyd E. Davis and Mrs. Coman Falls, all of Kings Mountain. Mrs. Davis is the former Anne Cansler Falls.

Weir Wins New York Trip

Samuel S. Weir, leading representative on the staff of Metropolitan Life Insurance Company's Gastonia, N. C. District at Kings Mountain, N. C., is attending the Company's Centennial Leadership Conference in N. Y. City, it has been announced by District Manager S. R. Shi, Jr., C.L.U.

Mr. Weir led the Gastonia district staff last year with an exceptional sales and service record, and is one of the top-ranking members of the company's field force of nearly 30,000. His home is on Grover Road.

Delegates to the conference arrived in New York on March 24, the 100th anniversary of Metropolitan Life's founding in 1868. One of the features of the three-day conference, which officially opened on Monday, March 25, will be an anniversary dinner at the Americana Hotel.

At the end of its first century, Metropolitan Life leads the insurance industry with \$139 billion of insurance in force, almost 48 million persons protected by some form of Metropolitan insurance, \$24.6 billion in assets, and nearly 55,000 employees in 1200 offices in the United States and Canada.

Freshman Coach

graduation at Ohio State before joining the Philadelphia Warriors of the NBA in 1951. He spent eight years as a player before taking over as a coach in 1959.

He led the NBA in scoring three successive years and was the top rebounder in 1955. He played in a total of 516 games and scored 10,023 points for a 19.4 average. He was selected to the all-league first team four times and was the most valuable player in both 1953 and 1954.

He later coached at Pittsburgh in the American Basketball League and at Wilmington, Del. in the Eastern League.

He and his wife and five children live on Route 1, Pfafftown.

SUPPER

A covered dish supper will be served members of the congregation at 6:30 Sunday at Central Methodist church in the church fellowship hall. Showing of a film will feature the program.

MERCHANTS MEETING

Kings Mountain retailers will meet Thursday morning at 10 in the conference room of Home Savings & Loan Association to kick-off a trade promotion, Mrs. Ida F. Joy, Merchants Association secretary announces.

HOSPITALIZED

Mrs. Arthur Hay, well-known Kings Mountain woman and mother of Miss Helen, insurance woman, underwent a gall bladder operation Monday morning at Kings Mountain hospital. Mrs. Hay was reported "doing well" following surgery.

LOW BIDDER

Spangler & Son's was low bidder at \$4,800 for curio-gutter and sidewalks around the semi-circular driveway of Kings Mountain high school on Phifer road. The work will be done during Easter holidays, said Supt. Donald Jones.

METER RECEIPTS

Parking meter receipts for the week ending Wednesday noon totaled \$236.45, including \$23.20 from off-street meters, \$138.50 from on-street meters and \$74.75 from over parking fines, City Clerk Joe McDaniel reported.

BUILDING PERMIT

Luke W. Hoyle was issued a building permit Tuesday to build a one-story brick veneer house on Hillside Drive at estimated cost of \$18,000. The permit was issued by Grady Yelton, superintendent of public works.

GETS SUPERIOR RATING

Linda Ross, senior student at Kings Mountain high school, won a rating of superior in district music contests at Lenoir Rhyne college at Hickory. Miss Ross is accompanist for the high school Glee club.

"White Alice" Ten Years Old

Stretching across the frozen land mass in Alaska to link outposts of the Alaskan Air Command and the District Early Warning (DEW) Line, "White Alice" is celebrating its tenth birthday. "White Alice" is a radio transmission net put in by Western Electric to warn of possible air attacks, said R. B. Moore, local telephone manager.

Park 1968 Golden Passports, tickets for admission to federal parks and recreation areas, are available beginning April 1 at Kings Mountain National Military Park. Supt. Ben Moomaw said the tickets are available from rangers on duty at the park.

SCHOOL BIDS

Bids on construction of a new 12-classroom addition to North school will be opened by the Kings Mountain board of education Thursday at 2 p.m. in the office of Supt. Donald Jones. Architects for the project estimate the cost will approximate \$415,000, \$374,000 of which has been received as the pro rata share of the 1963 statewide \$100 million school bond issue. Remainder of the cost will come from capital outlay funds.

STUDENT TEACHER

Mrs. Linda Sherrer Leonard, Kings Mountain senior at Lenoir Rhyne college in Hickory, is doing her student teaching in the fourth grade at Forest Hill Elementary school in Morganton. Wife of Beattie Leonard, she is daughter of Mr. and Mrs. Lewis Sherrer of Kings Mountain.

THE GOOD OLD DAYS?

The good old days? Not if you were in a hurry to talk to someone. Fifty years ago, there were only about 10 million telephones of all types in the nation. Today, there are more than 83 million Bell System phones in service, said R. B. Moore, local telephone manager.

RADIO SERVICES

Morning worship services during the month of April will be broadcast via Radio Station WKMT from First Presbyterian church.

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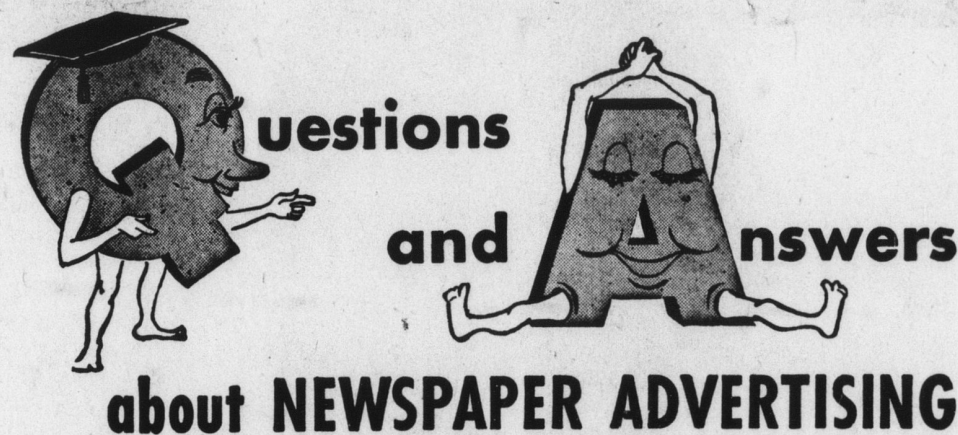


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MEMO TO ADVERTISERS



Questions and Answers about NEWSPAPER ADVERTISING

Q. What are the 3 most important rules for profitable newspaper advertising?

A. 1. Your advertising message should be newsy, friendly, informative, easy to read. Give facts and news about your merchandise and service.

2. Advertise regularly. Make your advertising do what successful salesmen do—call on customers and prospects consistently.

3. Insist on audited circulation reports that give you the FACTS about the audience that your sales messages will have when you buy newspaper advertising.

Q. Is there a measure for the value of newspaper circulation to an advertiser such as the standards a merchant uses in buying merchandise—for example, like STERLING on silver?

A. Yes—in the well known circulation standards of the AUDIT BUREAU OF CIRCULATIONS.

Q. What is the A.B.C.?

A. The A.B.C. is a cooperative, non-profit association of 3,450 advertisers, advertising agencies and publishers in the United States and Canada. Organized in 1914. Brought order out of advertising chaos by establishing a definition for paid circulation, rules and standards for measuring, auditing and reporting the circulations of newspapers and periodicals.

Q. What does A.B.C. do for me?

A. At regular intervals one of the Bureau's large staff of experienced circulation auditors makes a thorough audit of the circulation records of each publisher member. The results of each audit are published in an easy-to-read A.B.C. report for your use and protection when you buy newspaper advertising.

Q. What are the FACTS in A.B.C. reports?

A. A.B.C. reports tell you how much circulation, where it goes, how obtained and other FACTS that help you buy advertising as you would make any sound business investment—on the basis of known values and audited information.

Q. Are all publications eligible for A.B.C. membership?

A. No. Only those with paid circulation. This is important to advertisers because it is evidence that the paper is wanted and read.

Q. Is this newspaper a member of the Audit Bureau of Circulations?

A. Yes. We are proud of our circulation. We want you to know the FACTS about the audience your selling messages will have when they appear in these pages. Ask for a copy of our latest A.B.C. report.



KINGS MOUNTAIN HERALD

A.B.C. REPORTS — FACTS AS A BASIC MEASURE OF ADVERTISING VALUE

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ALL STEEL CONSTRUCTION

COMPLETELY ENCLOSED TRANSMISSION

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CONVENIENT FOOT BRAKE

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26", 30" models

The new Snapper Comets are the ultimate in riding mowers... with speed, safety, durability and economy. They climb and work on grades of 45% or more and some models cut up to 1.9 acres per hour. Powerful 5 to 8 HP gasoline engines (some with electric starters). With implements, they will haul, move snow, aerate, etc. You can count on years of top performance and pleasure when you buy a Snapper Comet. Let us demonstrate the Comet on YOUR lawn. 41" models also available for larger areas.

KINGS MOUNTAIN FARM CENTER

126 EAST GOLD STREET