


Established 1889



# The Kings Mountain Herald

A weekly newspaper devoted to the promotion of the general welfare and published for the enlightenment, entertainment and benefit of the citizens of Kings Mountain and its vicinity, published every Thursday by the Herald Publishing House. Entered as second class matter at the post office at Kings Mountain, N. C., 28086 under Act of Congress of March 3, 1873.

**EDITORIAL DEPARTMENT**

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Miss Elizabeth Stewart ..... Circulation Manager and Society Editor  
Joe Cornwell ..... Sports Editor  
Miss Linda Hardin ..... Clerk

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## MARTIN'S MEDICINE

Ingredients: bits of news, wisdom, humor, and comments  
Directions: Take weekly if possible, but avoid overdosage.

By ELIZABETH STEWART

The nation's economy gets a shot in the arm at this time of the year when, in most parts of the country, that seasonal employment known as "Lawn Building" gets underway.

m-m

It's started in our community and according to Ted Ledford, who operates Kings Mountain Farm Center here, it's THAT time of year again.

m-m

The amount spent on lawn seed, fertilizer, weed inhibitors, lime, peat moss, and other turf builders during this spring madness is staggering.

m-m

So is the amount of steel that must go into these little two-wheeled green carts the hopeful grass coddler pushes about, spreading seed and feed.

m-m

So must be the amount of paper used in books on how to improve your lawns.

m-m

All this is fine for business.

m-m

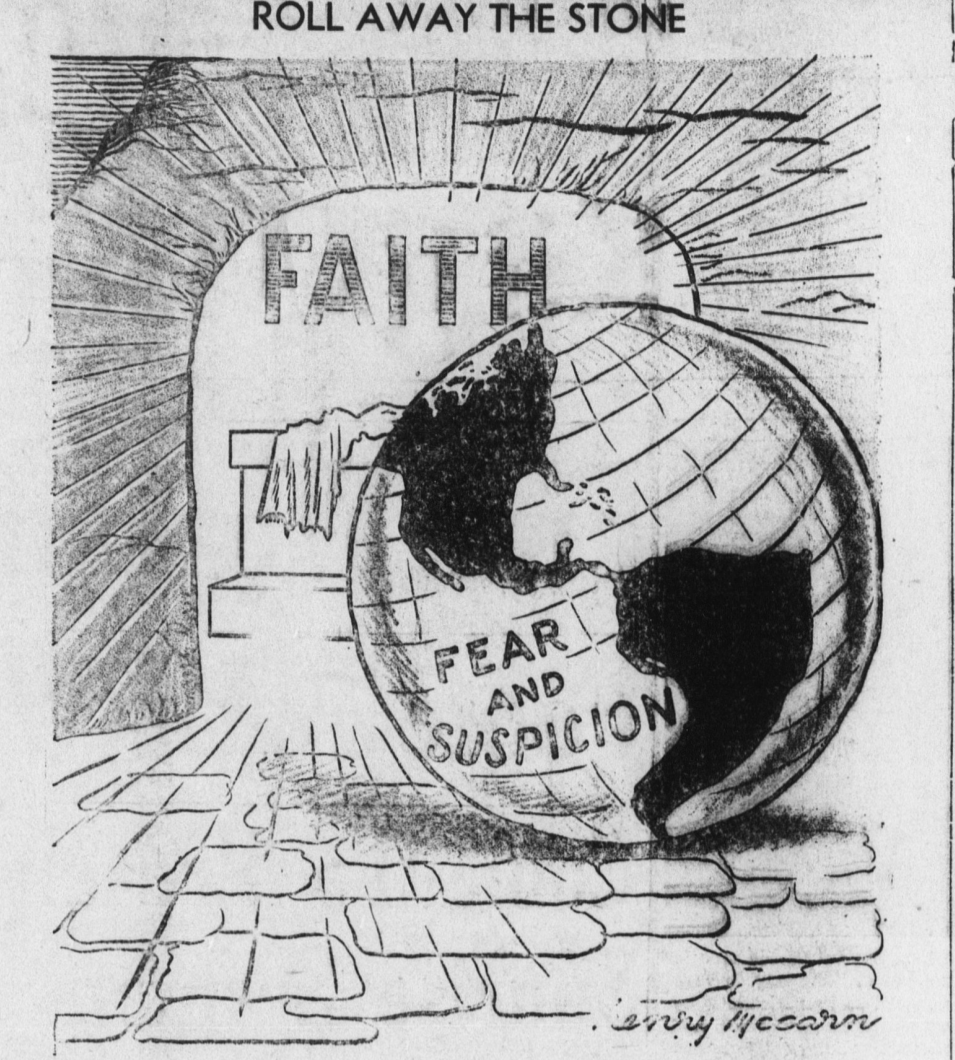
Some lawns by midsummer do look much better.

m-m

And all those manhours of bending and stooping technically don't represent "labor" to be included in the nation's employment figures. That is probably just as well.

m-m

For how would it look if the Labor Department issued a glowing report showing a sharp seasonal increase in the adult work force employed to impress the people next door?



## KINGS MOUNTAIN Hospital Log

VISITING HOURS  
Daily 10:30 To 11:30 a.m.  
3 to 4 p.m. and 7 to 8 p.m.

Mrs. James Boheler  
Mrs. Asulla Huffstetler  
Mrs. Effie Jolley  
Mrs. Magie McClain  
Mrs. Betty Randall  
Mrs. Evanna Sparks  
Mrs. Cleo Van Dyke  
Mrs. Ray Arrowood  
Mr. Jack Belk  
Mrs. J. C. Bell  
Mrs. Artie Carpenter  
Mr. John Gold  
Steffen Green  
Mr. Claude Kelly  
Mrs. Florence Lynn  
Mrs. Mary McAbee  
Mrs. Wm. McLeymore  
Mr. William Peterson  
Mrs. Horace Sisk  
Mrs. Leroy Mhiting  
Mrs. Lloyd Woods  
Mrs. Clara Wright

ADMITTED THURSDAY  
Mr. Jesse West, Box 483, Gastonia.  
Mr. Maynard Deaton, 1402 Shelby Rd.  
Mrs. Roy Johnson, Route 2.  
Mrs. James McSwain, Route 3, Clover, S. C.

ADMITTED FRIDAY  
Mr. John Leach, 506 N. Watter-son St.  
Mr. Roy Payne, 1440 2nd St., Extension.  
Mr. Larry McDaniel, 1417 Shelby Rd.  
Mr. George Runyans, 119 Bridges St.  
Mr. William Suggs, 707 Meadowbrook Rd.  
Mr. Thomas Burris, Route 3.  
Mrs. George Peterson, 609 Clay St.

ADMITTED SATURDAY  
Mr. Wm. F. McGill, Route 1.  
Mrs. Earl McRay, No. 2 Poplar Ct.  
Mr. Sidney Self, Route 3.  
Mr. Wayne Brooks, 1913 W. Parkdale, Gastonia.

ADMITTED SUNDAY  
Mr. John Bell, Route 1, Bessemer City.  
Mrs. Robert Woody, Bessemer City.  
ADMITTED MONDAY  
Mrs. Willie Bratton, 305 1/2 Parker St.  
Mrs. H. G. Tate, Sr., 209 Waco Rd.  
Mr. Jack Day, 2508 E. Spencer Ave., Gastonia.  
Mrs. Clarence Deaton, 70C Bridges Dr.  
Mrs. William Heffner, Jr., 306 N. Gaston St.  
Randy Sessoms, 498 Bridge Dr.  
Mrs. Robert Sides, Route 1, Grover.  
Mrs. Jack Stewart, 5200 Mt. Pines.  
Mr. Melvin Jackson, Jr., Route 1, Grover.

ADMITTED TUESDAY  
Mrs. James Berrett, Route 6 Shelby.  
Mrs. Aida Leonhardt, 201 S. Rudisell St., Cherryville.  
Mrs. Lillie Ford, 401 S. Mullberry St.  
Mrs. William Young, Box 23 Bessemer City.  
Mrs. John McMillen, Route 1 Gastonia.

**TODAY'S BIBLE VERSE**

And when Jesus had cried with a loud voice, he said, Father, into thy hands I commend my spirit: and having said thus, he gave up the ghost. St. Luke 23:46.

### Easter 1968

For the first season in many Easter-tides, Americans have local problems of immediate importance to accompany the international ones.

Both have been compounded.

Thus it is Easter . . .

It is a sad commentary that, after nearly 2,000 years of Christianity, we have a mundane Christendom which which does pretty well by Sunday School attendance, but pretty sorry about practicing the principles the remainder of the week.

It's always easy to dream excuses.

It is possible that at this Easter-tide it would be good to remember the other fellow in the language of the honest trader who says and practices: the only good trade is the one beneficial to both parties or to all parties involved, and the commandment of Jesus Christ to his disciples as he went to Cavalry, "This commandment I give you that you love one another."

### Cancer Crusade

The word "cancer" is one of the dread ones of any language.

While considerable progress has been made in halting its effects in the past few years, the medical surgical techniques are comparatively in the dark ages.

Today, a key factor in treatment remains early discovery.

There is hope in the future, largely because of the continuing research work underway constantly, paid for by private foundations and by the non-profit National Cancer Society.

Medical history reveals the benefits of continuing research.

No longer does Smallpox ravage, nor typhoid fever, nor tuberculosis, Latest break-through was the development of the Salk vaccine as a preventive to crippling polio, more refined by the development of an oral vaccine.

Researchers in medical science believe that cancer can be minimized, if not defeated, as the killer it is.

Underway now is the annual Cancer Crusade, annual campaign for funds by the National Cancer Society to continue to speed research efforts as well as to provide treatment for cancer patients.

Kings Mountain area citizens have shown an increasing willingness to support with their cash and it is easy to predict, will continue this record this year.

The volunteers soliciting should get appreciative welcomes and liberal checks.

### Learning And Climbing

Some of the most useful people in the world are those who deprive us of our earnest excuses for not making our own lives more sublime.

They are people who turn minor or major tragedies into assets or at any rate give them no power to condition their attitudes.

Many of the "great" have achieved greatness by surmounting drawbacks on which many of the rest of us lean. That is one reason the reading of biography is so often challenging.

But for every example of a man's or woman's rising to eminence or making some vital contribution to the welfare of mankind, there are doubtless thousands of lesser examples which come nearer to fitting the average person's everyday needs for inspiration and correction.

The resistance to these facts of life can be found anywhere in the entire age scale. Perhaps we should not do so much what we ought to do as what we can do.

### Presidential Burdens

In a recent discussion following the president's address to the nation on a recent Sunday night we made a passing reference to the burdens of the presidency.

One thoughtful lad replied those burdens are exaggerated. The President's job is just not as tough as it's cracked up to be."

The youth pointed out that the Chief Executive is free from many of the burdens that lay heavy on most men. He doesn't, for instance, ever have to change a tire, dry the dishes, fix a loose door knob, take out the garbage, walk the floor with a crying baby, endure rush hour commuting, search the whole house for a pen that works or move the furniture around.

"He doesn't really have to worry about anything but the War", said the youth triumphantly.

In reply, we noted the many grave responsibilities that are his alone and suggested the minor privileges of his office do little to lighten his load.

Walking on down the street to the car we hoped he was convinced. We were certainly convinced. When we found a ticket on our car for overparking it hardly changed our minds at all.

Congratulations to Robert L. (Bob) Goforth, president of the Legion of Leaders and top Chevrolet car salesman in sales record the past year in the two Carolinas.

Our sincere sympathy to the family of Arthur Dewitte Cornwell who died last week of a heart attack while on a visit to relatives in Newark, New Jersey. Mr. Cornwell had retired January 1 after operating a service station on East King street for a number of years.

Sympathy is extended the family of Arthur Knifer, Sr. who died last Tuesday at the age of 89, and to the family of North Harmon, route two farmer, who was killed in an automobile accident.

Colonel Frederick Hambright Chapter DAR is conducting an appeal for good, used clothing for Crossnore School. Donations of clothing may be sent to the home of Mrs. Joe Harmon, 308 West Mountain street, between 9 a.m. and 1 p.m. daily.

Hats off to the members of the Bethlehem and Oak Grove Volunteer Fire Departments who completed 12-hour courses last week in fire-fighting.

Our sincere sympathy is extended the family of Mrs. Arthur Hay, who died Monday at age 91. The Herald knew Mrs. Hay as a Christian mother and lady.

Buy an Easter Orchard from a Jaycee. The funds support the civic club's community projects.

Hats off to Joe R. Smith, newly-elected president of the Kings Mountain Jaycees.

Registration books will be open again on Saturday at the county's 28 voting precincts. Be sure you are registered and exercise your privilege at the polls.

## SO THIS IS NEW YORK

By NORTH CALLAHAN

Walter Cronkite, who is probably one of the best-known television personalities, told a group of us that we are neither winning or losing the war in Vietnam. In fact, Walter, who is termed by Howard K. Smith as a "middle of the roader" said we cannot win this war. When asked what he would do to win it, he sadly replied that he had no solution and indicated that he had not come across anyone who does. Having recently returned from Vietnam, the commentator's opinions at this time were of special interest.

Walter stated that he felt that our government thinks we are fighting the Navajo Indians, when actually we are fighting the Communists. And the Communists as a whole, he feels, can match us with any kind of weapons including the atomic bombs. In discussing the winter-spring offensive of the Vietcong, Walter pointed out that much of it is psychological. The enemy expected the people of South Vietnam to rise up and rebel against their government. But this did not happen and in this phase, the Communies were badly fooled. The objectives of the winter-spring offensive were believed to have been to cash in on the United States Presidential year and on the division of the American people on the issues of Vietnam. Also the Vietcong and North Vietnamese tried to gain as much ground and put as much pressure on us as possible for peace negotiations which he thinks may well be timed for the fall elections here.

In the opinion of Walter Cronkite, the manner and skill of getting negotiations with the Vietcong under way is highly important. He believes that there is an honorable way to open negotiations. For one thing, we can explain our side better to the rest of the world. Interestingly enough, he felt that the key to this was to stop the bombing of the north, and now that this has been done, it will be even more interesting to see how much effect this will have. There has been, the commentator said, too many optimistic statements from the Administration about the war.

## ROLL AWAY THE STONE

FAITH

FEAR AND SUSPICION

Viewpoints of Other Editors

### A HOUSE DIVIDED

In withdrawing from the Presidential race, Lyndon Johnson says his aim is to restore a measure of unity to the country. The divisiveness that worries him, however, is much more than a matter of personality.

The deep discontent of varied groups of Americans must be blamed in part on domestic policies of the Administration. These policies have been based on an apparent belief that the Government can, if it only spends enough money, do just about anything for anybody.

That belief, at any rate, seemed to underlie the sweeping promises to wipe out poverty, do away with slums and otherwise generally make over the country practically overnight. The promises were unrealistic from the start and frustration inevitably has accompanied the frequent failures.

Frustration has grown and spread as Vietnam's financial pressures finally have forced slower increases in some domestic programs. A populace conditioned to the idea that money cures everything may not take kindly to any Federal restraint.

Many citizens are of course unhappy that the earlier lack of restraint has landed the nation in the current inflationary circumstance where the dollar's soundness is so much in doubt. Many of them, moreover, are not overjoyed that the Government can use no way out of the present morass except to raise just about everyone's taxes.

Outside the domestic sphere, disillusionment stems from a foreign policy that, even now, suffers from the lack of clearly defined direction. It is a policy that appears mainly to improvise from one crisis to the next, that clings doggedly to old tactics no matter how disproven.

Improvisation naturally is not a guarantee of failure. It's possible that the latest step of that sort—the bombing halt — could succeed, though so far no encouraging reaction has come from the Communists. Even so, the nation's purpose in this dismal war, where it has lost so much and stands to gain so relatively little, will still be muddled.

In President Johnson's withdrawal speech Sunday night, he still was talking of Vietnam as though it had been a mutual effort of three U.S. Administrations, that must be kept at whatever cost. There's no indication that either of his immediate predecessors ever envisioned a conflict of the current scope. Both of them, in fact, showed an awareness that the U.S. simply cannot police the world.

The nation, then, stands in need of more reasonable, more consistent policies both at home and abroad. At home the Federal Government, instead of plunging ahead on all sorts of projects everywhere, needs to ask more often whether specific programs can't be handled more efficiently by lower levels of government—or by the private economy.

Among strictly Federal projects greater efforts are required to gear activities to available resources; a conscientious attempt to establish priorities is imperative. The Government does the public no service if, in its eagerness to purchase "consensus," it slides into irresponsible finance.

There must be, in addition, a deeper realization that the best assurance of world freedom is a strong America, not one that dissipates its strength in ill-considered welfare schemes at home and excessively costly military actions abroad.

Because a strong America is of such world importance, it is not selfish to argue that U.S. security should be the overriding consideration of U.S. foreign policy. Communist aggression still is one threat to that security, but this nation must pick with care the ground where it makes its stand. To fight always on the terrain chosen by the enemy is not good tactics.

If Mr. Johnson remains on the sidelines, perhaps a new President can provide leadership that will bring more unity to our divided house. Some of the possible candidates, though, seem to offer no more decisive change than a fresh face and, even in the age of television, that is not enough.

It's not, in sum, so much the personality that matters. It's the principle guiding the policies.

### REMOVING THE BUSINESS MONSTER MASK

It is no news to the business community that a good many young people these days take a dim view of business as a career. There has been also a good deal of puzzlement as to what to do about this antibusiness attitude.

These are, however, a few groups with positive and constructive ideas on what to do about it. Among them is the National Schools Committee for Economic Education, Inc., composed of about 250 school administrators. Among the committee's goals is the simplifying and extending of the teaching of basic economic principles in the lower grades.

For the sad truth is that in most schools economics is included in curricula only at the high school level and in some schools it is not included at all. Moreover, it is evident from young people's concepts of the business world that the subject often is being ill-taught.

Dr. Benjamin C. Willis, recently retired superintendent of Chicago's schools, made some penetrating comments on this at a recent meeting of the National Schools Committee. "Our high demand," he said, "is to reach and teach early the basic principles, goals and premises of economics related to individual conscience to offset the influence of the something-for-nothing climate that is seeping into our country. This means that in the early grades, traditional values of what makes an economy work in a free society must be interpreted to the young. High school is too late; by that time there are too many pressures from without vying for the youngster's attention.

Moreover, he adds, "business must not be sold to young Americans as a monster with only the profit motive to justify its existence. It must be interpreted to the young in the truly humanitarian terms that it represents. They must be made to understand that the use of human potential, the flux and flow of goods, the law of supply and demand, and the provision of jobs, money, and a standard of life, hinge on personal commitment and hard work. Elementary? Maybe so. But plainly the failure to replace the monster mask image of business held by so many young people with a clear view of how the free economic system works and why can only lead, as Dr. Willis warns, to a "downgrading of values" and what is infinitely more dangerous, the loss of personal liberty.

—Wall Street Journal

### 10 YEARS AGO THIS WEEK

Items of news about Kings Mountain area people and events taken from the 1957 files of the Kings Mountain Herald.

Rev. Aubrey Quakenbush, pastor of First Baptist church, tendered his resignation at Sunday night's service.

More than 20 member firms of the Kings Mountain Merchants Association have joined the Blue Cross Hospital Care Association, Inc. of Durham.

SOCIAL AND PERSONAL

In an exchange of vows Saturday evening at 7 o'clock in a candlelight wedding in Boyce Memorial ARP church Miss Joyce Belle Owens and Robert Blair Ramsey were united in marriage.

Mrs. Garland E. Still entertained Saturday afternoon at the Woman's club at a tea complimenting her daughter-in-law, Mrs. John Lawrence Still, recent bride.

ANYONE FOR LISTENING?

How much time do you spend each day in trying to "get through" to other people? Studies indicate that anywhere from 20 to 40 per cent of the meaning of a message is lost when a president delivers it to a Vice president. By the time the message reaches the lowest level, it is possible that only about 10 per cent remains meaningfully intact.

Communicators explain there are two reasons for this impasse: the nature of words and the nature of people who use words. Words are not always reliable tools for "getting through" to people. Of approximately 600,000 words in the average dictionary, only 2,000 or 3,000 are used by the average educated adult. One study shows, for example, that 500 frequently used words in the English language have a total of 14,000 dictionary meanings.

—We The People

### Letter To Editor

Mr. Martin Harmon, Editor Kings Mountain Herald Kings Mountain, N. C. 28086

Dear Mr. Harmon:

On behalf of the Kings Mountain Ladies' Duckpin Bowling League, I would like to say THANK YOU for the write-ups we receive in the KINGS MOUNTAIN HERALD. We sincerely appreciate each and every one of them.

Yours very truly,

KINGS MOUNTAIN LADIES' DUCKPIN BOWLING LEAGUE  
Dessie M. Loftin  
Secretary

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