



REVIVALIST—Rev. A. A. Bailey, pastor of Bessemer City First Baptist church, will lead the First Baptist Crusade here beginning Sunday and continuing each evening through next week at 7:30.

Rev. Bailey Is Revival Speaker

First Baptist church has voted to participate in the Crusade of the Americas, a campaign of all of the Baptist Denominations of North, Central and South America. The purpose of the Crusade is three-fold: 1) to challenge Christians to renew commitments to Christ and pray for true revival, 2) confront non-Christians with the good news of Christ and 3) help church members grow and become involved in Christian living in the local community. Beginning this Sunday, a time of renewal begins as Rev. A. A. Bailey, pastor of First Baptist church, Bessemer City leads in a week of revival services. The public is invited to attend these services at 7:30 p.m. each evening.

Rev. Bailey is a native of Forest City, a graduate of Gardner-Webb, Furman University and Southern Baptist Theological Seminary. For the past 13 years he has served the Bessemer City church and has served as moderator of Gaston County Association.

First Wesleyan To Observe Homecoming

First Wesleyan church will observe Homecoming Day on Sunday. Mrs. Ruth Argo, widow of Rev. A. J. Argo, pastor of the church from 1943-44 and again after returning from the African Mission Field in 1953-56, will be the speaker at the 11 o'clock morning worship hour.

Mrs. Argo is a member of the faculty of Pilgrim college in Kernersville, N. C.

Special music during the Sunday School hour, which begins at 9:15 a.m., will be under direction of Larry Milstead, minister of music, said Marion B. Flowers Sunday School superintendent. Picnic lunch will be spread at noon on the church grounds.

"Friends, members and former members of the church are invited to worship with us in this special service," said Rev. Carl V. Sparks, pastor.

Legion Member Drive Underway

Annual drive for members is underway by American Legion Post 155. Carl Wilson, First Vice-Commander, said membership goal for the year is 700 and 200 members have signed up for next year.

"American Legion Post 155 ranked 10th largest in North Carolina in 1968," said Mr. Wilson in inviting eligible men to sign up now. Mr. Wilson said any person is eligible for membership in the American Legion who was a member of the Army, Navy, Marine Corps, Coast Guard or Air Force of the U. S. and assigned to active duty at some time during any of the following periods: April 6, 1917 to November 11, 1918; December 7, 1941 to September 2, 1945; June 25, 1950, to July 27, 1953; August 5, 1964, to date of cessation of hostilities as determined by the government of the U. S.

Car, Truck

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ed for injuries and released Thursday at Kings Mountain hospital. Beth's father, Jacob Ed Yarbro, 36, of 610 Hillside Drive, told police he backed out of his driveway as his little girl toppled to the floor. He said he reached for the child and his car collided with a 1965 Chevrolet being operated by Charles William Johnson, 25, of route 1. Damages to both cars totaled \$275.

City police charged Robert Lee Wilson, 31, of 107 N. Piedmont Avenue, with following too close after a two-car wreck Saturday at 12:50 p.m. at the intersection of East King street and Canterbury Road. The Wilson 1966 Ford struck a car operated by Myra Robinson Sheffield, 27, of King street, as she turned left on E. King. Damages to the two vehicles totaled \$700, police said.

Train-Car Accident Kills Mrs. Randolph

Mrs. Irene Dellinger Randolph, 32, of Route 3, Kings Mountain, was killed Saturday at 6:05 a.m. when the car she was driving was struck by a Southern Railway locomotive at the Airline Avenue-May street crossing, called the Arlington Mill crossing, in Gastonia. Also killed was a passenger in her car, Mae Phillips, 22, of Bessemer City. Both were pronounced dead on arrival at Gaston Memorial Hospital.

The train reportedly was traveling 45 miles an hour when the accident occurred.

Funeral services for Mrs. Randolph were conducted Sunday afternoon at Chestnut Ridge Baptist Church.

Survivors include her mother, Elsie Price Dellinger; her husband, Jessie B. Randolph; three sons, Johnny Burton, Jimmy Bryan and Jeffrey Bruce; and a daughter, Nancy Irene, all of the home; two brothers, Ralph D. (Dickie) and Andrew J. (Cracker) of Kings Mountain; a sister, Mrs. Carl Bridges of Kings Mountain.

Local News Bulletins

IT'S A GIRL
M. and Mrs. Buddy Conner of Warrenton, Ga., announce the birth of a daughter, Wednesday, September 18th. Mrs. Conner is the former Mickey Lynn of Kings Mountain, daughter of Mrs. Ruth Lynn.

EDUCATION WEEK
Open house will be held at all schools in the district system as feature of American Education Week November 10-16.

BOARD MEETING
Regular September meeting of the city board of commissioners will convene at City Hall courtroom Tuesday evening at 6:20 p.m.

PERMIT ISSUED
Oxford Industries, Atlanta, Ga., obtained a city building permit Monday to erect an industrial plant estimated to cost \$904,000 on Frederickson street off York road.

ADDITION
J. A. Ross, of 900 Rhodes Avenue, was issued a city building permit September 12th to build a one-room addition to his home and a garage estimated to cost \$6,500.

AT CONFERENCE
Mrs. Luther Joy, Merchants Association secretary, attended a joint conference of the Associated Credit Bureaus of the two Carolinas September 13-15 at Manger Motor Inn, Charlotte.

FROM HOSPITAL
Ann Crawford, daughter of Mr. and Mrs. Raymond Crawford, injured in an automobile accident a week ago on Margrace road, was able to leave the hospital Friday and is recuperating from a head injury and cut knees. Miss Crawford, high school sophomore, was passenger in a car operated by Carl Payne of Grover. Neither Payne or driver of the car which struck them, was injured. Miss Crawford expressed appreciation to the unidentified residents of the Margrace community who aided her at the wreck scene.

LUTHERAN TOPIC
Rev. Charles Easley will use the sermon topic, "Restlessly Remembering Our Resting Place", at Sunday morning worship services at 11 o'clock at St. Matthew's Lutheran church.

Zoning Request

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ing that he objected because of additional danger to school children from increased auto traffic. He pointed to the fact that when the zoning board met he was only advised one hour before the meeting was called, that a quorum was not present to take action on the matter, and he believed it unfair for part of the board to pass on the matter. Three members of the board and the chairman approved the zoning request and remanded the matter back again to the city board.

Mrs. Cox asked the board's definition of "spot zoning" and appealed to the city attorney Jack White, to ask for the attorney general's ruling on the matter. Mr. Wiesener pointed out that the last dweller built in the area in question was the house of Norman and Nancy McGill 12 years ago. A building, once utilized as a store a number of years ago, stands on the property and has been converted to a dwelling for several years, he noted. Mr. Ratterree chided the mayor for "taking our residential property and turning it into business", adding, "Don't misunderstand, I think you've done a good job here, I just don't want to see this property rezoned for commercial business."

Attorney Bradley interjected with the comment that "our 90 day option is fast and running out" as he urged the matter be "handled tonight". He said "last minute efforts by Mr. Ratterree and Mrs. Cox are a bit late."

Mrs. Cox remarked, "I was under the impression when we got a city planning board the area was zoned residential. I don't see why they now changed their minds about two lots in the middle of it."

City Attorney White said he had checked the question on spot zoning via Ernest Ball, general counsel for the N. C. League of Municipalities and would be happy to call the attorney general. "However," said Senator White, reports are doubtful about what constitutes spot zoning. Ball says a board makes its own decisions about what constitutes zoning. If it's in the interest of the health, welfare and safety of the city's citizens."

Motion on the rezoning request was made by Ward 1 Comm. Ray Cline, seconded by Ward 3 Comm. T. J. Ellison.

The rezoning board, meeting on July 15, had recommended approval of the rezoning request by unanimous vote.

ASC Committee Nominations To Be Tallied

Nominees for ASC community committees have been voted on and ballots will be tabulated by the county committee tomorrow, September 20, according to Charles J. Hamrick, ASC chairman.

Nominated from the Number 4 community were: Roy Bell, W. V. Dellinger, Hugh Falls, Don Hamrick, Tom Hamrick, J. N. Hughes, Edwin Moore, H. O. Williams and Stowe Wright.

The farmer-committee system is a unique means of administering national agricultural programs and policies. The community committees assist the ASC county committee in administering the price support, acreage diversion, agricultural conservation and other farm-action programs in the county; they are particularly responsible for keeping their neighbors informed about the programs. The county committee supervises the ASC's county office and is responsible for the local administration of the various programs.

For each committee, three regular members and two alternates will be elected. The chairman, vice chairman and third regular member of the elected ASC community committee will also serve as delegates to the county convention to be held September 25.

JUNIOR WOMEN

Members of the Junior Women's club will meet at 7 p.m. at the clubhouse Thursday (tonight) to complete work on the 1968 community calendar project. Members are asked to turn in calendar worksheets to Miss Mary Alice McDaniel and Mrs. Cal Fisher, co-chairmen.

Area Meeting

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unit at 8:30 Saturday morning when delegates will begin registering.

Included in the day's program will be the advance and retirement of colors, the pledge to the flag, the group singing of the national anthem, an invocation, a silent prayer in memory of war dead, group recitation of the preamble to the constitution, and business of the area districts.

Merchant of the city are donating door prizes and favors to be distributed by the Kings Mountain hostess group of 30 auxiliary members.

The American Legion dining room will be decorated in patriotic colors. The new department president, Mrs. Craig, was elected at the Department convention in June. She is the first department president who is the wife of a World War II veteran and has been active in the auxiliary for 20 years, having been a member of Unit No. 16, Newton, for 13 years before her family moved to Charlotte seven years ago.

Mr. Craig served as commander of the North Carolina Department of the American Legion in 1956-57. They have five children and two grandchildren. Their oldest son is now serving with the Marine Corps in Vietnam.

North Addition Is "On Schedule"

Construction of the 12-classroom addition to North school is "right on schedule", Supt. Donald Jones reported to the board of education Friday afternoon.

The board took an additional action in putting the public address system back into the North school plans. The system has previously been eliminated as a cost-saving move and will cost \$5100.

Bridges Rites Held Sunday

Funeral rites for Mrs. Susie P. Bridges, 75, of 115 Spruce Street, wife of Charles P. Bridges, were held Sunday at 3 p.m. from the Foursquare Gospel Church, interment following in Mountain Rest cemetery.

Mrs. Bridges died Friday at 11:50 a.m. in the home after a long illness.

Surviving are her husband; five sons, Thomas Bridges, Daniel Bridges, Dennis Bridges, Theodore Bridges and Junior Bridges, all of Kings Mountain; two daughters, Mrs. Lee J. Harlow and Mrs. Bright Huffstickler of Kings Mountain. Also surviving are nine grandchildren and fourteen great-grandchildren, and two great-great-grandchildren.

Rev. David Fenley officiated at final rites.

Board Adopts Tech Resolution

The board of education Friday adopted a resolution requesting that the former county home property be given to Cleveland Technical Institute as site for a new campus.

In its resolution the board said "we like the location since it is relatively near to Kings Mountain and feel use of this property will be a good move on the part of the county from an economic standpoint."

School board member Jim Herndon is chairman of Cleveland Tech's board of trustees.

The Institute is awaiting word from county commissioners on the legal aspects of making the property available for the school.

Wayne Putnam Rites Tuesday

Funeral rites for Wayne Putnam, 71, retired farmer, of the Patterson Grove community, were conducted Tuesday at 4:30 p.m. from Patterson Grove Baptist church.

Rev. Richard Plyler and Rev. J. J. Thornburg officiated at the final rites and interment was in the church cemetery.

Mr. Putnam died Sunday at 11:40 in the Kings Mountain hospital after suffering a heart attack. He was a native of Cleveland County, son of the late Mr. and Mrs. Charles Putnam. He was a veteran of World War I and a member and chairman of the board of trustees of Patterson Grove Baptist church.

He is survived by his wife, Mrs. Lala Wright Putnam; four sons, Russell Putnam, Hoyle Putnam, Max Putnam, and Morris Putnam, all of Kings Mountain; two daughters, Mrs. Homer Jones of Kings Mountain and Mrs. Hicks Jones of Forest City; one brother, Albert Putnam of Rutherfordton; 27 grandchildren and two great-grandchildren.

NEW ROAD TO PARK

The State Highway Commission has cut and graveled Industrial Park Drive from N. 161 across Second St. Extension, N. C. Road 1843. The new road, to be paved, eliminates crossing of the railroad for persons entering the Park. At Tuesday night's city commission meeting, Mayor John H. Moss stated appreciation to the Highway Commission for their assistance on the project.

SERMON TOPIC

Dr. Paul Ausley will use the sermon topic, "Bold Participants" at Sunday morning worship services at 11 o'clock at First Presbyterian church.

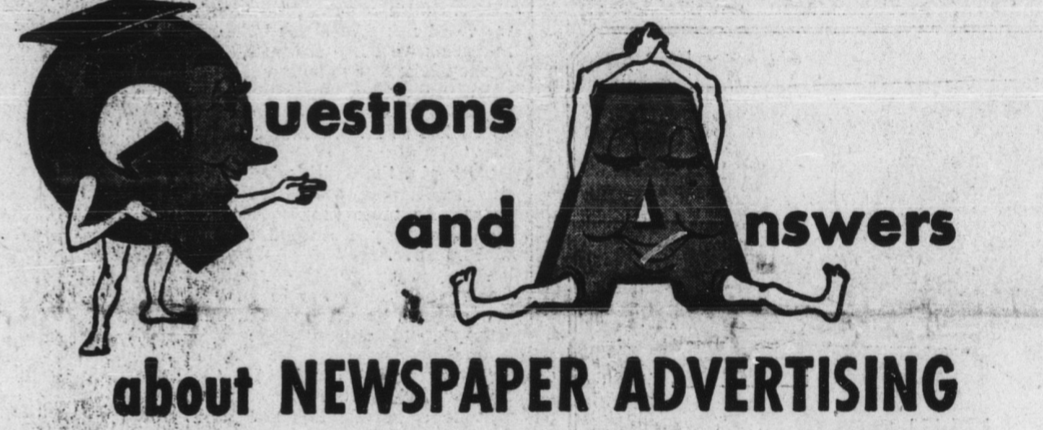
SUPPLIES

- PENCIL SHARPENERS
- TYPEWRITER ERASERS
- MAGIC MARKERS
- STAFF PENS
- SCISSORS
- PENCILS
- STENSO SETS
- DRAWING INK
- GLUE AND PASTE
- TEMPERA PAINTS
- PROTRACTORS
- RING BINDERS

— Plus Many Other Needed Items

Herald Publishing House

MEMO TO ADVERTISERS



- Q. What are the 3 most important rules for profitable newspaper advertising?**
- A. 1. Your advertising message should be new, friendly, informative, easy to read. Give facts and news about your merchandise and service.**
- 2. Advertise regularly. Make your advertising do what successful salesmen do—call on customers and prospects consistently.**
- 3. Insist on audited circulation reports that give you the FACTS about the audience that your sales messages will have when you buy newspaper advertising.**
- Q. Is there a measure for the value of newspaper circulation to an advertiser such as the standards a merchant uses in buying merchandise—for example, like STERLING on silver?**
- A. Yes—in the well known circulation standards of the AUDIT BUREAU OF CIRCULATIONS.**
- Q. What is the A.B.C.?**
- A. The A.B.C. is a cooperative, non-profit association of 3,450 advertisers, advertising agencies and publishers in the United States and Canada. Organized in 1914. Brought order out of advertising chaos by establishing a definition for paid circulation, rules and standards for measuring, auditing and reporting the circulations of newspapers and periodicals.**
- Q. What does A.B.C. do for me?**
- A. At regular intervals one of the Bureau's large staff of experienced circulation auditors makes a thorough audit of the circulation records of each publisher member. The results of each audit are published in an easy-to-read A.B.C. report for your use and protection when you buy newspaper advertising.**
- Q. What are the FACTS in A.B.C. reports?**
- A. A.B.C. reports tell you how much circulation, where it goes, how obtained and other FACTS that help you buy advertising as you would make any sound business investment—on the basis of known values and audited information.**
- Q. Are all publications eligible for A.B.C. membership?**
- A. No. Only those with paid circulation. This is important to advertisers because it is evidence that the paper is wanted and read.**
- Q. Is this newspaper a member of the Audit Bureau of Circulations?**
- A. Yes. We are proud of our circulation. We want you to know the FACTS about the audience your selling messages will have when they appear in these pages. Ask for a copy of our latest A.B.C. report.**



KINGS MOUNTAIN HERALD

A.B.C. REPORTS — FACTS AS A BASIC MEASURE OF ADVERTISING VALUE