



Play **H-T** new "Stock Market" Game

\$ CASH IN THE MARKET \$

WIN UP TO \$10000.00 OR MORE!

EVERYBODY WINS!

NO PURCHASE NECESSARY... FREE SHARE TICKET ON REQUEST AT END OF CHECK-OUT LANES OR AT STORE OFFICE... ONE TICKET PER ADULT CUSTOMER PER STORE VISIT!



CHECK YOUR SHARE TICKETS AGAINST THE BIG BOARD FOR WINNERS

Our Big Board changes every Monday... Some stocks go up...some stocks go down. Check the Big Board every week.

HOLD OR SELL YOUR SHARE TICKETS AS YOU WISH!

BIG BOARD

STOCK NO.	NAME OF STOCK	LAST WEEK'S PRICE	CURRENT PRICE	RECOMMENDATION
1	Ackerbomby and Pitch Co.	\$.01	\$.00	HOLD
2	Acme Alligator Co.	.01	9.80	SELL
3	Acme Ashtray Cleaners	5.07	4.92	SELL
4	Acme Basement Dwellers, Inc.	3.26	4.27	HOLD
5	Acme Bean Bag Throwers	.00	.01	HOLD
6	Acme Birthday Cake, Inc.	6.22	5.79	HOLD
7	Acme Car Waxers	.02	.03	HOLD
8	Acme Cigar Smokers	.01	.01	HOLD
9	Acme Countryside, Inc.	.04	.27	HOLD
10	Acme Dosing Co.	8.21	15.06	SELL
11	Acme Homesick Corp.	.00	.00	HOLD
12	Acme Hoppy Toad	19.75	22.16	HOLD
13	Acme Horseradish Testers	.26	3.64	HOLD
14	Acme Jelly Bean Co.	.00	.00	HOLD
15	Acme Lollipop Co.	.32	.28	HOLD
16	Acme Out of Bounds Corp.	2.86	3.17	HOLD
17	Acme Pill Pushers, Inc.	.00	.01	SELL
18	Acme Sliding Board Co.	6.50	6.00	HOLD
19	Acme Stop Sign Co.	9.14	7.90	HOLD
20	Acme Sugar Plum, Inc.	.01	.00	HOLD
21	Acme Tablecloth Co.	9.95	9.85	SELL
22	Acme Teaparty, Inc.	1.05	2.15	HOLD
23	Acme Toenail Co.	6.34	5.26	HOLD
24	Acme Toothache Co.	.00	.00	HOLD
25	Acme Wastepaper Co.	11.26	10.74	HOLD
26	Aerosol General	6.27	7.00	SELL
27	Afternoon Naps of America	9.05	8.65	HOLD
28	Alcala Can Co.	.01	.01	HOLD
29	Allied Alleycat Co.	.00	.01	HOLD
30	Amalgamated Chipmunk, Inc.	.01	.02	HOLD
31	Amalgamated Raft Drifters	2.60	5.05	SELL
32	Amalgamated Sandflea	14.97	14.46	SELL
33	American Air Movers	.01	.00	HOLD
34	American...ers	.82	.78	HOLD

EVERY SHARE TICKET IS A CASH WINNER SOMETIME DURING THE GAME!

EASY TO WIN CASH!

The Big Board lists 200 stocks every week. Prices and recommendations change weekly. Some stocks go up; some stocks go down.

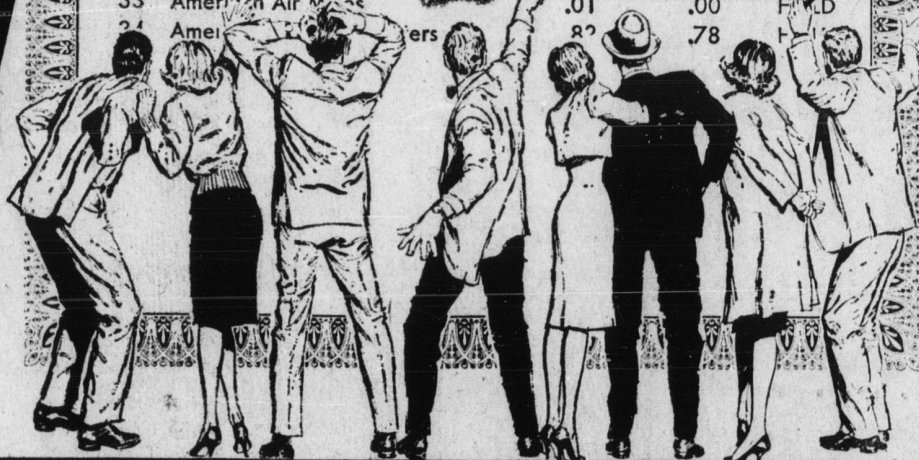
Check all your Share Tickets against The Big Board every time you visit any H-T store. See what your stock is worth under "Current Price." See how its value has changed under "Last Week's Price."

Recommendations to "hold" or "sell" are shown on The Big Board. You can follow them or not, as you choose. To "sell," take your Share Tickets to H-T store manager and collect the amount shown next to your company's name under "Current Price." Continue this procedure throughout this game.

BEGINNING MON., NOV. 4th. NO LIMIT TO THE NUMBER OF TIMES YOU CAN WIN!

★ EVERY TICKET IS A WINNER SOMETIME DURING GAME!

Shown here are just a few of the 200 Stock Listings on Harris-Teeter's Big Board every week!



HOW TO PLAY HARRIS-TEETER CASH IN THE MARKET Please read carefully before starting to play.

1. Get a FREE "Cash in the Market" Share Ticket, showing the name of a fictitious company, on request at end of check-out lanes or at H-T stores office—one ticket per adult customer per store visit. Share Tickets may also be obtained by mailing request to Creative Merchandising Inc., 1805 S. Bellaire St., Denver, Colorado 80222.
2. No Purchase necessary to participate.
3. A Big Board listing fictitious current and previous week's prices for stocks of these companies is posted in your H-T stores. Prices will change every week, some will go up, some will go down.
4. Check all your Share Tickets each week against the Big Board.
5. You can sell any share of stock at any time and obtain the cash amount shown under "Current Price" on the Big Board for that stock that week. Or you can hold your stock. Every share Ticket has some cash value sometime during this game.
6. To sell your stock, take your Share Ticket to H-T store manager. After verification, you will receive your prize.
7. Game materials void if illegible, altered, mutilated, defaced or tampered with in any way. Game materials void where taxed or restricted by law.
8. Game ends ten days after announcement by Harris-Teeter. Tickets not redeemed by announced ending date are void.
9. H-T stores reserves the right to reject any materials containing printing or other errors that may appear in any materials used in this game and to void any such materials.
10. Game materials may be used only for this game and only when obtained and used in H-T stores.
11. Employees of H-T stores, Creative Merchandising, Inc., their suppliers, advertising agencies and members of their immediate families not eligible to win.