

### Critical Shortage Of Job-Seekers Survey Shows

has disclosed a critical national shortage of qualified job applicants with high aspirations, mental agility and business skills—a shortage which could be rapidly filled by today's high school graduates and college students.

A survey of Snelling and Snelling employment service offices

"Every day we are placing college age men and women in exciting, rewarding positions, many

of which include glamorous surroundings, significant responsibilities, nationwide travel or an opportunity to contribute meaningfully to society," said James G. Johnson, vice president of marketing.

The recently completed, random sample survey revealed that heavier demands are currently being placed upon business, industry, private institutions and government for services that require more men and women, including today's college age youth.

"The great majority of our more than 500 offices, coast-to-coast, could place perhaps twice as many job applicants in office, sales, clerical and secretarial positions, according to our survey," said Johnson.

If today's youth is willing to take an available entry-level position and work his way up, opportunities for advancement in the business world have never been better, according to Johnson.

"Strangely, while both men and women of all ages are being placed in new jobs, the obviously youthful and oft-termed 'swinging single' female secretary is noticeably absent from today's job applicants at our offices," Johnson added.

"We may be experiencing a women's lib backlash in the employment market," he said.

Johnson advised this year's college graduates frustrated in

### Tithing Series Is Launched

A 13-week series of sermons and worship services on "Tithing" will begin Sunday morning at 9:30 o'clock at Dixon Presbyterian church, Rev. Robert Wilson, pastor, announces.

Services will be held at 9:30 a. m. each Sunday morning. The Sunday school hour will follow the morning worship service.

their attempts to land jobs in teaching, engineering, social work, etc., to take a quick course in typing and general office skills. He said, "A college graduate with some elementary and easily learned business skills can be quickly placed in a job that can lead to rapid advancement or serve as a launching pad into other careers when the business climate improves."

"For a free booklet on 26 ways to land the job you're seeking," said Johnson, "college students can write to me at Snelling and Snelling, Inc., International Headquarters, Two Industrial Blvd., Paoli, Pa. 19301."

Snelling and Snelling operates the world's largest employment service with over 540 franchised offices from Canada to South America, including 45 states and the District of Columbia.

### THANK YOU

I appreciate very much the vote of confidence accorded me in the Tuesday election.

I pledge, with the help of God, to serve all citizens to the best of my ability.

W. Seimore Biddix  
Ward 2 Commissioner

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### Distaff DEEDS

(News items this week from Richmond, Franklin and Rockingham counties.)

**DONT**  
If you have lampshades that look as though they should be thrown away, don't junk them. Dunk them.

Fill a tub with warm, soapy water; dunk shades in and out quickly; rinse in cold water. Dry with an electric fan or hair dryer.

Sometimes washing shades may damage the trim. But you can replace trim for less than the cost of a new lampshade, Mrs. Lucille Carter, home economics extension agent, Richmond county, says.

**WORK IN SECONDS**  
"I had always heard about blenders and how they work in seconds. Now I know it's true," Mrs. Ruth Lartz, an Extension Homemakers Club member from Franklin County observed.

During a workshop, taught by Bernice Harris, extension home economist, Franklin County women used their blenders to make slaw, chicken dressing, chicken salad, and pie.

"I'll use my blender more often now that I know what it can do," Mrs. Lartz vowed.

**JUST COMES**  
land County, earns money by sewing at home. But she has a unique talent. Mrs. Spells never uses a commercial pattern. She designs her own.

"With a few body measurements and a picture of the outfit, Mrs. Spells can make shirts, pants, dresses and jumpuits," Mr. Willie Loftin, assistant home economics extension agent, reports.

Although Mrs. Spells has never had professional training, she's been sewing since early childhood, first with a manual machine, now with an electric one.

Sewing skills just came natural to her, the agent added.

**POULTRY PROJECT**

Jane Strader, a Rockingham County 4-H'er, says the poultry project is a good money-maker.

Of course, she admits, there is some hard work that goes with raising chickens and gathering eggs.

Not only is Jane earning spending money; she is also learning the importance of keeping accurate records of her finances, feed costs, eggs sold, and gain and loss of pullets.

"Each one of my 4-H projects is helping me to be a better prepared citizen later on," the teenage told Mrs. Jane Stuart, home economics extension agent.

### Watch Your FAT-GO

Lose ugly excess weight with the sensible NEW FAT-GO diet plan. Nothing sensational just steady weight loss for those that really want to lose.

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Ask drug store about the FAT-GO reducing plan and start losing weight this week. Money back in full if not completely satisfied with weight loss from the very first package.

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Sun. - Wed. \* Double Feature  
NO. 1

BLACK ANGELS in Color  
NO. 2

ADAM AT 6 A.M. in Color  
Wed. Movies in Reverse Order

# Belk



### Dive-ettes follow the sun

- What to wear down where sand-castles are built. Get ready for the big swim right now!
- A. Littlest-ever bikini, ruffled and printed all over with gay flowers. 50% Dacron® polyester, 50% Avril rayon. Turquoise or lime. 4-6X, 5.50... 7-14, 6.50
  - B. One piece Trevira® polyester knit. Big daisies plus broad stripes. 7 to 14, \$9, sizes 4 to 6X... \$8
  - C. Polka dot top on two-piece 100% stretch nylon suit. Navy with red; turquoise with yellow. 7-14, 7.50... 4-6X, 6.50
  - D. Ruffled gingham check in blue or pink. 65% Dacron® polyester, 35% cotton. 7-14, \$9... 4-6X, \$8



### all set for play!

THE WHOLE FAMILY'S IN THE ACT IN "ARCHDALE" SUMMER SPORT SHOES

MEN'S AND BOYS' 3 STRIPER, foam cushioned heel to toe. Built in arch, molded outsoles. Wipe-clean vinyl upper. Boys' sizes 12½ to 6; men's sizes 6½ to 11... 6.00

MEN'S BASKETBALL OXFORDS. Heavy duty canvas with built-in arch. Cut low yet hugs ankle. Sizes 6½ to 12... 5.00

MEN'S AND BOYS' SWINGER. Extra-thick gum soles, bumper toe. Reinforced-stitched canvas. Boys' 5.00 Men's sizes, 6.00

KIDDIES' CANVAS PLAY SHOES. Reinforced toe. Thick bouncy soles. Built-in arch. Machine washable. 4-12, medium... 3.00

WOMEN'S CLASSIC TENNIS OXFORD. Cushioned insole, arch support. Sturdy white canvas. Sizes 4 to 10... 3.00

### Thank You

I want to thank you for your support in electing me to the Board of Education.

I pledge to represent each and every citizen to the best of my ability.

TOMMY BRIDGES

# JOY

ALL SEATS ALL SHOWS 50c SHOWS DAILY 3-5-7-9 SAT. 1-3-5-7-9 SUN. 1:30-3:30-9:00 WED. THRU SAT.

**1932: "The Moonshine War"**

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