

Yule Show Features Snow

CHARLOTTE — If you can't get up to the ski slopes right now, you can enjoy the ski atmosphere here at home by attending the Southern Christmas Show, which begins November 11.

A ski slope with artificial snow is being built inside the Merchandise Mart for the Snow Carnival of the South exhibit. Measuring 65 feet long, the slope will be the largest artificial ski slope ever set up in the southeast.

Willi Falger, Bob Ash and other pro skiers from the North Carolina resorts will spell each other on the slope to provide a continuous ski demonstration throughout the four-day show.

B. K. Dorsey, assistant to the president of the Snow Carnival, is in charge of the preparations for the Southern Christmas Show.

"When we looked into the idea of having ski demonstrations on an artificial slope for the Show, we found that nothing like this had ever been built in the Southeast. We considered several methods, then found a man in Atlanta who had the right combination of materials for what we wanted to do."

Woody Greene, whose company Snow Products, Inc., in Atlanta markets Astro-turf and plastic beads, has a patent pending on this process. The combination of Astro-turf and the beads, which simulate snow, is as close to the real thing as they could get, Dorsey said.

Bill Cline, of Building Contractors in Gastonia, N. C., is starting construction on the slope this week. Cline also built the room vignettes for the Christmas Show and the Southern Living Show.

"The run itself will be 40 feet long," Cline said. "It will be 17 feet wide and have a slope of 17

degrees." The supporting structure of 2x4's and plywood will be covered with Astro-turf and plastic beads, which are a little smaller than BB's.

Sugar Mountain manager Bob Ash is a life-long skier and an authority on setting up ski runs. He is one of the professionals who will participate in the ski demonstration and has had some experience on artificial snow.

"You can do anything on it that you can do real snow," he said.

The Snow Carnival of the South, scheduled for February 14-20, 1972, focuses attention on Western North Carolina as one of the nation's major ski areas. Forty international pro skiers will compete for a \$30,000 purse the largest purse ever offered in professional ski history.

Among other events for the Snow Carnival will be a parade, the Snow Queezy competition, reception and dances.

Diane Traywick, 21, from Monroe, is the reigning Snow Queen. She is coordinating a continuous snowing of the newest ski fashions for the winter season during the Christmas Show. The outfits are being furnished by Sears.

Also to be in the ski area of the Mart informational for the participating ski resorts, Beech Mountain, Seven Devils and Sugar Mountain.

The Southern Christmas Show this year will include a Flower Show Section, a huge crafts area, dozens of bazaars, boutiques, decorated Christmas trees, cooking clinics, fashion shows, children's features that include movies and a talking fire truck, billiards and archery demonstrations and lots more!

Show hours are from 10 a. m. to 10 p. m. weekdays and Saturday and from noon until 6 p. m. on Sunday.

Advance sale adult tickets are \$1.50, students \$1.00. Children under 12 are admitted free with an adult.

DeRose Sales Report High

INDIANAPOLIS — De Rose Industries, Inc., sales for the third quarter were slightly ahead of those in the same period last year; however, earnings were below those in the comparable quarter, Robert A. De Rose, president of the mobile home manufacturer, announced today.

He also reported that land has been acquired in Owatonna, Minn., for an eighth De Rose mobile home manufacturing plant. Construction is expected to begin shortly with completion targeted for mid-1972.

Sales in the quarter ended Oct. 2, 1971, were \$7,776,000, compared with \$7,769,000 in the corresponding months of 1970. Net income totaled \$350,000, equal to 24 cents per share, compared with \$445,000, or 31 cents per share, a year earlier.

In the first nine months of 1971 sales totaled \$20,991,900 and net income was \$740,000, equal to 51 cents per share. In the same months of 1970, sales were \$21,

231,000 and net income totaled \$977,000, or 87 cents per share.

A drop in normal volume in the Bonham, Tex., operation during the first nine months was a major factor in the earnings reduction, De Rose said. He cited a stronger competitive climate in the area plus certain production problems now in the process of being resolved, as contributing to the decline. In addition, Texas sales in last year's third quarter, included significant orders for housing hurricane victims.

"This plant, as well as our four other established plants, are making profit contributions," he continued.

Earnings this year were also affected by start-up costs incurred in the establishment of the two newest manufacturing operations in Kings Mountain, N. C., and Memphis, Tex., he added.

"Only a few homes were shipped from these two plants in September, but shipments and written business so far are reason for encouragement," he said.

"While overall results to date have not been up to expectation, the outlook for the future is promising," De Rose said. "Our

two new plants, together with others now being planned for important marketing areas, should enable us to take greater advantage of the anticipated growth of the mobile home market in years to come."

The 48,000-square-foot plant to be constructed on a 12-acre site in Owatonna, in southeastern Minnesota, will be used to produce a complete line of 12- and 14-foot wide mobile homes for sale to dealers in a six state area and Canada, he said. Initial plant capacity is estimated at 1,500 units annually, and there is room for expansion to accommodate additional growth.

De Rose manufactures a broad line of mobile homes in plants located in Indiana, Pennsylvania, Georgia, and Michigan, as well as in Texas and North Carolina. The company also manufactures semi-modular-type dwellings, and special purpose units.

Summertime fun in the sun should be tempered by thoughts of safety, suggests Liberty Mutual Insurance Co. Drowning is the fourth leading cause of accidental death. Do be careful. Don't be statistic.

Fabric Shopping Hints Are Given

RALEIGH — Shopping for clothing or fabrics could be more complicated than it already is. There are over 700 trade names for manufactured fibers.

Fortunately, these trade names belong to one of 22 generic or "family" groups.

Among the families, adds Harriet Tutterow, extension clothing specialist, North Carolina State University, are polyesters, acrylics, nylons, rayons and silks.

Each family group covers a class of fibers that differs greatly from those in other groups.

They differ in chemical composition as well as physical properties such as strength, resilience, softness, absorbency, and resistance to sunlight.

This labeling, by generic or family name, makes it easier for you to know what you are buying and what you can expect from your purchase, the specialist says.

The Federal Trade Commission (FTC) requires that textiles be labeled as to percentage by weight of fiber content and that the generic or family name be included with the trade name.

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CARD OF THANKS

Words are not enough to express my sincere appreciation to every one for their many kindnesses during my nine weeks stay in Charlotte Memorial hospital after a kidney transplant. For your gifts, cards, letters, poundings, prayers of money from the churches and community, the television set from the Dixon 4-H'ers, and the many other wonderful acts too numerous to mention. I would also like to publicly thank my husband and family for their patience and understanding. God bless all of you.—Mrs. Frances Green.

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FRESH PORK CHOPS

Center Cut Rib Pork Chops Lb. 79¢

Center Cut Loin Pork Chops Lb. 89¢

End Cut Pork Chops Lb. 49¢

Quarter Pork Loin Sliced into Pork Chops Lb. 65¢

DELICATESSEN DELIGHTS

Pimento Spread 8-Oz. Cup 37¢

A&P Egg Salad 8-Oz. Cup 49¢

Orange Parfait 12-Oz. Cup 39¢

FRESH PORK LOIN ROASTS

Center Cut Rib Pork Roast Lb. 75¢

Center Cut Loin Pork Roasts Lb. 85¢

Loin End Cut Pork Roast Lb. 49¢

Rib End Cut Pork Roast Lb. 45¢

Frozen Seafood Buys

Shrimp Creole 8-Oz. Pkg. 39¢

Perch Fillets 2-Lb. Box \$2.35 49¢

Whiting 2-Lb. Box \$1.59 35¢

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Eye Style Round Roast Lb. \$1.18

Sirloin Tip Roast Lb. \$1.18

Cubed Round Steak Lb. \$1.28

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Ann Page Brand

Preserves 2 Lb. Jar 59¢

Orange Juice 6-Oz. Can 22¢

12-Oz. Can 41¢ 16-Oz. Can 49¢

Shop For Ann Page Rich

Tomato Ketchup 14-Oz. Jar 25¢

Ann Page Small

Stuffed Olives 9-Oz. Jar 65¢

Ann Page Brand

Pork & Beans 1-Lb. Can 15¢

HINT NO. 61

Soup-cooking hint: Before opening can, shake well and you'll eliminate lumps, especially in creamed soups.

Shop For Sliced Frozen

A&P Strawberries 1-Lb. Pkg. 41¢

A&P Frozen French Fried Potatoes 3 2-Lb. Pkg. \$1.00

Try All Flavors Brand

Ice Milk 16-Gal. Can 39¢

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MEN'S OR LADIES' 2-PIECE 2 SUITS \$2.09

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Shirts Laundered 5 for \$1.39

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TROUSERS PLAIN 3 MIX OR MATCH 1.49

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1 1/2-Lb. Cake \$1.79 5-Lb. Cake \$4.59

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BREAD

White or Made With Buttermilk 4 1/2-Lb. Loaves \$1.00

Seeded Rye Bread 1-Lb. Loaf 25¢

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Rolls 13-Oz. Twin Rolls 4 Pkg. Year Choice \$1.00

Jane Parker Freshly Baked

Pumpkin Pie 22-Oz. Pkg. 39¢

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Eight O'clock Coffee

2-Oz. Jar 29¢ 6-Oz. Jar 69¢ 10-Oz. Jar 99¢

Fresh Fruits and Vegetables!

Bananas Lb. 10¢

Florida Oranges 5 Lb. Bag 59¢

Crisp Carrots 2 Lb. Bag 25¢

Grapefruit 5 Lb. Bag 59¢

Red or Golden Delicious Western Apples Lb. 29¢

Seedless Raisins 15-Oz. Pkg. 37¢

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A Dessert Favorite Jane Parker

Large Angel Food Cake 17-Oz. Pkg. 39¢

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Armour Vienna Sausage 5-Oz. Can 26¢

Luck's Pinto Beans 17-Oz. Can 25¢

A&P Whole Green Beans 15 1/2-Oz. 27¢

A&P Brand Grape Juice 24-Oz. Bot. 51¢

A&P Non Dry Milk Solids \$1.05 Pkg. Makes 8 Qt.

Layer Cake Mix Duncan Hines 18-Oz. Pkg. 41¢

Merico Biscuits 9 1/2-Oz. 17¢

Crisco Vegetable Shortening 3 Lb. Can 99¢

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Plain or Self Rising

5 Lb. Bag 45¢

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Clorox Liquid Bleach Qt. 27¢

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Daytime Pampers 30-Ct. Pkg. \$1.69