



don't MAKE IT

ONE FOR THE ROAD!

Not if you want to make it into '72! That slightly out-of-focus vision, that not-quite-perfect coordination can get a lot of laughs at a party. Out on the road it brings tears.

Drunken drivers aren't the only staggering figures. The statistics on car accidents caused by them are pretty staggering, too. And, a lot of people became statistics courtesy of that chap who had to have just one more for the road.

It is the season to be merry. It is the time for good fellows to get together to celebrate. And we want you to keep right on celebrating—all through the year.

Remember. Tomorrow is the beginning of the rest of your life. Be here to enjoy it. Don't make it one for road. Make it home safely instead.

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