

### Make Season Family Affair This Christmas

RALEIGH. — Most of your Christmases probably have been happy. But you can make this one even happier. Have the whole family help plan for the holidays.

Extension family relations specialists, North Carolina State University, suggest you let the children help decorate the house, plan the menu for Christmas dinner and wrap the presents they are giving. Then do your planning and buying early. This will reduce last minute tensions that are sometimes unhappy.

This Christmas plan for the family to spend more time throughout the year do not together. Many things that we do involve any other member of the family. But Christmas is a time when we can all be together to do those things that are most meaningful to us.

One of the happiest traditions is decorating the house. Almost everyone has a tree. And they spend many happy hours decorating it with lights "snow" and baubles.

They may spend other fun hours driving around at night to see other persons' decorations.

The giving of presents gets close to the heart of Christmas. Of course, small children tend to emphasize what they get rather than what they give. But the season gives parents a good chance to teach them the joys of giving. By our gifts we say to our children that we love them. And they can learn to say the same things in the same way.

Christmas is a great time for family reunions that recapture some of the joys of the past. For many families, the big Christmas

### Sign Up For Program

"The sign-up period for the 1972 feed grain and cotton programs will be Jan. 17 through February 25 and there will be no extension," H. O. Carter, state executive director for the Agricultural Stabilization and Conservation Service announced today.

According to Mr. Carter, the 1972 feed grain program is designed to achieve a feed grain set-aside of a least 38 million acres, compared with 18.2 million acres this year.

With new options presented to farmers for 1972, the secretary of agriculture must have set aside commitments by February 25 to enable him to determine whether to accept farmer offers of optional set-aside if sign up is short of the desired 38 million acres.

"To do this," Mr. Carter said, "it is imperative that we have an early sign-up. Farmers have from now until January 17 to make their plans and to sign up within the allotted period."

Mr. Carter indicated it is necessary to set aside at least 38

dinner, with its traditional menu, is one of the happiest events of the year. Eating together is one of the oldest and best expressions of unity.

Family traditions, such as these and others, have great value, the family relations specialists believe. They help give families a sense of continuity; they help families hold on to values from the past; and they help parents teach their children what they really believe to be important.

million acres this coming year to help offset the record corn production of 1971. Also, he said, the basic goals of the 1972 feed grain program are to give farmers more opportunity for decision making on their farms, and to protect and improve their incomes.

"The 1972 feed grain program will reduce carryover stocks, help keep our agricultural production in line with anticipated needs, and will encourage farmers to put greater reliance on the marketplace as the principal source of farm income," he said.

### Sterchi Sales Continue Strong

Sterchi Bros. sales of \$2,387,98 for November exceeded sales for the same period last year by \$239,515 or 11.15 per cent. November marked the 9th consecutive month that sales records have been established.

Net sales for the nine-month period ended November 30 were \$20,333,433, reflecting a 16.30 per cent increase over the same period last year, according to C. A. Terrell, president.

Sterchi Bros. Stores, Inc. is based in Knoxville, Tennessee, and operates 59 retail furniture and appliance stores in seven southeastern states. Its stock is listed on the New York Stock Exchange.

### Bell Announces Pricing Policy

Southern Bell, in testimony filed with the North Carolina Utilities commission, has advocated

a new pricing policy for installing, moving, changing or disconnecting telephone service. The proposal seeks to more nearly recover the overall costs involved for installing news telephones and for moving or changing service for subscribers who move frequently.

Southern Bell officials stated that, with population mobility causing a heavy and increasing volume of station movement, there is a growing need to place the added costs for this type work on the customers requiring frequent moves and changes.

Under increased labor rates and other high costs, making the changes is very costly, and it is only right that the customer receiving the service pay for it.

Southern Bell said in its testimony submitted by Boyd Y. Guttery, general rate administrator. Only customers having service installed, moved, changed or disconnected would be affected.

The company recommended charges up to \$32 for installing a new residence telephone and \$36 for business. Where maximum work operations are not required the amounts would be smaller.

Under the plan, a customer could pay \$10 initially and the remainder over six months if he so desired.

Southern Bell's testimony was in response to a commission order directing all telephone companies in the state to submit evidence as to whether installation and related charges are just and reasonable.

Legend says cheese was first made by an Algerian merchant for use on long journeys.

**DUNCAN GRADUATE**  
MILLINGTON, TENN. — Navy Airman Apprentice Joe D. Duncan, husband of the former Miss Linda K. Ingle of Route 1, Bessemer City, N. C., has graduated from Aviation Administration School at the Naval Air Technical Training Center, Millington, Tenn. As an Aviation Administrationman he will perform clerical duties at one of the Navy's air stations or aboard an aircraft carrier, maintaining supply manuals and aeronautical publications.

COLOR



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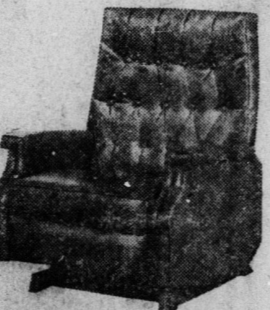
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**B.** Autumn's best fashion news — the 2-piece town look in print. Acetate/nylon jersey in black/brown or navy/red combination. Washable. 10-18 12½-20½. **\$25.99**



**C.** Ladylike dress — a panel skimmer detailed with tucks and tiny buttons. Fire red or blue Orlon® acrylic fused to acetate. Washable. 10-20, 12½-22½. **\$24.99**



**D.** What's dashing around town is this print jersey shirtdress — timeless, comfortable. Black/brown/beige or navy/green/tan acetate and nylon. Washable. 12-18 **\$29.99**

**MISS DONNA**

MISS DONNA TAKES A LITTLE RIBBING and takes it beautifully. Polyester looking especially great pique stitched with ribbed accents. Pockets tiny as can be, dotted with gilt buttons. An everywhere dress, washable, of course. Brown or burnt orange. 10-14 **\$24.99**

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