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Here's

Buffalo, N. Y., during the winter

Who knew better than a physician wrat damage a horseless carriage traveling nearly 10 miles an hour could do to the human body?

Doctor Martin applied for a liability insurance policy to a Hartford insurer who issued him the first American policy on Feb. 1, 1898.

Although the company did not have a form that applied to the vehicle, it chose a close substitute, a "team form." The form had been developed just 10 years earlier and was designed to protect the owner of a horse, drawn conveyance from camages arising out of runways kiefing and ing out of runways, kicking and biting.

In 1898, a motor car owner could purchase a fire insurance policy, adapted from a building policy, for his vehicle; but he was covered only while it was

on his property.
While the a tomobile was being driven, the owner did not

have five insurance.

The early auto was such a hazard that its very presence was sufficient to void covereage of property that it was parked on or near. Special permission for the auto was required to maintain the coverage of the other. tain the coverage of the other

FIRST RATE MANUAL Although the first liability in surance manual was published in 1896, the first manual to provide rates for attomobiles as a separaet class was issued in 1901.

The manual said that rates for autos should be double that for teams of horses in general. The first rates made no distinction as to type of automobile or the geographic locaion in which it was to be used.
SCHOONER FORM

A year tefore Henry Ford began turning out the Model A, a Boston ship owner was issued the first automobile physical damage polic yin the United States.

The ship owner was a good customer of a Boston insurer which issued him a polley on dune 2, 1902. The contract was written on a schooner form as if the auto were a vessel sailing

upon the land.
Despite the fact that the word "automobile" was so new that it was not included in Massachus-etts statues, he sate attorney general upheld the company's ac-

tion writing the policy.
FIRST MAJOR CLAIM
An autobile accident at the turn of the century was more frequently the result of a gasoline gasoline tax explosion than a collision between two horseless

Many early motormen insured

Many early motormen insured themiselves against fire loss with an ocean marine policy.

The first major claim made on an cean marine policy written for an automobile was in 1904. The vice president of an insurance company was driving from Worchester to Boston when his gasoline tax exploded. His own insurance company paid \$9,500 insurance company paid \$9,500 for property damage.
PREMIUM WAS \$5.00

comprehensive policy for cars in 1904 that based the premium rate on the size of the engine.

The insurer charged its policyholders one English pound for every unit of horsepower. If rates were that high today, few could afford to drive a vehicle larger

than a golf cart.
The first automobile liability policies were written on forms other than those for teams of horses were issued in 1905.

Although they were much like the teams policy, they provided not only bodily injury liability insurance but also accident insurance on the owner and named

0

chauffeurs.
STEAMER INFORMED Drivers of Stanley steamers had some difficulty finning the right insurance policy to cover their horseless carriages at the turn

of the century.

Neither a fire insurance policy nor an ocean marine policy covered the peril of an exploding

They found boiler machinery policies were the most approppolicies were the most appropriate; and, for the few years that steamers clanked about on American roads, there was coverage available.

THEFT COVERAGE

In 1900, the automobile was hard to start, hard to stop and hard to steal.

The first two were mechanical problems that added to the latter fact. The early auto was also very conspicuous and difficult to fence, making theft a very small proble

roblem . By 1905, there were 78,000 cars on the road and many were being pilfered. Theft coverage was added that year to ocean marine policies on autos with a \$25 deductible or an excusion for spare tires, tubes ,rims and

extra equipment.
NO EXTRA CHARGE
In 1914, afew insurance companies may have endorsed won en's liberation by including wive without additional premiums and without endorsements.

However, the manual rates continue to require a charge for an additional insured and that each be named in the policy. By April 1, 1918, the manual dropped both requirements and included coverage for anyone in or operating the vehicle with the surface.

THEFTS "DEPLORABLE"

Automobile theft became a big problem for society and the insurance industry after World War L

Soverage for theft had been available on ocean marine policate at the rate of 78,500 a month. owner's permission.

problem for society and the insurance industry after World war L

Automobile their becaute a significant with the insurance industry after World and they were being sotlen at the pletely successful unless it is "deplorable" rate of 30 a month. Four draperies or curtains should meet your privations.

practically no demand until the

THEFTS "DEPLORABLE" automobile became fully accepted by the American public. Automobile theft became a big By 1919, there were more than

Soverage for theft had been In 1971, they were being stolen curtains should meet your priv-

AND SAVE THIS VALUABLE COUPON

WINDOW DRESSING

long, lovely life, says Charlotte wersity specialists say that lack womble, extension housing specialist, North Carolina state University.

No matter how beautifully beautifully versity.

year. North Carolina State Uni-

TWO-TON EATERS The average family of four

satisfactory results. So, water your plants at least once a week this, nearly three-fourths of a during dry periods. Use enough ton are dairy products. curtains should meet your privacy requirements, give the light, ventilation and view desired, be a delight to care for and enjoy a

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