

Belk

Your Happy Shopping Store



NEW COAT COLLECTION...
especially for you

\$44

Our most wanted coats for the early bird shopper. Sporty plaids and tweeds, dressy boucles and covers... ready to meet tomorrow's fashion needs. Double or single breasted, fitted and flared or gently skimpered. Many with half belts, back pleats, decorative buttons. Come down and find yours!
Sizes 6 to 20.

Pre-Season Special

the tailored girl
\$44

The well-tailored look that commands attention for its natural elegance, easy grace. All-wool shetland coats with a host of extra details and added designer touches. Warm, double breasted with rayon satin lining. Sizes 6 to 16 petite.

A. In Camel, navy, cadet blue, dark green.
B. In Camel, navy, berry, spice.

Belk

Your Happy Shopping Store



Sale! "Miss B" no-iron dresses

made with **FORTREL**

WASHABLE, NO-IRON BLEND OF FORTREL* POLYESTER AND COTTON

6 for \$24

sizes 7 to 14; 4 to 6X—usually \$5 and 4.50 each

See the layered look in a whole armful of variations! Nauticals! Sleek empire-waisted semi-fitted styles! From a key maker just for us and all in that silky-smooth blend of Celanese Fortrel* polyester and fine cotton that tells you this is an outstanding value. We priced them by the half dozen because we know you'll want this many—at least! Many styles, many colors to choose in the group. Hurry in!

*Fortrel is a trademark of Fiber Industries, Inc.