

PLONK'S JULY CLEARANCE SALE

LADIES DEPT.

ALL DRESSES	1/2 PRICE
PANT SUITS	1/2 PRICE
SWIM SUITS	1/2 PRICE
KNIT SHIRTS & TOPS	1/3 OFF
BODY SHIRTS	1/3 OFF
SHORT & SHIRT SETS	1/3 OFF
POLYESTER KNIT SLACKS	1/3 OFF
SHORTS - Polyester Knits & Blends	1/3 OFF
SLEEVELESS DRESSES	\$5.33 & \$6.33
	\$6.99 & \$7.99 Values
SLEEVELESS SHIFT DRESSES	1/3 OFF
SLEEVELESS PANT DRESSES	1/3 OFF
SUMMER SLEEPWEAR - Pjs & Gowns	20% OFF
SUMMER DRESS SHOES	1/2 PRICE
SANDALS Flat & Med. Heels	1/4 OFF

GIRLS DEPT.

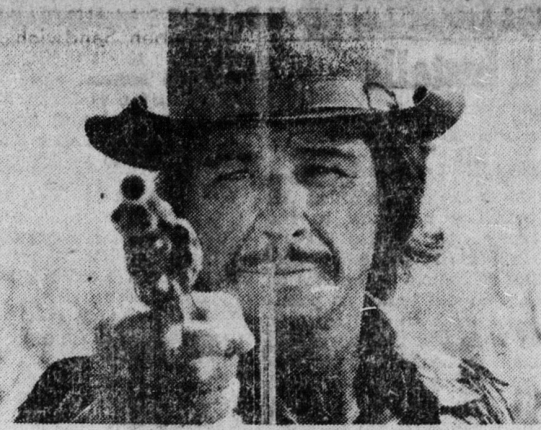
GIRLS DRESSES	1/2 PRICE
GIRLS SWIMSUITS	1/2 PRICE
GIRLS SPORTSWEAR	1/2 PRICE
Group GIRLS SANDALS \$3.50 Value	\$2.00

BOYS DEPT.

SPORT & DRESS SHIRTS	1/4 OFF
KNIT SHIRTS	1/4 OFF
SWIM TRUNKS	1/2 PRICE
SANDALS Size 2 to 6	\$2.00
TANK TOPS & EMBLEM SHIRTS	\$1.00

MEN'S DEPT.

Dobbs & Champ STRAWHATS	1/2 PRICE
SUITS - Polyester & Wool	1/3 OFF
SUITS - 100% Polyester Knits	1/3 OFF
SPORT COATS 100% Polyester Knits	1/3 OFF
SPORT COATS Polyester & Wool \$39.99 Values	\$19.88
SUITS - Polyester & Wool \$54.99 Values	\$32.88
POLYESTER KNIT PANTS Values to \$22.00	\$11.88
JEAN SLACKS Values to \$7.00	\$4.00
HUBBARD PANTS Polyester Knits	1/4 OFF
KNIT SHIRTS Manhattan & Jantzen	1/4 OFF
JANTZEN SWIM TRUNKS	1/2 PRICE
SPORT SHIRTS - Values to \$5.00	\$2.99
DRESS SHIRTS Manhattan & Norris	1/4 OFF
WALK SHORTS \$7.00 Values	\$3.99
KNIT SLACKS Values to \$15.00	\$8.88
SUMMER DRESS SHOES Values to \$22.00	\$11.88
KNIT SHIRTS Tank & Emblem Styles	\$2.00
DENIM JEANS	\$4.99 & \$5.99
	Patch Pockets - Flare & Bell
SPORT SHIRTS 2 Pockets	2 for \$5.00
SWIM TRUNKS Group Famous Brand	\$1.00



"RED SUN" (2C)

MAN OF VIOLENCE — Charles Bronson is a gunfighter who joins with a Samurai Warrior, a prostitute and a gambler for reasons of greed and honor in "Red Sun," a spectacular adventure drama based on an actual incident in the American West. Toshio Mifune, Ursula Andress and Alain Delon are co-stars in the National General Picture release. A Robert Dorfmann Production, directed by Terence Young, produced in Technicolor by Ted Richmond. Starts Joy Theatre Saturday.

Junior Police Like Hondas

The Junior Police / Junior Deputy Program has been presented 24 Hondas. These Hondas were donated free by American Honda through the National Youth Project and the local Honda Corral.

David Beam of Honda Corral assembled and adjusted all units and is cooperating by helping teach the boys maintenance.

Tommy King of the Kings Mountain Police Department is coordinating the Mini-Bike Program for this area and all Junior Departments will be eligible to ride as the adults leaders are trained and the boys are instructed in safe riding.

Riding of mini bikes will be limited to 25% of the total Junior Police/Junior Deputy Program.

The bikes will never be ridden on streets - only on approved safe lots and fields and only with the boys wearing the proper safety equipment. One of the main goals of the mini bike programs will be to teach riding safety and where not to ride.

In addition to the free bikes free gas and oil comes from Mauney-Williams Oil Company, Inc. and R & L Oil Co., Inc. and considerations by many local merchants and industry.

Any boy between the ages of 10 and 15 years of age may apply for membership in a Junior Police or Junior Deputy Department by contacting their local police department or Sheriff's Department.

Any adult who would like to become one of the leaders is invited to contact any Chief or Sheriff in this area.

This program is operated by the Police Departments and Sheriff's Department in Cleveland County and other counties and is one funded and coordinated by Region C Criminal Justice Planning Agency.

Bell Ups Construction

Southern Bell has increased its construction budget by six million dollars for the year to expand and improve telephone facilities in North Carolina. The recent revision raises the projected annual expenditures for construction to a record \$128 million, compared with \$102 million in 1971.

This increase reflects Southern Bell's constant efforts to meet the public's changing needs for telephone services, stated John J. Ryan, vice president and general manager.

The continual rising demand for our various services has prompted Southern Bell to adjust its construction program upward in the state, Ryan commented. Thru 1972 we have committed \$56.3 million in North Carolina expanding present equipment and adding new facilities.

Reviewing the company's progress at midyear, Ryan noted that in North Carolina Southern Bell has already added 18,430 main telephones of the projected 42,000 total for 1972. A record gain for the company, this figure represents a 17% increase over the previous year. Construction or expansion projects are underway at each of the 92 Bell exchange areas across the state to handle this increase and improve present facilities.

In North Carolina each day approximately 6692,000 calls are placed through Southern Bell, Ryan added. About 338,000 of the calls are handled by operators and over 354,000 are dialed direct by the customers. To carry this volume of calls across the state, Southern Bell is adding 6,184 million conductor feet of cable to its present network to improve and replace existing cable facilities.

Through Southern Bell's modernization program our customer constantly gains new and improved services for his same telephone, year after year. We intend to maintain a high quality of service to our present subscribers in North Carolina, while we enlarge and improve our facilities for our future customers, concluded Ryan.

Howard Blanton At Florida Post

ORLANDO, FLA. (FHTNC) — Navy Seaman Reruit Howard C. Blanton, son of Mr. and Mrs. Harold D. Blanton of 112 N. Oriental Ave., Kings Mountain, N. C., is a member of the "Tarheel" Company in recruit training at the Naval Training Center, Orlando, Fla.

He and 65 other men from all corners of North Carolina will be going through the seven weeks of recruit training together in the third special company of 1972, and are scheduled to graduate together in mid-August.

Howard's studies at Orlando include naval history, seamanship, ship armament and engineering, sea survival, firefighting and rifle and pistol marksmanship.

A 1972 graduate of Kings Mountain high school.

Evans' Earnings Up

PORTLAND, ORE. — Evans Products Company today reported that first half revenues and earnings were the highest in the company's history, according to the chairman of the board and chief executive officer.

Monford A. Orloff said first half net earnings of \$12,633,000 were up 52 percent on revenues of \$433,241,000 which were up 29 percent compared with the same period a year ago.

Primary earnings per common share for the first half of 1972 were \$.77, up from \$.57 in the first six months of 1971.

Second quarter net earnings of \$9,455,000 and revenues of \$253,728,000 exceeded those of the comparable quarter of 1971 by 53 percent and 27 percent respectively.

The executive of the building materials manufacturer and distributor said general business conditions continued strong, particularly in the markets in which the company operates. He sees the prospects for the company's third quarter as "excellent" and expects a continued upswing through the remainder of the year and into 1973.

Evans Products Company is a manufacturer, wholesaler and retailer of building materials for use in conventional and mobile home construction, a leading producer of pre-cut homes, and a manufacturer of industrial and metal specialty products.

Letter To Editor

In memory of our father, Datha Perry (Doc) McDaniel.

Finding the words which best express our feelings is difficult. Only six months after the death of our mother, we have now had to give up our father also. Our hearts are saddened and our lives even more empty. We know that many others also feel a loss at his passing, for he had many friends. He appreciated his friends and family and was able to still think of others, even during the long weeks of intense pain.

We wish to express our appreciation to the many friends, relatives, acquaintances, and organizations who have meant so much. We are grateful for your friendship and for your kindnesses to our father and to our family. You have expressed your concern in so many different and unique ways, from monetary gifts to gifts of one's time and services. Each of these kindnesses is remembered and appreciated for the individual way in which it was given. We appreciate, too, the many prayers which have been made on behalf of our parents.

Sincerely,
Betty and Larry McDaniel
Shirley England

GI's: Take

Second Look

The Veterans Administration this week urged all GI insurance policy-holders to take a second look at the type of policy pay-off they have selected for their next of kin.

H. W. Johnson, Director of the Winston-Salem VA Regional Office, warned that too many widows of GI policyholders are penalized following the death of their husbands upon learning he had selected small monthly payments over 36 month periods. In some cases, Johnson noted, veterans chose smaller payments for life more than 25 years ago, and never updated their policies.

GI policyholders who wish now to switch to lump sum payments should request Form 29-336 from VA and select option #1. This would allow widows to select monthly payments should they deem it necessary.

Veterans were urged to mail the form to the VA insurance center where they pay premiums.

FOR QUICK

RESULTS

USE THE

HERALD

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PAGE

GRAND OPENING MONDAY



Four Point Beauty Salon

Two Miles North of Bethware School near Oak Grove Church

- Specializing In
- Professional Hair
- Styling
- Hair Cutting
- Coloring
- Tipping
- Frosting
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FREE BALSAM HAIR TREATMENT WITH EVERY HAIRSET

Air Conditioned New Shop With Modern Chemair Hair Care Pure Air Spray System

Open for Appointments Friday, July 28th 8:30 - 5 p.m. Call 739-4992 and make Your Appointments Now Phyllis Putnam Terry, Operator

FULTON'S

SUMMER SALE

LADIES READY TO WEAR

Entire Stock of All Summer Dresses, Sportswear, Swimwear, Handbags & Hats

1/2 price

MEN'S SUITS & SPORT COATS

SIZE 37 TO 50
VALUES TO \$90.00

NOW \$10.00 to \$60.00

MEN'S KNIT SLACKS

SIZE 28 TO 44
VALUES TO \$27.00

NOW \$7.00 to \$18.00

MEN'S SHOES

By NUNN BUSH, PORTAGE, RAND, DEXTER & OTHERS

VALUES TO \$22.00
NOW \$10.00

BUCKLES, LOAFERS & TIES

LADIES KEDS

SIZES 5 1/2 TO 10
ANCHOR TIE, RING A LING & CLASSIC STYLES
\$8.00 VALUES

NOW \$5.00

LADIES HEELS

WHITE, NAVY & BEIGE

VALUES TO \$16.00
NOW \$5.00

ONE GROUP OF LADIES SANDALS

VALUES TO \$8.00

NOW \$3.00

Fulton's Department Store

117 West Mountain St.
Kings Mountain, N. C. 28086