

### THE TAR HEEL SPOTLIGHT

Motion picture history, production techniques, and creative use of all people — North Carolina librarians. Age were the topics at a two-day seminar recently conducted by the Audiovisual Center of the State Library in

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Raleigh, the seminar reflected a growing awareness of the role motion pictures can play in disseminating information and entertainment through North Carolina's public libraries.

Several of the larger libraries across the state have film collections of their own which can be checked out in much the same fashion as books. The State Library in Raleigh, in addition, makes its full collection of more than 2,000 films readily available to any citizen through inter-library loan.

What this means is that any person in the state can go to his local library whether its in one of our largest cities or smallest communities, consult the 268-page film catalog published by the State Library, and request any film for use up to one week at no charge.

Films are listed in the catalog alphabetically by title and subject. They run the gamut from "A is for Architecture" to "The Zoo and You" and from "Accidents to zoning." Many films are primarily informational, and others lean more toward entertainment.

Last week's seminar was designed to better acquaint local librarians themselves with the value of motion picture films as library lending material and to make them more aware of the State Library's film services.

Guest speakers were John Bridges of Pack Memorial Library in Asheville; Richard Cooper, a writer, journalist and motion picture producer; Larry Misenheimer, audiovisual curator with the Office of Archives and History; and Dr. Peter Schilaci, director of education for McGraw Hill Films. The program was organized by Mrs. Marilyn Rose, audiovisual specialist for the State Library.

Plans for the immediate future call for the expanding the State Library's audiovisual section, increasing the size of the film library so as to better serve all North Carolinians, and encouraging its wider use.

### Deadline Near For Poster Contest Entries

Ever hear of an art contest in which neatness doesn't necessarily count? Or, for that matter, where the ability to draw may not mean a thing? Well, if you've got some good ideas, but a Norman Rockwell you aren't, this contest is for you. And you could win \$100.

Called the Environmental Poster Contest, the competition is geared to those people with original thoughts who'd like to express themselves on a subject dealing with the preservation of our environment. In the contest, sponsored by the American Oil Company, your ability to draw or compose a scene isn't so important as your ideas. And the rules are simple.

Just take a piece of paper and create your own poster with an environmental message. You might want to call for strong anti-pollution laws, for example. Or, you could try a "clean air-clean water" theme. Whatever you decide, simply mail your poster (only one entry per person), along with your name and address to: Environmental Poster Contest, Room 1654, 916 S. Michigan Ave., Chicago, Ill. 60605. Entries must be postmarked no later than September 1, 1972.

Posters will be reviewed on the basis of originality and relevance to an environmental theme. All entries become property of the American Oil Company.

Prizes. One hundred dollars will be awarded to the winning entrant. Second prize is \$75; third, \$50; fourth through tenth will receive \$25; and special prizes will be awarded to the next 50 runner-up.

Everyone who enters the contest will receive a button and a bumper sticker commemorating "Get the Lead Out Week" (Nov. 5-11). So no one really loses. Why not get your poster postmarked today.

### Bonds Sales Set Record

Sales of U. S. Series E and Series H Savings Bonds in Cleveland County for June were \$32,122. January-June sales totaled \$426,055. This represents 50.4 percent of Cleveland County's goal of \$846,060, according to George Blanton, Jr., County Volunteer Chairman.

Sales of Series E and H Savings Bonds for the first six months of 1972 in North Carolina came to \$42,912,294 — the best since 1945, and 14.7 percent above the same period last year. This represents 59.8 percent of the state's 1972 dollar goal of \$71,700,000. June sales of E and H Bonds came to a record \$3,488,034. Sales of Series E alone amounted to \$6,375,534, topping all June sales since 1945.

Nationally, total sales of E & H Bonds for the first six months amounted to \$3.2 billion, 16.6 percent above a year earlier. June sales were \$532 million, 19% above June 1971. Exchanges of Series E for new H Bonds amounted to \$28 million, 26 percent above that of last June.

The cash value of Series E and H Bonds outstanding increased by \$264 million, amounting to a record \$55.9 billion. With the inclusion of Freedom Shares — withdrawn from sale on July 1, 1970 — holdings now total \$56.5 billion, an all-time peak.

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