

The FOOD TOWN Way

Lowest Food Prices In North Carolina

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INDEPENDENT PRICE SURVEYS
PROVE IT!

WHOLESALE PRICE COMPARISONS
PROVE IT!

During the past fourteen weeks we have shown you that FOOD TOWN consistently has food prices lower than competition and lower than wholesale. 6,000 LOWER PRICES are waiting for you every time you shop at FOOD TOWN!

PROVE IT YOURSELF!

<p>DELICIOUS REFRESHING FOOD TOWN COLA</p> <p>64-oz. Bottle 59¢</p> <p>WHY PAY 79¢</p>	<p>1000 ISLAND OR FRENCH WISHBONE Dressings</p> <p>16-oz. Bottle 79¢</p> <p>WHY PAY \$1.05</p>	<p>PURE VEGETABLE WESSON OIL</p> <p>48-oz. Bottle \$1.59</p> <p>WHY PAY \$1.91</p>	<p>SWEET OR BUTTERMILK BALLARD BISCUITS</p> <p>6 CAN PACK 79¢</p> <p>WHY PAY 99¢</p>				
<p>Taster's Choice 100% Freeze-Dried Coffee 8-oz. Jar \$3.99</p> <p>See our display for details.</p>	<p>10% Off Your Grocery Bill.</p> <p>The makers of Taster's Choice will send you a check for 10% of your grocery bill (up to \$2.00 refund) with inner seal from a total of various names of Taster's Choice. *Maximum refund \$2.00</p>	<p>BORDEN'S ASSORTED FRUIT DRINKS GALLON JUG 69¢</p> <p>WHY PAY 89¢</p>	<p>DR. PEPPER OR COCA COLA 6 QUART BOTTLES \$1.59</p> <p>WHY PAY \$1.89</p>	<p>KRAFT'S CHEESE FOOD VELVEETA CHEESE 2-lb. BOX \$1.99</p> <p>WHY PAY \$2.49</p>	<p>New Antacid Suspension MAALOX PLUS 12-oz. BOTTLE \$1.39</p> <p>WHY PAY \$1.79</p>		
<p>COPPERTONE Shade Lotion 4-oz. Size \$2.37</p> <p>COPPERTONE Tan Butter 3-oz. Size \$1.58</p>	<p>DOG FOOD CHUNKS FIELD TRIAL 25-lb. Bag \$2.99</p> <p>WHY PAY \$3.99</p>	<p>SOFT STRONG PAPER HI-DRI TOWELS Big Roll 39¢</p>	<p>5¢ OFF LABEL DETERGENT CHEER 20-oz. Box 51¢</p> <p>WHY PAY 67¢</p>	<p>NEW SCOURING CREAM LIQUID VIM 26-oz. Bottle 87¢</p> <p>WHY PAY 99¢</p>	<p>8¢ OFF LABEL FABRIC SOFTENER DOWNY 33-oz. Bottle 79¢</p> <p>WHY PAY \$1.05</p>	<p>6¢ OFF LABEL DEODORANT BAR ZEST BATH BAR PACK 2 59¢</p>	<p>BONUS PACK — 1.4-oz. FREE TOOTH PASTE CREST 8.4-oz. Tube \$1.16</p>

Frozen Food

BANQUET ASSORTED COOKIN' BAG	3 79¢	GREEN GIANT NIBLETS CORN	2 99¢
5-oz. Pkgs.		10-oz. Pkgs.	

PRODUCE

FLORIDA RED RIPE **WATER-MELONS**
Each **\$1.99 AND UP**

EXTRA LARGE JUICY CANTALOUPE
Each **79¢**

FIRST OF THE SEASON
Fresh Peaches..... **49¢**
EXTRA FANCY CALIFORNIA Strawberries..... **99¢**
FRESH FIRM RED Ripe Tomatoes..... **59¢**
JUICY SWEET SEEDLESS White Grapes..... **99¢**
FRESH TENDER YOUNG Green Peppers..... **5 for \$1**
SELECT CRISP YOUNG Green Cucumbers **5 for \$1**

CRISP CRUNCHY RED Radishes **4 1-lb. Pkgs. \$1**
JUICY SWEET NAVEL Oranges **4-lb. Bag 99¢**
LARGE SIZE SUNKIST Lemons **10 for \$1**

The TOTAL Meat People

14 TO 17-LB. WHOLE OR RIB HALF PORK LOINS SLICED FREE lb. 99¢ SAVE 31¢ PER POUND	TENDER LEAN STEAKS CHOPPED SIRLOIN lb. 99¢	USDA CHOICE BONELESS SHOULDER ROASTS lb. \$1.19	BEEF MASTER FRANKS 99¢	CURTIS SLICED PORK BOLOGNA SAUSAGE 99¢	JAMESTOWN BRAND SALT CURED FAT BACK 69¢	12-lb. UP FRESH PICNIC SHOULDERS lb. 69¢	FRESH BOSTON BUTT PORK STEAKS lb. 99¢
SKINNED AND DEVEINED Sliced Beef Liver... 59¢	GUINNESS'S Sausage Biscuits... 99¢	ARMOUR STAR SLICED Luncheon Meats... 59¢	<p>BONUS PAK USDA CHOICE CUBED STEAK lb. \$1.59</p> <p>SAVE 41¢ PER POUND</p>		<p>HYGRADE FULLY COOKED Canned Hams 4.99</p> <p>MARKET STYLE Sliced Bacon 99¢</p> <p>JAMESTOWN BRAND Sliced Bacon 99¢</p> <p>SMITHFIELD'S Duchess Picnics 1.00</p> <p>SMITHFIELD HALVES Duchess Hams 2.19</p> <p>SMITHFIELD ALL MEAT OR All-Beef Franks 75¢</p>		<p>USDA CHOICE CHUCK BONELESS ROASTS lb. 99¢</p> <p>SAVE 41¢ PER POUND</p>

BARGAIN BUNDLE \$19.99
5-lb. STEW BEEF
5-lb. GROUND BEEF
5-lb. CUBED STEAK
5-lb. CHUCK ROAST ONLY

THE TOTAL MEAT PEOPLE

SAVE 40¢
WITH THIS COUPON AT FOOD TOWN ON ANY 1-LB. CAN

SANKA COFFEE

WITH COUPON **\$3.69** WITHOUT COUPON **\$4.09** WHY PAY **\$4.39**

FOOD TOWN
LIMIT ONE COUPON PER PURCHASE
VOID AFTER MAY 21, 1977

Save-Rite
FOOD TOWN

Why Pay More? ... Food Town Sells It For Less!