

# Striving For Excellence

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The reason for King's tireless efforts and dedication is simple. He loves Kings Mountain.

"I was born and raised in Kings Mountain," he says. "I know the citizens and their needs and wishes. I want to do all I can for their welfare."

The committees working for the excellence rating, and their responsibilities, include:

**Research/Client Identification** - To develop an active process of client ID and to selectively identify potential firms which might be attracted to the area.

**Promotion Materials** - To develop a brochure that

represents Kings Mountain, that is prepared for industrial and economic growth, and develop a slide presentation on the community to cover things such as locations, living conditions, economic factors, utilities, transportation, education, etc.

**Marketing Effort** - To organize a direct mail campaign, media advertising program, client visitation program, etc.

**Development Team** - To be composed of local citizens who are knowledgeable about such topics as transportation, utilities, government services, taxes, labor resources, industrial sites and buildings, liveability and other factors that are important to a client's selection of a community.

**Existing Industry** - To visit each industry and major business to get existing industries awareness and support of the community's effort to promote economic development, and to offer assistance to problems encountered by existing industry and business.

**Downtown Revitalization** - To work with the community officials to upgrade and/or stabilize the economic and social vitality of the downtown area, and prepare a study of downtown and establish short and long-term goals and objectives for initiating the downtown program.

**Community Journal** - To prepare a scrapbook documenting the efforts in achieving goals and to present to state officials

on October 10, when the community will be inspected by state officials.

The Development Team sub-committees, and their responsibilities, include:

**Liveability** - Responsible for recreation, to identify potential tourist attractions and establish a clean-up, fix-up campaign.

**Finance** - Responsible for developing the already-formed Kings Mountain Development Corporation, that has the ability to finance the construction of industrial buildings that can be leased or sold to industrial clients and that can option, purchase and sell property. Officers of the corporation include Mayor Moss, president; Josh Hinnant, vice president; King, secretary; and Tom Tate, treasurer. The board of directors includes Mayor Moss, Mickey Corry, Charles Hamilton, Ollie Harris, Ruby Baker, Jackie White, George Thomasson, Tom Tate, Larry Hamrick, Darrell Austin, Josh Hinnant and King.

**Community planning** - To organize a planning board with up-to-date appointments, and formulate a development plan which gives indication of where the community wants to go in the future, adopt and implement the development plan and seek citizen participation in the formulation and implementation of the plan.

**Government and taxes** - Responsible for being familiar with the form of local and county government, and with the prevailing tax structures of each, and be able to discuss tax policies as well as rates and assessment

ratios and tax policies relative to manufacturer's inventories, etc.

**Labor availability** - Responsible for keeping abreast of the available labor statistics, familiar with industrial training facilities in the area, be able to furnish wage rate information or various job classifications and become familiar with fringe benefit practices, etc.

**Industrial sites/buildings** - Compile complete information on all available industrial sites, and know location, size, price, and ownership of each site; plus, compile plats, topographic maps and aerial photos, and know what services are or can be available at each site.

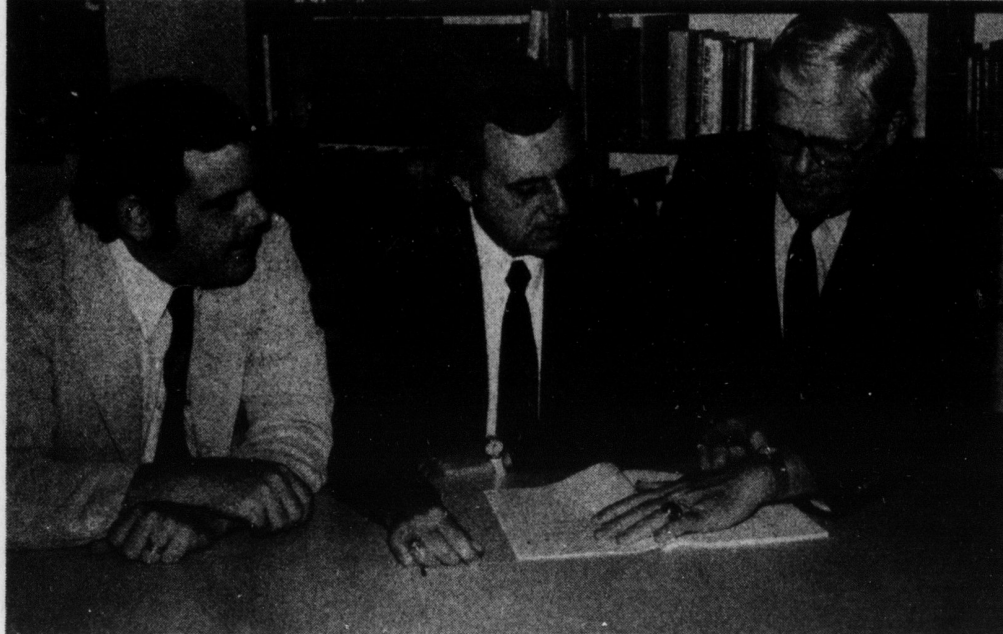
**Utilities** - Be able to identify the sources of water supply, sewage services, natural gas,

electrical service and telephone services, and give information on volumes and capacities, etc.

**Community profile** - Compile a profile to be submitted to the State Department of Commerce, to include such things as locations, population, labor, taxes, utilities and service, government, education, etc.

**Transportation** - Responsible for compiling information about available transportation, rates, delivery schedules, distances, etc.

**Education and training** - Be up-to-date on the educational system for the general public, plus compile information concerning education and training programs offered by local colleges and technical institutions to accommodate new employees.



**REVIEW DRAMA SCRIPT**—Dr. Charles Hannum, left, Artistic Director, Dr. Bill Briggs, right, Producer, review the outdoor drama script, "Then Conquer We Must", with Jerry King, center, Company Manager, for special arrangements required for production this Fall in Kings Mountain. Tryouts are slated in various cities later this month.

## Grand Opening



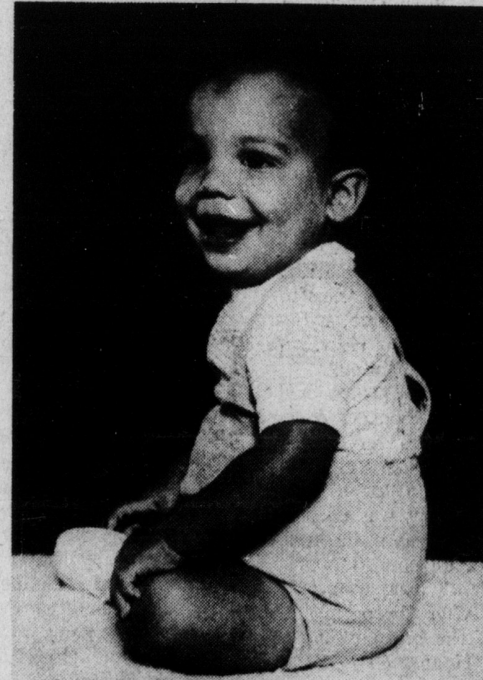
**GRAND OPENING:** Looking Good Hair Styles for Men & Women, El Bethel Rd., 739-6361. If No Answer, 739-3361. By Appointment Only. 8:00 til 5:00 Mon. Thru Sat. Open Evenings By Appointment. Shampoo, Cut & Blow Dry For Men - \$6.00  
**SPECIAL THRU JULY**

	Reg.	Now
Haircut, Shampoo & Style	9.00	7.00
Heat Perms	25.00	20.00
Cold Wave	15.00	12.00
Frosting or Hi Lighting	25.00	20.00
Touch Ups	25.00	20.00
Hair Color	15.00	12.00
Eyebrow Arch	3.00	
Lash & Brow Tint	3.00 ea.	
Hot Oil Manucures	6.00	

**SPECIALIZING IN FACIALS & FACIAL MAKEUP AND HAIR REMOVAL.**

6 Yrs. Experience. Owner & Stylist, JoAnn Surber.  
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## Clip Me! Bring Me In!



**1/2 PRICE 44¢**  
with this ad (Regularly 88¢)  
**For an 8x10 color portrait**

All ages welcome - babies, adults, and families! Choose from our selection of scenic and color backgrounds. We'll select poses, and additional portraits will be available with no obligation. Satisfaction always, or your money cheerfully refunded.

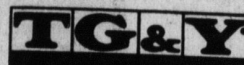
**THESE DAYS ONLY**

**Fri., Sat., Sun. July 11, 12, 13**

**Daily 10 a.m.-8 p.m.**

**Sunday 1 p.m.-5 p.m.**

**West Gate Plaza Kings Mountain**



First sitting 44¢. Additional subjects photographed individually 88¢ each. One special per person. Backgrounds may occasionally change. Remember, children must be accompanied by parent.

## LOSE UP TO A POUND A DAY

### Carolina Weight Control Center

Shelby Hwy. (Hwy. 74 W.) Kings Mountain

#### CREATE A NEW YOU

Our Weight Control Program will help you lose weight and keep it off the fast, safe and easy way.

#### LOSE 20 TO 25 POUNDS IN JUST 4 SHORT WEEKS

Stop by today and let us explain our revolutionary new **MEDICALLY SUPERVISED** way of weight loss. A registered nurse is on duty to explain every detail.

**NO OBLIGATION**

**FREE CONSULTATION**

**PHONE TODAY FOR APPOINTMENT**

**739-3001**

**Monday Thru Friday 7 to 6**

## Kings Mountain Herald

PUBLISHED EACH TUESDAY AND THURSDAY

GARLAND ATKINS Publisher LIB STEWART Co-Editor GARY STEWART Co-Editor

MEMBER OF NORTH CAROLINA PRESS ASSOCIATION

The Herald is published by Herald Publishing House, P.O. Box 752, Kings Mountain, N.C. 28086. Business and editorial offices are located at Canterbury Road-East King St. Phone 739-7496. Second class postage paid at Kings Mountain, N.C. Single copy 15 cents. Subscription rates: \$10 yearly in-state. \$5 six months. \$11 yearly out-of-state. \$5.50 six months. Student rate for nine months, \$7.50. USPS 931-010.

# Independence.

## Where Your Earnings Are Top Rate.

This Week's New Rate:

### 8.364%

On Money Market Certificates

Good thru July 16

- \$10,000 minimum deposit
- Rate based on 6-month Treasury Bill issues
- Certificates mature in 6 months
- Federal regulations prohibit compounding of interest during term of deposit

This Month's Rate:

### 9.25%

On 2 1/2 - 4 Year Investment Certificates  
Effective Annual Yield

### 9.83%

- Interest determined each month by Treasury Department
- Rate 3/4 of 1% under average 2 1/2 year yield of Treasury securities
- \$500 minimum deposit
- Effective through **Good thru July 16**

Interest on all Certificates of Deposit is compounded and computed daily and paid quarterly, semi-annually, annually or at maturity. Federal law and regulation prohibit the payment of a time deposit prior to the maturity unless 6 months of interest is forfeited if maturity of the certificate is greater than 1 year, or 3 months of interest is forfeited if maturity of the certificate is 1 year or less. Depositors are insured to a maximum of \$100,000 by the Federal Deposit Insurance Corporation.

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