

# Carolina Freight Is Expanding In Cherryville

Carolina Freight Carriers Corporation, headquartered in Cherryville, has announced plans to purchase more than \$18 million

worth of new highway and computer equipment to implement planned expansion programs in both areas.

## Drama Drew 3,533 People

A total of 3,533 visitors saw the recent production of the outdoor drama, "Then Conquer We Must," for which final income

figures from the drama were \$14,785.31 with expenditures totaling \$13,911.42, leaving a current balance of \$873.89.

### CHURCH BENEFIT

Young Adults of Central United Methodist Church will sponsor a country ham breakfast Sat., Nov. 22, from 6 until 11 a.m. at the church. Tickets are \$3 and the menu will feature country ham with grits, eggs and biscuits or three ham biscuits for \$3.

Members of the Drama Steering Committee will meet Thursday night at 7 p.m. at Central United Methodist Church to make plans for future performances.

### PATHWAY REVIVAL

Rev. Willie Arrowood, graduate of Fruitland Bible School, will be evangelist for revival services Nov. 19-23 at 7 p.m. at Pathway Baptist Church on Parkdale Circle. Rev. James Hamrick is pastor of the church.

"Then Conquer We Must," the historical drama by the late Bob Osborne with revision this year by Thomas McIntyre, was produced by Limestone College and the City of Kings Mountain in conjunction with the 200th anniversary celebration of the Battle of Kings Mountain. The drama was produced at Kings Mountain National Military Park amphitheatre in cooperation with the KM National Park service.

### MISSION STUDY

A GA Foreign Mission Study will be held Wednesday night from 6 until 8 p.m. at Bethlehem Baptist Church and Miss Linda Ellis will lead the course, to which GA's from other area churches are also invited to attend.

Largest crowd attending the drama was on the 200th anniversary celebration Oct. 7th when a total of 633 persons filled the theatre. Next largest crowd was on Oct. 4th when a total of 513 persons saw the show.

The new road equipment is expected to help Carolina conserve one million gallons of fuel annually and the data processing expansion will double computer memory capacity.

Hugh Watts, Vice President-Maintenance at Carolina, said that the company will purchase 60 White sleeper cab tractors and 224 units with conventional cabs. The total amount involved in this purchase will be more than \$12 million. Fifty of the sleeper cab tractors will be used in the company's newest venture, Cardinal Contract Carriers, a subsidiary of Carolina Freight. The remaining units will be used in Carolina's general commodities division.

The 224 tractors will include 112 White Road Bosses and 112 Ford LNT 9000 units. This will not enlarge Carolina's road fleet to any great extent since 204 old tractors will be used as trade-ins. However, the new equipment is expected to save, as previously stated, one million gallons of fuel annually plus a substantial reduction in first year maintenance costs.

The new tractors are expected to operate at 6.5 miles per gallon as opposed to the 5.2 mpg obtained from the units used in the trade-in. The company has been working on fuel conservation for some time and has improved fuel consumption by approximately 6.8 percent during the first 10 months of 1980.

Delivery of the new tractors will begin in January, 1981 and conclude in June.

Watts said that the White and Ford tractors were selected because of driver environment as well as superiority in other areas. "We feel driver comfort is an important factor in the efficient operation of our equipment," Watts said.

Included in the upgrading process is the purchase of 200 Trailmobile trailers, now being delivered. These are 45-foot, 13' 6" high wedge - trailers with rollup doors. The trailers are smoothsided units which contribute to a fuel efficient operation. This will be a one-for-one

trade. The trailer purchase totals \$3.9 million. In addition, eighty-four trailers are being purchased outright to be used in Alabama when Carolina opens this operation with seven new terminals in February.

In the computer system upgrade in 1981, the company will add a third central processor to the two now in operation and four new disk drives. A third communications processor will also be added in 1981. These additions will double the speed and memory of the computer system and will permit completion of the development of Carolina's

Customer Information System. The cost of this upgrading program will be \$2.154 million, according to J.M. Froneberger, Jr., Vice President-Data Services.

Kenneth E. Mayhew Jr., Executive Vice President explained, "The new Customer Information System designed by Carolina personnel will permit more efficient processing of freight billings, cash collections, and accounts receivable transactions. It will also make available updated information on the Company's 150,000 customers on a real-time basis. In addition, it will provide for improved con-

trol over the flow of approximately 180,000 shipments per month to insure on-time delivery without damage."

Kenneth G. Younger, President and Chief Operating Officer, commenting on the expenditure, said, "We have a great faith in the future and we are planning for it. These upgrades are continuations of planned programs. In addition, we feel that upgrading our tractor and trailer fleets and our computer capability will allow us to serve our customers more efficiently and will vastly improve our energy conservation program."

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## WADE FORD

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