



Southern Bell Gift Certificates

Gift certificates, a tradition among department stores and retail merchants, will be offered for the first time by the Bell System.

Tom M. Graham, Southern Bell District Manager, says that the telephone company will now be offering gift certificates as part of the Bell System's nationwide "Big Hello" gift certificate program. The new offering is timed for the upcoming holiday gift-giving seasons.

The gift certificates, called "Phone Cheks" are similar in appearance to travelers checks and are available in denominations

of \$25 and \$100. Also available is a \$20 gift package containing four \$5 gift certificates.

"Customers can redeem the gift certificates for decorator telephones or custom calling services," said Graham. "They also can use them to pay for long distance calls."

"Phone Cheks will be honored by all Bell System telephone companies and by most other telephone companies in the U.S. They will also be honored by all Canadian telephone companies."

Graham said that this is the first nationwide gift certificate program in the Bell System's

100-year history and reflects the increasing involvement of telephone companies in the active retailing of equipment and services.

He described the gift certificate program as an effort that will continue throughout the year, focusing on holidays and special occasions such as anniversaries, weddings and birthdays, of family members and friends where gift-giving and long distance calling is traditional.

The new gift certificates are available at Bell PhoneCenter stores and by calling Bell Residence Service Centers (Business Offices).

Dollard Installed

Father Jerome Dollard, O.S.B. of Belmont Abbey will be officially installed as the new director of the Ecumenical Institute of Wake Forest University and Belmont Abbey College on Thursday, November 20.

Fr. Dollard assumed duties as director of the institute co-sponsored by the Baptist and Catholic schools on September 1. He succeeded Dr. Claude U. Broach, director since 1974.

The purpose of the Ecumenical Institute is to promote better understanding among persons of diverse religious traditions through research, dialogue, exchange professorships, and fellowship. It was founded in 1968 by Wake Forest University; Belmont Abbey College became a full partner in 1974.

The ceremony to install Fr. Dollard and honor Dr. Broach upon his retirement will be held at 11 a.m. in Wait Chapel on the Wake Forest campus. The speaker will be Dr. Eugene Owens, minister of Myers Park Baptist Church, Charlotte.

The Most Rev. Joseph Gossman, Bishop of Raleigh, will be the guest speaker at the luncheon which will follow in Reynolda Hall.

Fr. Dollard, who has served as an Ecumenical Institute consultant since 1975, received his undergraduate degree from St. Benedict's College. From Catholic University he received both his master's degree in religious education and the Ph.D. in religion-politics.

He has been associated with Belmont Abbey College in various capacities since 1963. He has served as a member of the Board of Trustees, chairman of the Theology Department, assistant professor and instructor in theology, instructor in French and assistant to the dean of men.

He directed the Hallinan Theology Seminar at the College each June from 1970-78, and since 1977 has been co-director of the Sunbelt Liturgical-Catechetical Conference. He recently completed the last phase of a twelve-month Clinical-Pastoral Education program at Hazelden Foundation.

In 1961, Father Dollard made his solemn profession of vows as a monk of Belmont Abbey. He was ordained to the priesthood in the Belmont Abbey Church on May 25, 1968.

Beginning in January 1981, he will also teach in the Department of Religion and Religious Education at Belmont Abbey College.

Child Abuse Is Topic

For the October program of Cleveland County Interagency, Dawn Martin, Director of Child Abuse Prevention Services (CAPS), shared the history and challenges of CAPS. CAPS is an all-volunteer effort directed towards lowering the incidence of child abuse in Cleveland County through community awareness, education and support.

The next meeting of the Interagency Council will be on Wednesday, December 3 at 11:30 a.m. at Jackson's Cafeteria. The election of officers and guest speaker for Health Fair '81 are on the agenda.

THANKSGIVING SALE

OUR HOLIDAY SAVINGS STORES!

DAIRY ITEMS

- 8oz. CRACKER BARREL 10oz. SHARP CHEESE \$1.69
- 16oz. KRAFT 8oz. CUP ONION DIP 69¢
- 79¢ MARGARINE 59¢

NESCAFE... 10oz. JAR

INSTANT COFFEE \$3.79

CORONET 10oz. ROLL

TOWELS 69¢

DELI-BAKERY

- WHOLE BAR-B-Q CHICKENS \$2.59 EA.
- ROAST BEEF OR HAM & CHEESE \$1.29
- SANDWICHES \$1.29
- FRESH BAKED CUP CAKES DOZEN \$2.49
- 2 LAYER CHOCOLATE CAKES \$3.49 EA.
- FRESH PUMPKIN PIES \$1.29 EA.

\$2.10

THE BEST SELECTION IN OWN... CITRUS FRUIT... HOLIDAY COOKING NEEDS... A HAPPY THANKSGIVING!

*** SWIFT BUTTERBALL TURKEY**

10/22 LBS. AVG. WT.

89¢ LB.

LIL' BUTTERBALL... \$1.09 LB.

TURKEY'S 7 1/2 LB. AVG. \$1.19 LB.

STUFFED BUTTERBALL... \$1.19 LB.

TURKEY'S 9 1/2 LB. AVG. \$1.99 LB.

BUTTERBALL... 5 LB. AVG. \$1.99 LB.

TURKEY BREAST \$1.99 LB.

COUNTRY STYLE... CUT-UP FRYERS 2 TO A BAG! 69¢ LB.

SHANK PORTION SMOKED HAM

89¢ LB.

Butt Portion 99¢ LB.

SHANK PORTION SMOKED HAM

89¢ LB.

3 LBS. OR MORE LEAN GROUND CHUCK \$1.79 LB.

CUBED... BEEF STEAKS \$2.69 LB.

CELLO WRAPPED... CATFISH FILLETS \$1.59 LB.

WHOLE OR SHANK HALF SMOKED HAM \$1.09 LB.

CENTER CUT SMOKED HAM ROAST \$1.69 LB.

US CHOICE... STANDING RIB ROAST \$2.39 LB.

5 LB. RED BAND FLOUR 89¢

3 LB. CAN CRISCO \$1.69

MAXWELL HOUSE COFFEE \$1.99 LB.

GWALTNEY SALE

- REG. OR THICK BACON \$1.69 LB.
- MILD OR HOT SAUSAGE \$1.23 LB.
- 12oz. ALL MEAT FRANKS \$1.09
- 12oz. ALL BEEF FRANKS \$1.25
- 12oz. ALL MEAT BOLOGNA 1 LB. \$1.19
- GREAT DOGS 99¢
- GREAT BOLONY \$1.19
- 10oz. HAMBURGERS \$1.39
- 6oz. COOKED HAM \$1.59
- 8oz. CHOPPED HAM \$1.39
- BONED-N-TENDER BUFFET HAMS \$2.99
- TURKEY... 1 1/2 LB. \$1.99
- BUFFET HAMS \$1.99

FROZEN FOODS

- MORTON... 24oz. PUMPKIN PIE 79¢
- EDWARDS... 32oz. PECAN PIE \$2.59 EA.
- PET RITZ... 2pk. PIE SHEETS 2/\$1.09
- PET... 8oz. WHIP TOPPING 69¢
- MORTON... 2 LB. BOX FISH STICKS \$2.39

4 LB. SWIFT... HOSTESS HAM \$9.99 EA.

PACK-O-SIX... 8oz. RIB EYE STEAKS \$12.99 PACK

HWY. HWY. 274 --- BESSEMER CITY