

# Durham Tobacco Mkt. Opens With Bang

**DURHAM** — The place where the tobacco got its start, really started leaf sales with a bang Monday. The opening was declared the best in history. More than a million pounds were sold, for an average \$60.34 per hundred.

Carl Hackney, local farmer, told the Carolinians that he carried what he thought was a fair grade, consisting of tips and seconds and received over \$1,400.00 for it. He was well pleased and felt that all the others were happy over what their loads brought.

Sales Supervisor Bob Rankin, who said "This was unquestionably Durham's best opening day", reported also that the crowd of sellers and spectators "was the largest ever seen on the market." Quality of offerings was below that of last year's opening, but a strong demand for all types of tobacco.

The first 24,472 pounds of tobacco sold at one warehouse averaged

\$61.30. At another, the first 20,000 pounds averaged \$59.58.

Observers noted that buyers for the leaf companies entered the warehouses for the 9 a.m. opening somewhat cautiously with the first few piles of \$70 leaf bought by warehouse owners.

By 10 a.m., though, the piles of \$70-\$72 tobaccos were being snapped up by the companies.

The Durham opening tended to support advance predictions that the 1958 Middle Belt crop is a usable, rather than fancy, crop.

Rankin noted: "If this is a sample, then the Middle Belt's tobacco this year will be a good, solid crop of smoking tobacco with less than average amounts of the export types".

Durham's record opening average of \$60.34 compares with \$51.51 in 1954, \$52.39 in 1955, \$54.17 in 1956, \$54.76 in 1957, and \$54.34 in 1958.

## 3 Additions To Faculty At NC College

**DURHAM** — Dr. Erma White Bragg, former registrar and director of admissions at Meharry Medical College, is among three new appointees to the North Carolina College faculty for the coming school year.

She will be an associate professor of psychology. A native of Nashville, she received her Ph.D. degree from the University of Chicago.

Other new appointments announced today were Herman C. Hudson, currently of Rico Piedras, Puerto Rico, assistant professor of Spanish, and Terry H. Wells of Chicago as instructor in dramatics.

Hudson, Birmingham, Ala., native, earned bachelor's and master's degrees at the University of Michigan where he has completed requirements for the Ph.D. in Spanish and Comparative Literature. He comes to NCC from the American Language School in Puerto Rico.

Wells has his B.S. degree from the University of Illinois in Speech and his master's degree in Theatre from the University of Illinois. He has done advanced study at Michigan State University, where he was formerly a staff member. He comes to NCC from the University of Miami, Coral Gables, Fla.

Dr. Bragg received B.A. and M.A. degrees from Fisk University. Her teaching experience includes work at West Virginia State College, Langston University, Texas Southern University and Fisk.

In addition to his recent experiences in Puerto Rico, Hudson taught at Florida A and M University and at the University of Michigan.

## Labor Day Warning Is Sounded For Autoists

The chances of getting caught in the rain will be higher this Labor Day than usual, mathematically speaking. According to the U. S. Weather Bureau, rainy weather occurs on an average of one out of three Labor Day weekends, and the last two Labor Days have been free from rain.

Rain may or may not ruin holiday picnics and outings. But it can and does tie traffic in knots by obscuring drivers' vision and slowing cars down to a crawl. Worst yet, it causes many accidents when drivers can't see clearly.

This warning, issued by the Highway Visibility Bureau, points out that 90 per cent of driving decisions depend on sight. Rain brings added problems with wiper-streaked windshields that blur drivers' vision.

Recent findings of National Safety Council show that in traffic accidents where obstructed visibility was a factor, the Council reported that 45.4 per cent of all such accidents

## Plan Now For Fall Contour Stripping

Fall seeding season is an ideal time for establishing contour strip cropping, according to J. Frank Doggett, soil conservation specialist for the N.C. Agricultural Extension Service.

Contour strip cropping is a pattern of farming in alternate contour bands of close growing and fall crops, explains Doggett. In ma-

Sept. 6-20:  
**Seminars,  
Workshops  
To N. C. C.**

**SEMINARS & WORKSHOPS AT DURHAM** — Two seminars and one workshop for women students are among North Carolina College's preschool highlights September 6-20.

Orientation and registration will be held Sept. 15-23. Classes start at 8:30 a.m. on September 24.

NCC President Alfonso Elder has called an opening faculty-staff meeting for 7:30 p.m. on Friday, Sept. 11 in the auditorium of the Education Building.

The workshops and seminars are part of the college's campus-wide counseling program. Dean Louise M. Latham's 6th Women's Personnel staff in-service training seminar convenes September 6-8 in McLean Hall. Its theme is "The Residence Director As A Counselor."

Meeting September 11-14 will be the annual "Seminar for Senior Counselors and Big Sisters". Its theme is "Problems of Torch Bearers". This program aims to help women student leaders acquire some basic concepts and practices in modern counseling.

A two day workshop is planned for all women student leaders during September 20-21. NCC President Alfonso Elder is expected to address the closing session.

are not necessary. It's generally used without terraces, but on extreme erodible soils it may be used with terraces.

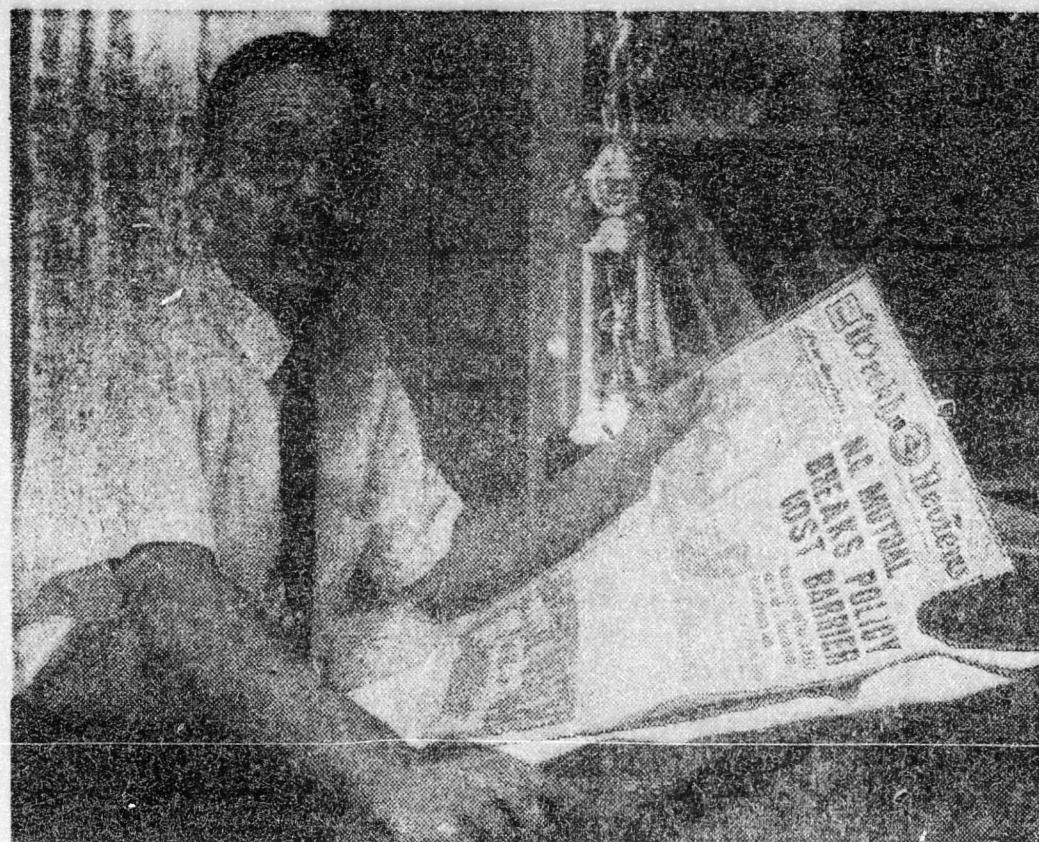
Contour strip cropping is simple a good soil-conserving rotation established in contour bands rather than fields, declares Doggett. It has many advantages. Once established, it makes a rotation simple and easy to follow. It cost nothing to establish and provides no obstacles to farm machinery. No more land is required to farm land in a given rotation than in fields.

Many farmers will establish contour strip farming this fall by sowing alternate strips of small grain and lespedeza or clover fields. Others will seed alfalfa or perennial grass strips in alternate bands. Approximately 134,000 acres are now strip farmed according to records of the Soil Conservation Service. Each year sees the number grow.

Limited grain supply, especially small grain, usually yields a greater net return when used in a feeder pig operation than in a market hog operation.



## North Carolina Mutual's FLEXIBLE THRIFTMASTER POLICY BREAKS COST BARRIER ON PREMIUM RATES!



William V. Harper III, head of Art Department at Clark College Atlanta, Georgia, is a fashion designer and winner of the coveted Schaeffer Award for "Best Apparel Designer." The presentation was made this year at the meeting of the National Association of Fashion Designers held at the Waldorf-Astoria in New York. Designer Harper finds the THRIFTMASTER suits him like a custom-fitted garment.

Photo by Earl Clanton III.

**The THRIFTMASTER a policy designed for a 'designer'**



**NORTH CAROLINA MUTUAL  
Life Insurance Company  
HOME OFFICE—DURHAM, N. C.**

**IS A POLICY DESIGNED FOR YOU, no matter what your position in life may be, because it costs just pennies a day for this preferred protection. For example at age 20, \$10,000 costs only 44 cents a day. At age 45, only 94 cents a day.**

**The THRIFTMASTER policy is the thriftiest way to secure your future while you enjoy TODAY.**

## Compliments Of

# AMERICAN TOBACCO COMPANY

• Lucky Strike

• Herbert Tareyton  
(Dual Filter Tareyton)

• Pall Mall

• Hit Parade

**"Made From The Choicest Of Tobaccos"**