

Santa Shops all over the Store!

..... Hudson-Belk has Eastern Carolina's Largest Selection Of Gifts For Everyone!

CHRISTMAS SHOPPING HOURS 9:30 'til 9:00
A. M. P. M.
OPEN EVERY NIGHT NOW TILL (Including Saturdays!)



"My sweet potatoes have cracked so badly this year that they are hardly fit for stock feed. Have you any suggestions?" This has been an exceptionally bad year for sweet potatoes because of excessive rainfall during the growing season. There are three factors which may cause cracking: lack of boron in the soil, nematodes, and fluctuation in the water supply. Boron can be supplied in the fertilizer mixture and the soil can be treated for nematodes. If these two things are taken care of, the cracking should be reduced to a minimum. If you are prepared to irrigate, the water supply can also be controlled except during periods of excessive rainfall, as mentioned.

"My muscadine arbor is a mess. Some of the main support posts have given way and many of the cross supports have broken. Should I try to prune these vines and renew the supports or should I begin all over?" If the arbor is as bad as some I have seen, I would begin over. If the plants have not been neglected too long, I would suggest severe corrective pruning. First, remove all of the dead wood. Next select

some of the younger arms, coming from the main stem or trunk, which can be used for renewal. Care should be taken not to cut what you want to save while removing other growth that should be pruned out. Tear some rag strips and mark the parts to be saved. Usually this severe treatment will permit renewal of the posts and cross supports. You will have to decide about this.

"This summer I noticed leaves on my peach tree which were thick, curled and discolored. If this is a disease how can I control it?" This is a peach leaf curl and may be controlled by spraying, thoroughly, with winter strength lime sulphur. It is especially troublesome in the Piedmont and mountains and can only be controlled by spraying in the winter or dormant season.

Each year, farmers use 300 million pounds of rubber. Farmers use seven million tons of finished steel annually. Use dolomite limestone to supply bot healcium and magnesium. It is usually best to set pepper after corn or small grain. Plan a good rotation system for your tobacco land.

Shiloh Community First In Wake's Development

MORRISVILLE — The Shiloh Community of Route 1, Morrisville was judged the first place winner on the county level of Capital Area Development recently. W. S. Barbee of the community is chairman of the community organization.

Second place community winner was Friendship, Route 2, Apex. John Richardson is community chairman. Third place went to Bazzel Creek, Route 1, Holly Springs. Wayland Betts is community chairman.

Other Wake County communities in the contest are

Rolesville, Pine View and New Hill.

State judges will judge the Shiloh Community, Friday, December 4, against the top community in six other counties for the area crown and prize.

Interest in the community improvement contest has grown and is still growing according to W. C. Davenport, Mrs. Mary B. Graham and Mrs. N. P. Wimberly, Negro Extension Agents of the N. C. State College Extension Service. Mr. Davenport is County Agricultural Agent.



Jewelry to wear often... and love

Boxed Pearls by Marvella

1.98 to 10.00

plus tax

It's the perfect jewelry for any woman... pearls to wear the year 'round... perfect with any costume. In our Christmas selection you'll find one, two and three strand styles with sterling filigree and rhinestone clasps, each packaged in a satin lined box.

Jewelry — Street Floor



Hansome and Hand-washable!

Lamb's Wool & Orlon

Como Sweaters

5.98

Low 5 button style of softest lamb's wool... orlon added for extra strength and durability. New deep tones of Gray, Brown or Green in sizes 12 to 18.

All of Santa's girl-friends want

Tycora Sweaters

Sizes 3 to 6x	Sizes 7 to 14
Slipovers 3.98	Slipovers 4.98
Cardigans 4.98	Cardigans 5.98
Pre-teen Sizes 8 to 14	
Slipovers 5.98	
Cardigans 7.98	

And Hudson-Belk has the selection for all Santa's girl friends! All their favorite colors, too: White, Sapphie Blue, Ruby Red, and Gdeen. Tycora is so easy to care for... washes and dries in a wink, won't "pill" or fuzz, resists wrinkles and mildew... never needs blocking.

Girls Dept.—Second Floor Youth Center



from DRAB... to DAZZLING!



with **Godefroy's** Larieuse Haircolor



Look How Easy!
1. Mix capsule contents and liquid.
2. Apply to hair with applicator.
3. Let develop.
4. Use shampoo.

Would you trade an hour for hair like this professional model's? One hour is all it takes for Godefroy's Larieuse Haircolor to bring back youth to gray, dull or faded hair!

Everything you need is in the famous red box. Get Godefroy's long-lasting Larieuse now!



GODEFROY'S, CO. • 3510 Olive St. • St. Louis, Mo.

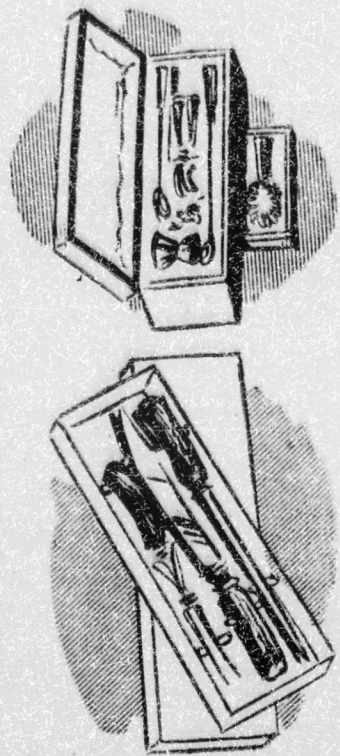
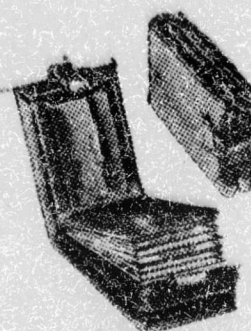


Table after table of delightful gift ideas

Street Floor Gift Department

98c to 3.98

Sewing baskets, sets of hangers for ladies and men... and a glamorous velvet roll for hanging furs! Bar accessories, calendar towels, candy dishes, clothes brushes, desk accessories, ash trays, folding opera glasses... just an endless array of appealing gifts. Don't miss this special department for wonderful shopping!



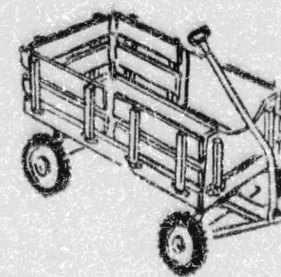
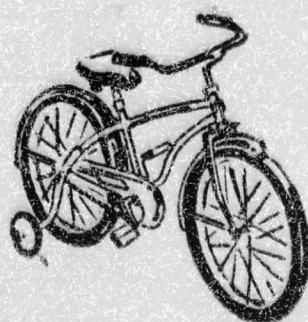
Prince Gardner Men's Leather Billfolds

3.50 to 12.50

Plus tax

Men like gifts of leather... handsome and duraflex wallets of every type, from wafer thin-banker styles to rugged leathers that are right for men who practically carry their office in their pocket. Buy him a matching key case, too, priced from 2.95 to 3.95.

Men's Store — Street Floor



Santa Shops Hudson-Belk for Eastern Carolina's Largest Selection of Toys!

BICYCLES 24.98 to 69.98

TRICYCLES 9.98 to 19.98

WAGONS 2.98 to 17.98

DOLLS 1.98 to 17.98

See the wonderful toyland... brimming over with every kind of toy imaginable to delight youngsters of every age! Dolls, games, guns, cowboy suits, cooking sets, tea sets, rockets, missiles, cuddly toys... see them all in grandest selection in our Wilmington Street Store Toyland today!

Nice to give... Nice to get...



Extension Telephones in sparkling colors

What a wonderful way to solve your gift problems! Smart, modern, extension phones in gay, holiday colors — for year-round convenience and pleasure.

Such easy shopping, too! Just order now and have charged to your telephone bill. You can cross ever so many names off your gift list with just one call to our Business Office. Why not start on your list today?

Southern Bell



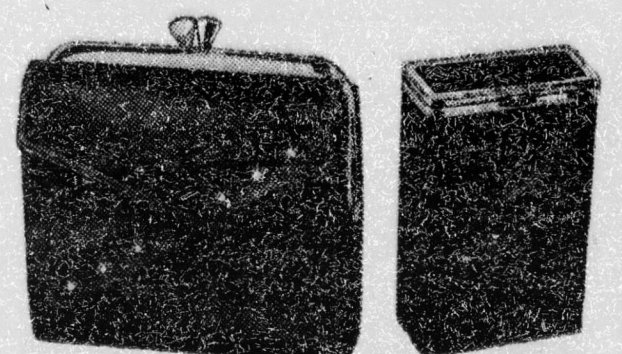
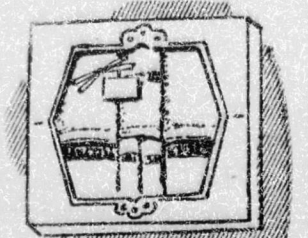
Greatest Gift Idea in Years... and Hudson-Belk Has the BiG Selection!

Linon Gift Sets

98c to 6.98

Dish Towels tucked in gay wicker serving baskets... Place mat sets with handsome matching salt and pepper shakers... Towels in colorful flower carts... Pot Holder that match Kitchen terry towels... there's no end to the imaginative, colorful way these practical gifts are boxed. Come, bring your gift list and see how many folks you know that would be delighted with one of these attractive gifts!

Linens — Third Floor



Matched Purse Accessories

French Purse	5.95
Cigarette Case	3.95
Key Card	2.95
Cigarette Lighter	2.50
Eye Glass Case	2.95

Made to go together... use together... give together! Charming boquet embroidered or Ghana English Morocco leather in fashion colors. Prices plus tax.

Accessories — Street Floor

Hudson-Belk