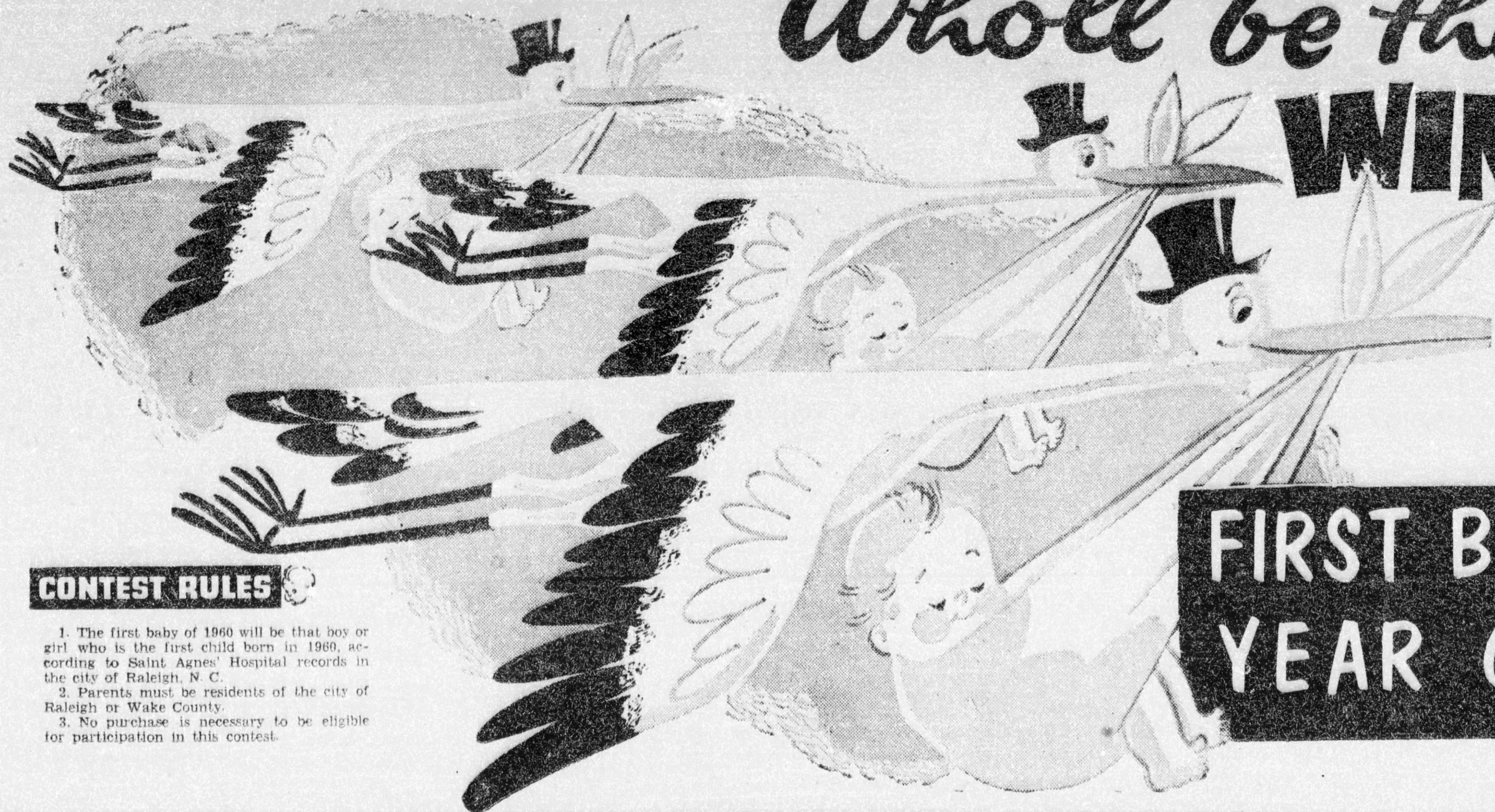


Who'll be the WINNER?



SOME LUCKY LITTLE BOY OR GIRL WILL ALMOST BE AT THE CLOCK ON NEW YEAR'S DAY. HE OR SHE WILL BE THE FIRST BABY OF 1960, WHO WILL WIN MANY WONDERFUL PRIZES OF MERCHANDISE AND SERVICES, WHO WILL IT BE? WATCH THIS NEWSPAPER AND YOU WILL SEE!

FIRST BABY of the YEAR CONTEST

CONTEST RULES

1. The first baby of 1960 will be that boy or girl who is the first child born in 1960, according to Saint Agnes' Hospital records in the city of Raleigh, N. C.
2. Parents must be residents of the city of Raleigh or Wake County.
3. No purchase is necessary to be eligible for participation in this contest.



The mother of the first baby boy or girl of the New Year can stop by our shop and pick up a FREE GIFT!


MARKET BARBER SHOP
305 BLAKE ST. HERMAN SMITH, Prop.

We will give a GIFT to the parents of the first baby of 1960. We congratulate the parents of the first baby of the year.



W. T. GRANTS
210 FAYETTEVILLE STREET

We are proud to give the arrival of the first baby of 1960 A FREE GIFT!



PILOT PETROLEUM CO.
15 E. SOUTH STREET

The proud parents of the first baby of the New Year will receive A GIFT!



JOY'S AMERICAN GRILL
220 E. MARTIN ST. Temple 2-9256

Yes, we will give to the Winning Parents of the 1st Baby of the New Year a GIFT. Just Stop by our office.
WE MAKE LOANS ON FURNITURE, AUTO AND NO LONG WAITING. COME IN OUR OFFICE TELL US WHAT YOU NEED!

LOANS — Consolidated Credit Corp. — LOANS

THOMAS R. BRITT

111½ E. MARTIN ST.—VA 8-5741




The lucky boy or girl who arrives first in the New Year will receive a GIFT!

CAPITAL GROCERY
500 E. CABARRUS ST. Temple 2-6782



We will take free 8x11 picture of the first baby of the New Year at our studio.

TANT STUDIO
108 W. MARTIN ST. Temple 2-8097




We are delighted to give the parents of the first baby of 1960 A GIFT!

J. C. PENNY COMPANY
CAMERON VILLAGE



The first baby of 1960 will receive from our store a fine BABY MATTRESS!

HEILIG-LEVINE FURNITURE
CORNER WILMINGTON & HARGETT STS.



Yes, the parents of the first baby of 19-50, will receive Two Garments Cleaned Free!

GUS RUSSO
Hatters-Cleaners
2-HOUR CLEANERS
122 W. Martin St.
TE 2-3691



MONEY FOR YOU
What ever the reason for any good reason on your signature. Furniture, Automobile.


A GIFT FOR THE FIRST BABY OF 1960

RALEIGH INDUSTRIAL LOANS
Loans by Phone TE 3-2538 S. SALISBURY ST.



We will give the first baby of 1960 a GIFT with our compliments and best wishes to the winner and its parents.

CHARLES DEPARTMENT STORE
209 Fayetteville St. TE 2-2274



We will give to the mother of the first baby of 1960 a GIFT. Stop by our office. When in need of money for all worthwhile needs, see us!

UNION FINANCE
206 S. Salisbury St. VA 8-2386



We invite the parents of the first baby of 1960 to visit with us and get A FREE GIFT!

OPEN AIR MARKET
1404 NEW BERN AVENUE
TE 2-3125
AHMAD M. ALL, Prop.



The proud parents of the first baby of 1960 may stop by and get a FREE GREASE and WASH JOB!

MAC'S ESSO SERVICENTER
C. H. "MAC" MCKENZIE
Corner New Bern Avenue & Tarboro Street



When the first baby of 1960 is announced, the parents are invited to come in and receive a FREE GIFT!

RALEIGH FURNITURE COMPANY
119-20 E. Hargett St. Dial TE 2-4431



Parents of the first baby of 1960. Come by our store and pick up a FREE GIFT!

HONEYCUTT SUPER MARKET
217 IDLEWILD AVE. Temple 2-9314



We will give to the proud parents of the first baby of 1960 A LOVELY GIFT!

CAPITOL BARGAIN STORE
132 E. HARGETT ST.



When the first baby of '60 is announced the parents are entitled to come in and get a FREE GIFT!

WOODS 5-10-25c STORE
E. MARTIN STREET



Welcome new arrival. We extend an invitation to the proud parents to come by and pick up a beautiful FREE GIFT!

WEBSTER & HICKS GRILL
901 E. EDENTON ST. Temple 2-9280



We will give to the parents of the first baby of 1960 A FREE GIFT! Congratulations

JILES GROCERY
MARTIN STREET & TARBORO ROAD



We have for the first baby of the New Year A FREE GIFT. Congratulations to the winner whoever it might be!

LONG MEADOW FARMS
Glenwood Ave. Ext.
TE 3-9721



A FREE GIFT awaits the parents of the first baby of 1960. Come in soon!

RAINBOW CAB CO.
Temple 2-5722 CALL CABS NO. 2-14-12-4



A lovely GIFT awaits the proud parents of the first baby of 1960! Congratulations!

DUNSTON TEXACO STATION
415 S. EAST ST. VANCE 5-2141



The proud parents of the first baby of the New Year will receive a GIFT!

SHOE MART
8 HARGETT ST. Open Fridays TH 9 P. M. DIAL VA 8-3721